THE POINT

El Segundo, CA



NORTH

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The Point, a 115,000 SF shopping, dining and entertainment destination residents of the South Bay have been waiting for. The Point sits at the crossroads of Rosecrans Avenue and Sepulveda Boulevard, two easily accessible routes in the South Bay. The Point houses a unique blend of in-demand retailers, popular eateries, an exclusive fitness studio and an expansive outdoor plaza. Restaurants offer al fresco café dining overlooking The Point Plaza, a comfortable and intimate gathering place for the community.

THE POINT

850 S Sepulveda Blvd El Segundo, CA 90245



GLA 115,000 SF ACREAGE 8.1

COUNTY Los Angeles **TYPE**Regional

PARKING SPACES







DEMOGRAPHICS

	population	DAYTIME POPULATION	HOUSEHOLDS	MEDIAN HHI	AVERAGE HHI	MEDIAN AGE	COLLEGE EDUCATED
1 MILE	10,761	27,950	3,832	\$174,757	\$240,902	44	74%
3 MILE	177,215	267,247	65,222	\$91,184	\$139,078	38	47%
5 MILE	490,740	547,655	174,264	\$75,506	\$113,303	37	39%

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