

The Point
850 S Sepulveda Blvd, El Segundo, California, 90245
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.90311
Longitude: -118.39610

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	9,907	163,188	467,169
2010 Total Population	10,481	169,597	473,515
2018 Total Population	10,761	177,215	490,740
2018 Group Quarters	43	643	6,841
2023 Total Population	10,876	180,921	500,781
2017-2022 Annual Rate	0.21%	0.41%	0.41%
2018 Total Daytime Population	27,950	267,247	547,655
Workers	22,345	184,603	308,823
Residents	5,605	82,644	238,832
Household Summary			
2000 Households	3,842	63,147	170,222
2000 Average Household Size	2.58	2.58	2.71
2010 Households	3,806	63,337	170,014
2010 Average Household Size	2.74	2.67	2.75
2018 Households	3,832	65,222	174,264
2018 Average Household Size	2.80	2.71	2.78
2023 Households	3,845	66,134	176,856
2023 Average Household Size	2.82	2.73	2.79
2017-2022 Annual Rate	0.07%	0.28%	0.30%
2010 Families	2,865	40,462	110,423
2010 Average Family Size	3.18	3.29	3.38
2018 Families	2,898	41,949	113,705
2018 Average Family Size	3.25	3.35	3.43
2023 Families	2,916	42,717	115,791
2023 Average Family Size	3.28	3.38	3.45
2017-2022 Annual Rate	0.12%	0.36%	0.36%
Housing Unit Summary			
2000 Housing Units	3,922	65,195	176,437
Owner Occupied Housing Units	80.4%	46.5%	42.8%
Renter Occupied Housing Units	17.6%	50.4%	53.6%
Vacant Housing Units	2.0%	3.1%	3.5%
2010 Housing Units	3,921	66,497	178,714
Owner Occupied Housing Units	78.7%	46.9%	43.4%
Renter Occupied Housing Units	18.4%	48.4%	51.8%
Vacant Housing Units	2.9%	4.8%	4.9%
2018 Housing Units	3,961	68,645	183,442
Owner Occupied Housing Units	76.8%	45.0%	41.4%
Renter Occupied Housing Units	19.9%	50.0%	53.6%
Vacant Housing Units	3.3%	5.0%	5.0%
2023 Housing Units	3,980	69,686	186,286
Owner Occupied Housing Units	79.2%	48.1%	44.3%
Renter Occupied Housing Units	17.4%	46.8%	50.6%
Vacant Housing Units	3.4%	5.1%	5.1%
Median Household Income			
2018	\$174,757	\$91,184	\$75,506
2023	\$200,001	\$105,062	\$86,466
Median Home Value			
2018	\$1,554,097	\$895,417	\$721,191
2023	\$1,553,395	\$907,005	\$759,070
Per Capita Income			
2018	\$86,098	\$51,390	\$40,717
2023	\$95,984	\$59,185	\$47,218
Median Age			
2010	42.4	36.3	35.4
2018	44.4	37.6	36.5
2023	45.3	38.5	37.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	3,832	65,221	174,263
<\$15,000	3.4%	6.0%	8.3%
\$15,000 - \$24,999	2.3%	5.4%	7.3%
\$25,000 - \$34,999	3.0%	5.4%	7.1%
\$35,000 - \$49,999	4.6%	8.8%	10.5%
\$50,000 - \$74,999	7.1%	15.6%	16.5%
\$75,000 - \$99,999	6.0%	12.3%	12.4%
\$100,000 - \$149,999	16.6%	16.8%	15.8%
\$150,000 - \$199,999	12.3%	10.0%	8.5%
\$200,000+	44.6%	19.6%	13.6%
Average Household Income	\$240,902	\$139,078	\$113,303
2023 Households by Income			
Household Income Base	3,845	66,133	176,855
<\$15,000	2.8%	4.6%	6.7%
\$15,000 - \$24,999	1.7%	4.2%	5.9%
\$25,000 - \$34,999	2.3%	4.3%	5.9%
\$35,000 - \$49,999	3.8%	7.7%	9.4%
\$50,000 - \$74,999	6.1%	14.4%	15.5%
\$75,000 - \$99,999	5.4%	12.2%	12.6%
\$100,000 - \$149,999	15.6%	17.7%	17.2%
\$150,000 - \$199,999	12.2%	11.0%	9.6%
\$200,000+	50.2%	23.9%	17.1%
Average Household Income	\$270,627	\$161,330	\$132,372
2018 Owner Occupied Housing Units by Value			
Total	3,042	30,871	75,962
<\$50,000	0.1%	0.3%	0.4%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.1%	0.1%	0.2%
\$150,000 - \$199,999	0.0%	0.2%	0.3%
\$200,000 - \$249,999	0.0%	0.5%	1.1%
\$250,000 - \$299,999	0.1%	1.0%	2.3%
\$300,000 - \$399,999	0.4%	4.8%	8.9%
\$400,000 - \$499,999	0.2%	7.4%	11.6%
\$500,000 - \$749,999	1.4%	22.7%	28.2%
\$750,000 - \$999,999	12.0%	22.2%	20.2%
\$1,000,000 +	32.9%	18.4%	14.9%
Average Home Value	\$1,587,134	\$1,072,919	\$867,029
2023 Owner Occupied Housing Units by Value			
Total	3,151	33,549	82,539
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.0%	0.2%	0.4%
\$250,000 - \$299,999	0.0%	0.5%	1.2%
\$300,000 - \$399,999	0.2%	3.4%	6.6%
\$400,000 - \$499,999	0.2%	6.8%	11.0%
\$500,000 - \$749,999	1.1%	23.0%	29.7%
\$750,000 - \$999,999	12.8%	25.2%	23.6%
\$1,000,000 +	33.0%	18.6%	15.6%
Average Home Value	\$1,590,646	\$1,087,981	\$898,645

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	10,479	169,596	473,515
0 - 4	7.0%	6.7%	6.7%
5 - 9	9.5%	6.7%	6.5%
10 - 14	8.5%	6.7%	6.7%
15 - 24	8.6%	12.2%	14.1%
25 - 34	5.9%	15.6%	15.4%
35 - 44	15.3%	16.4%	15.6%
45 - 54	17.8%	15.6%	14.9%
55 - 64	13.8%	10.7%	10.4%
65 - 74	7.4%	5.4%	5.5%
75 - 84	4.5%	2.9%	3.0%
85 +	1.8%	1.2%	1.3%
18 +	70.8%	75.8%	75.9%
2018 Population by Age			
Total	10,762	177,216	490,740
0 - 4	5.8%	5.9%	6.1%
5 - 9	7.9%	6.2%	6.2%
10 - 14	9.2%	6.6%	6.3%
15 - 24	10.8%	12.8%	13.9%
25 - 34	5.6%	14.5%	15.4%
35 - 44	11.4%	14.6%	13.9%
45 - 54	15.9%	14.4%	13.6%
55 - 64	15.7%	12.7%	12.1%
65 - 74	10.1%	7.6%	7.5%
75 - 84	5.2%	3.4%	3.4%
85 +	2.2%	1.3%	1.4%
18 +	72.1%	77.4%	77.7%
2023 Population by Age			
Total	10,875	180,922	500,781
0 - 4	5.8%	5.9%	6.1%
5 - 9	7.6%	5.9%	5.8%
10 - 14	8.2%	6.0%	5.9%
15 - 24	10.4%	11.5%	12.6%
25 - 34	6.1%	15.7%	16.2%
35 - 44	11.5%	14.6%	14.2%
45 - 54	14.6%	13.5%	12.7%
55 - 64	16.0%	12.8%	12.2%
65 - 74	11.1%	8.7%	8.5%
75 - 84	6.4%	4.1%	4.2%
85 +	2.3%	1.4%	1.5%
18 +	73.8%	78.7%	78.7%
2010 Population by Sex			
Males	5,122	84,627	233,340
Females	5,359	84,970	240,175
2018 Population by Sex			
Males	5,298	88,376	242,033
Females	5,463	88,839	248,707
2023 Population by Sex			
Males	5,379	90,591	247,726
Females	5,497	90,330	253,055

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2010 Population by Race/Ethnicity			
Total	10,481	169,597	473,516
White Alone	85.3%	64.0%	51.1%
Black Alone	0.7%	6.6%	14.0%
American Indian Alone	0.2%	0.5%	0.6%
Asian Alone	8.1%	9.1%	11.3%
Pacific Islander Alone	0.1%	0.7%	0.6%
Some Other Race Alone	0.9%	13.8%	17.3%
Two or More Races	4.7%	5.3%	5.1%
Hispanic Origin	7.0%	32.1%	37.4%
Diversity Index	36.2	76.2	84.4
2018 Population by Race/Ethnicity			
Total	10,762	177,214	490,739
White Alone	82.9%	62.1%	49.7%
Black Alone	0.7%	6.1%	13.3%
American Indian Alone	0.1%	0.5%	0.5%
Asian Alone	9.5%	10.2%	12.5%
Pacific Islander Alone	0.1%	0.7%	0.6%
Some Other Race Alone	1.0%	14.3%	17.8%
Two or More Races	5.6%	6.0%	5.6%
Hispanic Origin	7.9%	33.9%	38.8%
Diversity Index	40.5	77.9	85.3
2023 Population by Race/Ethnicity			
Total	10,877	180,922	500,780
White Alone	81.3%	61.1%	49.0%
Black Alone	0.7%	5.8%	12.7%
American Indian Alone	0.1%	0.5%	0.5%
Asian Alone	10.6%	11.1%	13.3%
Pacific Islander Alone	0.1%	0.7%	0.6%
Some Other Race Alone	1.0%	14.6%	18.0%
Two or More Races	6.1%	6.3%	5.9%
Hispanic Origin	8.7%	35.2%	40.0%
Diversity Index	43.5	78.8	85.7
2010 Population by Relationship and Household Type			
Total	10,481	169,597	473,515
In Households	99.6%	99.6%	98.6%
In Family Households	88.1%	81.2%	81.7%
Householder	27.4%	23.8%	23.3%
Spouse	23.4%	17.3%	15.9%
Child	34.7%	32.0%	32.9%
Other relative	1.5%	5.4%	6.7%
Nonrelative	1.0%	2.6%	3.0%
In Nonfamily Households	11.5%	18.4%	16.9%
In Group Quarters	0.4%	0.4%	1.4%
Institutionalized Population	0.0%	0.1%	0.3%
Noninstitutionalized Population	0.4%	0.3%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2018 Population 25+ by Educational Attainment			
Total	7,123	121,365	331,304
Less than 9th Grade	0.8%	6.7%	8.7%
9th - 12th Grade, No Diploma	1.2%	5.5%	7.2%
High School Graduate	6.7%	13.8%	16.1%
GED/Alternative Credential	0.6%	1.4%	1.5%
Some College, No Degree	10.6%	18.5%	20.2%
Associate Degree	6.5%	6.8%	7.2%
Bachelor's Degree	39.5%	29.6%	25.2%
Graduate/Professional Degree	34.1%	17.8%	14.0%
2018 Population 15+ by Marital Status			
Total	8,289	144,003	399,489
Never Married	24.5%	36.6%	40.1%
Married	63.5%	50.4%	46.6%
Widowed	4.3%	3.9%	4.3%
Divorced	7.7%	9.2%	9.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.7%	97.0%	96.2%
Civilian Unemployed (Unemployment Rate)	2.3%	3.0%	3.8%
2018 Employed Population 16+ by Industry			
Total	5,241	96,387	257,247
Agriculture/Mining	0.0%	0.3%	0.3%
Construction	2.6%	4.7%	4.7%
Manufacturing	7.9%	11.2%	10.2%
Wholesale Trade	2.8%	2.3%	2.3%
Retail Trade	9.3%	9.1%	9.3%
Transportation/Utilities	3.0%	6.5%	7.5%
Information	5.4%	4.7%	4.0%
Finance/Insurance/Real Estate	12.8%	7.5%	6.8%
Services	54.6%	51.0%	51.8%
Public Administration	1.5%	2.7%	3.2%
2018 Employed Population 16+ by Occupation			
Total	5,241	96,385	257,246
White Collar	87.7%	69.0%	64.7%
Management/Business/Financial	29.9%	21.6%	17.7%
Professional	35.9%	24.0%	22.4%
Sales	16.5%	11.3%	11.0%
Administrative Support	5.5%	12.2%	13.6%
Services	6.4%	16.9%	18.9%
Blue Collar	5.9%	14.1%	16.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	1.3%	3.3%	3.6%
Installation/Maintenance/Repair	1.4%	2.3%	2.6%
Production	2.0%	3.7%	4.1%
Transportation/Material Moving	1.2%	4.7%	5.8%
2010 Population By Urban/ Rural Status			
Total Population	10,481	169,597	473,515
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	3,806	63,338	170,015
Households with 1 Person	19.2%	26.0%	26.1%
Households with 2+ People	80.8%	74.0%	73.9%
Family Households	75.3%	63.9%	64.9%
Husband-wife Families	64.4%	46.4%	44.3%
With Related Children	35.8%	25.0%	23.7%
Other Family (No Spouse Present)	10.9%	17.5%	20.7%
Other Family with Male Householder	3.1%	5.5%	6.1%
With Related Children	1.7%	3.1%	3.3%
Other Family with Female Householder	7.8%	12.0%	14.6%
With Related Children	4.4%	7.1%	8.8%
Nonfamily Households	5.6%	10.1%	8.9%
All Households with Children	42.0%	35.6%	36.3%
Multigenerational Households	1.8%	4.8%	5.9%
Unmarried Partner Households	3.9%	7.0%	7.0%
Male-female	3.2%	6.4%	6.4%
Same-sex	0.7%	0.6%	0.7%
2010 Households by Size			
Total	3,807	63,336	170,015
1 Person Household	19.1%	26.0%	26.1%
2 Person Household	31.9%	29.8%	28.3%
3 Person Household	17.3%	17.0%	17.0%
4 Person Household	22.0%	15.2%	14.8%
5 Person Household	7.5%	7.0%	7.3%
6 Person Household	1.8%	2.8%	3.4%
7 + Person Household	0.4%	2.2%	3.1%
2010 Households by Tenure and Mortgage Status			
Total	3,806	63,337	170,014
Owner Occupied	81.1%	49.2%	45.6%
Owned with a Mortgage/Loan	63.8%	39.9%	36.7%
Owned Free and Clear	17.3%	9.3%	8.9%
Renter Occupied	18.9%	50.8%	54.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,921	66,497	178,714
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Urban Chic (2A)	Urban Chic (2A)
2.	Exurbanites (1E)	International Marketplace	International Marketplace
3.	Urban Chic (2A)	Top Tier (1A)	Laptops and Lattes (3A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$22,301,955	\$237,851,683	\$523,699,831
Average Spent	\$5,819.93	\$3,646.80	\$3,005.21
Spending Potential Index	268	168	138
Education: Total \$	\$18,892,296	\$169,324,569	\$363,636,927
Average Spent	\$4,930.14	\$2,596.13	\$2,086.70
Spending Potential Index	341	179	144
Entertainment/Recreation: Total \$	\$33,833,304	\$334,320,663	\$731,379,760
Average Spent	\$8,829.15	\$5,125.89	\$4,196.96
Spending Potential Index	274	159	130
Food at Home: Total \$	\$46,998,555	\$515,782,546	\$1,152,711,083
Average Spent	\$12,264.76	\$7,908.11	\$6,614.74
Spending Potential Index	244	158	132
Food Away from Home: Total \$	\$34,974,194	\$374,220,453	\$827,335,728
Average Spent	\$9,126.88	\$5,737.64	\$4,747.60
Spending Potential Index	260	163	135
Health Care: Total \$	\$58,481,867	\$556,815,994	\$1,221,523,160
Average Spent	\$15,261.45	\$8,537.24	\$7,009.61
Spending Potential Index	267	149	122
HH Furnishings & Equipment: Total \$	\$22,148,886	\$218,714,527	\$478,938,023
Average Spent	\$5,779.98	\$3,353.39	\$2,748.35
Spending Potential Index	277	161	132
Personal Care Products & Services: Total \$	\$8,678,487	\$88,200,678	\$193,640,569
Average Spent	\$2,264.74	\$1,352.31	\$1,111.19
Spending Potential Index	274	163	134
Shelter: Total \$	\$175,561,637	\$1,891,347,062	\$4,171,108,447
Average Spent	\$45,814.62	\$28,998.61	\$23,935.57
Spending Potential Index	273	173	143
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,427,593	\$270,419,997	\$578,937,196
Average Spent	\$7,940.39	\$4,146.15	\$3,322.18
Spending Potential Index	319	167	134
Travel: Total \$	\$26,537,693	\$246,238,191	\$527,298,254
Average Spent	\$6,925.29	\$3,775.39	\$3,025.86
Spending Potential Index	322	175	140
Vehicle Maintenance & Repairs: Total \$	\$10,628,879	\$109,366,019	\$242,626,861
Average Spent	\$2,773.72	\$1,676.83	\$1,392.29
Spending Potential Index	258	156	129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.