

7770 Richmond Highway
7770 Richmond Hwy, Alexandria, Virginia, 22306
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.74708
Longitude: -77.08346

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	20,816	92,408	206,131
2010 Total Population	23,025	101,130	229,537
2019 Total Population	23,425	105,076	247,428
2019 Group Quarters	77	432	1,827
2024 Total Population	23,665	107,172	256,659
2017-2022 Annual Rate	0.20%	0.40%	0.74%
2019 Total Daytime Population	19,888	77,295	241,460
Workers	8,327	28,913	134,702
Residents	11,561	48,382	106,758
Household Summary			
2000 Households	7,631	35,514	84,924
2000 Average Household Size	2.72	2.59	2.41
2010 Households	8,206	37,282	93,236
2010 Average Household Size	2.80	2.70	2.44
2019 Households	8,221	38,065	99,809
2019 Average Household Size	2.84	2.75	2.46
2024 Households	8,262	38,591	103,501
2024 Average Household Size	2.85	2.77	2.46
2017-2022 Annual Rate	0.10%	0.27%	0.73%
2010 Families	5,487	25,416	56,825
2010 Average Family Size	3.38	3.24	3.10
2019 Families	5,500	25,875	59,843
2019 Average Family Size	3.42	3.29	3.14
2024 Families	5,534	26,232	61,582
2024 Average Family Size	3.44	3.31	3.15
2017-2022 Annual Rate	0.12%	0.27%	0.57%
Housing Unit Summary			
2000 Housing Units	7,853	36,443	87,411
Owner Occupied Housing Units	47.8%	63.9%	60.3%
Renter Occupied Housing Units	49.4%	33.5%	36.8%
Vacant Housing Units	2.8%	2.5%	2.8%
2010 Housing Units	8,641	39,264	98,726
Owner Occupied Housing Units	44.4%	62.4%	58.6%
Renter Occupied Housing Units	50.5%	32.6%	35.9%
Vacant Housing Units	5.0%	5.0%	5.6%
2019 Housing Units	8,707	39,995	104,759
Owner Occupied Housing Units	41.2%	59.4%	56.2%
Renter Occupied Housing Units	53.3%	35.8%	39.1%
Vacant Housing Units	5.6%	4.8%	4.7%
2024 Housing Units	8,742	40,530	108,291
Owner Occupied Housing Units	42.6%	60.5%	56.7%
Renter Occupied Housing Units	51.9%	34.7%	38.9%
Vacant Housing Units	5.5%	4.8%	4.4%
Median Household Income			
2019	\$58,650	\$99,425	\$109,930
2024	\$68,258	\$109,051	\$119,308
Median Home Value			
2019	\$404,641	\$511,766	\$509,120
2024	\$448,152	\$543,796	\$549,549
Per Capita Income			
2019	\$32,267	\$50,235	\$59,628
2024	\$37,165	\$55,712	\$66,256
Median Age			
2010	32.7	37.5	37.5
2019	33.4	38.7	38.9
2024	33.3	39.1	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	8,221	38,065	99,809
<\$15,000	13.2%	7.0%	4.8%
\$15,000 - \$24,999	6.7%	4.0%	3.4%
\$25,000 - \$34,999	9.4%	5.4%	4.4%
\$35,000 - \$49,999	12.7%	7.9%	6.9%
\$50,000 - \$74,999	18.3%	14.2%	12.5%
\$75,000 - \$99,999	9.1%	11.6%	12.0%
\$100,000 - \$149,999	12.8%	18.7%	22.0%
\$150,000 - \$199,999	8.2%	12.5%	14.5%
\$200,000+	9.6%	18.6%	19.6%
Average Household Income	\$92,354	\$138,316	\$147,706
2024 Households by Income			
Household Income Base	8,262	38,591	103,501
<\$15,000	10.8%	5.6%	4.0%
\$15,000 - \$24,999	5.3%	3.1%	2.7%
\$25,000 - \$34,999	8.0%	4.5%	3.6%
\$35,000 - \$49,999	11.3%	6.7%	5.7%
\$50,000 - \$74,999	18.3%	13.3%	11.2%
\$75,000 - \$99,999	10.0%	11.8%	11.7%
\$100,000 - \$149,999	15.0%	19.8%	22.7%
\$150,000 - \$199,999	9.7%	14.3%	16.4%
\$200,000+	11.5%	20.8%	22.0%
Average Household Income	\$106,932	\$154,296	\$164,167
2019 Owner Occupied Housing Units by Value			
Total	3,581	23,743	58,843
<\$50,000	6.8%	1.8%	1.1%
\$50,000 - \$99,999	6.7%	1.4%	0.7%
\$100,000 - \$149,999	5.9%	1.9%	1.2%
\$150,000 - \$199,999	4.9%	2.1%	1.9%
\$200,000 - \$249,999	6.7%	3.1%	3.4%
\$250,000 - \$299,999	4.6%	4.5%	5.2%
\$300,000 - \$399,999	13.9%	14.9%	16.7%
\$400,000 - \$499,999	13.2%	18.5%	18.7%
\$500,000 - \$749,999	24.9%	34.9%	31.4%
\$750,000 - \$999,999	8.9%	12.4%	13.2%
\$1,000,000 +	1.8%	2.7%	4.4%
Average Home Value	\$446,152	\$552,911	\$578,954
2024 Owner Occupied Housing Units by Value			
Total	3,724	24,523	61,390
<\$50,000	6.1%	1.4%	0.7%
\$50,000 - \$99,999	6.1%	1.2%	0.5%
\$100,000 - \$149,999	4.6%	1.5%	0.9%
\$150,000 - \$199,999	4.2%	1.9%	1.4%
\$200,000 - \$249,999	5.5%	2.6%	2.5%
\$250,000 - \$299,999	4.2%	4.0%	4.4%
\$300,000 - \$399,999	13.7%	13.2%	14.9%
\$400,000 - \$499,999	11.6%	17.8%	18.0%
\$500,000 - \$749,999	27.6%	36.8%	33.7%
\$750,000 - \$999,999	11.1%	14.7%	15.5%
\$1,000,000 +	2.3%	3.1%	5.0%
Average Home Value	\$495,400	\$582,233	\$612,447

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	23,025	101,129	229,541
0 - 4	9.3%	7.7%	7.2%
5 - 9	8.0%	7.2%	6.3%
10 - 14	7.0%	6.5%	5.6%
15 - 24	12.8%	11.1%	10.3%
25 - 34	16.7%	13.7%	16.6%
35 - 44	15.2%	15.3%	16.2%
45 - 54	13.5%	15.6%	15.3%
55 - 64	9.5%	11.8%	12.1%
65 - 74	4.5%	6.0%	6.1%
75 - 84	2.5%	3.5%	3.1%
85 +	0.9%	1.5%	1.3%
18 +	71.6%	74.6%	77.6%
2019 Population by Age			
Total	23,425	105,077	247,429
0 - 4	8.3%	6.7%	6.1%
5 - 9	8.2%	7.0%	6.3%
10 - 14	7.7%	7.3%	6.3%
15 - 24	13.3%	11.8%	10.6%
25 - 34	14.8%	12.2%	14.6%
35 - 44	14.1%	13.2%	14.8%
45 - 54	12.4%	13.8%	13.6%
55 - 64	10.7%	13.1%	13.0%
65 - 74	6.7%	8.9%	9.1%
75 - 84	2.8%	4.1%	4.1%
85 +	1.1%	1.8%	1.6%
18 +	71.7%	75.0%	78.0%
2024 Population by Age			
Total	23,664	107,174	256,660
0 - 4	8.4%	6.7%	6.2%
5 - 9	7.8%	6.7%	6.0%
10 - 14	7.2%	6.7%	5.8%
15 - 24	13.6%	11.9%	10.7%
25 - 34	15.5%	12.9%	15.2%
35 - 44	13.2%	12.8%	14.4%
45 - 54	11.7%	12.9%	12.9%
55 - 64	10.4%	12.8%	12.3%
65 - 74	7.4%	9.8%	9.7%
75 - 84	3.5%	5.1%	5.1%
85 +	1.2%	1.8%	1.7%
18 +	72.3%	75.9%	78.7%
2010 Population by Sex			
Males	11,138	49,428	111,486
Females	11,887	51,702	118,051
2019 Population by Sex			
Males	11,254	51,411	120,409
Females	12,170	53,665	127,019
2024 Population by Sex			
Males	11,307	52,399	124,926
Females	12,358	54,773	131,733

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2010 Population by Race/Ethnicity			
Total	23,025	101,130	229,537
White Alone	38.4%	58.6%	58.8%
Black Alone	31.3%	19.2%	21.8%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	7.8%	7.1%	8.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.1%	10.5%	6.8%
Two or More Races	4.7%	4.0%	3.9%
Hispanic Origin	32.8%	22.9%	16.2%
Diversity Index	85.9	75.1	70.9
2019 Population by Race/Ethnicity			
Total	23,424	105,075	247,428
White Alone	35.3%	54.8%	54.7%
Black Alone	32.5%	20.4%	23.3%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	8.6%	8.2%	9.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.8%	11.2%	7.5%
Two or More Races	5.2%	4.7%	4.6%
Hispanic Origin	34.0%	24.6%	17.9%
Diversity Index	86.9	78.0	74.4
2024 Population by Race/Ethnicity			
Total	23,665	107,171	256,660
White Alone	33.7%	52.7%	52.7%
Black Alone	32.7%	20.9%	23.8%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	9.0%	8.9%	10.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	18.4%	11.9%	8.0%
Two or More Races	5.5%	5.1%	5.0%
Hispanic Origin	35.1%	25.9%	19.0%
Diversity Index	87.5	79.7	76.2
2010 Population by Relationship and Household Type			
Total	23,024	101,130	229,537
In Households	99.7%	99.6%	99.3%
In Family Households	84.6%	84.8%	79.4%
Householder	23.8%	25.2%	24.7%
Spouse	14.9%	18.8%	19.0%
Child	34.5%	31.4%	27.9%
Other relative	7.4%	6.0%	5.1%
Nonrelative	4.1%	3.4%	2.6%
In Nonfamily Households	15.1%	14.8%	19.9%
In Group Quarters	0.3%	0.4%	0.7%
Institutionalized Population	0.2%	0.2%	0.4%
Noninstitutionalized Population	0.1%	0.2%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	14,653	70,601	174,923
Less than 9th Grade	12.9%	7.6%	4.7%
9th - 12th Grade, No Diploma	13.4%	6.1%	4.0%
High School Graduate	18.5%	14.2%	12.0%
GED/Alternative Credential	4.0%	2.0%	1.6%
Some College, No Degree	16.0%	14.6%	14.2%
Associate Degree	6.4%	5.4%	5.5%
Bachelor's Degree	16.1%	25.0%	28.2%
Graduate/Professional Degree	12.7%	25.1%	29.9%
2019 Population 15+ by Marital Status			
Total	17,769	83,028	201,135
Never Married	37.0%	31.9%	33.5%
Married	50.1%	55.4%	52.8%
Widowed	2.9%	3.9%	4.1%
Divorced	10.0%	8.8%	9.5%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.3%	96.6%	96.6%
Civilian Unemployed (Unemployment Rate)	4.7%	3.4%	3.4%
2019 Employed Population 16+ by Industry			
Total	12,002	56,557	137,478
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	15.6%	9.7%	6.5%
Manufacturing	1.3%	2.1%	2.0%
Wholesale Trade	0.8%	1.3%	1.0%
Retail Trade	11.3%	7.7%	6.7%
Transportation/Utilities	4.1%	4.0%	3.6%
Information	0.5%	1.8%	2.1%
Finance/Insurance/Real Estate	5.2%	5.1%	6.2%
Services	52.5%	54.6%	53.9%
Public Administration	8.6%	13.5%	17.8%
2019 Employed Population 16+ by Occupation			
Total	12,000	56,558	137,477
White Collar	49.2%	63.0%	72.1%
Management/Business/Financial	11.8%	18.4%	22.8%
Professional	18.3%	26.2%	30.8%
Sales	8.4%	8.5%	8.1%
Administrative Support	10.7%	9.9%	10.4%
Services	26.3%	20.8%	16.8%
Blue Collar	24.5%	16.2%	11.1%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	12.7%	7.6%	4.4%
Installation/Maintenance/Repair	3.5%	2.3%	1.8%
Production	2.7%	2.0%	1.4%
Transportation/Material Moving	5.4%	4.2%	3.3%
2010 Population By Urban/ Rural Status			
Total Population	23,025	101,130	229,537
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

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2010 Households by Type			
Total	8,206	37,282	93,235
Households with 1 Person	26.6%	25.8%	31.3%
Households with 2+ People	73.4%	74.2%	68.7%
Family Households	66.9%	68.2%	60.9%
Husband-wife Families	42.0%	51.0%	46.8%
With Related Children	24.1%	25.7%	21.8%
Other Family (No Spouse Present)	24.8%	17.2%	14.1%
Other Family with Male Householder	6.2%	4.8%	3.7%
With Related Children	3.5%	2.6%	1.9%
Other Family with Female Householder	18.6%	12.4%	10.4%
With Related Children	13.3%	8.0%	6.4%
Nonfamily Households	6.5%	6.0%	7.7%
All Households with Children	41.3%	36.7%	30.4%
Multigenerational Households	5.1%	4.3%	3.6%
Unmarried Partner Households	6.2%	5.0%	5.3%
Male-female	5.4%	4.2%	4.3%
Same-sex	0.7%	0.9%	1.0%
2010 Households by Size			
Total	8,205	37,282	93,233
1 Person Household	26.6%	25.8%	31.3%
2 Person Household	26.1%	30.4%	32.1%
3 Person Household	16.6%	16.2%	14.8%
4 Person Household	15.1%	14.6%	12.1%
5 Person Household	8.3%	7.2%	5.5%
6 Person Household	3.7%	3.0%	2.3%
7 + Person Household	3.5%	2.8%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	8,206	37,282	93,236
Owner Occupied	46.8%	65.7%	62.0%
Owned with a Mortgage/Loan	36.1%	52.5%	52.1%
Owned Free and Clear	10.7%	13.1%	9.9%
Renter Occupied	53.2%	34.3%	38.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,641	39,264	98,726
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Fusion (11C)	Top Tier (1A)	Enterprising Professionals
2.	Bright Young Professionals	Enterprising Professionals	Laptops and Lattes (3A)
3.	Barrios Urbanos (7D)	Pleasantville (2B)	Top Tier (1A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$19,641,895	\$128,776,516	\$363,250,090
Average Spent	\$2,389.23	\$3,383.07	\$3,639.45
Spending Potential Index	112	158	170
Education: Total \$	\$13,747,251	\$105,519,573	\$294,996,768
Average Spent	\$1,672.21	\$2,772.09	\$2,955.61
Spending Potential Index	105	174	185
Entertainment/Recreation: Total \$	\$27,688,074	\$190,831,283	\$530,668,055
Average Spent	\$3,367.97	\$5,013.30	\$5,316.84
Spending Potential Index	103	153	163
Food at Home: Total \$	\$46,202,168	\$299,917,286	\$829,938,121
Average Spent	\$5,620.02	\$7,879.08	\$8,315.26
Spending Potential Index	109	152	161
Food Away from Home: Total \$	\$33,235,906	\$217,734,368	\$616,851,237
Average Spent	\$4,042.81	\$5,720.07	\$6,180.32
Spending Potential Index	110	156	168
Health Care: Total \$	\$48,506,657	\$328,248,677	\$895,223,487
Average Spent	\$5,900.34	\$8,623.37	\$8,969.37
Spending Potential Index	99	145	151
HH Furnishings & Equipment: Total \$	\$18,522,545	\$124,004,652	\$344,002,382
Average Spent	\$2,253.08	\$3,257.71	\$3,446.61
Spending Potential Index	106	153	162
Personal Care Products & Services: Total \$	\$7,817,207	\$51,975,791	\$145,026,246
Average Spent	\$950.88	\$1,365.45	\$1,453.04
Spending Potential Index	107	154	164
Shelter: Total \$	\$168,931,244	\$1,153,519,216	\$3,239,258,296
Average Spent	\$20,548.75	\$30,303.93	\$32,454.57
Spending Potential Index	111	164	175
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,389,440	\$142,992,283	\$396,587,837
Average Spent	\$2,480.17	\$3,756.53	\$3,973.47
Spending Potential Index	100	151	160
Travel: Total \$	\$19,083,339	\$138,793,347	\$387,466,258
Average Spent	\$2,321.29	\$3,646.22	\$3,882.08
Spending Potential Index	103	162	173
Vehicle Maintenance & Repairs: Total \$	\$9,851,276	\$64,931,018	\$177,687,143
Average Spent	\$1,198.31	\$1,705.79	\$1,780.27
Spending Potential Index	105	149	156

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.