

Assembly Row
355 Artisan Way, Somerville, Massachusetts, 02145
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.39499
Longitude: -71.08032

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	27,069	403,610	808,667
2010 Total Population	27,596	417,381	851,202
2019 Total Population	31,605	458,100	943,980
2019 Group Quarters	97	27,973	64,854
2024 Total Population	33,456	480,355	992,691
2017-2022 Annual Rate	1.14%	0.95%	1.01%
2019 Total Daytime Population	33,822	557,105	1,271,146
Workers	20,362	373,823	879,630
Residents	13,460	183,282	391,516
Household Summary			
2000 Households	10,536	167,895	341,998
2000 Average Household Size	2.56	2.26	2.22
2010 Households	11,371	172,658	355,362
2010 Average Household Size	2.42	2.26	2.22
2019 Households	13,181	187,537	390,799
2019 Average Household Size	2.39	2.29	2.25
2024 Households	13,981	196,554	411,165
2024 Average Household Size	2.39	2.30	2.26
2017-2022 Annual Rate	1.19%	0.94%	1.02%
2010 Families	5,972	80,910	163,820
2010 Average Family Size	3.09	3.03	3.00
2019 Families	6,908	87,547	178,917
2019 Average Family Size	3.04	3.07	3.03
2024 Families	7,295	91,670	187,797
2024 Average Family Size	3.04	3.08	3.04
2017-2022 Annual Rate	1.10%	0.92%	0.97%
Housing Unit Summary			
2000 Housing Units	10,825	175,080	356,218
Owner Occupied Housing Units	34.9%	33.8%	34.9%
Renter Occupied Housing Units	62.5%	62.1%	61.1%
Vacant Housing Units	2.7%	4.1%	4.0%
2010 Housing Units	12,207	185,371	379,879
Owner Occupied Housing Units	33.5%	33.5%	35.0%
Renter Occupied Housing Units	59.6%	59.6%	58.6%
Vacant Housing Units	6.8%	6.9%	6.5%
2019 Housing Units	14,238	200,971	416,490
Owner Occupied Housing Units	28.7%	32.3%	33.9%
Renter Occupied Housing Units	63.9%	61.0%	59.9%
Vacant Housing Units	7.4%	6.7%	6.2%
2024 Housing Units	14,989	209,605	436,066
Owner Occupied Housing Units	29.1%	32.4%	34.0%
Renter Occupied Housing Units	64.1%	61.3%	60.3%
Vacant Housing Units	6.7%	6.2%	5.7%
Median Household Income			
2019	\$68,257	\$79,354	\$78,634
2024	\$84,827	\$94,647	\$92,772
Median Home Value			
2019	\$539,592	\$577,609	\$592,529
2024	\$605,844	\$653,038	\$662,156
Per Capita Income			
2019	\$39,322	\$46,822	\$48,103
2024	\$47,585	\$54,619	\$55,693
Median Age			
2010	33.6	32.4	32.1
2019	35.7	34.0	33.6
2024	36.0	34.7	34.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	13,181	187,524	390,776
<\$15,000	13.3%	11.3%	13.2%
\$15,000 - \$24,999	7.7%	7.0%	7.2%
\$25,000 - \$34,999	6.7%	6.5%	6.2%
\$35,000 - \$49,999	10.2%	8.9%	8.5%
\$50,000 - \$74,999	15.1%	13.8%	12.9%
\$75,000 - \$99,999	11.4%	11.7%	11.2%
\$100,000 - \$149,999	18.0%	17.9%	17.1%
\$150,000 - \$199,999	7.9%	9.5%	9.6%
\$200,000+	9.6%	13.4%	14.1%
Average Household Income	\$95,752	\$113,501	\$115,065
2024 Households by Income			
Household Income Base	13,981	196,541	411,142
<\$15,000	10.7%	9.2%	11.0%
\$15,000 - \$24,999	6.3%	5.7%	6.1%
\$25,000 - \$34,999	6.2%	5.9%	5.7%
\$35,000 - \$49,999	8.6%	7.7%	7.4%
\$50,000 - \$74,999	13.2%	12.3%	11.7%
\$75,000 - \$99,999	11.0%	11.1%	10.7%
\$100,000 - \$149,999	20.6%	19.5%	18.4%
\$150,000 - \$199,999	10.8%	12.1%	12.1%
\$200,000+	12.7%	16.4%	17.0%
Average Household Income	\$115,652	\$132,634	\$133,392
2019 Owner Occupied Housing Units by Value			
Total	4,089	64,869	141,111
<\$50,000	0.3%	0.5%	0.5%
\$50,000 - \$99,999	0.1%	0.2%	0.2%
\$100,000 - \$149,999	0.4%	0.4%	0.4%
\$150,000 - \$199,999	0.3%	0.9%	0.9%
\$200,000 - \$249,999	1.8%	2.1%	2.1%
\$250,000 - \$299,999	4.3%	3.9%	3.9%
\$300,000 - \$399,999	17.2%	14.9%	14.4%
\$400,000 - \$499,999	19.4%	18.4%	17.3%
\$500,000 - \$749,999	39.3%	27.9%	28.3%
\$750,000 - \$999,999	12.7%	13.3%	13.6%
\$1,000,000 +	3.1%	9.5%	10.7%
Average Home Value	\$582,649	\$727,409	\$736,292
2024 Owner Occupied Housing Units by Value			
Total	4,368	67,951	147,949
<\$50,000	0.1%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.2%	0.2%	0.2%
\$150,000 - \$199,999	0.1%	0.4%	0.5%
\$200,000 - \$249,999	0.7%	1.1%	1.1%
\$250,000 - \$299,999	2.5%	2.2%	2.2%
\$300,000 - \$399,999	10.8%	10.4%	10.2%
\$400,000 - \$499,999	17.0%	16.9%	15.7%
\$500,000 - \$749,999	44.1%	30.4%	30.8%
\$750,000 - \$999,999	18.1%	16.4%	16.6%
\$1,000,000 +	4.7%	12.3%	13.3%
Average Home Value	\$650,630	\$806,357	\$810,164

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	27,596	417,382	851,204
0 - 4	6.0%	5.4%	5.1%
5 - 9	4.4%	4.0%	4.0%
10 - 14	4.3%	3.6%	3.7%
15 - 24	13.6%	17.3%	19.9%
25 - 34	24.8%	25.4%	22.8%
35 - 44	15.5%	13.9%	13.2%
45 - 54	12.4%	11.2%	11.3%
55 - 64	9.0%	8.9%	9.1%
65 - 74	5.4%	5.3%	5.5%
75 - 84	3.4%	3.5%	3.7%
85 +	1.3%	1.5%	1.7%
18 +	82.6%	84.6%	84.7%
2019 Population by Age			
Total	31,605	458,101	943,978
0 - 4	5.4%	4.9%	4.6%
5 - 9	4.8%	4.3%	4.1%
10 - 14	4.4%	4.0%	4.0%
15 - 24	11.4%	15.2%	18.0%
25 - 34	22.6%	23.7%	22.0%
35 - 44	17.2%	15.1%	13.8%
45 - 54	12.2%	10.7%	10.5%
55 - 64	10.4%	9.8%	9.9%
65 - 74	6.9%	7.0%	7.3%
75 - 84	3.3%	3.5%	3.8%
85 +	1.4%	1.7%	1.8%
18 +	83.0%	84.5%	84.9%
2024 Population by Age			
Total	33,456	480,354	992,689
0 - 4	5.4%	4.9%	4.6%
5 - 9	4.2%	4.1%	3.9%
10 - 14	4.0%	3.8%	3.8%
15 - 24	11.1%	14.9%	17.6%
25 - 34	23.5%	22.9%	21.7%
35 - 44	16.8%	15.6%	14.3%
45 - 54	12.1%	10.7%	10.3%
55 - 64	10.2%	9.6%	9.6%
65 - 74	7.6%	7.6%	7.9%
75 - 84	3.7%	4.2%	4.5%
85 +	1.4%	1.7%	1.8%
18 +	84.3%	85.0%	85.4%
2010 Population by Sex			
Males	13,993	205,327	413,630
Females	13,603	212,054	437,572
2019 Population by Sex			
Males	16,026	226,677	461,616
Females	15,579	231,423	482,364
2024 Population by Sex			
Males	16,933	237,898	485,995
Females	16,523	242,457	506,696

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2010 Population by Race/Ethnicity			
Total	27,595	417,382	851,202
White Alone	61.1%	67.5%	69.6%
Black Alone	9.8%	9.4%	9.0%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	10.7%	10.4%	10.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	13.7%	8.6%	6.8%
Two or More Races	4.1%	3.7%	3.4%
Hispanic Origin	18.9%	16.9%	14.4%
Diversity Index	72.6	65.8	62.0
2019 Population by Race/Ethnicity			
Total	31,606	458,098	943,980
White Alone	54.0%	60.8%	63.7%
Black Alone	10.7%	10.7%	10.0%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	14.4%	13.4%	13.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	15.7%	10.2%	8.3%
Two or More Races	4.8%	4.5%	4.2%
Hispanic Origin	23.1%	20.5%	17.9%
Diversity Index	79.1	73.1	69.4
2024 Population by Race/Ethnicity			
Total	33,455	480,354	992,692
White Alone	50.0%	57.2%	60.4%
Black Alone	11.2%	11.4%	10.5%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	16.4%	15.1%	15.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	16.9%	11.2%	9.2%
Two or More Races	5.1%	4.8%	4.5%
Hispanic Origin	25.3%	22.6%	20.0%
Diversity Index	82.0	76.4	72.9
2010 Population by Relationship and Household Type			
Total	27,596	417,381	851,202
In Households	99.7%	93.5%	92.8%
In Family Households	70.9%	61.4%	59.9%
Householder	21.3%	19.4%	19.2%
Spouse	13.6%	13.1%	13.2%
Child	24.7%	21.0%	20.9%
Other relative	7.2%	5.1%	4.4%
Nonrelative	4.1%	2.7%	2.2%
In Nonfamily Households	28.8%	32.1%	32.9%
In Group Quarters	0.3%	6.5%	7.2%
Institutionalized Population	0.0%	0.6%	0.8%
Noninstitutionalized Population	0.3%	5.9%	6.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	23,396	327,781	653,480
Less than 9th Grade	7.8%	6.9%	6.1%
9th - 12th Grade, No Diploma	7.2%	4.9%	4.4%
High School Graduate	20.5%	16.9%	16.1%
GED/Alternative Credential	2.4%	2.0%	2.0%
Some College, No Degree	13.0%	10.7%	10.7%
Associate Degree	5.0%	3.6%	3.9%
Bachelor's Degree	24.3%	26.4%	27.6%
Graduate/Professional Degree	19.9%	28.5%	29.2%
2019 Population 15+ by Marital Status			
Total	27,003	397,260	823,624
Never Married	44.4%	52.2%	51.8%
Married	43.0%	37.0%	37.3%
Widowed	4.5%	3.8%	3.9%
Divorced	8.0%	7.1%	7.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.8%	96.7%	96.4%
Civilian Unemployed (Unemployment Rate)	4.2%	3.3%	3.6%
2019 Employed Population 16+ by Industry			
Total	18,493	280,117	562,581
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	6.8%	4.5%	4.0%
Manufacturing	7.7%	6.6%	6.0%
Wholesale Trade	1.9%	1.9%	1.6%
Retail Trade	6.7%	6.7%	6.8%
Transportation/Utilities	3.6%	3.4%	3.4%
Information	3.4%	2.9%	2.7%
Finance/Insurance/Real Estate	7.1%	7.7%	8.5%
Services	59.0%	63.2%	63.5%
Public Administration	3.7%	3.1%	3.3%
2019 Employed Population 16+ by Occupation			
Total	18,492	280,118	562,582
White Collar	61.8%	70.2%	72.2%
Management/Business/Financial	15.7%	18.7%	19.7%
Professional	27.5%	33.7%	33.9%
Sales	8.2%	7.6%	8.1%
Administrative Support	10.4%	10.1%	10.5%
Services	22.7%	18.2%	17.5%
Blue Collar	15.6%	11.6%	10.2%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	6.4%	3.4%	2.9%
Installation/Maintenance/Repair	1.6%	1.3%	1.3%
Production	3.1%	3.0%	2.4%
Transportation/Material Moving	4.4%	3.8%	3.5%
2010 Population By Urban/ Rural Status			
Total Population	27,596	417,381	851,202
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	11,371	172,659	355,362
Households with 1 Person	31.7%	36.2%	36.8%
Households with 2+ People	68.3%	63.8%	63.2%
Family Households	52.5%	46.9%	46.1%
Husband-wife Families	33.5%	31.7%	31.7%
With Related Children	14.7%	13.4%	13.4%
Other Family (No Spouse Present)	19.0%	15.1%	14.4%
Other Family with Male Householder	5.9%	4.2%	3.7%
With Related Children	2.2%	1.8%	1.5%
Other Family with Female Householder	13.2%	10.9%	10.7%
With Related Children	7.5%	6.5%	6.3%
Nonfamily Households	15.8%	16.9%	17.1%
All Households with Children	24.8%	22.0%	21.5%
Multigenerational Households	3.6%	2.8%	2.5%
Unmarried Partner Households	8.4%	8.5%	7.9%
Male-female	7.2%	7.3%	6.6%
Same-sex	1.2%	1.2%	1.3%
2010 Households by Size			
Total	11,370	172,660	355,362
1 Person Household	31.7%	36.2%	36.8%
2 Person Household	31.0%	31.9%	32.0%
3 Person Household	16.1%	14.7%	14.6%
4 Person Household	11.4%	9.7%	9.9%
5 Person Household	5.4%	4.4%	4.1%
6 Person Household	2.3%	1.7%	1.5%
7 + Person Household	2.1%	1.4%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	11,371	172,658	355,362
Owner Occupied	36.0%	36.0%	37.4%
Owned with a Mortgage/Loan	26.5%	26.6%	27.7%
Owned Free and Clear	9.5%	9.4%	9.7%
Renter Occupied	64.0%	64.0%	62.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,207	185,371	379,879
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Trendsetters (3C)	Metro Renters (3B)	Laptops and Lattes (3A)
2.	Metro Renters (3B)	Laptops and Lattes (3A)	Metro Renters (3B)
3.	International Marketplace	Trendsetters (3C)	Trendsetters (3C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$32,617,282	\$550,594,001	\$1,159,678,783
Average Spent	\$2,474.57	\$2,935.92	\$2,967.46
Spending Potential Index	116	137	139
Education: Total \$	\$24,576,222	\$421,361,413	\$903,786,592
Average Spent	\$1,864.52	\$2,246.82	\$2,312.66
Spending Potential Index	117	141	145
Entertainment/Recreation: Total \$	\$44,783,826	\$758,130,265	\$1,605,629,942
Average Spent	\$3,397.60	\$4,042.56	\$4,108.58
Spending Potential Index	104	124	126
Food at Home: Total \$	\$75,227,719	\$1,255,972,019	\$2,636,450,178
Average Spent	\$5,707.28	\$6,697.20	\$6,746.31
Spending Potential Index	110	129	130
Food Away from Home: Total \$	\$55,690,595	\$926,934,456	\$1,952,982,210
Average Spent	\$4,225.07	\$4,942.68	\$4,997.41
Spending Potential Index	115	135	136
Health Care: Total \$	\$73,390,720	\$1,244,651,876	\$2,643,086,119
Average Spent	\$5,567.92	\$6,636.83	\$6,763.29
Spending Potential Index	94	112	114
HH Furnishings & Equipment: Total \$	\$28,716,589	\$485,148,896	\$1,027,931,334
Average Spent	\$2,178.64	\$2,586.95	\$2,630.33
Spending Potential Index	102	121	123
Personal Care Products & Services: Total \$	\$12,404,308	\$207,331,109	\$438,439,111
Average Spent	\$941.07	\$1,105.55	\$1,121.90
Spending Potential Index	106	125	127
Shelter: Total \$	\$296,257,460	\$4,937,389,062	\$10,375,769,619
Average Spent	\$22,476.10	\$26,327.55	\$26,550.14
Spending Potential Index	121	142	143
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$31,669,402	\$549,042,612	\$1,176,545,509
Average Spent	\$2,402.66	\$2,927.65	\$3,010.62
Spending Potential Index	97	118	121
Travel: Total \$	\$31,877,080	\$536,583,643	\$1,135,780,718
Average Spent	\$2,418.41	\$2,861.21	\$2,906.30
Spending Potential Index	108	127	129
Vehicle Maintenance & Repairs: Total \$	\$15,029,570	\$251,892,377	\$536,047,031
Average Spent	\$1,140.25	\$1,343.16	\$1,371.67
Spending Potential Index	100	117	120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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