

Assembly Square  
145 Middlesex Ave, Somerville, Massachusetts, 02145  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 42.39483  
Longitude: -71.08359

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	31,219	400,978	816,818
2010 Total Population	31,278	413,718	859,249
2019 Total Population	34,447	453,431	953,342
2019 Group Quarters	146	27,587	64,923
2024 Total Population	35,988	475,248	1,002,567
2017-2022 Annual Rate	0.88%	0.94%	1.01%
2019 Total Daytime Population	32,720	542,338	1,278,707
Workers	18,605	361,451	883,038
Residents	14,115	180,887	395,669
<b>Household Summary</b>			
2000 Households	12,257	167,450	345,260
2000 Average Household Size	2.53	2.25	2.22
2010 Households	12,957	171,753	358,606
2010 Average Household Size	2.40	2.25	2.23
2019 Households	14,391	186,256	394,550
2019 Average Household Size	2.38	2.29	2.25
2024 Households	15,061	195,129	415,114
2024 Average Household Size	2.38	2.29	2.26
2017-2022 Annual Rate	0.91%	0.94%	1.02%
2010 Families	6,634	80,330	165,559
2010 Average Family Size	3.07	3.02	3.00
2019 Families	7,366	86,817	180,903
2019 Average Family Size	3.04	3.06	3.03
2024 Families	7,684	90,865	189,887
2024 Average Family Size	3.04	3.07	3.04
2017-2022 Annual Rate	0.85%	0.92%	0.97%
<b>Housing Unit Summary</b>			
2000 Housing Units	12,567	174,604	359,673
Owner Occupied Housing Units	34.2%	34.0%	35.0%
Renter Occupied Housing Units	63.3%	61.9%	61.0%
Vacant Housing Units	2.5%	4.1%	4.0%
2010 Housing Units	13,727	184,305	383,309
Owner Occupied Housing Units	33.5%	33.7%	35.0%
Renter Occupied Housing Units	60.9%	59.5%	58.5%
Vacant Housing Units	5.6%	6.8%	6.4%
2019 Housing Units	15,427	199,428	420,506
Owner Occupied Housing Units	29.3%	32.5%	34.0%
Renter Occupied Housing Units	64.0%	60.9%	59.9%
Vacant Housing Units	6.7%	6.6%	6.2%
2024 Housing Units	16,047	207,929	440,279
Owner Occupied Housing Units	29.8%	32.7%	34.0%
Renter Occupied Housing Units	64.1%	61.2%	60.3%
Vacant Housing Units	6.1%	6.2%	5.7%
<b>Median Household Income</b>			
2019	\$71,208	\$80,120	\$78,736
2024	\$87,716	\$95,806	\$92,971
<b>Median Home Value</b>			
2019	\$570,460	\$585,824	\$597,215
2024	\$634,488	\$659,525	\$666,394
<b>Per Capita Income</b>			
2019	\$39,910	\$47,391	\$48,200
2024	\$48,005	\$55,272	\$55,779
<b>Median Age</b>			
2010	33.8	32.4	32.1
2019	36.0	34.1	33.6
2024	36.5	34.7	34.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	14,391	186,243	394,527
<\$15,000	12.6%	11.2%	13.2%
\$15,000 - \$24,999	7.3%	6.9%	7.2%
\$25,000 - \$34,999	6.3%	6.4%	6.2%
\$35,000 - \$49,999	11.0%	8.8%	8.4%
\$50,000 - \$74,999	14.4%	13.6%	12.9%
\$75,000 - \$99,999	11.6%	11.7%	11.2%
\$100,000 - \$149,999	18.7%	18.0%	17.1%
\$150,000 - \$199,999	8.7%	9.7%	9.6%
\$200,000+	9.4%	13.7%	14.2%
Average Household Income	\$96,709	\$114,492	\$115,379
<b>2024 Households by Income</b>			
Household Income Base	15,061	195,116	415,091
<\$15,000	10.2%	9.1%	11.0%
\$15,000 - \$24,999	6.0%	5.7%	6.1%
\$25,000 - \$34,999	5.8%	5.8%	5.7%
\$35,000 - \$49,999	9.1%	7.6%	7.4%
\$50,000 - \$74,999	12.5%	12.1%	11.6%
\$75,000 - \$99,999	11.0%	11.1%	10.6%
\$100,000 - \$149,999	21.2%	19.5%	18.3%
\$150,000 - \$199,999	11.6%	12.3%	12.1%
\$200,000+	12.4%	16.7%	17.0%
Average Household Income	\$116,178	\$133,765	\$133,696
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	4,523	64,840	142,646
<\$50,000	0.4%	0.4%	0.5%
\$50,000 - \$99,999	0.1%	0.2%	0.2%
\$100,000 - \$149,999	0.2%	0.4%	0.4%
\$150,000 - \$199,999	0.2%	0.8%	0.9%
\$200,000 - \$249,999	1.5%	2.0%	2.0%
\$250,000 - \$299,999	2.6%	3.7%	3.8%
\$300,000 - \$399,999	15.1%	14.3%	14.1%
\$400,000 - \$499,999	18.6%	18.3%	17.1%
\$500,000 - \$749,999	39.9%	28.5%	28.3%
\$750,000 - \$999,999	14.9%	13.5%	13.8%
\$1,000,000 +	5.1%	9.5%	10.8%
Average Home Value	\$619,682	\$735,207	\$740,648
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	4,779	67,911	149,556
<\$50,000	0.1%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.2%	0.2%
\$150,000 - \$199,999	0.1%	0.4%	0.5%
\$200,000 - \$249,999	0.6%	1.0%	1.1%
\$250,000 - \$299,999	1.2%	2.0%	2.1%
\$300,000 - \$399,999	8.6%	9.8%	10.0%
\$400,000 - \$499,999	15.8%	16.7%	15.5%
\$500,000 - \$749,999	44.1%	31.0%	30.8%
\$750,000 - \$999,999	20.2%	16.6%	16.9%
\$1,000,000 +	7.4%	12.4%	13.4%
Average Home Value	\$692,097	\$814,698	\$814,466

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	31,279	413,719	859,251
0 - 4	5.7%	5.4%	5.1%
5 - 9	4.3%	4.0%	4.0%
10 - 14	4.0%	3.6%	3.7%
15 - 24	13.5%	17.2%	19.9%
25 - 34	25.2%	25.4%	22.8%
35 - 44	15.7%	13.9%	13.2%
45 - 54	12.4%	11.2%	11.3%
55 - 64	9.1%	9.0%	9.1%
65 - 74	5.4%	5.3%	5.5%
75 - 84	3.5%	3.5%	3.7%
85 +	1.3%	1.5%	1.7%
18 +	83.4%	84.6%	84.7%
<b>2019 Population by Age</b>			
Total	34,447	453,430	953,345
0 - 4	5.1%	4.9%	4.6%
5 - 9	4.5%	4.3%	4.2%
10 - 14	4.3%	4.0%	4.0%
15 - 24	11.1%	15.1%	18.0%
25 - 34	23.0%	23.8%	22.0%
35 - 44	17.4%	15.1%	13.8%
45 - 54	12.4%	10.7%	10.5%
55 - 64	10.5%	9.9%	9.9%
65 - 74	7.0%	7.1%	7.3%
75 - 84	3.4%	3.6%	3.8%
85 +	1.4%	1.7%	1.8%
18 +	83.8%	84.6%	84.9%
<b>2024 Population by Age</b>			
Total	35,986	475,247	1,002,568
0 - 4	5.1%	4.9%	4.7%
5 - 9	4.0%	4.0%	3.9%
10 - 14	3.8%	3.8%	3.8%
15 - 24	10.8%	14.9%	17.6%
25 - 34	23.5%	23.0%	21.7%
35 - 44	17.3%	15.6%	14.3%
45 - 54	12.2%	10.7%	10.3%
55 - 64	10.2%	9.6%	9.6%
65 - 74	7.7%	7.6%	7.8%
75 - 84	3.8%	4.2%	4.5%
85 +	1.4%	1.7%	1.8%
18 +	85.1%	85.1%	85.4%
<b>2010 Population by Sex</b>			
Males	15,800	203,179	417,360
Females	15,478	210,539	441,889
<b>2019 Population by Sex</b>			
Males	17,430	224,000	466,047
Females	17,017	229,431	487,296
<b>2024 Population by Sex</b>			
Males	18,192	235,010	490,690
Females	17,796	240,239	511,876

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<b>2010 Population by Race/Ethnicity</b>			
Total	31,278	413,717	859,249
White Alone	63.1%	67.7%	69.5%
Black Alone	9.8%	9.5%	9.0%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	10.0%	10.5%	10.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	12.4%	8.3%	6.8%
Two or More Races	4.2%	3.7%	3.5%
Hispanic Origin	17.0%	16.2%	14.4%
Diversity Index	70.0	65.1	62.1
<b>2019 Population by Race/Ethnicity</b>			
Total	34,447	453,430	953,343
White Alone	55.9%	61.0%	63.6%
Black Alone	11.0%	10.7%	10.1%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	13.4%	13.6%	13.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	14.3%	9.9%	8.3%
Two or More Races	5.0%	4.5%	4.2%
Hispanic Origin	21.0%	19.7%	17.9%
Diversity Index	77.2	72.5	69.4
<b>2024 Population by Race/Ethnicity</b>			
Total	35,988	475,249	1,002,566
White Alone	51.7%	57.3%	60.3%
Black Alone	11.6%	11.5%	10.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	15.4%	15.3%	15.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	15.6%	10.8%	9.2%
Two or More Races	5.3%	4.8%	4.5%
Hispanic Origin	23.2%	21.7%	19.9%
Diversity Index	80.4	75.9	72.9
<b>2010 Population by Relationship and Household Type</b>			
Total	31,278	413,718	859,249
In Households	99.5%	93.6%	92.9%
In Family Households	69.2%	61.3%	59.9%
Householder	20.9%	19.4%	19.3%
Spouse	13.5%	13.2%	13.3%
Child	23.9%	20.9%	20.9%
Other relative	6.9%	5.0%	4.3%
Nonrelative	4.0%	2.6%	2.2%
In Nonfamily Households	30.4%	32.3%	32.9%
In Group Quarters	0.5%	6.4%	7.1%
Institutionalized Population	0.0%	0.6%	0.7%
Noninstitutionalized Population	0.4%	5.9%	6.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	25,852	325,078	659,805
Less than 9th Grade	7.6%	6.7%	6.0%
9th - 12th Grade, No Diploma	6.4%	4.8%	4.4%
High School Graduate	20.1%	16.6%	16.0%
GED/Alternative Credential	2.4%	2.0%	2.0%
Some College, No Degree	13.6%	10.6%	10.6%
Associate Degree	4.5%	3.6%	3.9%
Bachelor's Degree	24.9%	26.6%	27.7%
Graduate/Professional Degree	20.6%	29.1%	29.4%
<b>2019 Population 15+ by Marital Status</b>			
Total	29,664	393,617	831,463
Never Married	46.2%	52.1%	51.8%
Married	41.6%	37.1%	37.3%
Widowed	4.2%	3.8%	3.9%
Divorced	8.0%	7.1%	7.0%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.1%	96.8%	96.4%
Civilian Unemployed (Unemployment Rate)	3.9%	3.2%	3.6%
<b>2019 Employed Population 16+ by Industry</b>			
Total	20,724	277,777	567,902
Agriculture/Mining	0.2%	0.1%	0.1%
Construction	6.7%	4.4%	4.0%
Manufacturing	7.5%	6.6%	6.0%
Wholesale Trade	2.0%	1.9%	1.6%
Retail Trade	6.4%	6.7%	6.8%
Transportation/Utilities	3.3%	3.4%	3.4%
Information	3.6%	2.9%	2.8%
Finance/Insurance/Real Estate	6.4%	7.7%	8.5%
Services	60.1%	63.3%	63.7%
Public Administration	3.8%	3.1%	3.2%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	20,724	277,776	567,902
White Collar	62.2%	70.9%	72.4%
Management/Business/Financial	16.0%	18.9%	19.7%
Professional	28.5%	34.4%	34.2%
Sales	8.0%	7.6%	8.0%
Administrative Support	9.7%	10.1%	10.5%
Services	22.8%	17.7%	17.4%
Blue Collar	15.0%	11.4%	10.2%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	6.2%	3.3%	2.9%
Installation/Maintenance/Repair	1.7%	1.3%	1.3%
Production	2.8%	2.9%	2.4%
Transportation/Material Moving	4.2%	3.7%	3.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	31,278	413,718	859,249
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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<b>2010 Households by Type</b>			
Total	12,956	171,753	358,606
Households with 1 Person	32.2%	36.2%	36.7%
Households with 2+ People	67.8%	63.8%	63.3%
Family Households	51.2%	46.8%	46.2%
Husband-wife Families	33.0%	31.8%	31.8%
With Related Children	14.2%	13.4%	13.5%
Other Family (No Spouse Present)	18.2%	15.0%	14.4%
Other Family with Male Householder	5.5%	4.1%	3.7%
With Related Children	2.0%	1.8%	1.5%
Other Family with Female Householder	12.7%	10.8%	10.7%
With Related Children	7.1%	6.4%	6.3%
Nonfamily Households	16.6%	17.0%	17.1%
All Households with Children	23.7%	21.8%	21.6%
Multigenerational Households	3.5%	2.7%	2.5%
Unmarried Partner Households	8.7%	8.5%	7.9%
Male-female	7.4%	7.2%	6.6%
Same-sex	1.3%	1.3%	1.3%
<b>2010 Households by Size</b>			
Total	12,956	171,753	358,606
1 Person Household	32.2%	36.2%	36.7%
2 Person Household	31.1%	32.1%	32.0%
3 Person Household	16.0%	14.8%	14.6%
4 Person Household	11.3%	9.7%	9.9%
5 Person Household	5.1%	4.3%	4.1%
6 Person Household	2.3%	1.7%	1.5%
7 + Person Household	2.0%	1.3%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	12,957	171,753	358,606
Owner Occupied	35.5%	36.2%	37.4%
Owned with a Mortgage/Loan	26.2%	26.7%	27.7%
Owned Free and Clear	9.3%	9.5%	9.8%
Renter Occupied	64.5%	63.8%	62.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	13,727	184,305	383,309
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Trendsetters (3C)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
2.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
3.	International Marketplace	Trendsetters (3C)	Trendsetters (3C)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$35,879,704	\$551,312,700	\$1,174,199,788
Average Spent	\$2,493.20	\$2,959.97	\$2,976.05
Spending Potential Index	116	138	139
Education: Total \$	\$27,134,021	\$422,261,478	\$914,676,770
Average Spent	\$1,885.49	\$2,267.10	\$2,318.28
Spending Potential Index	118	142	145
Entertainment/Recreation: Total \$	\$49,314,930	\$759,493,492	\$1,625,368,187
Average Spent	\$3,426.79	\$4,077.69	\$4,119.55
Spending Potential Index	105	125	126
Food at Home: Total \$	\$82,752,720	\$1,256,715,811	\$2,668,673,571
Average Spent	\$5,750.31	\$6,747.25	\$6,763.84
Spending Potential Index	111	130	131
Food Away from Home: Total \$	\$61,456,695	\$928,222,057	\$1,977,321,943
Average Spent	\$4,270.50	\$4,983.58	\$5,011.59
Spending Potential Index	116	136	136
Health Care: Total \$	\$80,523,051	\$1,246,636,645	\$2,675,400,061
Average Spent	\$5,595.38	\$6,693.14	\$6,780.89
Spending Potential Index	94	113	114
HH Furnishings & Equipment: Total \$	\$31,545,976	\$485,939,178	\$1,040,739,401
Average Spent	\$2,192.06	\$2,608.99	\$2,637.79
Spending Potential Index	103	122	124
Personal Care Products & Services: Total \$	\$13,653,542	\$207,654,987	\$443,952,959
Average Spent	\$948.76	\$1,114.89	\$1,125.21
Spending Potential Index	107	126	127
Shelter: Total \$	\$327,481,536	\$4,943,641,632	\$10,501,765,706
Average Spent	\$22,756.00	\$26,542.19	\$26,617.07
Spending Potential Index	123	143	144
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,825,238	\$550,764,256	\$1,191,539,150
Average Spent	\$2,419.93	\$2,957.03	\$3,020.00
Spending Potential Index	98	119	122
Travel: Total \$	\$35,261,088	\$537,825,166	\$1,149,822,592
Average Spent	\$2,450.22	\$2,887.56	\$2,914.26
Spending Potential Index	109	129	130
Vehicle Maintenance & Repairs: Total \$	\$16,433,981	\$252,129,106	\$542,707,222
Average Spent	\$1,141.96	\$1,353.67	\$1,375.51
Spending Potential Index	100	118	120

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.