

Bell Gardens Marketplace  
6801 Eastern Ave, Bell Gardens, California, 90201  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.97136  
Longitude: -118.16438

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	50,953	284,114	852,337
2010 Total Population	49,168	279,723	853,687
2019 Total Population	50,451	286,646	877,917
2019 Group Quarters	275	1,658	7,064
2024 Total Population	51,007	289,597	887,682
2017-2022 Annual Rate	0.22%	0.21%	0.22%
2019 Total Daytime Population	40,825	293,728	844,039
Workers	11,192	132,910	339,742
Residents	29,633	160,818	504,297
<b>Household Summary</b>			
2000 Households	11,234	70,873	212,768
2000 Average Household Size	4.51	3.98	3.97
2010 Households	11,426	71,096	215,316
2010 Average Household Size	4.28	3.91	3.93
2019 Households	11,649	72,222	219,443
2019 Average Household Size	4.31	3.95	3.97
2024 Households	11,727	72,614	220,851
2024 Average Household Size	4.33	3.97	3.99
2017-2022 Annual Rate	0.13%	0.11%	0.13%
2010 Families	10,183	60,277	180,393
2010 Average Family Size	4.36	4.14	4.19
2019 Families	10,403	61,351	184,267
2019 Average Family Size	4.39	4.17	4.22
2024 Families	10,484	61,778	185,777
2024 Average Family Size	4.41	4.19	4.24
2017-2022 Annual Rate	0.16%	0.14%	0.16%
<b>Housing Unit Summary</b>			
2000 Housing Units	11,597	73,222	220,566
Owner Occupied Housing Units	24.0%	38.0%	41.0%
Renter Occupied Housing Units	72.8%	58.8%	55.5%
Vacant Housing Units	3.1%	3.2%	3.5%
2010 Housing Units	11,801	73,783	224,380
Owner Occupied Housing Units	23.4%	37.3%	40.0%
Renter Occupied Housing Units	73.4%	59.1%	56.0%
Vacant Housing Units	3.2%	3.6%	4.0%
2019 Housing Units	12,057	75,317	229,167
Owner Occupied Housing Units	21.7%	35.5%	38.3%
Renter Occupied Housing Units	74.9%	60.4%	57.5%
Vacant Housing Units	3.4%	4.1%	4.2%
2024 Housing Units	12,150	75,926	230,983
Owner Occupied Housing Units	22.3%	36.2%	39.0%
Renter Occupied Housing Units	74.2%	59.5%	56.6%
Vacant Housing Units	3.5%	4.4%	4.4%
<b>Median Household Income</b>			
2019	\$41,819	\$51,337	\$50,537
2024	\$47,124	\$57,953	\$57,179
<b>Median Home Value</b>			
2019	\$454,579	\$476,249	\$461,260
2024	\$520,610	\$528,435	\$505,062
<b>Per Capita Income</b>			
2019	\$12,384	\$16,601	\$16,293
2024	\$14,296	\$19,453	\$19,123
<b>Median Age</b>			
2010	27.2	29.6	29.7
2019	28.2	30.6	30.6
2024	29.9	32.6	32.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	11,649	72,222	219,443
<\$15,000	10.9%	10.0%	11.5%
\$15,000 - \$24,999	14.0%	10.9%	11.4%
\$25,000 - \$34,999	14.0%	11.0%	10.8%
\$35,000 - \$49,999	20.3%	16.4%	15.7%
\$50,000 - \$74,999	19.7%	20.1%	19.4%
\$75,000 - \$99,999	10.8%	13.4%	12.8%
\$100,000 - \$149,999	7.3%	11.9%	12.2%
\$150,000 - \$199,999	1.9%	3.7%	3.9%
\$200,000+	1.1%	2.4%	2.4%
Average Household Income	\$53,689	\$65,834	\$65,075
<b>2024 Households by Income</b>			
Household Income Base	11,727	72,614	220,851
<\$15,000	9.2%	8.2%	9.4%
\$15,000 - \$24,999	11.7%	8.9%	9.4%
\$25,000 - \$34,999	12.6%	9.7%	9.5%
\$35,000 - \$49,999	19.3%	15.0%	14.5%
\$50,000 - \$74,999	20.5%	19.9%	19.1%
\$75,000 - \$99,999	12.7%	14.7%	13.9%
\$100,000 - \$149,999	9.5%	14.7%	15.1%
\$150,000 - \$199,999	2.9%	5.4%	5.6%
\$200,000+	1.7%	3.5%	3.4%
Average Household Income	\$62,260	\$77,524	\$76,741
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	2,619	26,738	87,685
<\$50,000	2.6%	1.4%	1.5%
\$50,000 - \$99,999	0.3%	0.1%	0.3%
\$100,000 - \$149,999	0.1%	0.1%	0.2%
\$150,000 - \$199,999	1.0%	0.5%	0.7%
\$200,000 - \$249,999	5.2%	2.4%	3.1%
\$250,000 - \$299,999	5.8%	3.8%	4.6%
\$300,000 - \$399,999	24.0%	20.8%	23.3%
\$400,000 - \$499,999	20.4%	27.3%	26.6%
\$500,000 - \$749,999	29.8%	32.3%	29.3%
\$750,000 - \$999,999	6.3%	6.2%	6.1%
\$1,000,000 +	3.9%	3.6%	2.6%
Average Home Value	\$513,273	\$545,874	\$528,961
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,708	27,461	90,074
<\$50,000	0.8%	0.7%	0.6%
\$50,000 - \$99,999	0.1%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.3%	0.2%	0.2%
\$200,000 - \$249,999	2.5%	1.0%	1.4%
\$250,000 - \$299,999	3.1%	1.9%	2.5%
\$300,000 - \$399,999	18.4%	14.1%	16.8%
\$400,000 - \$499,999	21.8%	27.5%	27.5%
\$500,000 - \$749,999	37.9%	40.1%	36.9%
\$750,000 - \$999,999	8.4%	8.5%	8.4%
\$1,000,000 +	5.8%	4.3%	3.4%
Average Home Value	\$584,118	\$597,664	\$584,162

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	49,169	279,724	853,686
0 - 4	9.3%	8.3%	8.4%
5 - 9	9.2%	8.3%	8.2%
10 - 14	9.6%	8.7%	8.7%
15 - 24	18.3%	17.5%	17.4%
25 - 34	16.0%	15.4%	15.2%
35 - 44	14.6%	14.6%	14.3%
45 - 54	11.3%	11.7%	11.7%
55 - 64	6.8%	8.1%	8.1%
65 - 74	3.1%	4.2%	4.4%
75 - 84	1.4%	2.3%	2.6%
85 +	0.4%	0.9%	1.0%
18 +	65.7%	69.0%	69.1%
<b>2019 Population by Age</b>			
Total	50,451	286,646	877,917
0 - 4	9.0%	8.0%	8.1%
5 - 9	8.7%	7.9%	7.9%
10 - 14	8.3%	7.7%	7.7%
15 - 24	17.7%	16.2%	16.1%
25 - 34	17.7%	17.3%	17.2%
35 - 44	13.0%	13.2%	13.1%
45 - 54	11.2%	11.7%	11.4%
55 - 64	8.1%	9.0%	9.0%
65 - 74	4.3%	5.7%	5.7%
75 - 84	1.6%	2.5%	2.6%
85 +	0.5%	0.9%	1.1%
18 +	69.0%	71.8%	71.7%
<b>2024 Population by Age</b>			
Total	51,007	289,597	887,683
0 - 4	8.9%	7.9%	7.9%
5 - 9	8.1%	7.3%	7.3%
10 - 14	8.0%	7.6%	7.6%
15 - 24	16.1%	14.7%	14.7%
25 - 34	17.4%	16.6%	16.6%
35 - 44	13.7%	14.3%	14.1%
45 - 54	11.2%	11.6%	11.4%
55 - 64	8.5%	9.5%	9.4%
65 - 74	5.2%	6.4%	6.5%
75 - 84	2.1%	3.1%	3.3%
85 +	0.5%	1.0%	1.1%
18 +	70.2%	73.0%	72.8%
<b>2010 Population by Sex</b>			
Males	24,558	138,744	420,512
Females	24,610	140,979	433,175
<b>2019 Population by Sex</b>			
Males	25,279	142,709	434,273
Females	25,172	143,937	443,644
<b>2024 Population by Sex</b>			
Males	25,507	144,185	439,373
Females	25,500	145,412	448,309

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<b>2010 Population by Race/Ethnicity</b>			
Total	49,169	279,723	853,687
White Alone	49.2%	53.2%	49.7%
Black Alone	0.9%	1.3%	3.7%
American Indian Alone	1.1%	0.9%	1.0%
Asian Alone	0.5%	1.8%	2.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	45.0%	38.9%	39.2%
Two or More Races	3.2%	3.8%	3.7%
Hispanic Origin	96.2%	90.7%	88.5%
Diversity Index	77.5	76.4	80.1
<b>2019 Population by Race/Ethnicity</b>			
Total	50,452	286,646	877,918
White Alone	48.9%	52.6%	49.3%
Black Alone	0.9%	1.2%	3.4%
American Indian Alone	1.0%	0.8%	1.0%
Asian Alone	0.5%	1.9%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	45.4%	39.4%	39.8%
Two or More Races	3.2%	3.9%	3.8%
Hispanic Origin	96.6%	91.5%	89.3%
Diversity Index	77.6	76.6	80.2
<b>2024 Population by Race/Ethnicity</b>			
Total	51,008	289,597	887,682
White Alone	49.5%	53.0%	49.8%
Black Alone	0.8%	1.2%	3.3%
American Indian Alone	1.0%	0.8%	0.9%
Asian Alone	0.6%	2.0%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	44.9%	39.0%	39.4%
Two or More Races	3.2%	3.8%	3.7%
Hispanic Origin	96.9%	91.9%	89.8%
Diversity Index	77.0	76.0	79.6
<b>2010 Population by Relationship and Household Type</b>			
Total	49,168	279,723	853,687
In Households	99.5%	99.4%	99.2%
In Family Households	95.5%	94.0%	93.5%
Householder	20.7%	21.5%	21.1%
Spouse	12.8%	13.7%	13.1%
Child	45.5%	42.8%	42.6%
Other relative	11.5%	11.2%	11.7%
Nonrelative	5.1%	4.8%	5.0%
In Nonfamily Households	3.9%	5.4%	5.7%
In Group Quarters	0.5%	0.6%	0.8%
Institutionalized Population	0.2%	0.3%	0.5%
Noninstitutionalized Population	0.3%	0.3%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	28,408	172,721	528,132
Less than 9th Grade	32.3%	25.5%	24.9%
9th - 12th Grade, No Diploma	19.1%	16.1%	15.5%
High School Graduate	24.4%	23.8%	24.5%
GED/Alternative Credential	1.9%	2.0%	2.0%
Some College, No Degree	11.9%	16.0%	16.3%
Associate Degree	4.7%	5.4%	5.5%
Bachelor's Degree	5.0%	8.3%	8.4%
Graduate/Professional Degree	0.8%	2.9%	3.0%
<b>2019 Population 15+ by Marital Status</b>			
Total	37,336	219,067	669,736
Never Married	49.9%	46.8%	46.3%
Married	42.1%	43.4%	43.1%
Widowed	3.4%	3.9%	4.5%
Divorced	4.6%	5.9%	6.1%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.4%	92.9%	92.8%
Civilian Unemployed (Unemployment Rate)	7.6%	7.1%	7.2%
<b>2019 Employed Population 16+ by Industry</b>			
Total	21,319	128,989	381,706
Agriculture/Mining	0.6%	0.4%	0.6%
Construction	7.7%	7.4%	8.0%
Manufacturing	16.6%	15.5%	15.0%
Wholesale Trade	6.5%	6.0%	5.6%
Retail Trade	14.3%	12.5%	12.2%
Transportation/Utilities	11.5%	10.6%	9.9%
Information	1.6%	1.6%	1.5%
Finance/Insurance/Real Estate	2.3%	3.8%	3.7%
Services	37.5%	39.7%	40.7%
Public Administration	1.4%	2.5%	2.9%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	21,319	128,989	381,705
White Collar	37.1%	44.2%	44.7%
Management/Business/Financial	3.9%	6.3%	6.4%
Professional	7.2%	10.0%	11.0%
Sales	10.6%	11.7%	11.4%
Administrative Support	15.4%	16.3%	15.9%
Services	20.0%	19.4%	20.1%
Blue Collar	42.9%	36.4%	35.2%
Farming/Forestry/Fishing	0.7%	0.7%	0.7%
Construction/Extraction	6.0%	5.6%	6.3%
Installation/Maintenance/Repair	4.9%	4.1%	3.8%
Production	15.8%	12.1%	11.7%
Transportation/Material Moving	15.5%	13.9%	12.6%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	49,168	279,723	853,687
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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<b>2010 Households by Type</b>			
Total	11,427	71,096	215,317
Households with 1 Person	7.3%	11.2%	12.2%
Households with 2+ People	92.7%	88.8%	87.8%
Family Households	89.1%	84.8%	83.8%
Husband-wife Families	55.0%	54.0%	52.0%
With Related Children	40.7%	36.4%	34.7%
Other Family (No Spouse Present)	34.1%	30.8%	31.8%
Other Family with Male Householder	11.6%	10.2%	9.9%
With Related Children	8.0%	6.4%	6.2%
Other Family with Female Householder	22.5%	20.6%	21.9%
With Related Children	16.6%	14.0%	14.7%
Nonfamily Households	3.6%	4.0%	4.1%
All Households with Children	66.1%	57.5%	56.3%
Multigenerational Households	15.9%	14.6%	15.1%
Unmarried Partner Households	10.8%	9.1%	8.8%
Male-female	10.4%	8.6%	8.2%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	11,426	71,097	215,316
1 Person Household	7.3%	11.2%	12.2%
2 Person Household	13.2%	17.0%	17.4%
3 Person Household	16.3%	17.4%	16.9%
4 Person Household	21.3%	20.0%	18.9%
5 Person Household	18.1%	15.2%	14.7%
6 Person Household	10.9%	8.7%	8.7%
7 + Person Household	12.9%	10.4%	11.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	11,426	71,096	215,316
Owner Occupied	24.2%	38.7%	41.7%
Owned with a Mortgage/Loan	19.1%	31.1%	33.0%
Owned Free and Clear	5.0%	7.6%	8.6%
Renter Occupied	75.8%	61.3%	58.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	11,801	73,783	224,380
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Las Casas (13B)	Las Casas (13B)	Las Casas (13B)
<b>2.</b>	Top Tier (1A)	Urban Villages (7B)	Urban Villages (7B)
<b>3.</b>	Professional Pride (1B)	International Marketplace	International Marketplace
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$16,424,863	\$122,977,861	\$369,390,036
Average Spent	\$1,409.98	\$1,702.78	\$1,683.31
Spending Potential Index	66	79	79
Education: Total \$	\$11,871,157	\$91,149,166	\$273,702,528
Average Spent	\$1,019.07	\$1,262.07	\$1,247.26
Spending Potential Index	64	79	78
Entertainment/Recreation: Total \$	\$21,575,848	\$165,862,670	\$498,790,969
Average Spent	\$1,852.16	\$2,296.57	\$2,272.99
Spending Potential Index	57	70	70
Food at Home: Total \$	\$39,287,832	\$292,009,577	\$875,130,490
Average Spent	\$3,372.64	\$4,043.22	\$3,987.96
Spending Potential Index	65	78	77
Food Away from Home: Total \$	\$28,553,694	\$212,283,784	\$636,678,632
Average Spent	\$2,451.17	\$2,939.32	\$2,901.34
Spending Potential Index	67	80	79
Health Care: Total \$	\$35,550,303	\$276,495,642	\$832,273,527
Average Spent	\$3,051.79	\$3,828.41	\$3,792.66
Spending Potential Index	51	65	64
HH Furnishings & Equipment: Total \$	\$14,610,510	\$112,132,876	\$337,904,087
Average Spent	\$1,254.23	\$1,552.61	\$1,539.83
Spending Potential Index	59	73	72
Personal Care Products & Services: Total \$	\$6,418,718	\$48,118,835	\$144,326,140
Average Spent	\$551.01	\$666.26	\$657.69
Spending Potential Index	62	75	74
Shelter: Total \$	\$150,606,275	\$1,124,281,614	\$3,370,471,324
Average Spent	\$12,928.69	\$15,567.02	\$15,359.21
Spending Potential Index	70	84	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,241,459	\$105,871,312	\$320,145,870
Average Spent	\$1,136.70	\$1,465.91	\$1,458.90
Spending Potential Index	46	59	59
Travel: Total \$	\$16,064,619	\$123,715,689	\$372,352,839
Average Spent	\$1,379.06	\$1,712.99	\$1,696.81
Spending Potential Index	61	76	76
Vehicle Maintenance & Repairs: Total \$	\$7,772,134	\$58,531,556	\$175,768,615
Average Spent	\$667.19	\$810.44	\$800.98
Spending Potential Index	58	71	70

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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