

Brick Plaza
56 Chambers Bridge Rd, Brick, New Jersey, 08723
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.05953
Longitude: -74.13964

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,523	69,720	175,280
2010 Total Population	7,992	70,112	199,200
2019 Total Population	8,363	73,871	215,001
2019 Group Quarters	46	711	2,892
2024 Total Population	8,588	76,029	223,155
2017-2022 Annual Rate	0.53%	0.58%	0.75%
2019 Total Daytime Population	11,433	72,655	183,856
Workers	7,407	32,803	62,725
Residents	4,026	39,852	121,131
Household Summary			
2000 Households	2,983	29,483	65,573
2000 Average Household Size	2.50	2.34	2.62
2010 Households	3,168	29,753	69,670
2010 Average Household Size	2.51	2.33	2.82
2019 Households	3,288	30,991	73,636
2019 Average Household Size	2.53	2.36	2.88
2024 Households	3,361	31,725	75,812
2024 Average Household Size	2.54	2.37	2.91
2017-2022 Annual Rate	0.44%	0.47%	0.58%
2010 Families	2,032	18,303	48,050
2010 Average Family Size	3.14	3.00	3.42
2019 Families	2,099	19,050	50,780
2019 Average Family Size	3.17	3.03	3.50
2024 Families	2,142	19,494	52,289
2024 Average Family Size	3.19	3.05	3.53
2017-2022 Annual Rate	0.41%	0.46%	0.59%
Housing Unit Summary			
2000 Housing Units	3,091	31,346	71,209
Owner Occupied Housing Units	64.3%	77.0%	73.1%
Renter Occupied Housing Units	32.3%	17.1%	19.0%
Vacant Housing Units	3.5%	5.9%	7.9%
2010 Housing Units	3,323	32,432	77,268
Owner Occupied Housing Units	61.0%	72.9%	67.4%
Renter Occupied Housing Units	34.3%	18.9%	22.8%
Vacant Housing Units	4.7%	8.3%	9.8%
2019 Housing Units	3,426	33,544	80,714
Owner Occupied Housing Units	59.4%	72.2%	67.1%
Renter Occupied Housing Units	36.6%	20.2%	24.1%
Vacant Housing Units	4.0%	7.6%	8.8%
2024 Housing Units	3,498	34,282	82,911
Owner Occupied Housing Units	61.7%	73.5%	68.2%
Renter Occupied Housing Units	34.4%	19.1%	23.3%
Vacant Housing Units	3.9%	7.5%	8.6%
Median Household Income			
2019	\$74,650	\$66,972	\$75,411
2024	\$80,424	\$75,414	\$81,892
Median Home Value			
2019	\$283,161	\$271,421	\$321,959
2024	\$300,499	\$294,155	\$349,841
Per Capita Income			
2019	\$33,822	\$37,956	\$34,885
2024	\$37,669	\$42,821	\$38,908
Median Age			
2010	38.7	46.0	36.0
2019	40.7	49.2	36.9
2024	41.8	50.2	37.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	3,288	30,991	73,636
<\$15,000	11.3%	8.8%	7.9%
\$15,000 - \$24,999	10.2%	9.6%	8.3%
\$25,000 - \$34,999	3.8%	7.2%	7.3%
\$35,000 - \$49,999	9.8%	11.8%	10.2%
\$50,000 - \$74,999	15.1%	16.8%	16.0%
\$75,000 - \$99,999	14.9%	13.7%	13.6%
\$100,000 - \$149,999	20.6%	17.4%	17.6%
\$150,000 - \$199,999	10.1%	7.3%	9.2%
\$200,000+	4.3%	7.4%	9.9%
Average Household Income	\$87,003	\$90,698	\$101,544
2024 Households by Income			
Household Income Base	3,361	31,725	75,812
<\$15,000	10.1%	7.9%	7.0%
\$15,000 - \$24,999	9.5%	8.6%	7.5%
\$25,000 - \$34,999	3.4%	6.4%	6.4%
\$35,000 - \$49,999	9.0%	10.8%	9.4%
\$50,000 - \$74,999	14.0%	16.0%	15.1%
\$75,000 - \$99,999	14.7%	13.7%	13.4%
\$100,000 - \$149,999	21.8%	18.7%	18.6%
\$150,000 - \$199,999	12.1%	8.6%	10.5%
\$200,000+	5.4%	9.3%	11.9%
Average Household Income	\$97,333	\$102,939	\$114,258
2019 Owner Occupied Housing Units by Value			
Total	2,035	24,230	54,179
<\$50,000	0.9%	1.9%	1.4%
\$50,000 - \$99,999	1.4%	6.3%	3.4%
\$100,000 - \$149,999	3.1%	8.8%	5.9%
\$150,000 - \$199,999	10.1%	12.7%	8.4%
\$200,000 - \$249,999	21.8%	13.3%	10.6%
\$250,000 - \$299,999	19.0%	16.3%	14.8%
\$300,000 - \$399,999	34.4%	23.3%	24.5%
\$400,000 - \$499,999	4.5%	9.0%	12.6%
\$500,000 - \$749,999	2.7%	5.4%	12.4%
\$750,000 - \$999,999	0.7%	1.5%	3.2%
\$1,000,000 +	0.1%	0.6%	1.3%
Average Home Value	\$314,565	\$308,090	\$383,093
2024 Owner Occupied Housing Units by Value			
Total	2,159	25,188	56,530
<\$50,000	0.4%	1.0%	0.7%
\$50,000 - \$99,999	0.9%	5.1%	2.7%
\$100,000 - \$149,999	2.4%	7.6%	4.7%
\$150,000 - \$199,999	8.8%	11.4%	7.4%
\$200,000 - \$249,999	19.3%	11.7%	9.0%
\$250,000 - \$299,999	18.0%	14.9%	13.3%
\$300,000 - \$399,999	37.1%	24.6%	24.4%
\$400,000 - \$499,999	5.7%	11.1%	14.2%
\$500,000 - \$749,999	4.1%	7.5%	15.6%
\$750,000 - \$999,999	1.1%	2.4%	4.2%
\$1,000,000 +	0.2%	1.1%	1.8%
Average Home Value	\$350,869	\$349,859	\$424,613

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	7,993	70,110	199,200
0 - 4	5.9%	5.2%	9.4%
5 - 9	5.6%	5.3%	7.9%
10 - 14	6.2%	5.5%	6.8%
15 - 24	13.8%	10.6%	12.3%
25 - 34	13.7%	10.3%	12.4%
35 - 44	14.3%	11.8%	11.3%
45 - 54	16.7%	14.4%	12.9%
55 - 64	11.6%	12.6%	10.6%
65 - 74	6.2%	10.3%	7.4%
75 - 84	4.0%	9.6%	6.0%
85 +	2.0%	4.6%	2.9%
18 +	78.4%	80.6%	71.9%
2019 Population by Age			
Total	8,360	73,871	215,000
0 - 4	5.1%	4.6%	8.8%
5 - 9	5.4%	4.8%	7.6%
10 - 14	5.8%	5.1%	6.5%
15 - 24	10.8%	9.3%	11.3%
25 - 34	15.1%	11.3%	13.6%
35 - 44	13.3%	10.3%	10.2%
45 - 54	13.8%	11.7%	10.4%
55 - 64	14.1%	14.0%	11.9%
65 - 74	10.0%	13.6%	10.0%
75 - 84	4.6%	9.8%	6.2%
85 +	2.2%	5.5%	3.4%
18 +	80.6%	82.6%	73.7%
2024 Population by Age			
Total	8,588	76,029	223,154
0 - 4	5.1%	4.7%	9.1%
5 - 9	5.0%	4.6%	7.4%
10 - 14	5.4%	4.8%	6.3%
15 - 24	10.0%	8.8%	10.9%
25 - 34	14.2%	10.9%	13.4%
35 - 44	14.8%	11.2%	11.1%
45 - 54	12.5%	10.4%	9.3%
55 - 64	13.3%	13.2%	11.0%
65 - 74	11.5%	14.6%	10.9%
75 - 84	6.0%	11.2%	7.3%
85 +	2.2%	5.6%	3.5%
18 +	81.3%	83.1%	74.0%
2010 Population by Sex			
Males	3,943	32,563	96,554
Females	4,049	37,549	102,646
2019 Population by Sex			
Males	4,120	34,491	104,400
Females	4,243	39,380	110,600
2024 Population by Sex			
Males	4,235	35,623	108,586
Females	4,352	40,406	114,569

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2010 Population by Race/Ethnicity			
Total	7,992	70,112	199,200
White Alone	86.5%	90.8%	89.4%
Black Alone	2.2%	3.2%	3.7%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	3.1%	1.5%	1.4%
Pacific Islander Alone	0.2%	0.0%	0.0%
Some Other Race Alone	5.8%	2.8%	3.8%
Two or More Races	2.0%	1.5%	1.5%
Hispanic Origin	15.2%	9.5%	11.4%
Diversity Index	44.3	31.6	36.1
2019 Population by Race/Ethnicity			
Total	8,363	73,872	215,000
White Alone	84.6%	89.3%	87.8%
Black Alone	2.2%	3.5%	4.0%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	3.4%	1.7%	1.6%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	6.8%	3.3%	4.6%
Two or More Races	2.4%	1.9%	1.8%
Hispanic Origin	17.7%	11.3%	13.6%
Diversity Index	49.2	36.1	40.8
2024 Population by Race/Ethnicity			
Total	8,588	76,028	223,156
White Alone	83.1%	88.4%	86.7%
Black Alone	2.3%	3.6%	4.1%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	3.6%	1.9%	1.8%
Pacific Islander Alone	0.3%	0.1%	0.0%
Some Other Race Alone	7.7%	3.8%	5.2%
Two or More Races	2.6%	2.1%	2.0%
Hispanic Origin	19.8%	12.7%	15.2%
Diversity Index	52.8	39.1	44.0
2010 Population by Relationship and Household Type			
Total	7,992	70,112	199,200
In Households	99.4%	98.9%	98.5%
In Family Households	82.5%	80.2%	85.5%
Householder	25.1%	26.0%	24.1%
Spouse	17.7%	20.1%	19.1%
Child	31.6%	28.3%	35.6%
Other relative	5.3%	3.7%	3.8%
Nonrelative	2.8%	2.0%	2.9%
In Nonfamily Households	16.9%	18.7%	13.0%
In Group Quarters	0.6%	1.1%	1.5%
Institutionalized Population	0.4%	0.9%	0.9%
Noninstitutionalized Population	0.2%	0.1%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	6,102	56,309	141,410
Less than 9th Grade	4.8%	2.9%	3.6%
9th - 12th Grade, No Diploma	8.7%	5.4%	5.4%
High School Graduate	33.0%	30.8%	27.5%
GED/Alternative Credential	2.2%	3.3%	2.7%
Some College, No Degree	21.2%	21.0%	20.0%
Associate Degree	7.8%	8.5%	7.5%
Bachelor's Degree	14.9%	19.5%	21.6%
Graduate/Professional Degree	7.5%	8.5%	11.7%
2019 Population 15+ by Marital Status			
Total	7,001	63,159	165,795
Never Married	36.8%	29.2%	29.7%
Married	48.0%	49.5%	54.5%
Widowed	5.2%	11.0%	7.5%
Divorced	10.0%	10.3%	8.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	94.7%	95.6%	96.0%
Civilian Unemployed (Unemployment Rate)	5.3%	4.4%	4.0%
2019 Employed Population 16+ by Industry			
Total	4,420	34,615	95,526
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	11.0%	7.8%	8.4%
Manufacturing	6.3%	5.7%	5.5%
Wholesale Trade	3.4%	3.6%	3.6%
Retail Trade	20.0%	15.4%	12.4%
Transportation/Utilities	6.1%	7.8%	5.9%
Information	2.2%	1.8%	1.8%
Finance/Insurance/Real Estate	3.9%	6.3%	6.8%
Services	44.5%	46.7%	51.0%
Public Administration	2.6%	4.9%	4.6%
2019 Employed Population 16+ by Occupation			
Total	4,421	34,615	95,526
White Collar	58.6%	62.5%	65.1%
Management/Business/Financial	10.8%	12.6%	14.5%
Professional	16.0%	19.7%	23.1%
Sales	14.8%	13.8%	12.5%
Administrative Support	17.1%	16.5%	14.9%
Services	20.6%	18.9%	17.9%
Blue Collar	20.8%	18.6%	17.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	7.1%	5.8%	5.7%
Installation/Maintenance/Repair	3.7%	3.9%	3.0%
Production	4.1%	3.4%	3.0%
Transportation/Material Moving	5.8%	5.5%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	7,992	70,112	199,200
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

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2010 Households by Type			
Total	3,169	29,753	69,669
Households with 1 Person	29.2%	33.6%	26.4%
Households with 2+ People	70.8%	66.4%	73.6%
Family Households	64.1%	61.5%	69.0%
Husband-wife Families	45.2%	47.6%	54.7%
With Related Children	21.3%	18.3%	26.6%
Other Family (No Spouse Present)	18.9%	13.9%	14.2%
Other Family with Male Householder	5.9%	3.7%	3.9%
With Related Children	3.0%	1.6%	1.9%
Other Family with Female Householder	13.0%	10.2%	10.3%
With Related Children	7.0%	4.8%	5.4%
Nonfamily Households	6.7%	4.9%	4.7%
All Households with Children	31.9%	25.0%	34.3%
Multigenerational Households	4.0%	3.1%	3.4%
Unmarried Partner Households	7.5%	5.2%	5.2%
Male-female	6.7%	4.5%	4.5%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	3,169	29,752	69,669
1 Person Household	29.2%	33.6%	26.4%
2 Person Household	28.8%	32.7%	30.4%
3 Person Household	17.0%	13.7%	15.0%
4 Person Household	14.7%	11.6%	13.5%
5 Person Household	6.5%	5.3%	6.7%
6 Person Household	2.2%	1.8%	3.1%
7 + Person Household	1.6%	1.3%	4.9%
2010 Households by Tenure and Mortgage Status			
Total	3,168	29,753	69,670
Owner Occupied	64.0%	79.4%	74.7%
Owned with a Mortgage/Loan	50.2%	51.8%	52.1%
Owned Free and Clear	13.8%	27.6%	22.7%
Renter Occupied	36.0%	20.6%	25.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,323	32,432	77,268
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	The Elders (9C)	Pleasantville (2B)
2.	Retirement Communities	Pleasantville (2B)	The Elders (9C)
3.	Parks and Rec (5C)	Home Improvement (4B)	Bright Young Professionals
2019 Consumer Spending			
Apparel & Services: Total \$	\$6,855,950	\$66,629,110	\$179,697,707
Average Spent	\$2,085.14	\$2,149.95	\$2,440.35
Spending Potential Index	97	100	114
Education: Total \$	\$5,593,355	\$48,994,521	\$136,685,896
Average Spent	\$1,701.14	\$1,580.93	\$1,856.24
Spending Potential Index	107	99	116
Entertainment/Recreation: Total \$	\$10,504,345	\$104,731,782	\$276,745,246
Average Spent	\$3,194.75	\$3,379.43	\$3,758.29
Spending Potential Index	98	103	115
Food at Home: Total \$	\$16,465,758	\$164,467,996	\$434,278,597
Average Spent	\$5,007.83	\$5,306.96	\$5,897.64
Spending Potential Index	97	103	114
Food Away from Home: Total \$	\$11,596,169	\$115,042,451	\$308,297,475
Average Spent	\$3,526.82	\$3,712.12	\$4,186.78
Spending Potential Index	96	101	114
Health Care: Total \$	\$18,679,216	\$197,644,969	\$506,936,266
Average Spent	\$5,681.03	\$6,377.50	\$6,884.35
Spending Potential Index	96	107	116
HH Furnishings & Equipment: Total \$	\$6,754,826	\$68,357,520	\$181,432,824
Average Spent	\$2,054.39	\$2,205.72	\$2,463.91
Spending Potential Index	96	103	116
Personal Care Products & Services: Total \$	\$2,791,517	\$29,134,534	\$76,565,840
Average Spent	\$849.00	\$940.10	\$1,039.79
Spending Potential Index	96	106	117
Shelter: Total \$	\$63,367,681	\$608,179,703	\$1,614,972,859
Average Spent	\$19,272.41	\$19,624.40	\$21,931.84
Spending Potential Index	104	106	119
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,982,407	\$84,724,879	\$217,453,122
Average Spent	\$2,427.74	\$2,733.85	\$2,953.08
Spending Potential Index	98	110	119
Travel: Total \$	\$7,547,367	\$75,016,188	\$198,289,784
Average Spent	\$2,295.43	\$2,420.58	\$2,692.84
Spending Potential Index	102	108	120
Vehicle Maintenance & Repairs: Total \$	\$3,624,801	\$36,668,564	\$96,649,835
Average Spent	\$1,102.43	\$1,183.20	\$1,312.54
Spending Potential Index	96	103	115

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.