

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	10,657	71,626	171,234
2010 Total Population	11,063	84,864	185,084
2019 Total Population	11,093	89,293	192,975
2019 Group Quarters	2	292	1,038
2024 Total Population	11,111	91,367	196,726
2017-2022 Annual Rate	0.03%	0.46%	0.39%
2019 Total Daytime Population	10,035	81,109	162,895
Workers	5,249	39,554	72,750
Residents	4,786	41,555	90,145
<b>Household Summary</b>			
2000 Households	4,416	29,083	69,391
2000 Average Household Size	2.41	2.45	2.45
2010 Households	4,706	34,820	74,892
2010 Average Household Size	2.35	2.43	2.46
2019 Households	4,714	36,143	77,306
2019 Average Household Size	2.35	2.46	2.48
2024 Households	4,718	36,824	78,516
2024 Average Household Size	2.35	2.47	2.49
2017-2022 Annual Rate	0.02%	0.37%	0.31%
2010 Families	3,077	22,203	48,243
2010 Average Family Size	2.88	3.02	3.03
2019 Families	3,046	22,838	49,337
2019 Average Family Size	2.91	3.08	3.08
2024 Families	3,036	23,202	49,969
2024 Average Family Size	2.91	3.10	3.10
2017-2022 Annual Rate	-0.07%	0.32%	0.25%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,530	30,175	72,343
Owner Occupied Housing Units	74.4%	63.5%	66.0%
Renter Occupied Housing Units	23.1%	32.9%	29.9%
Vacant Housing Units	2.5%	3.6%	4.1%
2010 Housing Units	4,876	36,266	78,736
Owner Occupied Housing Units	73.2%	63.1%	65.2%
Renter Occupied Housing Units	23.3%	32.9%	30.0%
Vacant Housing Units	3.5%	4.0%	4.9%
2019 Housing Units	4,899	37,556	81,383
Owner Occupied Housing Units	73.3%	63.7%	65.3%
Renter Occupied Housing Units	22.9%	32.6%	29.7%
Vacant Housing Units	3.8%	3.8%	5.0%
2024 Housing Units	4,912	38,249	82,709
Owner Occupied Housing Units	74.1%	64.6%	66.2%
Renter Occupied Housing Units	22.0%	31.7%	28.8%
Vacant Housing Units	3.9%	3.7%	5.1%
<b>Median Household Income</b>			
2019	\$81,885	\$76,599	\$71,631
2024	\$86,421	\$84,048	\$79,625
<b>Median Home Value</b>			
2019	\$271,828	\$284,330	\$247,203
2024	\$299,713	\$318,181	\$277,275
<b>Per Capita Income</b>			
2019	\$39,988	\$38,702	\$36,045
2024	\$44,009	\$43,350	\$40,645
<b>Median Age</b>			
2010	38.7	38.2	39.3
2019	40.3	39.7	40.8
2024	41.2	40.3	41.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Byron Station Shopping Center  
8601 Honeygo Blvd, Nottingham, Maryland, 21236  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
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	1 mile	3 miles	5 miles
<b>2019 Households by Income</b>			
Household Income Base	4,714	36,143	77,304
<\$15,000	3.6%	5.7%	6.5%
\$15,000 - \$24,999	5.7%	6.5%	6.8%
\$25,000 - \$34,999	6.0%	7.5%	8.0%
\$35,000 - \$49,999	10.3%	11.9%	12.9%
\$50,000 - \$74,999	17.6%	17.4%	17.7%
\$75,000 - \$99,999	19.7%	13.2%	13.8%
\$100,000 - \$149,999	21.9%	20.6%	20.1%
\$150,000 - \$199,999	10.5%	10.7%	8.8%
\$200,000+	4.9%	6.7%	5.5%
Average Household Income	\$96,100	\$95,734	\$90,001
<b>2024 Households by Income</b>			
Household Income Base	4,718	36,824	78,514
<\$15,000	3.4%	5.0%	5.6%
\$15,000 - \$24,999	5.1%	5.5%	5.7%
\$25,000 - \$34,999	5.6%	6.9%	7.3%
\$35,000 - \$49,999	9.4%	10.8%	11.7%
\$50,000 - \$74,999	16.1%	16.1%	16.4%
\$75,000 - \$99,999	19.3%	13.1%	13.9%
\$100,000 - \$149,999	22.8%	21.6%	21.6%
\$150,000 - \$199,999	12.4%	12.6%	10.8%
\$200,000+	5.9%	8.3%	7.0%
Average Household Income	\$105,872	\$107,691	\$101,865
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	3,590	23,915	53,142
<\$50,000	0.6%	1.6%	2.6%
\$50,000 - \$99,999	0.0%	1.1%	2.7%
\$100,000 - \$149,999	2.1%	3.7%	8.3%
\$150,000 - \$199,999	11.6%	12.3%	16.8%
\$200,000 - \$249,999	26.0%	19.4%	20.8%
\$250,000 - \$299,999	22.2%	17.4%	16.5%
\$300,000 - \$399,999	26.3%	25.1%	17.1%
\$400,000 - \$499,999	5.7%	11.9%	8.3%
\$500,000 - \$749,999	4.7%	6.4%	5.4%
\$750,000 - \$999,999	0.3%	0.5%	0.6%
\$1,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$304,054	\$317,489	\$288,677
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,639	24,706	54,730
<\$50,000	0.4%	1.0%	2.0%
\$50,000 - \$99,999	0.0%	0.7%	2.0%
\$100,000 - \$149,999	1.1%	2.5%	5.9%
\$150,000 - \$199,999	7.3%	8.8%	12.8%
\$200,000 - \$249,999	19.8%	15.1%	17.9%
\$250,000 - \$299,999	21.6%	16.6%	17.3%
\$300,000 - \$399,999	32.3%	29.0%	20.7%
\$400,000 - \$499,999	8.6%	15.3%	10.7%
\$500,000 - \$749,999	7.6%	9.1%	8.0%
\$750,000 - \$999,999	0.5%	0.8%	1.1%
\$1,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$341,763	\$354,683	\$330,503

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	11,062	84,864	185,083
0 - 4	6.0%	6.5%	6.1%
5 - 9	5.7%	5.9%	5.7%
10 - 14	6.0%	5.9%	5.9%
15 - 24	11.2%	12.0%	12.5%
25 - 34	15.9%	15.1%	14.1%
35 - 44	13.9%	13.6%	13.2%
45 - 54	14.7%	14.5%	15.1%
55 - 64	14.3%	11.4%	12.2%
65 - 74	6.9%	5.8%	6.7%
75 - 84	4.0%	5.6%	5.4%
85 +	1.4%	3.6%	3.0%
18 +	78.6%	77.9%	78.4%
<b>2019 Population by Age</b>			
Total	11,094	89,293	192,974
0 - 4	5.3%	5.8%	5.5%
5 - 9	5.5%	5.9%	5.6%
10 - 14	5.8%	6.0%	5.7%
15 - 24	10.1%	10.6%	10.7%
25 - 34	14.8%	14.7%	14.4%
35 - 44	15.0%	13.9%	13.2%
45 - 54	12.5%	12.0%	12.4%
55 - 64	13.1%	12.5%	13.5%
65 - 74	11.2%	9.2%	10.0%
75 - 84	4.7%	5.1%	5.4%
85 +	1.9%	4.2%	3.5%
18 +	80.2%	79.2%	80.0%
<b>2024 Population by Age</b>			
Total	11,112	91,368	196,728
0 - 4	5.4%	5.8%	5.5%
5 - 9	5.2%	5.6%	5.4%
10 - 14	5.5%	5.7%	5.5%
15 - 24	9.6%	10.3%	10.4%
25 - 34	14.7%	14.6%	14.0%
35 - 44	15.5%	14.4%	14.0%
45 - 54	12.5%	11.8%	11.8%
55 - 64	11.9%	11.2%	12.3%
65 - 74	11.0%	10.0%	11.0%
75 - 84	6.7%	6.4%	6.6%
85 +	2.0%	4.1%	3.4%
18 +	80.8%	79.7%	80.4%
<b>2010 Population by Sex</b>			
Males	5,159	39,820	87,852
Females	5,904	45,044	97,232
<b>2019 Population by Sex</b>			
Males	5,195	42,142	91,964
Females	5,898	47,152	101,011
<b>2024 Population by Sex</b>			
Males	5,207	43,170	93,895
Females	5,904	48,198	102,831

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	11,063	84,865	185,084
White Alone	78.5%	72.0%	71.7%
Black Alone	9.6%	15.2%	18.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	8.7%	8.9%	5.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	1.2%	1.4%
Two or More Races	2.3%	2.4%	2.3%
Hispanic Origin	2.8%	3.9%	3.9%
Diversity Index	40.1	49.1	48.9
<b>2019 Population by Race/Ethnicity</b>			
Total	11,092	89,293	192,974
White Alone	70.3%	63.8%	64.4%
Black Alone	13.0%	19.1%	22.5%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	12.3%	11.8%	7.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.8%	2.0%
Two or More Races	3.2%	3.1%	3.0%
Hispanic Origin	4.3%	5.6%	5.7%
Diversity Index	51.7	59.1	58.0
<b>2024 Population by Race/Ethnicity</b>			
Total	11,111	91,367	196,725
White Alone	64.8%	58.8%	59.9%
Black Alone	15.3%	21.4%	24.8%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	14.7%	13.6%	9.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.2%	2.2%	2.4%
Two or More Races	3.8%	3.7%	3.5%
Hispanic Origin	5.4%	6.9%	7.0%
Diversity Index	58.3	64.2	62.8
<b>2010 Population by Relationship and Household Type</b>			
Total	11,063	84,864	185,084
In Households	100.0%	99.7%	99.5%
In Family Households	82.1%	81.4%	81.6%
Householder	27.3%	26.1%	26.0%
Spouse	20.5%	19.3%	18.4%
Child	28.6%	29.5%	30.0%
Other relative	3.8%	4.2%	4.5%
Nonrelative	1.9%	2.3%	2.6%
In Nonfamily Households	17.9%	18.3%	17.8%
In Group Quarters	0.0%	0.3%	0.5%
Institutionalized Population	0.0%	0.1%	0.3%
Noninstitutionalized Population	0.0%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2019 Population 25+ by Educational Attainment</b>			
Total	8,120	63,999	139,720
Less than 9th Grade	2.1%	2.9%	3.6%
9th - 12th Grade, No Diploma	3.4%	4.4%	5.9%
High School Graduate	22.0%	22.6%	26.0%
GED/Alternative Credential	3.2%	3.2%	3.9%
Some College, No Degree	19.0%	20.2%	20.5%
Associate Degree	8.7%	8.8%	8.3%
Bachelor's Degree	28.5%	23.5%	19.7%
Graduate/Professional Degree	13.1%	14.5%	12.0%
<b>2019 Population 15+ by Marital Status</b>			
Total	9,245	73,505	160,445
Never Married	33.3%	30.6%	31.6%
Married	49.4%	52.0%	49.9%
Widowed	6.4%	8.4%	7.8%
Divorced	10.9%	9.0%	10.7%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.3%	96.9%	96.4%
Civilian Unemployed (Unemployment Rate)	2.7%	3.1%	3.6%
<b>2019 Employed Population 16+ by Industry</b>			
Total	6,453	48,679	104,889
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	5.7%	6.3%	7.6%
Manufacturing	5.5%	5.0%	5.3%
Wholesale Trade	2.0%	1.8%	1.9%
Retail Trade	10.6%	10.0%	10.2%
Transportation/Utilities	6.2%	6.3%	6.3%
Information	1.2%	1.3%	1.6%
Finance/Insurance/Real Estate	8.3%	7.6%	6.8%
Services	52.1%	52.6%	51.3%
Public Administration	8.3%	8.9%	8.8%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	6,453	48,677	104,888
White Collar	72.2%	67.5%	64.1%
Management/Business/Financial	17.7%	16.6%	14.6%
Professional	27.3%	26.6%	24.6%
Sales	12.0%	10.0%	9.0%
Administrative Support	15.2%	14.3%	15.9%
Services	13.5%	16.8%	17.2%
Blue Collar	14.4%	15.7%	18.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.5%	3.6%	4.7%
Installation/Maintenance/Repair	4.3%	3.2%	3.9%
Production	2.4%	2.8%	3.5%
Transportation/Material Moving	4.1%	6.1%	6.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	11,063	84,864	185,084
Population Inside Urbanized Area	100.0%	99.7%	98.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	1.5%

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<b>2010 Households by Type</b>			
Total	4,706	34,820	74,892
Households with 1 Person	27.0%	29.6%	28.8%
Households with 2+ People	73.0%	70.4%	71.2%
Family Households	65.4%	63.8%	64.4%
Husband-wife Families	49.0%	47.1%	45.6%
With Related Children	20.0%	20.6%	19.1%
Other Family (No Spouse Present)	16.4%	16.7%	18.9%
Other Family with Male Householder	4.0%	4.4%	5.1%
With Related Children	2.2%	2.5%	2.8%
Other Family with Female Householder	12.4%	12.3%	13.8%
With Related Children	7.8%	7.7%	8.5%
Nonfamily Households	7.6%	6.7%	6.8%
All Households with Children	30.3%	31.2%	30.7%
Multigenerational Households	3.9%	4.1%	4.8%
Unmarried Partner Households	6.8%	6.8%	7.2%
Male-female	6.1%	6.1%	6.4%
Same-sex	0.7%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	4,705	34,819	74,892
1 Person Household	27.0%	29.6%	28.8%
2 Person Household	36.4%	32.2%	32.4%
3 Person Household	16.9%	16.6%	17.1%
4 Person Household	12.9%	13.5%	12.9%
5 Person Household	4.5%	5.3%	5.4%
6 Person Household	1.6%	1.8%	2.1%
7 + Person Household	0.8%	1.0%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,706	34,820	74,892
Owner Occupied	75.9%	65.8%	68.5%
Owned with a Mortgage/Loan	59.3%	50.5%	50.7%
Owned Free and Clear	16.5%	15.3%	17.8%
Renter Occupied	24.1%	34.2%	31.5%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,876	36,266	78,736
Housing Units Inside Urbanized Area	100.0%	99.7%	98.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	1.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
	1. Enterprising Professionals	Enterprising Professionals	Parks and Rec (5C)
	2. Home Improvement (4B)	Bright Young Professionals	Bright Young Professionals
	3. Bright Young Professionals	Pleasantville (2B)	Pleasantville (2B)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,087,720	\$84,854,349	\$168,562,856
Average Spent	\$2,352.08	\$2,347.74	\$2,180.46
Spending Potential Index	110	110	102
Education: Total \$	\$8,460,416	\$63,726,796	\$129,103,883
Average Spent	\$1,794.74	\$1,763.19	\$1,670.04
Spending Potential Index	113	111	105
Entertainment/Recreation: Total \$	\$16,520,004	\$127,140,744	\$257,424,618
Average Spent	\$3,504.46	\$3,517.71	\$3,329.94
Spending Potential Index	107	108	102
Food at Home: Total \$	\$25,934,647	\$201,358,015	\$404,826,487
Average Spent	\$5,501.62	\$5,571.15	\$5,236.68
Spending Potential Index	106	108	101
Food Away from Home: Total \$	\$19,054,186	\$145,662,032	\$288,256,489
Average Spent	\$4,042.04	\$4,030.16	\$3,728.77
Spending Potential Index	110	110	101
Health Care: Total \$	\$29,006,657	\$226,736,385	\$463,422,697
Average Spent	\$6,153.30	\$6,273.31	\$5,994.65
Spending Potential Index	104	106	101
HH Furnishings & Equipment: Total \$	\$10,914,697	\$83,648,331	\$168,365,263
Average Spent	\$2,315.38	\$2,314.37	\$2,177.91
Spending Potential Index	109	109	102
Personal Care Products & Services: Total \$	\$4,610,787	\$35,457,358	\$70,265,747
Average Spent	\$978.11	\$981.03	\$908.93
Spending Potential Index	110	111	103
Shelter: Total \$	\$97,502,437	\$748,179,480	\$1,502,447,696
Average Spent	\$20,683.59	\$20,700.54	\$19,435.07
Spending Potential Index	112	112	105
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,298,745	\$96,208,300	\$195,623,403
Average Spent	\$2,608.98	\$2,661.88	\$2,530.51
Spending Potential Index	105	107	102
Travel: Total \$	\$11,915,239	\$90,471,006	\$181,969,018
Average Spent	\$2,527.63	\$2,503.14	\$2,353.88
Spending Potential Index	113	112	105
Vehicle Maintenance & Repairs: Total \$	\$5,672,033	\$44,215,436	\$89,940,698
Average Spent	\$1,203.23	\$1,223.35	\$1,163.44
Spending Potential Index	105	107	102

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.