

Crown Canyon Commons  
3181 Crow Canyon Pl, San Ramon, California, 94583  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 37.77787  
Longitude: -121.97113

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	9,788	56,746	112,859
2010 Total Population	10,376	64,753	141,877
2019 Total Population	11,295	69,771	156,538
2019 Group Quarters	14	77	432
2024 Total Population	11,818	72,791	164,381
2017-2022 Annual Rate	0.91%	0.85%	0.98%
2019 Total Daytime Population	27,801	91,601	153,539
Workers	22,582	57,599	74,518
Residents	5,219	34,002	79,021
<b>Household Summary</b>			
2000 Households	4,070	21,317	40,801
2000 Average Household Size	2.39	2.65	2.75
2010 Households	4,355	24,246	50,228
2010 Average Household Size	2.38	2.67	2.82
2019 Households	4,687	25,776	54,610
2019 Average Household Size	2.41	2.70	2.86
2024 Households	4,889	26,797	57,112
2024 Average Household Size	2.41	2.71	2.87
2017-2022 Annual Rate	0.85%	0.78%	0.90%
2010 Families	2,861	17,990	38,901
2010 Average Family Size	2.92	3.11	3.22
2019 Families	3,073	19,070	42,192
2019 Average Family Size	2.96	3.16	3.27
2024 Families	3,202	19,798	44,085
2024 Average Family Size	2.97	3.17	3.29
2017-2022 Annual Rate	0.83%	0.75%	0.88%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,289	22,014	41,905
Owner Occupied Housing Units	70.3%	75.0%	77.9%
Renter Occupied Housing Units	24.6%	21.8%	19.5%
Vacant Housing Units	5.1%	3.2%	2.6%
2010 Housing Units	4,678	25,111	52,008
Owner Occupied Housing Units	62.5%	72.5%	74.5%
Renter Occupied Housing Units	30.6%	24.0%	22.0%
Vacant Housing Units	6.9%	3.4%	3.4%
2019 Housing Units	4,883	26,185	55,535
Owner Occupied Housing Units	66.7%	76.1%	77.8%
Renter Occupied Housing Units	29.3%	22.3%	20.5%
Vacant Housing Units	4.0%	1.6%	1.7%
2024 Housing Units	5,074	27,134	57,882
Owner Occupied Housing Units	67.7%	76.9%	78.5%
Renter Occupied Housing Units	28.6%	21.8%	20.2%
Vacant Housing Units	3.6%	1.2%	1.3%
<b>Median Household Income</b>			
2019	\$140,598	\$157,762	\$163,982
2024	\$155,565	\$172,093	\$179,789
<b>Median Home Value</b>			
2019	\$840,347	\$954,156	\$997,973
2024	\$877,697	\$963,960	\$995,697
<b>Per Capita Income</b>			
2019	\$71,615	\$73,028	\$72,001
2024	\$79,827	\$80,745	\$79,286
<b>Median Age</b>			
2010	40.7	40.7	39.7
2019	42.5	42.6	40.9
2024	42.9	43.2	41.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	4,687	25,776	54,610
<\$15,000	3.0%	2.1%	2.2%
\$15,000 - \$24,999	1.1%	1.4%	1.5%
\$25,000 - \$34,999	3.0%	2.4%	2.2%
\$35,000 - \$49,999	5.6%	4.2%	3.9%
\$50,000 - \$74,999	8.6%	7.5%	7.0%
\$75,000 - \$99,999	9.3%	9.1%	8.4%
\$100,000 - \$149,999	22.5%	20.1%	19.5%
\$150,000 - \$199,999	17.1%	16.1%	15.5%
\$200,000+	29.8%	37.2%	39.9%
Average Household Income	\$175,926	\$198,063	\$205,862
<b>2024 Households by Income</b>			
Household Income Base	4,889	26,797	57,112
<\$15,000	2.3%	1.7%	1.8%
\$15,000 - \$24,999	0.8%	1.0%	1.1%
\$25,000 - \$34,999	2.3%	1.8%	1.7%
\$35,000 - \$49,999	4.3%	3.3%	3.0%
\$50,000 - \$74,999	7.1%	6.2%	5.7%
\$75,000 - \$99,999	8.2%	7.9%	7.2%
\$100,000 - \$149,999	22.0%	19.1%	18.3%
\$150,000 - \$199,999	19.1%	17.4%	16.8%
\$200,000+	33.8%	41.7%	44.4%
Average Household Income	\$196,700	\$219,726	\$227,604
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	3,256	19,925	43,201
<\$50,000	0.1%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.1%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.6%	0.2%	0.2%
\$400,000 - \$499,999	10.7%	3.3%	2.4%
\$500,000 - \$749,999	21.7%	12.0%	10.9%
\$750,000 - \$999,999	46.5%	42.1%	36.7%
\$1,000,000 +	19.7%	33.5%	36.9%
Average Home Value	\$850,046	\$1,041,572	\$1,106,912
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,436	20,879	45,433
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.3%	0.1%	0.1%
\$400,000 - \$499,999	7.9%	2.2%	1.6%
\$500,000 - \$749,999	18.3%	9.7%	8.9%
\$750,000 - \$999,999	45.9%	44.4%	40.2%
\$1,000,000 +	26.4%	35.1%	37.4%
Average Home Value	\$902,867	\$1,056,503	\$1,109,166

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	10,372	64,754	141,881
0 - 4	6.1%	6.0%	6.6%
5 - 9	6.5%	7.6%	8.3%
10 - 14	6.6%	7.9%	8.3%
15 - 24	9.9%	10.0%	10.0%
25 - 34	12.2%	10.0%	9.4%
35 - 44	15.3%	15.9%	16.9%
45 - 54	17.4%	18.4%	17.8%
55 - 64	13.4%	13.6%	12.4%
65 - 74	7.5%	6.9%	6.4%
75 - 84	3.5%	2.7%	2.8%
85 +	1.6%	1.0%	1.2%
18 +	76.7%	73.8%	72.1%
<b>2019 Population by Age</b>			
Total	11,293	69,771	156,537
0 - 4	5.3%	5.3%	6.0%
5 - 9	5.5%	6.3%	7.2%
10 - 14	6.4%	7.4%	7.7%
15 - 24	10.7%	11.2%	10.6%
25 - 34	12.8%	10.1%	9.9%
35 - 44	12.6%	12.9%	14.7%
45 - 54	14.3%	15.6%	15.0%
55 - 64	15.0%	15.4%	14.3%
65 - 74	11.0%	10.5%	9.5%
75 - 84	4.7%	4.1%	3.7%
85 +	1.7%	1.3%	1.4%
18 +	79.2%	76.6%	74.7%
<b>2024 Population by Age</b>			
Total	11,818	72,790	164,380
0 - 4	5.3%	5.3%	6.0%
5 - 9	5.2%	6.0%	6.9%
10 - 14	5.7%	6.6%	7.0%
15 - 24	9.9%	10.3%	9.8%
25 - 34	14.1%	11.3%	10.9%
35 - 44	12.4%	12.9%	15.0%
45 - 54	13.2%	14.1%	13.4%
55 - 64	13.8%	14.8%	13.7%
65 - 74	12.3%	11.6%	10.6%
75 - 84	6.2%	5.7%	5.0%
85 +	1.9%	1.5%	1.5%
18 +	80.3%	78.0%	76.0%
<b>2010 Population by Sex</b>			
Males	4,951	31,700	69,400
Females	5,425	33,053	72,477
<b>2019 Population by Sex</b>			
Males	5,388	34,142	76,652
Females	5,906	35,629	79,886
<b>2024 Population by Sex</b>			
Males	5,648	35,633	80,604
Females	6,170	37,159	83,778

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<b>2010 Population by Race/Ethnicity</b>			
Total	10,376	64,754	141,877
White Alone	73.2%	70.2%	64.8%
Black Alone	2.2%	2.1%	2.2%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	16.8%	20.7%	25.5%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	2.2%	1.8%	2.1%
Two or More Races	5.1%	4.7%	4.9%
Hispanic Origin	8.9%	8.4%	8.3%
Diversity Index	52.7	54.5	58.8
<b>2019 Population by Race/Ethnicity</b>			
Total	11,295	69,771	156,537
White Alone	67.1%	63.9%	58.0%
Black Alone	2.3%	2.1%	2.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	21.7%	26.0%	31.5%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	2.4%	2.0%	2.2%
Two or More Races	5.9%	5.5%	5.7%
Hispanic Origin	9.9%	9.3%	9.0%
Diversity Index	59.1	60.3	63.6
<b>2024 Population by Race/Ethnicity</b>			
Total	11,818	72,792	164,381
White Alone	63.3%	60.0%	54.1%
Black Alone	2.3%	2.1%	2.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	24.8%	29.3%	34.9%
Pacific Islander Alone	0.4%	0.3%	0.2%
Some Other Race Alone	2.6%	2.2%	2.3%
Two or More Races	6.4%	5.9%	6.0%
Hispanic Origin	10.8%	10.0%	9.6%
Diversity Index	62.6	63.4	65.7
<b>2010 Population by Relationship and Household Type</b>			
Total	10,376	64,753	141,877
In Households	99.9%	99.9%	99.7%
In Family Households	81.9%	87.6%	89.5%
Householder	27.0%	27.7%	27.5%
Spouse	21.8%	23.5%	23.6%
Child	29.1%	32.4%	33.9%
Other relative	2.7%	2.8%	3.3%
Nonrelative	1.3%	1.2%	1.2%
In Nonfamily Households	18.0%	12.3%	10.2%
In Group Quarters	0.1%	0.1%	0.3%
Institutionalized Population	0.1%	0.0%	0.2%
Noninstitutionalized Population	0.1%	0.1%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	8,156	48,728	107,116
Less than 9th Grade	0.7%	1.1%	1.2%
9th - 12th Grade, No Diploma	1.4%	1.3%	1.3%
High School Graduate	6.7%	7.2%	7.8%
GED/Alternative Credential	0.7%	0.5%	0.5%
Some College, No Degree	12.3%	13.4%	14.0%
Associate Degree	7.8%	7.8%	6.8%
Bachelor's Degree	45.9%	41.5%	40.8%
Graduate/Professional Degree	24.5%	27.2%	27.6%
<b>2019 Population 15+ by Marital Status</b>			
Total	9,362	56,524	123,734
Never Married	25.5%	23.3%	23.1%
Married	61.6%	64.8%	65.9%
Widowed	4.5%	3.8%	3.7%
Divorced	8.3%	8.0%	7.3%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.4%	97.2%	97.1%
Civilian Unemployed (Unemployment Rate)	2.6%	2.8%	2.9%
<b>2019 Employed Population 16+ by Industry</b>			
Total	6,202	36,463	79,025
Agriculture/Mining	0.5%	0.7%	0.7%
Construction	2.9%	3.5%	4.0%
Manufacturing	9.1%	10.3%	10.5%
Wholesale Trade	2.7%	2.9%	2.9%
Retail Trade	7.0%	7.9%	7.6%
Transportation/Utilities	5.0%	4.6%	4.4%
Information	3.4%	4.1%	4.5%
Finance/Insurance/Real Estate	13.2%	10.5%	11.0%
Services	52.3%	51.7%	50.8%
Public Administration	3.7%	3.8%	3.5%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	6,201	36,464	79,022
White Collar	83.1%	83.7%	83.4%
Management/Business/Financial	27.3%	28.3%	29.4%
Professional	35.0%	34.3%	32.6%
Sales	10.8%	12.7%	12.2%
Administrative Support	10.1%	8.5%	9.2%
Services	9.8%	9.4%	9.2%
Blue Collar	7.0%	6.9%	7.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.5%	1.6%	2.0%
Installation/Maintenance/Repair	0.8%	1.2%	1.4%
Production	1.7%	1.6%	1.6%
Transportation/Material Moving	3.0%	2.4%	2.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	10,376	64,753	141,877
Population Inside Urbanized Area	100.0%	99.6%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	0.3%

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<b>2010 Households by Type</b>			
Total	4,355	24,246	50,228
Households with 1 Person	26.5%	20.1%	17.6%
Households with 2+ People	73.5%	79.9%	82.4%
Family Households	65.7%	74.2%	77.4%
Husband-wife Families	53.0%	62.9%	66.5%
With Related Children	25.3%	32.3%	36.8%
Other Family (No Spouse Present)	12.7%	11.3%	11.0%
Other Family with Male Householder	4.0%	3.3%	3.3%
With Related Children	2.3%	2.0%	1.9%
Other Family with Female Householder	8.7%	7.9%	7.7%
With Related Children	4.9%	4.6%	4.6%
Nonfamily Households	7.8%	5.7%	5.0%
All Households with Children	32.7%	39.2%	43.6%
Multigenerational Households	2.7%	3.0%	3.7%
Unmarried Partner Households	6.1%	4.9%	4.4%
Male-female	5.4%	4.2%	3.7%
Same-sex	0.6%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	4,355	24,246	50,226
1 Person Household	26.5%	20.1%	17.6%
2 Person Household	35.5%	33.5%	31.5%
3 Person Household	16.2%	18.2%	18.9%
4 Person Household	14.6%	19.1%	21.3%
5 Person Household	5.4%	6.5%	7.6%
6 Person Household	1.4%	1.9%	2.4%
7 + Person Household	0.5%	0.7%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,355	24,246	50,228
Owner Occupied	67.1%	75.1%	77.2%
Owned with a Mortgage/Loan	57.6%	66.0%	68.2%
Owned Free and Clear	9.5%	9.1%	9.0%
Renter Occupied	32.9%	24.9%	22.8%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,678	25,111	52,008
Housing Units Inside Urbanized Area	100.0%	99.7%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
	1. Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Enterprising Professionals
	2. Enterprising Professionals	Enterprising Professionals	Savvy Suburbanites (1D)
	3. Urban Chic (2A)	Professional Pride (1B)	Top Tier (1A)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$19,565,444	\$120,630,228	\$266,680,255
Average Spent	\$4,174.41	\$4,679.94	\$4,883.36
Spending Potential Index	195	218	228
Education: Total \$	\$16,049,294	\$102,817,084	\$227,381,716
Average Spent	\$3,424.21	\$3,988.87	\$4,163.74
Spending Potential Index	215	250	261
Entertainment/Recreation: Total \$	\$29,959,263	\$185,160,259	\$407,803,488
Average Spent	\$6,391.99	\$7,183.44	\$7,467.56
Spending Potential Index	196	220	228
Food at Home: Total \$	\$45,404,272	\$276,898,174	\$608,261,663
Average Spent	\$9,687.28	\$10,742.48	\$11,138.28
Spending Potential Index	187	208	215
Food Away from Home: Total \$	\$33,587,685	\$206,522,103	\$455,569,902
Average Spent	\$7,166.14	\$8,012.19	\$8,342.24
Spending Potential Index	195	218	227
Health Care: Total \$	\$52,386,043	\$320,979,241	\$702,795,044
Average Spent	\$11,176.88	\$12,452.64	\$12,869.35
Spending Potential Index	188	210	217
HH Furnishings & Equipment: Total \$	\$19,622,742	\$121,393,973	\$267,988,354
Average Spent	\$4,186.63	\$4,709.57	\$4,907.31
Spending Potential Index	196	221	230
Personal Care Products & Services: Total \$	\$8,241,634	\$50,971,206	\$112,411,677
Average Spent	\$1,758.40	\$1,977.47	\$2,058.44
Spending Potential Index	198	223	232
Shelter: Total \$	\$174,607,256	\$1,067,510,351	\$2,346,952,314
Average Spent	\$37,253.52	\$41,414.90	\$42,976.60
Spending Potential Index	201	224	232
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,735,964	\$141,854,634	\$312,507,904
Average Spent	\$4,850.86	\$5,503.36	\$5,722.54
Spending Potential Index	196	222	231
Travel: Total \$	\$22,415,012	\$139,103,601	\$306,189,285
Average Spent	\$4,782.38	\$5,396.63	\$5,606.84
Spending Potential Index	213	240	250
Vehicle Maintenance & Repairs: Total \$	\$9,998,941	\$61,788,678	\$135,855,050
Average Spent	\$2,133.33	\$2,397.14	\$2,487.73
Spending Potential Index	186	210	217

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.