

Darien
148 Heights Rd, Darien, Connecticut, 06820
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.06915
Longitude: -73.49421

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,946	89,344	186,494
2010 Total Population	8,735	94,829	195,281
2019 Total Population	9,108	103,870	211,283
2019 Group Quarters	53	622	1,600
2024 Total Population	9,301	109,028	220,212
2017-2022 Annual Rate	0.42%	0.97%	0.83%
2019 Total Daytime Population	8,554	116,638	235,269
Workers	3,467	69,402	135,225
Residents	5,087	47,236	100,044
Household Summary			
2000 Households	2,816	36,023	71,145
2000 Average Household Size	2.80	2.45	2.59
2010 Households	2,946	37,573	73,375
2010 Average Household Size	2.95	2.51	2.64
2019 Households	3,006	40,593	78,067
2019 Average Household Size	3.01	2.54	2.69
2024 Households	3,049	42,406	80,996
2024 Average Household Size	3.03	2.56	2.70
2017-2022 Annual Rate	0.28%	0.88%	0.74%
2010 Families	2,263	23,169	48,066
2010 Average Family Size	3.45	3.17	3.23
2019 Families	2,312	24,587	50,415
2019 Average Family Size	3.52	3.24	3.29
2024 Families	2,348	25,460	51,983
2024 Average Family Size	3.54	3.27	3.31
2017-2022 Annual Rate	0.31%	0.70%	0.61%
Housing Unit Summary			
2000 Housing Units	2,878	37,592	73,935
Owner Occupied Housing Units	81.1%	55.0%	57.3%
Renter Occupied Housing Units	16.8%	40.9%	38.9%
Vacant Housing Units	2.1%	4.2%	3.8%
2010 Housing Units	3,092	40,121	78,361
Owner Occupied Housing Units	74.5%	52.6%	54.8%
Renter Occupied Housing Units	20.8%	41.0%	38.8%
Vacant Housing Units	4.7%	6.4%	6.4%
2019 Housing Units	3,186	43,713	84,242
Owner Occupied Housing Units	71.8%	47.2%	49.7%
Renter Occupied Housing Units	22.5%	45.7%	43.0%
Vacant Housing Units	5.6%	7.1%	7.3%
2024 Housing Units	3,239	45,696	87,363
Owner Occupied Housing Units	73.0%	47.1%	49.7%
Renter Occupied Housing Units	21.1%	45.7%	43.0%
Vacant Housing Units	5.9%	7.2%	7.3%
Median Household Income			
2019	\$163,099	\$93,501	\$91,904
2024	\$169,817	\$104,656	\$102,687
Median Home Value			
2019	\$1,009,597	\$545,391	\$578,508
2024	\$1,094,492	\$600,581	\$625,349
Per Capita Income			
2019	\$77,223	\$56,342	\$53,840
2024	\$81,370	\$61,910	\$58,910
Median Age			
2010	38.3	36.6	37.0
2019	39.8	38.2	38.3
2024	40.9	38.9	39.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Darien
148 Heights Rd, Darien, Connecticut, 06820
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.06915
Longitude: -73.49421

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	3,006	40,593	78,067
<\$15,000	5.0%	7.2%	6.9%
\$15,000 - \$24,999	3.7%	5.4%	5.4%
\$25,000 - \$34,999	3.3%	6.3%	6.3%
\$35,000 - \$49,999	6.0%	9.0%	9.7%
\$50,000 - \$74,999	7.9%	14.0%	14.3%
\$75,000 - \$99,999	7.2%	10.3%	10.3%
\$100,000 - \$149,999	13.3%	16.5%	16.0%
\$150,000 - \$199,999	11.1%	9.4%	9.0%
\$200,000+	42.4%	21.9%	22.2%
Average Household Income	\$231,340	\$144,357	\$145,327
2024 Households by Income			
Household Income Base	3,049	42,406	80,996
<\$15,000	4.8%	6.1%	5.8%
\$15,000 - \$24,999	3.5%	4.6%	4.6%
\$25,000 - \$34,999	3.1%	5.7%	5.8%
\$35,000 - \$49,999	5.8%	8.1%	8.9%
\$50,000 - \$74,999	7.8%	13.2%	13.6%
\$75,000 - \$99,999	7.0%	10.0%	10.1%
\$100,000 - \$149,999	12.8%	17.1%	16.5%
\$150,000 - \$199,999	11.5%	11.0%	10.4%
\$200,000+	43.8%	24.2%	24.4%
Average Household Income	\$245,302	\$159,387	\$159,745
2019 Owner Occupied Housing Units by Value			
Total	2,289	20,623	41,834
<\$50,000	0.7%	0.6%	0.7%
\$50,000 - \$99,999	0.0%	0.5%	0.5%
\$100,000 - \$149,999	0.3%	1.6%	1.5%
\$150,000 - \$199,999	0.3%	4.0%	3.7%
\$200,000 - \$249,999	1.4%	5.0%	4.6%
\$250,000 - \$299,999	1.6%	5.8%	5.3%
\$300,000 - \$399,999	3.1%	14.8%	15.0%
\$400,000 - \$499,999	3.8%	13.9%	11.6%
\$500,000 - \$749,999	15.9%	20.8%	22.6%
\$750,000 - \$999,999	22.5%	10.1%	11.4%
\$1,000,000 +	22.8%	8.1%	8.8%
Average Home Value	\$1,165,666	\$775,724	\$781,799
2024 Owner Occupied Housing Units by Value			
Total	2,364	21,527	43,424
<\$50,000	0.3%	0.4%	0.4%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.1%	0.9%	0.9%
\$150,000 - \$199,999	0.2%	2.8%	2.7%
\$200,000 - \$249,999	0.6%	3.5%	3.3%
\$250,000 - \$299,999	1.1%	4.4%	3.9%
\$300,000 - \$399,999	2.9%	14.6%	14.7%
\$400,000 - \$499,999	3.1%	13.7%	11.4%
\$500,000 - \$749,999	14.3%	23.8%	24.7%
\$750,000 - \$999,999	22.6%	10.9%	12.6%
\$1,000,000 +	25.0%	9.0%	9.9%
Average Home Value	\$1,217,833	\$824,483	\$826,656

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Darien
148 Heights Rd, Darien, Connecticut, 06820
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.06915
Longitude: -73.49421

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	8,736	94,827	195,281
0 - 4	9.1%	7.1%	7.2%
5 - 9	10.2%	6.3%	6.6%
10 - 14	8.9%	6.2%	6.5%
15 - 24	8.3%	10.5%	11.1%
25 - 34	7.8%	17.3%	15.6%
35 - 44	17.5%	15.8%	15.4%
45 - 54	16.2%	14.3%	14.7%
55 - 64	9.5%	10.4%	10.6%
65 - 74	5.6%	6.0%	6.2%
75 - 84	4.3%	4.1%	4.2%
85 +	2.4%	2.0%	2.0%
18 +	67.0%	76.7%	75.8%
2019 Population by Age			
Total	9,109	103,868	211,283
0 - 4	7.7%	6.2%	6.2%
5 - 9	9.6%	6.6%	6.7%
10 - 14	9.9%	6.9%	7.2%
15 - 24	10.5%	11.1%	11.7%
25 - 34	5.9%	14.1%	13.2%
35 - 44	14.5%	15.6%	14.6%
45 - 54	15.3%	13.6%	13.7%
55 - 64	12.2%	11.6%	12.1%
65 - 74	7.7%	8.2%	8.2%
75 - 84	4.2%	4.1%	4.3%
85 +	2.5%	2.1%	2.2%
18 +	67.9%	76.8%	76.0%
2024 Population by Age			
Total	9,304	109,027	220,213
0 - 4	7.5%	6.1%	6.2%
5 - 9	9.2%	6.3%	6.4%
10 - 14	9.3%	6.4%	6.6%
15 - 24	10.5%	11.1%	11.6%
25 - 34	6.6%	14.4%	13.6%
35 - 44	13.0%	14.8%	14.2%
45 - 54	15.7%	13.7%	13.5%
55 - 64	12.4%	11.5%	12.0%
65 - 74	8.7%	8.7%	8.9%
75 - 84	5.0%	5.0%	5.0%
85 +	2.3%	2.0%	2.1%
18 +	69.0%	77.5%	76.9%
2010 Population by Sex			
Males	4,234	46,588	96,233
Females	4,501	48,241	99,048
2019 Population by Sex			
Males	4,425	51,234	104,695
Females	4,683	52,635	106,588
2024 Population by Sex			
Males	4,522	53,822	109,364
Females	4,779	55,205	110,847

Darien
148 Heights Rd, Darien, Connecticut, 06820
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.06915
Longitude: -73.49421

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,735	94,829	195,281
White Alone	91.3%	70.9%	68.1%
Black Alone	1.4%	10.3%	13.0%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	4.8%	8.3%	6.7%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.0%	7.5%	8.9%
Two or More Races	1.4%	2.7%	2.9%
Hispanic Origin	5.4%	19.4%	22.4%
Diversity Index	25.0	64.2	68.3
2019 Population by Race/Ethnicity			
Total	9,107	103,870	211,283
White Alone	88.1%	64.5%	62.3%
Black Alone	1.8%	12.1%	14.4%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	6.5%	9.8%	7.9%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.4%	9.7%	11.3%
Two or More Races	1.9%	3.5%	3.7%
Hispanic Origin	7.6%	24.8%	28.1%
Diversity Index	32.9	72.4	75.3
2024 Population by Race/Ethnicity			
Total	9,300	109,027	220,210
White Alone	86.1%	60.9%	59.1%
Black Alone	2.1%	13.3%	15.1%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	7.7%	10.5%	8.6%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.8%	11.1%	12.7%
Two or More Races	2.1%	3.8%	4.1%
Hispanic Origin	9.3%	28.0%	31.3%
Diversity Index	37.8	76.2	78.4
2010 Population by Relationship and Household Type			
Total	8,735	94,829	195,281
In Households	99.4%	99.3%	99.2%
In Family Households	90.1%	80.2%	82.5%
Householder	26.2%	24.4%	24.7%
Spouse	22.7%	18.8%	18.4%
Child	38.4%	29.5%	31.0%
Other relative	2.0%	4.9%	5.4%
Nonrelative	0.8%	2.6%	3.1%
In Nonfamily Households	9.3%	19.2%	16.7%
In Group Quarters	0.6%	0.7%	0.8%
Institutionalized Population	0.5%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.4%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Darien
148 Heights Rd, Darien, Connecticut, 06820
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.06915
Longitude: -73.49421

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	5,675	71,951	144,027
Less than 9th Grade	1.3%	4.8%	6.0%
9th - 12th Grade, No Diploma	2.3%	3.9%	5.0%
High School Graduate	10.9%	17.9%	18.7%
GED/Alternative Credential	1.2%	1.3%	1.5%
Some College, No Degree	8.2%	12.7%	13.6%
Associate Degree	4.1%	5.3%	5.8%
Bachelor's Degree	41.2%	29.5%	27.1%
Graduate/Professional Degree	30.8%	24.6%	22.3%
2019 Population 15+ by Marital Status			
Total	6,629	83,480	168,789
Never Married	27.0%	37.9%	36.5%
Married	58.7%	47.9%	49.2%
Widowed	5.9%	4.5%	4.7%
Divorced	8.4%	9.8%	9.7%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	94.8%	95.0%	94.3%
Civilian Unemployed (Unemployment Rate)	5.2%	5.0%	5.7%
2019 Employed Population 16+ by Industry			
Total	4,089	57,886	113,677
Agriculture/Mining	0.2%	0.3%	0.2%
Construction	5.6%	6.4%	8.2%
Manufacturing	5.5%	5.6%	5.2%
Wholesale Trade	1.4%	1.5%	1.7%
Retail Trade	9.6%	8.2%	8.8%
Transportation/Utilities	3.7%	4.4%	4.3%
Information	4.1%	3.7%	3.3%
Finance/Insurance/Real Estate	23.7%	15.3%	13.9%
Services	44.9%	52.7%	52.4%
Public Administration	1.3%	2.0%	1.9%
2019 Employed Population 16+ by Occupation			
Total	4,089	57,885	113,676
White Collar	87.7%	67.7%	64.0%
Management/Business/Financial	34.6%	23.7%	21.5%
Professional	23.9%	21.9%	20.6%
Sales	15.3%	10.7%	10.8%
Administrative Support	13.8%	11.4%	11.0%
Services	6.7%	19.7%	22.1%
Blue Collar	5.6%	12.6%	13.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.7%	5.0%	6.3%
Installation/Maintenance/Repair	0.5%	1.2%	1.7%
Production	0.9%	2.6%	2.4%
Transportation/Material Moving	1.4%	3.7%	3.5%
2010 Population By Urban/ Rural Status			
Total Population	8,735	94,829	195,281
Population Inside Urbanized Area	99.7%	99.9%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.3%	0.1%	0.1%

Darien
148 Heights Rd, Darien, Connecticut, 06820
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.06915
Longitude: -73.49421

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,945	37,573	73,375
Households with 1 Person	20.2%	30.7%	27.5%
Households with 2+ People	79.8%	69.3%	72.5%
Family Households	76.8%	61.7%	65.5%
Husband-wife Families	66.5%	47.5%	48.8%
With Related Children	41.3%	24.5%	25.3%
Other Family (No Spouse Present)	10.4%	14.2%	16.7%
Other Family with Male Householder	2.0%	3.8%	4.2%
With Related Children	0.8%	1.7%	1.9%
Other Family with Female Householder	8.4%	10.4%	12.4%
With Related Children	5.2%	6.0%	7.6%
Nonfamily Households	2.9%	7.6%	7.0%
All Households with Children	47.4%	32.4%	35.2%
Multigenerational Households	2.2%	3.2%	3.9%
Unmarried Partner Households	2.7%	5.2%	5.4%
Male-female	2.1%	4.4%	4.7%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	2,946	37,571	73,375
1 Person Household	20.2%	30.7%	27.5%
2 Person Household	25.8%	29.3%	29.3%
3 Person Household	17.0%	15.8%	16.3%
4 Person Household	22.1%	13.6%	14.8%
5 Person Household	10.9%	6.6%	7.3%
6 Person Household	3.2%	2.4%	2.8%
7 + Person Household	0.8%	1.6%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	2,946	37,573	73,375
Owner Occupied	78.2%	56.2%	58.5%
Owned with a Mortgage/Loan	60.3%	43.0%	44.2%
Owned Free and Clear	17.9%	13.2%	14.3%
Renter Occupied	21.8%	43.8%	41.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,092	40,121	78,361
Housing Units Inside Urbanized Area	99.7%	99.8%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.3%	0.2%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Darien
148 Heights Rd, Darien, Connecticut, 06820
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.06915
Longitude: -73.49421

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	International Marketplace
2.	Urban Chic (2A)	City Lights (8A)	Top Tier (1A)
3.	City Lights (8A)	International Marketplace	City Lights (8A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$15,770,018	\$145,280,896	\$279,541,544
Average Spent	\$5,246.18	\$3,578.96	\$3,580.79
Spending Potential Index	245	167	167
Education: Total \$	\$15,619,255	\$119,399,724	\$234,739,497
Average Spent	\$5,196.03	\$2,941.39	\$3,006.90
Spending Potential Index	326	185	189
Entertainment/Recreation: Total \$	\$25,067,068	\$210,595,916	\$407,717,906
Average Spent	\$8,339.01	\$5,187.99	\$5,222.67
Spending Potential Index	255	159	160
Food at Home: Total \$	\$35,597,333	\$334,966,833	\$646,296,639
Average Spent	\$11,842.09	\$8,251.84	\$8,278.74
Spending Potential Index	229	159	160
Food Away from Home: Total \$	\$26,682,398	\$245,225,251	\$469,501,353
Average Spent	\$8,876.38	\$6,041.07	\$6,014.08
Spending Potential Index	242	164	164
Health Care: Total \$	\$42,506,624	\$354,489,449	\$686,445,423
Average Spent	\$14,140.59	\$8,732.77	\$8,793.03
Spending Potential Index	238	147	148
HH Furnishings & Equipment: Total \$	\$16,044,502	\$136,005,985	\$262,330,345
Average Spent	\$5,337.49	\$3,350.48	\$3,360.32
Spending Potential Index	250	157	158
Personal Care Products & Services: Total \$	\$6,656,895	\$57,396,289	\$110,249,646
Average Spent	\$2,214.54	\$1,413.95	\$1,412.24
Spending Potential Index	250	159	159
Shelter: Total \$	\$144,087,423	\$1,306,484,239	\$2,529,694,534
Average Spent	\$47,933.27	\$32,184.96	\$32,404.15
Spending Potential Index	259	174	175
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,416,166	\$155,513,391	\$301,892,090
Average Spent	\$6,791.81	\$3,831.04	\$3,867.09
Spending Potential Index	274	154	156
Travel: Total \$	\$19,485,514	\$153,056,110	\$298,383,700
Average Spent	\$6,482.21	\$3,770.51	\$3,822.15
Spending Potential Index	289	168	170
Vehicle Maintenance & Repairs: Total \$	\$8,319,072	\$71,417,735	\$136,992,246
Average Spent	\$2,767.49	\$1,759.36	\$1,754.80
Spending Potential Index	242	154	153

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.