

Dedham Plaza
747 Providence Hwy, Dedham, Massachusetts, 02026
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.23884
Longitude: -71.17798

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,438	64,448	215,288
2010 Total Population	6,629	67,096	218,299
2019 Total Population	7,037	73,013	232,825
2019 Group Quarters	313	1,650	5,371
2024 Total Population	7,249	75,880	240,978
2017-2022 Annual Rate	0.60%	0.77%	0.69%
2019 Total Daytime Population	13,843	83,739	225,323
Workers	10,430	50,198	117,317
Residents	3,413	33,541	108,006
Household Summary			
2000 Households	1,937	25,208	80,860
2000 Average Household Size	2.64	2.50	2.60
2010 Households	2,734	26,385	83,285
2010 Average Household Size	2.31	2.48	2.56
2019 Households	2,883	28,311	87,727
2019 Average Household Size	2.33	2.52	2.59
2024 Households	2,965	29,300	90,406
2024 Average Household Size	2.34	2.53	2.61
2017-2022 Annual Rate	0.56%	0.69%	0.60%
2010 Families	1,633	16,948	55,426
2010 Average Family Size	3.01	3.15	3.17
2019 Families	1,707	18,184	58,304
2019 Average Family Size	3.06	3.19	3.21
2024 Families	1,751	18,816	60,131
2024 Average Family Size	3.07	3.21	3.22
2017-2022 Annual Rate	0.51%	0.69%	0.62%
Housing Unit Summary			
2000 Housing Units	1,949	25,975	83,163
Owner Occupied Housing Units	81.6%	66.6%	65.5%
Renter Occupied Housing Units	17.8%	30.4%	31.8%
Vacant Housing Units	0.6%	3.0%	2.8%
2010 Housing Units	2,835	27,746	87,988
Owner Occupied Housing Units	56.4%	63.0%	62.9%
Renter Occupied Housing Units	40.1%	32.1%	31.7%
Vacant Housing Units	3.6%	4.9%	5.3%
2019 Housing Units	3,004	29,472	91,937
Owner Occupied Housing Units	56.5%	63.3%	64.0%
Renter Occupied Housing Units	39.5%	32.7%	31.5%
Vacant Housing Units	4.0%	3.9%	4.6%
2024 Housing Units	3,083	30,374	94,382
Owner Occupied Housing Units	57.6%	64.1%	64.5%
Renter Occupied Housing Units	38.5%	32.3%	31.3%
Vacant Housing Units	3.8%	3.5%	4.2%
Median Household Income			
2019	\$110,507	\$93,105	\$102,351
2024	\$131,402	\$107,892	\$114,374
Median Home Value			
2019	\$649,855	\$504,641	\$555,211
2024	\$742,925	\$596,282	\$628,105
Per Capita Income			
2019	\$59,040	\$51,483	\$53,339
2024	\$68,376	\$58,816	\$60,070
Median Age			
2010	42.4	41.9	41.1
2019	43.6	43.2	42.4
2024	43.9	43.5	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Dedham Plaza
747 Providence Hwy, Dedham, Massachusetts, 02026
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.23884
Longitude: -71.17798

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	2,883	28,308	87,718
<\$15,000	8.0%	7.7%	7.4%
\$15,000 - \$24,999	3.0%	6.8%	6.0%
\$25,000 - \$34,999	5.1%	5.9%	5.1%
\$35,000 - \$49,999	7.2%	7.5%	7.3%
\$50,000 - \$74,999	12.2%	12.9%	11.6%
\$75,000 - \$99,999	9.6%	11.9%	11.4%
\$100,000 - \$149,999	17.4%	17.3%	19.0%
\$150,000 - \$199,999	14.7%	12.0%	12.9%
\$200,000+	22.8%	17.9%	19.5%
Average Household Income	\$145,883	\$132,192	\$141,207
2024 Households by Income			
Household Income Base	2,965	29,297	90,397
<\$15,000	6.5%	6.5%	6.2%
\$15,000 - \$24,999	2.4%	5.6%	4.9%
\$25,000 - \$34,999	4.4%	5.3%	4.5%
\$35,000 - \$49,999	5.8%	6.4%	6.2%
\$50,000 - \$74,999	10.2%	11.4%	10.3%
\$75,000 - \$99,999	8.6%	10.9%	10.5%
\$100,000 - \$149,999	17.3%	17.8%	19.4%
\$150,000 - \$199,999	17.4%	14.7%	15.5%
\$200,000+	27.5%	21.3%	22.5%
Average Household Income	\$169,248	\$151,627	\$159,734
2019 Owner Occupied Housing Units by Value			
Total	1,696	18,661	58,795
<\$50,000	0.2%	0.7%	0.5%
\$50,000 - \$99,999	0.1%	0.2%	0.1%
\$100,000 - \$149,999	0.0%	0.3%	0.3%
\$150,000 - \$199,999	0.1%	0.7%	0.7%
\$200,000 - \$249,999	0.3%	1.8%	1.8%
\$250,000 - \$299,999	3.2%	4.0%	3.8%
\$300,000 - \$399,999	9.7%	21.1%	16.8%
\$400,000 - \$499,999	18.2%	20.7%	19.5%
\$500,000 - \$749,999	30.5%	28.1%	29.2%
\$750,000 - \$999,999	21.6%	11.6%	13.6%
\$1,000,000 +	10.0%	6.4%	8.9%
Average Home Value	\$742,222	\$628,688	\$672,007
2024 Owner Occupied Housing Units by Value			
Total	1,777	19,476	60,844
<\$50,000	0.1%	0.2%	0.2%
\$50,000 - \$99,999	0.0%	0.1%	0.0%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.3%	0.3%
\$200,000 - \$249,999	0.1%	0.8%	0.9%
\$250,000 - \$299,999	1.2%	2.0%	2.1%
\$300,000 - \$399,999	5.3%	14.4%	11.5%
\$400,000 - \$499,999	14.4%	19.5%	17.8%
\$500,000 - \$749,999	29.8%	32.8%	33.3%
\$750,000 - \$999,999	27.5%	15.2%	16.9%
\$1,000,000 +	13.6%	8.4%	10.7%
Average Home Value	\$830,484	\$713,673	\$742,337

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Dedham Plaza
747 Providence Hwy, Dedham, Massachusetts, 02026
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.23884
Longitude: -71.17798

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	6,631	67,095	218,298
0 - 4	5.0%	6.1%	6.0%
5 - 9	4.9%	6.3%	6.4%
10 - 14	6.1%	6.5%	6.7%
15 - 24	10.9%	10.9%	11.9%
25 - 34	13.3%	11.0%	10.9%
35 - 44	13.4%	13.7%	13.7%
45 - 54	16.3%	15.9%	15.9%
55 - 64	12.0%	12.1%	12.7%
65 - 74	7.3%	7.5%	7.2%
75 - 84	6.4%	6.3%	5.5%
85 +	4.4%	3.7%	2.9%
18 +	79.9%	77.1%	76.7%
2019 Population by Age			
Total	7,035	73,013	232,823
0 - 4	4.4%	5.4%	5.3%
5 - 9	4.7%	5.7%	5.9%
10 - 14	5.3%	6.3%	6.6%
15 - 24	11.7%	11.6%	12.2%
25 - 34	12.4%	11.3%	11.2%
35 - 44	13.2%	11.9%	12.0%
45 - 54	13.1%	13.6%	13.6%
55 - 64	14.4%	14.2%	14.3%
65 - 74	10.5%	10.2%	10.2%
75 - 84	5.6%	6.1%	5.5%
85 +	4.5%	3.9%	3.2%
18 +	82.0%	78.8%	78.3%
2024 Population by Age			
Total	7,249	75,880	240,978
0 - 4	4.5%	5.5%	5.4%
5 - 9	4.6%	5.5%	5.7%
10 - 14	4.8%	5.7%	6.0%
15 - 24	10.2%	10.7%	11.4%
25 - 34	14.2%	12.3%	11.9%
35 - 44	13.1%	12.2%	12.4%
45 - 54	12.1%	12.3%	12.6%
55 - 64	13.5%	13.6%	13.7%
65 - 74	11.8%	11.3%	11.2%
75 - 84	6.8%	7.0%	6.6%
85 +	4.2%	3.8%	3.2%
18 +	82.8%	79.8%	79.3%
2010 Population by Sex			
Males	3,199	31,692	102,928
Females	3,430	35,404	115,371
2019 Population by Sex			
Males	3,430	34,807	110,441
Females	3,607	38,205	122,385
2024 Population by Sex			
Males	3,548	36,375	114,856
Females	3,700	39,505	126,122

Dedham Plaza
747 Providence Hwy, Dedham, Massachusetts, 02026
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.23884
Longitude: -71.17798

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	6,630	67,097	218,299
White Alone	87.0%	76.7%	70.6%
Black Alone	6.4%	13.3%	17.8%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	2.9%	4.0%	4.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	3.6%	4.1%
Two or More Races	1.7%	2.1%	2.6%
Hispanic Origin	5.2%	8.8%	9.9%
Diversity Index	31.2	49.0	56.3
2019 Population by Race/Ethnicity			
Total	7,037	73,012	232,825
White Alone	81.4%	72.0%	66.0%
Black Alone	9.1%	14.8%	19.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	4.2%	5.2%	6.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	4.8%	5.3%
Two or More Races	2.4%	2.8%	3.3%
Hispanic Origin	8.2%	12.1%	13.0%
Diversity Index	42.8	57.2	63.2
2024 Population by Race/Ethnicity			
Total	7,247	75,881	240,977
White Alone	77.4%	69.0%	63.1%
Black Alone	11.1%	15.7%	19.7%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	5.2%	6.2%	7.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	5.6%	6.0%
Two or More Races	2.8%	3.2%	3.6%
Hispanic Origin	10.3%	14.2%	14.9%
Diversity Index	49.9	61.9	67.0
2010 Population by Relationship and Household Type			
Total	6,629	67,096	218,299
In Households	95.1%	97.5%	97.6%
In Family Households	75.3%	80.9%	82.1%
Householder	24.4%	25.3%	25.4%
Spouse	19.5%	18.4%	18.3%
Child	27.6%	31.5%	32.3%
Other relative	2.7%	4.2%	4.4%
Nonrelative	1.0%	1.4%	1.7%
In Nonfamily Households	19.9%	16.6%	15.5%
In Group Quarters	4.9%	2.5%	2.4%
Institutionalized Population	4.7%	2.2%	1.4%
Noninstitutionalized Population	0.2%	0.3%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Dedham Plaza
747 Providence Hwy, Dedham, Massachusetts, 02026
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.23884
Longitude: -71.17798

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	5,196	51,886	163,045
Less than 9th Grade	1.2%	3.0%	2.9%
9th - 12th Grade, No Diploma	3.6%	4.2%	3.5%
High School Graduate	15.2%	20.2%	17.7%
GED/Alternative Credential	1.2%	2.2%	2.5%
Some College, No Degree	11.5%	14.7%	14.4%
Associate Degree	3.8%	6.5%	6.0%
Bachelor's Degree	33.4%	26.7%	26.8%
Graduate/Professional Degree	30.2%	22.6%	26.2%
2019 Population 15+ by Marital Status			
Total	6,018	60,337	191,411
Never Married	32.0%	32.2%	33.9%
Married	51.3%	52.2%	51.2%
Widowed	7.8%	7.2%	6.3%
Divorced	8.9%	8.5%	8.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.5%	97.0%	96.5%
Civilian Unemployed (Unemployment Rate)	2.5%	3.0%	3.5%
2019 Employed Population 16+ by Industry			
Total	3,704	39,982	127,193
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	4.3%	5.1%	4.6%
Manufacturing	5.1%	5.4%	5.2%
Wholesale Trade	3.3%	1.5%	1.7%
Retail Trade	5.8%	8.6%	8.5%
Transportation/Utilities	5.0%	5.1%	3.8%
Information	2.9%	2.8%	2.7%
Finance/Insurance/Real Estate	15.4%	8.3%	8.7%
Services	54.2%	58.2%	59.4%
Public Administration	4.0%	4.9%	5.2%
2019 Employed Population 16+ by Occupation			
Total	3,704	39,982	127,195
White Collar	80.6%	69.6%	71.5%
Management/Business/Financial	29.0%	19.0%	20.0%
Professional	31.9%	29.2%	30.6%
Sales	9.8%	9.7%	9.2%
Administrative Support	9.9%	11.7%	11.7%
Services	10.1%	17.9%	17.5%
Blue Collar	9.3%	12.5%	11.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.2%	3.8%	3.3%
Installation/Maintenance/Repair	0.5%	2.5%	1.9%
Production	2.5%	2.8%	2.2%
Transportation/Material Moving	3.2%	3.4%	3.5%
2010 Population By Urban/ Rural Status			
Total Population	6,629	67,096	218,299
Population Inside Urbanized Area	100.0%	99.7%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	0.4%

Dedham Plaza
747 Providence Hwy, Dedham, Massachusetts, 02026
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.23884
Longitude: -71.17798

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,734	26,385	83,285
Households with 1 Person	33.2%	30.4%	27.6%
Households with 2+ People	66.8%	69.6%	72.4%
Family Households	59.7%	64.2%	66.5%
Husband-wife Families	47.9%	46.6%	48.0%
With Related Children	20.8%	22.2%	23.4%
Other Family (No Spouse Present)	11.9%	17.6%	18.6%
Other Family with Male Householder	2.5%	3.8%	3.9%
With Related Children	1.0%	1.6%	1.7%
Other Family with Female Householder	9.4%	13.8%	14.6%
With Related Children	5.1%	8.0%	8.3%
Nonfamily Households	7.1%	5.3%	5.9%
All Households with Children	27.0%	31.9%	33.6%
Multigenerational Households	2.5%	3.5%	3.8%
Unmarried Partner Households	5.8%	5.2%	5.5%
Male-female	4.1%	4.1%	4.2%
Same-sex	1.7%	1.1%	1.4%
2010 Households by Size			
Total	2,734	26,385	83,287
1 Person Household	33.2%	30.4%	27.6%
2 Person Household	32.9%	30.2%	30.2%
3 Person Household	13.7%	15.6%	16.9%
4 Person Household	12.5%	14.2%	15.1%
5 Person Household	5.7%	6.3%	6.7%
6 Person Household	1.4%	2.2%	2.3%
7 + Person Household	0.7%	1.0%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	2,734	26,385	83,285
Owner Occupied	58.4%	66.2%	66.5%
Owned with a Mortgage/Loan	42.3%	47.5%	48.7%
Owned Free and Clear	16.1%	18.7%	17.8%
Renter Occupied	41.6%	33.8%	33.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,835	27,746	87,988
Housing Units Inside Urbanized Area	100.0%	99.8%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Dedham Plaza
747 Providence Hwy, Dedham, Massachusetts, 02026
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.23884
Longitude: -71.17798

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	City Lights (8A)	City Lights (8A)	City Lights (8A)
2.	Golden Years (9B)	Pleasantville (2B)	Top Tier (1A)
3.	Urban Chic (2A)	Golden Years (9B)	Pleasantville (2B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$9,938,250	\$89,007,317	\$296,913,176
Average Spent	\$3,447.19	\$3,143.91	\$3,384.51
Spending Potential Index	161	147	158
Education: Total \$	\$8,761,702	\$79,476,081	\$260,900,657
Average Spent	\$3,039.09	\$2,807.25	\$2,974.01
Spending Potential Index	191	176	187
Entertainment/Recreation: Total \$	\$15,284,534	\$136,065,618	\$449,677,122
Average Spent	\$5,301.61	\$4,806.10	\$5,125.87
Spending Potential Index	162	147	157
Food at Home: Total \$	\$23,341,205	\$208,083,343	\$690,096,548
Average Spent	\$8,096.15	\$7,349.91	\$7,866.41
Spending Potential Index	156	142	152
Food Away from Home: Total \$	\$16,733,758	\$147,833,717	\$493,425,994
Average Spent	\$5,804.29	\$5,221.78	\$5,624.56
Spending Potential Index	158	142	153
Health Care: Total \$	\$26,280,983	\$233,189,452	\$769,539,538
Average Spent	\$9,115.85	\$8,236.71	\$8,771.98
Spending Potential Index	154	139	148
HH Furnishings & Equipment: Total \$	\$9,698,161	\$85,678,044	\$284,029,419
Average Spent	\$3,363.91	\$3,026.32	\$3,237.65
Spending Potential Index	158	142	152
Personal Care Products & Services: Total \$	\$3,995,813	\$35,275,450	\$117,658,302
Average Spent	\$1,385.99	\$1,246.00	\$1,341.19
Spending Potential Index	156	141	151
Shelter: Total \$	\$92,988,272	\$827,802,022	\$2,731,641,363
Average Spent	\$32,254.00	\$29,239.59	\$31,137.98
Spending Potential Index	174	158	168
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,548,127	\$103,619,646	\$343,167,429
Average Spent	\$4,005.59	\$3,660.05	\$3,911.77
Spending Potential Index	162	148	158
Travel: Total \$	\$11,347,342	\$100,405,121	\$330,793,840
Average Spent	\$3,935.95	\$3,546.51	\$3,770.72
Spending Potential Index	175	158	168
Vehicle Maintenance & Repairs: Total \$	\$5,040,148	\$44,229,469	\$146,087,409
Average Spent	\$1,748.23	\$1,562.27	\$1,665.25
Spending Potential Index	153	137	146

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.