

Ellisburg Circle Shopping Center
700 Kings Hwy N, Cherry Hill, New Jersey, 08034
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.92462
Longitude: -74.99877

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	15,832	87,718	266,184
2010 Total Population	15,519	88,851	268,537
2019 Total Population	15,579	92,110	275,275
2019 Group Quarters	241	1,075	2,284
2024 Total Population	15,584	93,265	277,848
2017-2022 Annual Rate	0.01%	0.25%	0.19%
2019 Total Daytime Population	14,601	118,121	294,145
Workers	6,825	73,533	158,688
Residents	7,776	44,588	135,457
Household Summary			
2000 Households	6,370	35,111	101,793
2000 Average Household Size	2.43	2.45	2.58
2010 Households	6,158	35,751	103,521
2010 Average Household Size	2.48	2.45	2.57
2019 Households	6,109	36,749	105,216
2019 Average Household Size	2.51	2.48	2.59
2024 Households	6,088	37,067	105,830
2024 Average Household Size	2.52	2.49	2.60
2017-2022 Annual Rate	-0.07%	0.17%	0.12%
2010 Families	3,995	23,369	69,960
2010 Average Family Size	3.15	3.07	3.16
2019 Families	3,974	23,988	71,038
2019 Average Family Size	3.19	3.10	3.19
2024 Families	3,966	24,224	71,483
2024 Average Family Size	3.19	3.11	3.20
2017-2022 Annual Rate	-0.04%	0.20%	0.12%
Housing Unit Summary			
2000 Housing Units	6,647	36,629	106,961
Owner Occupied Housing Units	66.0%	69.1%	70.5%
Renter Occupied Housing Units	29.8%	26.7%	24.7%
Vacant Housing Units	4.2%	4.1%	4.8%
2010 Housing Units	6,720	38,116	109,628
Owner Occupied Housing Units	63.4%	65.4%	68.5%
Renter Occupied Housing Units	28.2%	28.4%	25.9%
Vacant Housing Units	8.4%	6.2%	5.6%
2019 Housing Units	6,617	39,023	111,323
Owner Occupied Housing Units	63.7%	62.9%	66.8%
Renter Occupied Housing Units	28.7%	31.3%	27.7%
Vacant Housing Units	7.7%	5.8%	5.5%
2024 Housing Units	6,608	39,488	112,306
Owner Occupied Housing Units	64.5%	63.4%	67.3%
Renter Occupied Housing Units	27.6%	30.5%	26.9%
Vacant Housing Units	7.9%	6.1%	5.8%
Median Household Income			
2019	\$81,202	\$84,584	\$83,898
2024	\$87,294	\$92,571	\$92,774
Median Home Value			
2019	\$238,298	\$260,207	\$255,874
2024	\$246,491	\$275,491	\$271,799
Per Capita Income			
2019	\$38,628	\$45,371	\$44,243
2024	\$43,030	\$50,705	\$49,519
Median Age			
2010	43.7	41.4	40.5
2019	45.5	43.1	42.0
2024	45.9	43.6	42.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	6,109	36,749	105,216
<\$15,000	10.0%	7.8%	7.4%
\$15,000 - \$24,999	7.6%	6.4%	6.3%
\$25,000 - \$34,999	5.7%	6.3%	6.9%
\$35,000 - \$49,999	8.0%	7.9%	8.3%
\$50,000 - \$74,999	14.0%	15.2%	15.5%
\$75,000 - \$99,999	15.0%	14.2%	13.2%
\$100,000 - \$149,999	21.3%	19.7%	18.9%
\$150,000 - \$199,999	11.7%	9.8%	10.1%
\$200,000+	6.6%	12.8%	13.4%
Average Household Income	\$97,181	\$113,859	\$115,823
2024 Households by Income			
Household Income Base	6,088	37,067	105,830
<\$15,000	9.0%	6.9%	6.6%
\$15,000 - \$24,999	7.0%	5.7%	5.6%
\$25,000 - \$34,999	5.1%	5.5%	6.1%
\$35,000 - \$49,999	7.3%	7.1%	7.5%
\$50,000 - \$74,999	13.2%	14.1%	14.4%
\$75,000 - \$99,999	14.8%	13.9%	12.9%
\$100,000 - \$149,999	21.8%	20.4%	19.8%
\$150,000 - \$199,999	13.5%	11.1%	11.3%
\$200,000+	8.2%	15.1%	15.8%
Average Household Income	\$108,686	\$127,730	\$130,078
2019 Owner Occupied Housing Units by Value			
Total	4,213	24,537	74,351
<\$50,000	1.3%	1.7%	1.5%
\$50,000 - \$99,999	3.8%	2.1%	3.6%
\$100,000 - \$149,999	5.2%	7.1%	9.0%
\$150,000 - \$199,999	15.4%	16.1%	16.9%
\$200,000 - \$249,999	31.6%	19.5%	17.2%
\$250,000 - \$299,999	23.2%	17.2%	15.6%
\$300,000 - \$399,999	14.0%	19.6%	18.8%
\$400,000 - \$499,999	1.2%	7.6%	7.2%
\$500,000 - \$749,999	2.8%	6.7%	7.0%
\$750,000 - \$999,999	0.4%	1.7%	2.1%
\$1,000,000 +	0.9%	0.5%	0.8%
Average Home Value	\$259,166	\$302,253	\$303,470
2024 Owner Occupied Housing Units by Value			
Total	4,261	25,021	75,562
<\$50,000	0.7%	0.8%	0.7%
\$50,000 - \$99,999	2.5%	1.4%	2.6%
\$100,000 - \$149,999	4.9%	6.0%	7.7%
\$150,000 - \$199,999	14.5%	15.5%	16.6%
\$200,000 - \$249,999	29.6%	18.0%	15.9%
\$250,000 - \$299,999	22.8%	16.3%	14.8%
\$300,000 - \$399,999	15.5%	20.8%	19.7%
\$400,000 - \$499,999	1.6%	8.5%	8.3%
\$500,000 - \$749,999	5.0%	8.6%	8.9%
\$750,000 - \$999,999	0.9%	2.7%	2.9%
\$1,000,000 +	2.1%	0.9%	1.2%
Average Home Value	\$290,472	\$332,722	\$333,229

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	15,519	88,852	268,535
0 - 4	5.3%	5.6%	5.9%
5 - 9	5.6%	6.1%	6.3%
10 - 14	6.1%	6.4%	6.7%
15 - 24	11.0%	11.5%	12.3%
25 - 34	10.7%	12.3%	11.8%
35 - 44	13.0%	13.4%	13.4%
45 - 54	14.9%	15.7%	15.9%
55 - 64	13.1%	12.8%	12.6%
65 - 74	8.3%	7.5%	7.3%
75 - 84	7.9%	5.9%	5.3%
85 +	4.1%	2.9%	2.5%
18 +	79.1%	78.0%	76.7%
2019 Population by Age			
Total	15,578	92,110	275,273
0 - 4	4.9%	5.0%	5.3%
5 - 9	5.5%	5.5%	5.8%
10 - 14	5.9%	6.0%	6.3%
15 - 24	10.1%	10.9%	11.3%
25 - 34	10.9%	12.5%	12.6%
35 - 44	12.1%	12.4%	12.4%
45 - 54	12.7%	13.1%	13.3%
55 - 64	14.4%	14.4%	14.3%
65 - 74	11.4%	10.7%	10.3%
75 - 84	7.0%	6.0%	5.5%
85 +	5.2%	3.5%	3.1%
18 +	80.4%	80.0%	78.9%
2024 Population by Age			
Total	15,583	93,264	277,850
0 - 4	4.9%	5.0%	5.3%
5 - 9	5.1%	5.3%	5.6%
10 - 14	5.6%	5.6%	6.0%
15 - 24	9.9%	10.3%	10.6%
25 - 34	10.8%	12.5%	12.5%
35 - 44	12.6%	13.2%	13.3%
45 - 54	12.0%	12.1%	12.3%
55 - 64	13.3%	13.6%	13.5%
65 - 74	12.6%	11.8%	11.4%
75 - 84	8.0%	7.1%	6.6%
85 +	5.1%	3.5%	3.1%
18 +	81.0%	80.8%	79.6%
2010 Population by Sex			
Males	7,342	42,592	128,925
Females	8,177	46,259	139,612
2019 Population by Sex			
Males	7,476	44,377	132,593
Females	8,103	47,733	142,682
2024 Population by Sex			
Males	7,519	45,053	134,239
Females	8,065	48,212	143,609

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2010 Population by Race/Ethnicity			
Total	15,518	88,850	268,536
White Alone	76.7%	80.0%	73.6%
Black Alone	7.1%	7.2%	11.5%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	12.3%	8.1%	6.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	2.3%	5.4%
Two or More Races	2.2%	2.3%	2.4%
Hispanic Origin	5.5%	6.5%	11.5%
Diversity Index	45.6	42.8	55.5
2019 Population by Race/Ethnicity			
Total	15,580	92,110	275,274
White Alone	71.0%	75.5%	69.9%
Black Alone	8.2%	8.1%	11.8%
American Indian Alone	0.2%	0.1%	0.3%
Asian Alone	15.2%	10.0%	8.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	3.3%	6.9%
Two or More Races	2.9%	2.9%	3.0%
Hispanic Origin	8.2%	9.3%	14.8%
Diversity Index	54.6	51.3	61.9
2024 Population by Race/Ethnicity			
Total	15,583	93,265	277,849
White Alone	67.5%	72.7%	67.5%
Black Alone	8.8%	8.6%	11.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	17.1%	11.3%	9.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.1%	4.0%	7.8%
Two or More Races	3.3%	3.3%	3.4%
Hispanic Origin	10.1%	11.2%	16.9%
Diversity Index	59.7	56.1	65.6
2010 Population by Relationship and Household Type			
Total	15,519	88,851	268,537
In Households	98.5%	98.8%	99.1%
In Family Households	82.3%	82.3%	84.2%
Householder	26.1%	26.3%	26.0%
Spouse	20.7%	20.2%	19.5%
Child	30.2%	30.8%	32.7%
Other relative	4.1%	3.5%	4.0%
Nonrelative	1.1%	1.5%	1.9%
In Nonfamily Households	16.2%	16.5%	14.9%
In Group Quarters	1.5%	1.2%	0.9%
Institutionalized Population	1.4%	1.1%	0.8%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	11,466	66,875	196,417
Less than 9th Grade	2.6%	2.1%	2.9%
9th - 12th Grade, No Diploma	4.4%	3.7%	4.2%
High School Graduate	17.0%	20.0%	21.3%
GED/Alternative Credential	2.2%	2.3%	2.3%
Some College, No Degree	16.6%	16.8%	16.7%
Associate Degree	6.1%	6.8%	7.2%
Bachelor's Degree	30.4%	27.9%	27.1%
Graduate/Professional Degree	20.7%	20.3%	18.3%
2019 Population 15+ by Marital Status			
Total	13,044	76,950	227,424
Never Married	33.1%	30.5%	32.3%
Married	50.4%	53.7%	52.6%
Widowed	7.4%	7.1%	6.2%
Divorced	9.1%	8.8%	8.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	94.8%	95.8%	95.7%
Civilian Unemployed (Unemployment Rate)	5.2%	4.2%	4.3%
2019 Employed Population 16+ by Industry			
Total	7,919	48,343	142,453
Agriculture/Mining	0.0%	0.2%	0.1%
Construction	2.9%	3.9%	4.4%
Manufacturing	9.0%	8.5%	8.0%
Wholesale Trade	3.7%	3.3%	3.3%
Retail Trade	12.2%	10.4%	10.8%
Transportation/Utilities	2.4%	3.8%	4.5%
Information	3.1%	3.0%	2.4%
Finance/Insurance/Real Estate	7.4%	9.5%	8.5%
Services	52.4%	52.0%	52.7%
Public Administration	6.9%	5.5%	5.2%
2019 Employed Population 16+ by Occupation			
Total	7,921	48,343	142,451
White Collar	75.7%	73.1%	71.4%
Management/Business/Financial	17.8%	18.2%	18.0%
Professional	31.5%	30.2%	29.3%
Sales	11.7%	10.9%	10.7%
Administrative Support	14.7%	13.8%	13.4%
Services	14.6%	13.9%	14.6%
Blue Collar	9.7%	12.9%	14.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.0%	2.6%	3.0%
Installation/Maintenance/Repair	1.7%	2.7%	2.4%
Production	3.4%	3.3%	3.6%
Transportation/Material Moving	2.7%	4.2%	4.8%
2010 Population By Urban/ Rural Status			
Total Population	15,519	88,851	268,537
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	6,159	35,752	103,522
Households with 1 Person	30.8%	29.1%	27.1%
Households with 2+ People	69.2%	70.9%	72.9%
Family Households	64.9%	65.4%	67.6%
Husband-wife Families	51.6%	50.4%	50.6%
With Related Children	22.3%	22.4%	23.1%
Other Family (No Spouse Present)	13.3%	15.0%	17.0%
Other Family with Male Householder	3.6%	4.0%	4.3%
With Related Children	1.6%	1.9%	2.2%
Other Family with Female Householder	9.7%	11.0%	12.7%
With Related Children	4.2%	6.0%	7.4%
Nonfamily Households	4.4%	5.6%	5.3%
All Households with Children	28.3%	30.6%	33.0%
Multigenerational Households	3.8%	3.4%	4.3%
Unmarried Partner Households	4.3%	5.8%	6.0%
Male-female	3.5%	5.0%	5.1%
Same-sex	0.8%	0.8%	0.9%
2010 Households by Size			
Total	6,157	35,751	103,522
1 Person Household	30.8%	29.1%	27.1%
2 Person Household	31.8%	32.2%	31.0%
3 Person Household	15.2%	16.1%	16.6%
4 Person Household	12.5%	13.7%	14.8%
5 Person Household	6.1%	5.9%	6.7%
6 Person Household	2.3%	2.0%	2.4%
7 + Person Household	1.4%	1.0%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	6,158	35,751	103,521
Owner Occupied	69.2%	69.7%	72.5%
Owned with a Mortgage/Loan	48.4%	49.4%	52.7%
Owned Free and Clear	20.8%	20.3%	19.8%
Renter Occupied	30.8%	30.3%	27.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,720	38,116	109,628
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Retirement Communities	Parks and Rec (5C)	Parks and Rec (5C)
3.	Exurbanites (1E)	Young and Restless (11B)	Savvy Suburbanites (1D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$14,003,690	\$99,756,713	\$291,187,614
Average Spent	\$2,292.30	\$2,714.54	\$2,767.52
Spending Potential Index	107	127	129
Education: Total \$	\$11,853,594	\$83,389,345	\$240,332,054
Average Spent	\$1,940.35	\$2,269.16	\$2,284.18
Spending Potential Index	122	142	143
Entertainment/Recreation: Total \$	\$21,846,724	\$153,778,769	\$447,813,881
Average Spent	\$3,576.15	\$4,184.57	\$4,256.14
Spending Potential Index	109	128	130
Food at Home: Total \$	\$33,646,651	\$237,695,371	\$693,345,225
Average Spent	\$5,507.72	\$6,468.08	\$6,589.73
Spending Potential Index	106	125	127
Food Away from Home: Total \$	\$23,750,021	\$169,372,008	\$493,934,491
Average Spent	\$3,887.71	\$4,608.89	\$4,694.48
Spending Potential Index	106	125	128
Health Care: Total \$	\$39,228,776	\$272,328,527	\$795,217,579
Average Spent	\$6,421.47	\$7,410.50	\$7,557.95
Spending Potential Index	108	125	127
HH Furnishings & Equipment: Total \$	\$14,023,739	\$99,396,087	\$291,103,208
Average Spent	\$2,295.59	\$2,704.73	\$2,766.72
Spending Potential Index	108	127	130
Personal Care Products & Services: Total \$	\$5,815,611	\$41,062,819	\$120,177,653
Average Spent	\$951.97	\$1,117.39	\$1,142.20
Spending Potential Index	107	126	129
Shelter: Total \$	\$129,316,769	\$908,447,691	\$2,635,566,884
Average Spent	\$21,168.24	\$24,720.34	\$25,049.11
Spending Potential Index	114	134	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,941,229	\$117,582,850	\$342,224,687
Average Spent	\$2,773.16	\$3,199.62	\$3,252.59
Spending Potential Index	112	129	131
Travel: Total \$	\$15,771,687	\$110,670,527	\$322,732,727
Average Spent	\$2,581.71	\$3,011.52	\$3,067.34
Spending Potential Index	115	134	137
Vehicle Maintenance & Repairs: Total \$	\$7,680,626	\$53,603,108	\$155,421,052
Average Spent	\$1,257.26	\$1,458.63	\$1,477.16
Spending Potential Index	110	127	129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.