

Flourtown Shopping Center
1842 Bethlehem Pike, Flourtown, Pennsylvania, 19031
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.10963
Longitude: -75.21387

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,936	63,333	268,496
2010 Total Population	6,000	63,445	261,847
2019 Total Population	6,218	65,454	269,656
2019 Group Quarters	275	2,603	6,366
2024 Total Population	6,281	66,380	273,653
2017-2022 Annual Rate	0.20%	0.28%	0.29%
2019 Total Daytime Population	6,450	70,266	265,944
Workers	3,521	39,049	132,835
Residents	2,929	31,217	133,109
Household Summary			
2000 Households	2,282	24,177	105,506
2000 Average Household Size	2.40	2.50	2.47
2010 Households	2,385	24,758	106,633
2010 Average Household Size	2.40	2.46	2.40
2019 Households	2,442	25,418	109,440
2019 Average Household Size	2.43	2.47	2.41
2024 Households	2,457	25,707	110,865
2024 Average Household Size	2.44	2.48	2.41
2017-2022 Annual Rate	0.12%	0.23%	0.26%
2010 Families	1,572	16,423	67,384
2010 Average Family Size	3.04	3.05	3.02
2019 Families	1,597	16,700	68,360
2019 Average Family Size	3.08	3.07	3.04
2024 Families	1,603	16,858	69,033
2024 Average Family Size	3.09	3.08	3.05
2017-2022 Annual Rate	0.08%	0.19%	0.20%
Housing Unit Summary			
2000 Housing Units	2,324	24,918	110,205
Owner Occupied Housing Units	77.6%	74.4%	68.9%
Renter Occupied Housing Units	20.6%	22.7%	26.9%
Vacant Housing Units	1.8%	3.0%	4.3%
2010 Housing Units	2,484	25,941	113,131
Owner Occupied Housing Units	73.7%	71.3%	66.0%
Renter Occupied Housing Units	22.3%	24.2%	28.3%
Vacant Housing Units	4.0%	4.6%	5.7%
2019 Housing Units	2,560	26,684	116,138
Owner Occupied Housing Units	72.3%	68.9%	62.5%
Renter Occupied Housing Units	23.0%	26.3%	31.8%
Vacant Housing Units	4.6%	4.7%	5.8%
2024 Housing Units	2,584	27,050	117,812
Owner Occupied Housing Units	72.4%	68.7%	62.0%
Renter Occupied Housing Units	22.7%	26.3%	32.1%
Vacant Housing Units	4.9%	5.0%	5.9%
Median Household Income			
2019	\$105,166	\$97,539	\$76,659
2024	\$116,333	\$108,868	\$87,411
Median Home Value			
2019	\$355,427	\$350,858	\$295,562
2024	\$364,709	\$369,412	\$317,269
Per Capita Income			
2019	\$53,165	\$53,447	\$44,894
2024	\$59,455	\$59,477	\$50,544
Median Age			
2010	44.0	43.1	41.7
2019	45.4	44.8	43.2
2024	45.1	45.1	43.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	2,442	25,418	109,440
<\$15,000	5.7%	6.5%	10.2%
\$15,000 - \$24,999	5.6%	5.7%	6.9%
\$25,000 - \$34,999	4.7%	4.9%	6.5%
\$35,000 - \$49,999	7.5%	7.9%	9.7%
\$50,000 - \$74,999	13.1%	14.5%	15.6%
\$75,000 - \$99,999	10.3%	11.4%	11.7%
\$100,000 - \$149,999	20.6%	18.0%	17.0%
\$150,000 - \$199,999	13.9%	12.2%	9.6%
\$200,000+	18.7%	18.9%	12.7%
Average Household Income	\$136,101	\$136,260	\$110,592
2024 Households by Income			
Household Income Base	2,457	25,707	110,865
<\$15,000	4.9%	5.6%	8.9%
\$15,000 - \$24,999	4.6%	4.7%	5.7%
\$25,000 - \$34,999	3.9%	4.1%	5.5%
\$35,000 - \$49,999	6.3%	6.8%	8.6%
\$50,000 - \$74,999	11.7%	13.3%	14.7%
\$75,000 - \$99,999	9.6%	10.9%	11.6%
\$100,000 - \$149,999	21.1%	19.0%	18.6%
\$150,000 - \$199,999	16.6%	14.7%	11.9%
\$200,000+	21.2%	20.9%	14.4%
Average Household Income	\$152,909	\$152,075	\$124,770
2019 Owner Occupied Housing Units by Value			
Total	1,851	18,397	72,535
<\$50,000	1.2%	1.1%	1.5%
\$50,000 - \$99,999	0.0%	0.8%	3.4%
\$100,000 - \$149,999	0.6%	2.5%	7.6%
\$150,000 - \$199,999	1.0%	6.4%	11.1%
\$200,000 - \$249,999	8.1%	10.4%	13.7%
\$250,000 - \$299,999	13.1%	14.5%	14.0%
\$300,000 - \$399,999	46.8%	28.2%	21.3%
\$400,000 - \$499,999	16.3%	14.8%	11.9%
\$500,000 - \$749,999	7.5%	14.6%	11.1%
\$750,000 - \$999,999	2.2%	4.0%	2.5%
\$1,000,000 +	1.6%	1.7%	1.0%
Average Home Value	\$414,106	\$412,439	\$352,305
2024 Owner Occupied Housing Units by Value			
Total	1,871	18,593	73,040
<\$50,000	0.5%	0.5%	0.7%
\$50,000 - \$99,999	0.0%	0.4%	2.4%
\$100,000 - \$149,999	0.4%	1.8%	6.7%
\$150,000 - \$199,999	0.6%	5.3%	10.1%
\$200,000 - \$249,999	6.3%	8.7%	12.4%
\$250,000 - \$299,999	11.9%	13.5%	13.9%
\$300,000 - \$399,999	46.9%	28.5%	22.0%
\$400,000 - \$499,999	18.3%	16.6%	13.4%
\$500,000 - \$749,999	9.2%	17.6%	13.4%
\$750,000 - \$999,999	2.5%	4.4%	2.9%
\$1,000,000 +	1.7%	1.7%	1.1%
Average Home Value	\$432,777	\$433,551	\$375,370

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	6,000	63,446	261,843
0 - 4	6.3%	5.6%	5.5%
5 - 9	6.2%	5.9%	5.7%
10 - 14	6.3%	6.2%	6.2%
15 - 24	9.8%	11.6%	12.4%
25 - 34	9.9%	10.7%	12.2%
35 - 44	12.9%	12.5%	12.4%
45 - 54	15.6%	15.3%	15.1%
55 - 64	14.5%	14.7%	13.8%
65 - 74	8.1%	8.5%	8.4%
75 - 84	6.8%	5.8%	5.5%
85 +	3.6%	3.1%	2.8%
18 +	77.0%	78.3%	78.5%
2019 Population by Age			
Total	6,220	65,455	269,659
0 - 4	5.6%	5.0%	5.0%
5 - 9	5.9%	5.5%	5.4%
10 - 14	6.4%	6.1%	5.9%
15 - 24	10.1%	11.7%	11.7%
25 - 34	9.3%	10.5%	12.2%
35 - 44	12.1%	11.5%	11.9%
45 - 54	13.1%	12.7%	12.6%
55 - 64	15.1%	14.6%	14.3%
65 - 74	11.3%	12.1%	11.5%
75 - 84	6.9%	6.6%	6.3%
85 +	4.1%	3.7%	3.3%
18 +	77.9%	79.6%	80.2%
2024 Population by Age			
Total	6,282	66,379	273,654
0 - 4	5.7%	5.0%	5.0%
5 - 9	5.8%	5.3%	5.2%
10 - 14	6.4%	5.8%	5.6%
15 - 24	9.8%	11.1%	11.2%
25 - 34	9.4%	10.5%	12.3%
35 - 44	12.7%	12.1%	12.5%
45 - 54	12.0%	11.8%	11.8%
55 - 64	13.8%	13.5%	13.2%
65 - 74	12.4%	12.8%	12.2%
75 - 84	7.9%	8.1%	7.6%
85 +	4.1%	3.8%	3.4%
18 +	78.1%	80.3%	80.8%
2010 Population by Sex			
Males	2,825	29,387	120,024
Females	3,175	34,058	141,823
2019 Population by Sex			
Males	2,930	30,370	123,872
Females	3,288	35,085	145,784
2024 Population by Sex			
Males	2,971	30,916	126,181
Females	3,310	35,464	147,472

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	6,001	63,445	261,847
White Alone	88.7%	75.0%	58.2%
Black Alone	6.1%	18.6%	35.1%
American Indian Alone	0.0%	0.1%	0.2%
Asian Alone	3.3%	3.5%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.8%	0.7%
Two or More Races	1.3%	1.9%	2.1%
Hispanic Origin	2.1%	2.8%	2.8%
Diversity Index	24.1	43.3	56.1
2019 Population by Race/Ethnicity			
Total	6,218	65,455	269,655
White Alone	86.0%	72.0%	55.8%
Black Alone	7.3%	19.8%	35.6%
American Indian Alone	0.0%	0.2%	0.2%
Asian Alone	4.2%	4.4%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	1.0%	1.0%
Two or More Races	1.8%	2.5%	2.7%
Hispanic Origin	3.0%	3.8%	3.9%
Diversity Index	29.7	48.1	59.2
2024 Population by Race/Ethnicity			
Total	6,282	66,379	273,653
White Alone	84.0%	70.0%	54.2%
Black Alone	8.0%	20.5%	35.9%
American Indian Alone	0.0%	0.2%	0.2%
Asian Alone	4.9%	5.1%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.3%	1.2%
Two or More Races	2.1%	2.9%	3.1%
Hispanic Origin	3.7%	4.7%	4.8%
Diversity Index	33.7	51.4	61.3
2010 Population by Relationship and Household Type			
Total	6,000	63,445	261,847
In Households	95.5%	96.0%	97.6%
In Family Households	80.7%	80.1%	79.5%
Householder	26.1%	26.1%	25.7%
Spouse	21.9%	20.6%	18.0%
Child	29.6%	29.4%	30.4%
Other relative	2.1%	2.7%	3.7%
Nonrelative	1.1%	1.2%	1.7%
In Nonfamily Households	14.8%	15.9%	18.1%
In Group Quarters	4.5%	4.0%	2.4%
Institutionalized Population	3.9%	2.3%	1.3%
Noninstitutionalized Population	0.6%	1.7%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	4,472	46,940	194,219
Less than 9th Grade	0.6%	1.5%	1.5%
9th - 12th Grade, No Diploma	2.4%	2.7%	4.1%
High School Graduate	17.8%	16.5%	20.2%
GED/Alternative Credential	1.7%	1.5%	2.2%
Some College, No Degree	12.0%	12.8%	16.0%
Associate Degree	5.8%	5.8%	6.4%
Bachelor's Degree	32.9%	30.4%	26.5%
Graduate/Professional Degree	26.8%	28.8%	23.3%
2019 Population 15+ by Marital Status			
Total	5,103	54,582	225,819
Never Married	28.5%	31.7%	36.5%
Married	57.3%	53.8%	47.2%
Widowed	6.4%	6.2%	6.9%
Divorced	7.8%	8.3%	9.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.3%	96.3%	95.0%
Civilian Unemployed (Unemployment Rate)	2.7%	3.7%	5.0%
2019 Employed Population 16+ by Industry			
Total	3,355	34,881	139,388
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	4.7%	5.3%	4.5%
Manufacturing	7.6%	6.6%	6.4%
Wholesale Trade	2.7%	2.6%	2.2%
Retail Trade	10.1%	6.8%	7.7%
Transportation/Utilities	5.6%	4.2%	5.1%
Information	3.7%	2.4%	2.2%
Finance/Insurance/Real Estate	11.0%	10.0%	8.7%
Services	51.9%	58.2%	58.0%
Public Administration	2.6%	3.7%	5.1%
2019 Employed Population 16+ by Occupation			
Total	3,353	34,881	139,386
White Collar	78.7%	77.3%	73.2%
Management/Business/Financial	24.1%	22.1%	19.3%
Professional	31.8%	34.6%	31.5%
Sales	10.2%	8.9%	9.3%
Administrative Support	12.7%	11.6%	13.0%
Services	9.4%	12.3%	15.3%
Blue Collar	11.9%	10.5%	11.5%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	2.0%	3.1%	3.0%
Installation/Maintenance/Repair	2.1%	1.9%	2.1%
Production	2.1%	2.1%	2.7%
Transportation/Material Moving	5.5%	3.2%	3.7%
2010 Population By Urban/ Rural Status			
Total Population	6,000	63,445	261,847
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	2,385	24,758	106,634
Households with 1 Person	29.7%	28.3%	30.5%
Households with 2+ People	70.3%	71.7%	69.5%
Family Households	65.9%	66.3%	63.2%
Husband-wife Families	55.2%	52.4%	44.2%
With Related Children	25.2%	23.1%	19.0%
Other Family (No Spouse Present)	10.7%	14.0%	18.9%
Other Family with Male Householder	2.8%	3.2%	3.9%
With Related Children	1.4%	1.6%	2.0%
Other Family with Female Householder	7.9%	10.8%	15.0%
With Related Children	3.6%	5.7%	8.5%
Nonfamily Households	4.4%	5.4%	6.3%
All Households with Children	30.3%	30.5%	29.7%
Multigenerational Households	2.3%	3.0%	4.2%
Unmarried Partner Households	4.4%	4.9%	5.5%
Male-female	3.5%	3.9%	4.5%
Same-sex	0.9%	1.0%	1.0%
2010 Households by Size			
Total	2,385	24,758	106,634
1 Person Household	29.7%	28.3%	30.5%
2 Person Household	31.8%	33.4%	32.3%
3 Person Household	15.1%	16.3%	16.3%
4 Person Household	14.8%	14.0%	12.7%
5 Person Household	6.3%	5.7%	5.4%
6 Person Household	1.8%	1.7%	1.7%
7 + Person Household	0.3%	0.7%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,385	24,758	106,633
Owner Occupied	76.8%	74.7%	70.0%
Owned with a Mortgage/Loan	54.6%	53.9%	49.8%
Owned Free and Clear	22.2%	20.7%	20.2%
Renter Occupied	23.2%	25.3%	30.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,484	25,941	113,131
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Family Foundations (12A)
2.	Pleasantville (2B)	Exurbanites (1E)	Golden Years (9B)
3.	Urban Chic (2A)	Pleasantville (2B)	Pleasantville (2B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$7,706,576	\$81,337,357	\$290,761,884
Average Spent	\$3,155.85	\$3,199.99	\$2,656.82
Spending Potential Index	147	149	124
Education: Total \$	\$6,855,728	\$69,611,162	\$234,084,745
Average Spent	\$2,807.42	\$2,738.66	\$2,138.93
Spending Potential Index	176	172	134
Entertainment/Recreation: Total \$	\$12,135,472	\$126,536,215	\$444,756,627
Average Spent	\$4,969.48	\$4,978.21	\$4,063.93
Spending Potential Index	152	152	124
Food at Home: Total \$	\$18,100,405	\$191,091,979	\$691,044,401
Average Spent	\$7,412.12	\$7,517.98	\$6,314.37
Spending Potential Index	143	145	122
Food Away from Home: Total \$	\$13,089,143	\$138,782,803	\$495,559,761
Average Spent	\$5,360.01	\$5,460.02	\$4,528.14
Spending Potential Index	146	149	123
Health Care: Total \$	\$21,354,451	\$223,104,164	\$796,008,153
Average Spent	\$8,744.66	\$8,777.41	\$7,273.47
Spending Potential Index	147	148	123
HH Furnishings & Equipment: Total \$	\$7,823,055	\$81,950,271	\$287,950,412
Average Spent	\$3,203.54	\$3,224.10	\$2,631.13
Spending Potential Index	150	151	123
Personal Care Products & Services: Total \$	\$3,220,654	\$33,977,866	\$120,633,771
Average Spent	\$1,318.86	\$1,336.76	\$1,102.28
Spending Potential Index	149	151	124
Shelter: Total \$	\$70,779,074	\$739,794,294	\$2,606,619,926
Average Spent	\$28,984.06	\$29,105.13	\$23,817.80
Spending Potential Index	157	157	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,368,322	\$98,229,621	\$342,179,061
Average Spent	\$3,836.33	\$3,864.57	\$3,126.64
Spending Potential Index	155	156	126
Travel: Total \$	\$9,050,944	\$93,483,809	\$316,608,253
Average Spent	\$3,706.37	\$3,677.86	\$2,892.98
Spending Potential Index	165	164	129
Vehicle Maintenance & Repairs: Total \$	\$4,090,815	\$43,083,111	\$153,671,088
Average Spent	\$1,675.19	\$1,694.98	\$1,404.16
Spending Potential Index	146	148	123

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.