

Friendship Center
5333 Wisconsin Ave NW, Washington, District of Columbia, 20015
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.95976
Longitude: -77.08457

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	26,227	162,757	536,278
2010 Total Population	28,269	170,298	571,084
2019 Total Population	30,581	184,507	632,119
2019 Group Quarters	415	5,462	30,214
2024 Total Population	31,518	191,470	660,828
2017-2022 Annual Rate	0.61%	0.74%	0.89%
2019 Total Daytime Population	42,646	218,069	943,585
Workers	28,952	140,375	692,522
Residents	13,694	77,694	251,063
Household Summary			
2000 Households	12,348	75,320	239,817
2000 Average Household Size	2.07	2.06	2.12
2010 Households	13,082	77,451	255,017
2010 Average Household Size	2.13	2.13	2.12
2019 Households	13,947	83,281	281,965
2019 Average Household Size	2.16	2.15	2.13
2024 Households	14,272	86,294	294,476
2024 Average Household Size	2.18	2.16	2.14
2017-2022 Annual Rate	0.46%	0.71%	0.87%
2010 Families	6,677	37,915	113,535
2010 Average Family Size	2.84	2.90	2.96
2019 Families	7,039	39,839	122,250
2019 Average Family Size	2.89	2.94	2.99
2024 Families	7,199	40,997	126,723
2024 Average Family Size	2.91	2.95	3.00
2017-2022 Annual Rate	0.45%	0.57%	0.72%
Housing Unit Summary			
2000 Housing Units	12,847	78,419	253,999
Owner Occupied Housing Units	60.2%	53.7%	46.6%
Renter Occupied Housing Units	35.9%	42.4%	47.9%
Vacant Housing Units	3.9%	4.0%	5.6%
2010 Housing Units	14,015	83,182	276,505
Owner Occupied Housing Units	55.7%	51.8%	46.0%
Renter Occupied Housing Units	37.6%	41.3%	46.2%
Vacant Housing Units	6.7%	6.9%	7.8%
2019 Housing Units	14,578	87,537	298,844
Owner Occupied Housing Units	55.6%	51.8%	45.6%
Renter Occupied Housing Units	40.1%	43.3%	48.7%
Vacant Housing Units	4.3%	4.9%	5.6%
2024 Housing Units	14,867	90,478	311,180
Owner Occupied Housing Units	57.1%	52.6%	46.4%
Renter Occupied Housing Units	38.9%	42.8%	48.2%
Vacant Housing Units	4.0%	4.6%	5.4%
Median Household Income			
2019	\$147,298	\$134,084	\$110,768
2024	\$159,747	\$147,500	\$121,196
Median Home Value			
2019	\$951,089	\$953,120	\$794,899
2024	\$970,764	\$985,583	\$845,809
Per Capita Income			
2019	\$95,992	\$89,370	\$73,831
2024	\$104,234	\$96,950	\$81,357
Median Age			
2010	43.3	39.8	35.5
2019	45.1	40.8	37.0
2024	45.2	41.4	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	13,947	83,281	281,957
<\$15,000	4.2%	5.7%	7.7%
\$15,000 - \$24,999	3.1%	3.4%	4.2%
\$25,000 - \$34,999	3.7%	3.5%	4.2%
\$35,000 - \$49,999	4.7%	4.9%	5.9%
\$50,000 - \$74,999	9.5%	11.0%	12.1%
\$75,000 - \$99,999	9.4%	9.4%	10.8%
\$100,000 - \$149,999	15.9%	16.1%	18.0%
\$150,000 - \$199,999	12.6%	12.0%	11.8%
\$200,000+	36.7%	34.0%	25.4%
Average Household Income	\$208,651	\$198,154	\$165,004
2024 Households by Income			
Household Income Base	14,272	86,294	294,468
<\$15,000	3.9%	5.0%	6.7%
\$15,000 - \$24,999	2.7%	3.0%	3.6%
\$25,000 - \$34,999	3.3%	2.9%	3.4%
\$35,000 - \$49,999	3.6%	3.7%	4.5%
\$50,000 - \$74,999	8.5%	10.2%	11.1%
\$75,000 - \$99,999	9.2%	9.6%	11.0%
\$100,000 - \$149,999	15.5%	16.1%	18.5%
\$150,000 - \$199,999	13.8%	13.1%	13.3%
\$200,000+	39.6%	36.3%	27.8%
Average Household Income	\$228,249	\$215,330	\$182,067
2019 Owner Occupied Housing Units by Value			
Total	8,095	45,369	136,290
<\$50,000	0.4%	0.3%	0.5%
\$50,000 - \$99,999	0.2%	0.1%	0.2%
\$100,000 - \$149,999	0.2%	0.1%	0.2%
\$150,000 - \$199,999	0.2%	0.1%	0.6%
\$200,000 - \$249,999	0.5%	0.7%	1.7%
\$250,000 - \$299,999	1.1%	1.4%	2.4%
\$300,000 - \$399,999	4.6%	4.5%	7.8%
\$400,000 - \$499,999	3.9%	5.1%	8.9%
\$500,000 - \$749,999	11.5%	14.0%	23.4%
\$750,000 - \$999,999	34.0%	29.0%	24.2%
\$1,000,000 +	26.8%	27.7%	18.4%
Average Home Value	\$1,063,189	\$1,064,711	\$899,529
2024 Owner Occupied Housing Units by Value			
Total	8,485	47,547	144,463
<\$50,000	0.1%	0.1%	0.2%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.2%	0.1%	0.1%
\$150,000 - \$199,999	0.1%	0.1%	0.3%
\$200,000 - \$249,999	0.2%	0.3%	0.9%
\$250,000 - \$299,999	0.6%	0.8%	1.6%
\$300,000 - \$399,999	3.3%	3.1%	5.6%
\$400,000 - \$499,999	3.1%	4.2%	7.5%
\$500,000 - \$749,999	9.8%	12.6%	23.3%
\$750,000 - \$999,999	36.6%	30.4%	27.1%
\$1,000,000 +	28.9%	30.4%	20.6%
Average Home Value	\$1,095,984	\$1,109,031	\$952,080

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	28,270	170,301	571,085
0 - 4	5.4%	5.1%	5.0%
5 - 9	5.5%	5.3%	4.5%
10 - 14	4.5%	4.7%	4.1%
15 - 24	10.3%	12.8%	15.4%
25 - 34	12.9%	15.8%	20.3%
35 - 44	13.7%	13.5%	13.9%
45 - 54	13.6%	13.5%	12.8%
55 - 64	14.0%	13.3%	11.4%
65 - 74	9.8%	8.2%	6.6%
75 - 84	6.3%	4.8%	3.9%
85 +	3.9%	2.9%	2.1%
18 +	82.0%	82.1%	83.9%
2019 Population by Age			
Total	30,580	184,508	632,121
0 - 4	4.8%	4.4%	4.4%
5 - 9	4.9%	4.8%	4.3%
10 - 14	5.0%	5.1%	4.5%
15 - 24	9.9%	12.5%	14.0%
25 - 34	13.3%	15.5%	19.7%
35 - 44	12.1%	12.4%	14.0%
45 - 54	11.7%	11.8%	11.5%
55 - 64	13.8%	13.4%	11.9%
65 - 74	12.8%	11.3%	9.1%
75 - 84	7.5%	5.7%	4.5%
85 +	4.3%	3.1%	2.3%
18 +	82.8%	82.8%	84.3%
2024 Population by Age			
Total	31,518	191,470	660,829
0 - 4	4.8%	4.5%	4.4%
5 - 9	4.9%	4.7%	4.2%
10 - 14	4.7%	4.7%	4.1%
15 - 24	9.6%	12.3%	13.8%
25 - 34	12.6%	15.0%	19.0%
35 - 44	13.2%	13.6%	15.0%
45 - 54	10.8%	11.0%	11.1%
55 - 64	12.8%	12.5%	11.1%
65 - 74	13.1%	11.6%	9.6%
75 - 84	9.0%	7.1%	5.5%
85 +	4.4%	3.1%	2.3%
18 +	83.2%	83.4%	84.9%
2010 Population by Sex			
Males	12,657	77,893	272,856
Females	15,612	92,405	298,228
2019 Population by Sex			
Males	13,823	85,164	304,379
Females	16,759	99,343	327,740
2024 Population by Sex			
Males	14,317	88,886	319,286
Females	17,201	102,584	341,542

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2010 Population by Race/Ethnicity			
Total	28,270	170,299	571,082
White Alone	83.4%	77.5%	63.5%
Black Alone	5.1%	10.3%	21.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	6.9%	6.2%	6.2%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.2%	2.7%	5.0%
Two or More Races	3.2%	3.0%	3.4%
Hispanic Origin	7.1%	8.8%	12.0%
Diversity Index	38.9	48.4	64.2
2019 Population by Race/Ethnicity			
Total	30,581	184,509	632,120
White Alone	82.3%	76.9%	62.9%
Black Alone	4.5%	8.6%	19.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	8.1%	7.4%	7.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	3.4%	6.3%
Two or More Races	3.5%	3.5%	4.0%
Hispanic Origin	9.0%	11.3%	15.2%
Diversity Index	42.7	51.7	67.5
2024 Population by Race/Ethnicity			
Total	31,517	191,470	660,827
White Alone	81.3%	76.2%	62.3%
Black Alone	4.3%	7.8%	18.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	8.8%	8.2%	8.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	3.7%	6.9%
Two or More Races	3.8%	3.7%	4.3%
Hispanic Origin	10.3%	12.8%	17.0%
Diversity Index	45.3	53.8	69.3
2010 Population by Relationship and Household Type			
Total	28,269	170,298	571,084
In Households	98.5%	96.8%	94.7%
In Family Households	68.8%	66.4%	61.0%
Householder	23.8%	22.2%	19.9%
Spouse	20.5%	18.6%	14.9%
Child	21.2%	21.4%	20.5%
Other relative	1.6%	2.3%	3.5%
Nonrelative	1.7%	1.9%	2.2%
In Nonfamily Households	29.8%	30.4%	33.7%
In Group Quarters	1.5%	3.2%	5.3%
Institutionalized Population	0.3%	0.5%	0.6%
Noninstitutionalized Population	1.1%	2.7%	4.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	23,070	135,023	460,730
Less than 9th Grade	1.0%	2.0%	3.5%
9th - 12th Grade, No Diploma	1.0%	1.5%	2.7%
High School Graduate	3.7%	4.4%	7.4%
GED/Alternative Credential	0.9%	0.8%	1.2%
Some College, No Degree	5.8%	6.9%	8.6%
Associate Degree	2.1%	2.5%	2.8%
Bachelor's Degree	29.4%	28.2%	28.3%
Graduate/Professional Degree	56.2%	53.7%	45.5%
2019 Population 15+ by Marital Status			
Total	26,104	158,029	548,955
Never Married	32.0%	38.6%	47.3%
Married	54.5%	49.4%	41.5%
Widowed	6.7%	4.8%	4.0%
Divorced	6.8%	7.1%	7.2%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.6%	96.9%	96.4%
Civilian Unemployed (Unemployment Rate)	2.4%	3.1%	3.6%
2019 Employed Population 16+ by Industry			
Total	17,201	108,137	386,337
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	0.4%	2.2%	2.7%
Manufacturing	1.3%	1.3%	1.5%
Wholesale Trade	0.3%	0.5%	0.6%
Retail Trade	2.9%	2.8%	3.5%
Transportation/Utilities	0.7%	1.5%	2.1%
Information	3.7%	3.5%	3.3%
Finance/Insurance/Real Estate	11.1%	9.0%	7.8%
Services	58.0%	60.7%	61.0%
Public Administration	21.4%	18.4%	17.4%
2019 Employed Population 16+ by Occupation			
Total	17,203	108,136	386,339
White Collar	91.7%	86.5%	83.1%
Management/Business/Financial	32.2%	28.8%	28.1%
Professional	47.2%	44.3%	40.2%
Sales	6.1%	6.0%	5.9%
Administrative Support	6.3%	7.4%	8.9%
Services	6.4%	9.5%	11.7%
Blue Collar	1.9%	4.0%	5.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.3%	1.4%	1.7%
Installation/Maintenance/Repair	0.4%	0.6%	0.8%
Production	0.1%	0.6%	0.6%
Transportation/Material Moving	1.0%	1.5%	2.0%
2010 Population By Urban/ Rural Status			
Total Population	28,269	170,298	571,084
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	13,083	77,450	255,016
Households with 1 Person	39.5%	39.9%	41.5%
Households with 2+ People	60.5%	60.1%	58.5%
Family Households	51.0%	49.0%	44.5%
Husband-wife Families	43.9%	40.9%	33.4%
With Related Children	18.6%	18.1%	14.5%
Other Family (No Spouse Present)	7.1%	8.1%	11.1%
Other Family with Male Householder	1.6%	2.1%	2.9%
With Related Children	0.9%	1.0%	1.3%
Other Family with Female Householder	5.5%	6.0%	8.2%
With Related Children	2.6%	3.0%	4.4%
Nonfamily Households	9.5%	11.1%	14.0%
All Households with Children	22.2%	22.2%	20.4%
Multigenerational Households	0.8%	1.2%	2.0%
Unmarried Partner Households	4.6%	5.3%	6.7%
Male-female	3.2%	3.9%	4.9%
Same-sex	1.4%	1.4%	1.8%
2010 Households by Size			
Total	13,082	77,451	255,017
1 Person Household	39.5%	39.9%	41.5%
2 Person Household	32.6%	31.8%	31.2%
3 Person Household	12.1%	12.0%	11.9%
4 Person Household	10.9%	10.5%	9.2%
5 Person Household	3.6%	4.0%	3.8%
6 Person Household	1.1%	1.2%	1.4%
7 + Person Household	0.3%	0.5%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	13,082	77,451	255,017
Owner Occupied	59.7%	55.6%	49.9%
Owned with a Mortgage/Loan	43.3%	41.6%	38.9%
Owned Free and Clear	16.3%	14.0%	11.0%
Renter Occupied	40.3%	44.4%	50.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	14,015	83,182	276,505
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
2.	Top Tier (1A)	Top Tier (1A)	Metro Renters (3B)
3.	Urban Chic (2A)	Metro Renters (3B)	Top Tier (1A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$70,415,259	\$404,917,169	\$1,164,933,735
Average Spent	\$5,048.77	\$4,862.06	\$4,131.48
Spending Potential Index	236	227	193
Education: Total \$	\$60,002,535	\$341,216,430	\$939,544,280
Average Spent	\$4,302.18	\$4,097.17	\$3,332.13
Spending Potential Index	270	257	209
Entertainment/Recreation: Total \$	\$104,014,498	\$590,094,637	\$1,662,628,488
Average Spent	\$7,457.84	\$7,085.59	\$5,896.58
Spending Potential Index	228	217	180
Food at Home: Total \$	\$156,178,680	\$903,054,950	\$2,620,370,045
Average Spent	\$11,198.01	\$10,843.47	\$9,293.25
Spending Potential Index	216	210	180
Food Away from Home: Total \$	\$119,010,349	\$684,609,311	\$1,975,235,662
Average Spent	\$8,533.04	\$8,220.47	\$7,005.25
Spending Potential Index	232	224	191
Health Care: Total \$	\$172,020,499	\$977,467,802	\$2,751,647,598
Average Spent	\$12,333.87	\$11,736.98	\$9,758.83
Spending Potential Index	208	198	164
HH Furnishings & Equipment: Total \$	\$66,284,635	\$378,081,860	\$1,066,792,271
Average Spent	\$4,752.61	\$4,539.83	\$3,783.42
Spending Potential Index	223	213	177
Personal Care Products & Services: Total \$	\$27,910,412	\$159,741,004	\$453,726,802
Average Spent	\$2,001.18	\$1,918.10	\$1,609.16
Spending Potential Index	226	216	182
Shelter: Total \$	\$633,021,991	\$3,612,209,736	\$10,392,439,044
Average Spent	\$45,387.68	\$43,373.76	\$36,857.20
Spending Potential Index	245	234	199
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$82,775,732	\$460,045,167	\$1,261,463,562
Average Spent	\$5,935.02	\$5,524.01	\$4,473.83
Spending Potential Index	239	223	180
Travel: Total \$	\$77,957,511	\$434,779,216	\$1,202,748,934
Average Spent	\$5,589.55	\$5,220.63	\$4,265.60
Spending Potential Index	249	233	190
Vehicle Maintenance & Repairs: Total \$	\$33,245,952	\$194,445,194	\$553,419,459
Average Spent	\$2,383.73	\$2,334.81	\$1,962.72
Spending Potential Index	208	204	172

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.