

Graham Park Plaza
7263 Arlington Blvd, Falls Church, Virginia, 22042
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.86589
Longitude: -77.19678

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	21,583	129,884	393,618
2010 Total Population	22,780	142,290	424,086
2019 Total Population	22,949	153,962	454,428
2019 Group Quarters	11	775	2,312
2024 Total Population	23,096	159,150	472,369
2017-2022 Annual Rate	0.13%	0.67%	0.78%
2019 Total Daytime Population	14,650	156,104	514,509
Workers	5,255	89,697	315,945
Residents	9,395	66,407	198,564
Household Summary			
2000 Households	7,891	49,224	153,325
2000 Average Household Size	2.73	2.62	2.55
2010 Households	8,030	52,755	163,308
2010 Average Household Size	2.84	2.68	2.58
2019 Households	7,968	57,134	174,836
2019 Average Household Size	2.88	2.68	2.59
2024 Households	7,976	58,994	181,805
2024 Average Household Size	2.89	2.68	2.59
2017-2022 Annual Rate	0.02%	0.64%	0.78%
2010 Families	5,225	34,588	101,437
2010 Average Family Size	3.35	3.20	3.17
2019 Families	5,183	37,004	107,051
2019 Average Family Size	3.39	3.21	3.19
2024 Families	5,194	38,118	110,528
2024 Average Family Size	3.40	3.22	3.20
2017-2022 Annual Rate	0.04%	0.59%	0.64%
Housing Unit Summary			
2000 Housing Units	8,038	50,333	158,036
Owner Occupied Housing Units	58.1%	60.3%	57.2%
Renter Occupied Housing Units	40.0%	37.5%	39.8%
Vacant Housing Units	1.8%	2.2%	3.0%
2010 Housing Units	8,302	55,077	171,618
Owner Occupied Housing Units	57.3%	59.1%	55.9%
Renter Occupied Housing Units	39.4%	36.7%	39.2%
Vacant Housing Units	3.3%	4.2%	4.8%
2019 Housing Units	8,298	59,415	182,796
Owner Occupied Housing Units	53.5%	53.4%	52.4%
Renter Occupied Housing Units	42.5%	42.8%	43.3%
Vacant Housing Units	4.0%	3.8%	4.4%
2024 Housing Units	8,326	61,256	189,787
Owner Occupied Housing Units	54.6%	54.1%	53.0%
Renter Occupied Housing Units	41.2%	42.2%	42.8%
Vacant Housing Units	4.2%	3.7%	4.2%
Median Household Income			
2019	\$88,264	\$108,856	\$107,971
2024	\$100,673	\$119,423	\$117,635
Median Home Value			
2019	\$460,390	\$595,095	\$608,166
2024	\$486,885	\$621,633	\$634,198
Per Capita Income			
2019	\$40,797	\$55,724	\$58,205
2024	\$46,414	\$61,964	\$64,546
Median Age			
2010	34.4	36.7	36.7
2019	36.7	38.1	38.3
2024	37.9	39.2	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	7,968	57,134	174,836
<\$15,000	3.8%	5.0%	5.5%
\$15,000 - \$24,999	3.7%	3.6%	3.9%
\$25,000 - \$34,999	6.2%	4.5%	4.7%
\$35,000 - \$49,999	12.1%	7.3%	7.1%
\$50,000 - \$74,999	15.8%	12.7%	12.6%
\$75,000 - \$99,999	14.2%	11.9%	11.5%
\$100,000 - \$149,999	20.1%	20.5%	20.4%
\$150,000 - \$199,999	10.8%	13.9%	13.0%
\$200,000+	13.3%	20.7%	21.3%
Average Household Income	\$117,834	\$149,551	\$151,165
2024 Households by Income			
Household Income Base	7,976	58,994	181,805
<\$15,000	3.1%	4.0%	4.6%
\$15,000 - \$24,999	2.9%	2.9%	3.1%
\$25,000 - \$34,999	5.2%	3.6%	3.8%
\$35,000 - \$49,999	10.3%	6.0%	5.9%
\$50,000 - \$74,999	14.2%	11.3%	11.4%
\$75,000 - \$99,999	13.8%	11.5%	11.4%
\$100,000 - \$149,999	21.2%	21.6%	21.4%
\$150,000 - \$199,999	13.0%	15.9%	14.7%
\$200,000+	16.3%	23.1%	23.6%
Average Household Income	\$134,754	\$166,484	\$167,605
2019 Owner Occupied Housing Units by Value			
Total	4,438	31,712	95,670
<\$50,000	0.3%	0.3%	0.4%
\$50,000 - \$99,999	0.5%	0.4%	0.4%
\$100,000 - \$149,999	1.1%	1.3%	1.0%
\$150,000 - \$199,999	1.6%	2.0%	2.1%
\$200,000 - \$249,999	3.5%	2.4%	3.1%
\$250,000 - \$299,999	5.1%	2.3%	2.7%
\$300,000 - \$399,999	22.1%	9.8%	9.5%
\$400,000 - \$499,999	26.0%	16.0%	15.1%
\$500,000 - \$749,999	34.5%	40.6%	36.3%
\$750,000 - \$999,999	4.6%	18.3%	19.4%
\$1,000,000 +	0.5%	5.3%	7.2%
Average Home Value	\$485,419	\$627,118	\$660,966
2024 Owner Occupied Housing Units by Value			
Total	4,545	33,130	100,510
<\$50,000	0.1%	0.1%	0.2%
\$50,000 - \$99,999	0.3%	0.2%	0.2%
\$100,000 - \$149,999	0.7%	0.9%	0.7%
\$150,000 - \$199,999	1.1%	1.5%	1.6%
\$200,000 - \$249,999	2.5%	1.9%	2.5%
\$250,000 - \$299,999	4.2%	2.0%	2.3%
\$300,000 - \$399,999	19.0%	8.3%	8.2%
\$400,000 - \$499,999	25.5%	14.8%	14.3%
\$500,000 - \$749,999	39.8%	41.7%	37.3%
\$750,000 - \$999,999	6.0%	21.1%	21.8%
\$1,000,000 +	0.7%	6.2%	7.9%
Average Home Value	\$514,382	\$657,175	\$689,026

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	22,779	142,290	424,085
0 - 4	7.9%	7.1%	6.9%
5 - 9	6.1%	6.3%	6.1%
10 - 14	5.1%	5.4%	5.5%
15 - 24	11.2%	10.8%	11.2%
25 - 34	20.8%	17.6%	17.6%
35 - 44	16.6%	15.7%	15.4%
45 - 54	13.3%	14.6%	14.7%
55 - 64	10.5%	11.7%	11.5%
65 - 74	5.0%	5.9%	6.0%
75 - 84	2.4%	3.2%	3.4%
85 +	1.0%	1.5%	1.7%
18 +	77.9%	77.9%	78.2%
2019 Population by Age			
Total	22,947	153,963	454,430
0 - 4	6.9%	6.1%	5.9%
5 - 9	6.9%	6.3%	6.1%
10 - 14	6.5%	6.4%	6.4%
15 - 24	10.1%	10.6%	11.0%
25 - 34	16.6%	15.2%	15.4%
35 - 44	17.0%	15.6%	15.0%
45 - 54	13.6%	13.3%	13.3%
55 - 64	11.1%	12.3%	12.4%
65 - 74	7.4%	8.6%	8.6%
75 - 84	3.0%	3.9%	4.1%
85 +	1.1%	1.6%	1.9%
18 +	76.7%	77.8%	78.3%
2024 Population by Age			
Total	23,097	159,149	472,370
0 - 4	6.8%	6.1%	5.8%
5 - 9	6.3%	6.0%	5.8%
10 - 14	6.1%	6.0%	5.8%
15 - 24	10.7%	10.7%	11.0%
25 - 34	15.5%	14.8%	15.3%
35 - 44	16.9%	15.9%	15.3%
45 - 54	13.8%	13.2%	12.9%
55 - 64	11.2%	11.7%	11.9%
65 - 74	7.7%	9.2%	9.3%
75 - 84	3.9%	4.8%	5.1%
85 +	1.1%	1.7%	1.9%
18 +	77.4%	78.5%	79.2%
2010 Population by Sex			
Males	11,566	71,075	210,980
Females	11,214	71,215	213,106
2019 Population by Sex			
Males	11,641	77,011	226,551
Females	11,307	76,951	227,878
2024 Population by Sex			
Males	11,744	79,639	235,504
Females	11,352	79,512	236,865

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	22,781	142,290	424,087
White Alone	52.4%	60.7%	62.0%
Black Alone	5.2%	5.6%	8.4%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	20.1%	19.5%	16.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.5%	9.6%	8.3%
Two or More Races	4.2%	4.1%	4.1%
Hispanic Origin	36.1%	22.1%	20.0%
Diversity Index	82.9	73.1	71.5
2019 Population by Race/Ethnicity			
Total	22,949	153,963	454,428
White Alone	47.9%	56.2%	57.7%
Black Alone	5.6%	6.1%	8.9%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	22.4%	22.3%	19.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	18.8%	10.2%	8.8%
Two or More Races	4.7%	4.7%	4.7%
Hispanic Origin	38.3%	23.3%	21.1%
Diversity Index	85.1	76.3	74.8
2024 Population by Race/Ethnicity			
Total	23,096	159,151	472,367
White Alone	45.4%	53.7%	55.4%
Black Alone	5.7%	6.2%	9.1%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	23.7%	23.9%	21.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	19.7%	10.7%	9.0%
Two or More Races	4.9%	5.1%	5.1%
Hispanic Origin	40.0%	24.4%	21.8%
Diversity Index	86.2	78.0	76.4
2010 Population by Relationship and Household Type			
Total	22,780	142,290	424,086
In Households	100.0%	99.5%	99.5%
In Family Households	82.8%	81.6%	79.3%
Householder	22.9%	24.4%	23.9%
Spouse	16.9%	19.1%	18.8%
Child	28.0%	27.7%	27.2%
Other relative	8.9%	6.6%	6.1%
Nonrelative	6.0%	3.8%	3.4%
In Nonfamily Households	17.1%	17.9%	20.2%
In Group Quarters	0.0%	0.5%	0.5%
Institutionalized Population	0.0%	0.4%	0.3%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	15,995	108,642	321,544
Less than 9th Grade	8.9%	6.1%	5.6%
9th - 12th Grade, No Diploma	8.1%	4.0%	3.7%
High School Graduate	17.0%	12.3%	11.7%
GED/Alternative Credential	1.7%	0.9%	1.0%
Some College, No Degree	14.5%	10.9%	11.1%
Associate Degree	5.8%	5.0%	5.1%
Bachelor's Degree	25.8%	31.0%	30.1%
Graduate/Professional Degree	18.2%	29.7%	31.7%
2019 Population 15+ by Marital Status			
Total	18,311	124,972	371,306
Never Married	39.1%	35.9%	35.2%
Married	48.1%	52.2%	52.9%
Widowed	3.3%	3.8%	4.0%
Divorced	9.5%	8.1%	7.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.1%	96.9%	97.1%
Civilian Unemployed (Unemployment Rate)	3.9%	3.1%	2.9%
2019 Employed Population 16+ by Industry			
Total	13,805	88,931	259,311
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	9.2%	6.9%	6.7%
Manufacturing	2.1%	2.0%	2.2%
Wholesale Trade	1.7%	1.0%	0.9%
Retail Trade	8.1%	6.3%	6.2%
Transportation/Utilities	2.4%	2.6%	3.0%
Information	2.4%	2.3%	2.3%
Finance/Insurance/Real Estate	6.5%	6.5%	6.9%
Services	57.2%	59.9%	59.1%
Public Administration	10.5%	12.5%	12.6%
2019 Employed Population 16+ by Occupation			
Total	13,806	88,933	259,313
White Collar	60.0%	70.5%	71.6%
Management/Business/Financial	17.6%	22.5%	23.9%
Professional	23.3%	30.8%	30.9%
Sales	9.3%	7.9%	7.9%
Administrative Support	9.9%	9.3%	8.9%
Services	24.1%	18.4%	17.4%
Blue Collar	15.9%	11.1%	11.0%
Farming/Forestry/Fishing	0.1%	0.0%	0.0%
Construction/Extraction	7.5%	5.0%	4.8%
Installation/Maintenance/Repair	1.7%	1.7%	1.7%
Production	2.7%	1.8%	1.5%
Transportation/Material Moving	3.9%	2.7%	3.0%
2010 Population By Urban/ Rural Status			
Total Population	22,780	142,290	424,086
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	8,031	52,754	163,308
Households with 1 Person	25.5%	25.5%	28.4%
Households with 2+ People	74.5%	74.5%	71.6%
Family Households	65.1%	65.6%	62.1%
Husband-wife Families	48.2%	51.5%	48.7%
With Related Children	24.7%	25.4%	24.1%
Other Family (No Spouse Present)	16.9%	14.1%	13.4%
Other Family with Male Householder	6.1%	4.7%	4.3%
With Related Children	2.8%	2.1%	2.0%
Other Family with Female Householder	10.8%	9.4%	9.0%
With Related Children	6.7%	5.2%	5.1%
Nonfamily Households	9.4%	9.0%	9.5%
All Households with Children	34.9%	33.2%	31.6%
Multigenerational Households	4.9%	3.7%	3.3%
Unmarried Partner Households	6.5%	5.1%	4.9%
Male-female	5.5%	4.1%	4.0%
Same-sex	1.1%	1.0%	0.9%
2010 Households by Size			
Total	8,030	52,755	163,307
1 Person Household	25.5%	25.5%	28.4%
2 Person Household	28.9%	31.2%	30.6%
3 Person Household	16.2%	16.7%	15.8%
4 Person Household	13.6%	14.5%	14.0%
5 Person Household	7.4%	6.6%	6.3%
6 Person Household	3.6%	2.9%	2.7%
7 + Person Household	4.7%	2.7%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	8,030	52,755	163,308
Owner Occupied	59.2%	61.7%	58.8%
Owned with a Mortgage/Loan	48.5%	49.7%	46.8%
Owned Free and Clear	10.7%	12.0%	12.0%
Renter Occupied	40.8%	38.3%	41.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,302	55,077	171,618
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Enterprising Professionals	Enterprising Professionals	Top Tier (1A)
	2. Pleasantville (2B)	Urban Chic (2A)	Enterprising Professionals
	3. International Marketplace	Top Tier (1A)	Urban Chic (2A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$23,085,460	\$208,420,191	\$645,980,743
Average Spent	\$2,897.27	\$3,647.92	\$3,694.78
Spending Potential Index	135	170	172
Education: Total \$	\$19,194,668	\$174,262,194	\$535,749,363
Average Spent	\$2,408.97	\$3,050.06	\$3,064.30
Spending Potential Index	151	191	192
Entertainment/Recreation: Total \$	\$33,626,762	\$306,507,162	\$949,550,968
Average Spent	\$4,220.23	\$5,364.71	\$5,431.10
Spending Potential Index	129	164	166
Food at Home: Total \$	\$53,263,444	\$474,869,400	\$1,478,233,938
Average Spent	\$6,684.67	\$8,311.50	\$8,454.97
Spending Potential Index	129	161	163
Food Away from Home: Total \$	\$38,952,014	\$354,089,272	\$1,098,883,192
Average Spent	\$4,888.56	\$6,197.52	\$6,285.22
Spending Potential Index	133	169	171
Health Care: Total \$	\$56,125,366	\$513,624,671	\$1,601,085,914
Average Spent	\$7,043.85	\$8,989.83	\$9,157.64
Spending Potential Index	119	151	154
HH Furnishings & Equipment: Total \$	\$21,551,176	\$198,558,906	\$615,420,413
Average Spent	\$2,704.72	\$3,475.32	\$3,519.99
Spending Potential Index	127	163	165
Personal Care Products & Services: Total \$	\$9,062,071	\$83,476,643	\$259,538,626
Average Spent	\$1,137.31	\$1,461.07	\$1,484.47
Spending Potential Index	128	165	167
Shelter: Total \$	\$210,905,685	\$1,874,382,156	\$5,803,363,024
Average Spent	\$26,469.09	\$32,806.77	\$33,193.18
Spending Potential Index	143	177	179
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,019,889	\$227,798,407	\$712,042,541
Average Spent	\$3,014.54	\$3,987.09	\$4,072.63
Spending Potential Index	122	161	164
Travel: Total \$	\$24,871,586	\$227,715,142	\$700,570,064
Average Spent	\$3,121.43	\$3,985.63	\$4,007.01
Spending Potential Index	139	178	179
Vehicle Maintenance & Repairs: Total \$	\$10,915,971	\$101,701,864	\$319,668,100
Average Spent	\$1,369.98	\$1,780.06	\$1,828.39
Spending Potential Index	120	156	160

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.