

Greenlawn Plaza  
777 Pulaski Rd, Greenlawn, New York, 11740  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 40.86875  
Longitude: -73.35058

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	8,253	78,914	184,686
2010 Total Population	8,386	79,413	188,539
2019 Total Population	8,464	80,454	190,685
2019 Group Quarters	16	681	1,881
2024 Total Population	8,411	80,049	189,562
2017-2022 Annual Rate	-0.13%	-0.10%	-0.12%
2019 Total Daytime Population	6,219	65,770	170,992
Workers	1,936	26,476	78,184
Residents	4,283	39,294	92,808
<b>Household Summary</b>			
2000 Households	3,095	26,824	62,945
2000 Average Household Size	2.66	2.90	2.89
2010 Households	3,148	27,331	64,420
2010 Average Household Size	2.66	2.88	2.90
2019 Households	3,162	27,506	64,470
2019 Average Household Size	2.67	2.90	2.93
2024 Households	3,138	27,277	63,845
2024 Average Household Size	2.68	2.91	2.94
2017-2022 Annual Rate	-0.15%	-0.17%	-0.19%
2010 Families	2,166	21,107	49,248
2010 Average Family Size	3.27	3.29	3.30
2019 Families	2,151	21,046	48,887
2019 Average Family Size	3.31	3.32	3.34
2024 Families	2,127	20,812	48,280
2024 Average Family Size	3.32	3.34	3.36
2017-2022 Annual Rate	-0.22%	-0.22%	-0.25%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,161	27,437	64,452
Owner Occupied Housing Units	74.7%	84.1%	82.3%
Renter Occupied Housing Units	23.2%	13.7%	15.4%
Vacant Housing Units	2.1%	2.2%	2.3%
2010 Housing Units	3,248	28,160	66,656
Owner Occupied Housing Units	72.6%	82.5%	80.5%
Renter Occupied Housing Units	24.3%	14.6%	16.2%
Vacant Housing Units	3.1%	2.9%	3.4%
2019 Housing Units	3,271	28,606	67,415
Owner Occupied Housing Units	73.9%	82.1%	80.5%
Renter Occupied Housing Units	22.8%	14.1%	15.1%
Vacant Housing Units	3.3%	3.8%	4.4%
2024 Housing Units	3,304	28,958	68,188
Owner Occupied Housing Units	72.8%	80.4%	78.9%
Renter Occupied Housing Units	22.2%	13.8%	14.7%
Vacant Housing Units	5.0%	5.8%	6.4%
<b>Median Household Income</b>			
2019	\$100,921	\$116,998	\$115,980
2024	\$112,240	\$130,501	\$128,162
<b>Median Home Value</b>			
2019	\$565,396	\$556,913	\$556,907
2024	\$605,125	\$604,620	\$610,389
<b>Per Capita Income</b>			
2019	\$48,217	\$52,738	\$53,018
2024	\$54,305	\$58,178	\$58,101
<b>Median Age</b>			
2010	43.1	42.8	42.1
2019	45.4	45.0	44.2
2024	45.7	45.0	44.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	3,162	27,506	64,470
<\$15,000	10.0%	5.2%	5.1%
\$15,000 - \$24,999	10.3%	4.6%	4.5%
\$25,000 - \$34,999	4.6%	4.2%	3.9%
\$35,000 - \$49,999	4.7%	7.0%	7.6%
\$50,000 - \$74,999	11.3%	11.0%	11.1%
\$75,000 - \$99,999	8.5%	9.7%	10.0%
\$100,000 - \$149,999	18.2%	18.9%	18.9%
\$150,000 - \$199,999	14.7%	15.5%	15.0%
\$200,000+	17.7%	23.8%	23.9%
Average Household Income	\$129,225	\$154,026	\$156,703
<b>2024 Households by Income</b>			
Household Income Base	3,138	27,277	63,845
<\$15,000	9.1%	4.6%	4.4%
\$15,000 - \$24,999	9.6%	4.0%	3.8%
\$25,000 - \$34,999	4.1%	3.7%	3.4%
\$35,000 - \$49,999	3.8%	6.2%	6.8%
\$50,000 - \$74,999	9.7%	9.7%	9.9%
\$75,000 - \$99,999	7.8%	9.0%	9.3%
\$100,000 - \$149,999	18.0%	18.6%	18.7%
\$150,000 - \$199,999	17.4%	17.8%	17.2%
\$200,000+	20.5%	26.5%	26.3%
Average Household Income	\$145,662	\$170,480	\$172,369
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	2,417	23,483	54,273
<\$50,000	0.7%	0.9%	0.9%
\$50,000 - \$99,999	0.4%	0.3%	0.3%
\$100,000 - \$149,999	0.2%	0.4%	0.3%
\$150,000 - \$199,999	0.3%	0.2%	0.3%
\$200,000 - \$249,999	1.0%	1.0%	1.1%
\$250,000 - \$299,999	0.6%	1.2%	2.9%
\$300,000 - \$399,999	12.8%	12.5%	13.9%
\$400,000 - \$499,999	23.4%	25.2%	23.1%
\$500,000 - \$749,999	40.2%	36.3%	31.7%
\$750,000 - \$999,999	12.8%	13.8%	15.8%
\$1,000,000 +	5.6%	6.1%	7.0%
Average Home Value	\$626,489	\$631,450	\$643,195
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,405	23,285	53,794
<\$50,000	0.2%	0.3%	0.3%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.2%	0.1%
\$150,000 - \$199,999	0.1%	0.1%	0.2%
\$200,000 - \$249,999	0.6%	0.6%	0.8%
\$250,000 - \$299,999	0.3%	0.8%	2.3%
\$300,000 - \$399,999	9.7%	9.7%	11.0%
\$400,000 - \$499,999	21.4%	22.3%	20.6%
\$500,000 - \$749,999	41.6%	37.9%	33.0%
\$750,000 - \$999,999	16.5%	17.4%	19.7%
\$1,000,000 +	7.0%	7.7%	8.4%
Average Home Value	\$671,552	\$684,683	\$693,493

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	8,386	79,412	188,539
0 - 4	5.5%	5.4%	5.5%
5 - 9	7.2%	7.3%	7.0%
10 - 14	7.5%	8.0%	7.7%
15 - 24	10.6%	11.1%	11.4%
25 - 34	8.2%	8.1%	9.2%
35 - 44	14.3%	13.9%	14.0%
45 - 54	17.4%	18.5%	17.7%
55 - 64	12.0%	12.7%	12.5%
65 - 74	7.9%	7.8%	7.7%
75 - 84	6.5%	5.1%	5.2%
85 +	2.9%	2.2%	2.2%
18 +	75.1%	74.5%	75.1%
<b>2019 Population by Age</b>			
Total	8,463	80,454	190,685
0 - 4	4.9%	4.8%	4.9%
5 - 9	5.6%	5.6%	5.7%
10 - 14	7.1%	7.1%	7.1%
15 - 24	12.1%	12.2%	11.9%
25 - 34	9.6%	9.8%	10.1%
35 - 44	10.2%	10.6%	11.2%
45 - 54	14.9%	15.0%	14.9%
55 - 64	15.4%	16.2%	15.4%
65 - 74	10.0%	10.2%	10.3%
75 - 84	6.3%	5.7%	5.7%
85 +	3.9%	2.8%	2.7%
18 +	77.7%	77.7%	77.8%
<b>2024 Population by Age</b>			
Total	8,412	80,049	189,561
0 - 4	5.0%	4.9%	4.9%
5 - 9	5.3%	5.4%	5.4%
10 - 14	5.9%	6.1%	6.1%
15 - 24	11.4%	11.2%	11.2%
25 - 34	10.8%	10.5%	10.5%
35 - 44	10.8%	12.0%	12.4%
45 - 54	12.5%	12.7%	13.1%
55 - 64	15.7%	16.1%	15.4%
65 - 74	11.7%	11.8%	11.5%
75 - 84	6.8%	6.5%	6.6%
85 +	4.2%	2.9%	2.8%
18 +	79.6%	79.5%	79.5%
<b>2010 Population by Sex</b>			
Males	4,002	38,837	92,976
Females	4,384	40,576	95,563
<b>2019 Population by Sex</b>			
Males	4,095	39,423	94,236
Females	4,369	41,031	96,449
<b>2024 Population by Sex</b>			
Males	4,096	39,358	93,960
Females	4,315	40,692	95,602

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<b>2010 Population by Race/Ethnicity</b>			
Total	8,386	79,413	188,539
White Alone	90.0%	87.4%	85.0%
Black Alone	2.6%	4.3%	4.3%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	4.3%	4.2%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	2.2%	4.1%
Two or More Races	1.8%	1.8%	2.0%
Hispanic Origin	5.7%	7.7%	11.4%
Diversity Index	27.5	34.1	42.1
<b>2019 Population by Race/Ethnicity</b>			
Total	8,464	80,455	190,685
White Alone	86.7%	83.9%	81.3%
Black Alone	3.2%	5.0%	5.0%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	5.7%	5.3%	5.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	3.1%	5.4%
Two or More Races	2.4%	2.5%	2.6%
Hispanic Origin	8.1%	10.9%	15.1%
Diversity Index	35.7	42.9	50.5
<b>2024 Population by Race/Ethnicity</b>			
Total	8,411	80,049	189,561
White Alone	84.6%	81.8%	79.1%
Black Alone	3.6%	5.4%	5.2%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	6.6%	6.1%	6.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	3.7%	6.2%
Two or More Races	2.8%	2.8%	2.9%
Hispanic Origin	10.0%	13.1%	17.4%
Diversity Index	40.7	47.8	54.9
<b>2010 Population by Relationship and Household Type</b>			
Total	8,386	79,413	188,539
In Households	99.8%	99.1%	99.0%
In Family Households	86.2%	89.3%	88.7%
Householder	25.8%	26.6%	26.1%
Spouse	21.1%	22.0%	21.5%
Child	33.6%	34.5%	33.7%
Other relative	4.0%	4.2%	4.8%
Nonrelative	1.7%	1.9%	2.6%
In Nonfamily Households	13.6%	9.8%	10.3%
In Group Quarters	0.2%	0.9%	1.0%
Institutionalized Population	0.0%	0.4%	0.6%
Noninstitutionalized Population	0.1%	0.4%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	5,953	56,583	134,273
Less than 9th Grade	2.0%	2.3%	3.7%
9th - 12th Grade, No Diploma	2.0%	2.7%	2.9%
High School Graduate	21.2%	18.9%	19.1%
GED/Alternative Credential	1.3%	1.2%	1.4%
Some College, No Degree	16.2%	15.0%	14.4%
Associate Degree	9.1%	7.9%	8.0%
Bachelor's Degree	27.3%	28.0%	26.7%
Graduate/Professional Degree	20.9%	23.8%	23.7%
<b>2019 Population 15+ by Marital Status</b>			
Total	6,978	66,366	157,026
Never Married	28.9%	27.9%	29.0%
Married	50.1%	57.9%	57.3%
Widowed	9.1%	6.1%	6.2%
Divorced	12.0%	8.1%	7.5%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.2%	96.8%	96.9%
Civilian Unemployed (Unemployment Rate)	3.8%	3.2%	3.1%
<b>2019 Employed Population 16+ by Industry</b>			
Total	4,262	42,000	99,890
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	7.9%	7.3%	7.4%
Manufacturing	4.9%	6.2%	5.9%
Wholesale Trade	5.9%	3.7%	3.2%
Retail Trade	10.0%	9.1%	9.5%
Transportation/Utilities	5.0%	4.8%	4.6%
Information	2.7%	3.6%	3.4%
Finance/Insurance/Real Estate	10.2%	9.3%	9.1%
Services	47.5%	51.8%	53.1%
Public Administration	5.9%	4.1%	3.6%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	4,263	42,001	99,889
White Collar	73.0%	74.1%	72.3%
Management/Business/Financial	17.9%	20.1%	18.7%
Professional	26.9%	29.1%	29.2%
Sales	15.8%	12.9%	12.1%
Administrative Support	12.4%	12.1%	12.3%
Services	13.9%	13.2%	14.6%
Blue Collar	13.2%	12.7%	13.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.6%	4.4%	4.6%
Installation/Maintenance/Repair	2.2%	2.4%	2.5%
Production	2.3%	2.2%	2.2%
Transportation/Material Moving	4.0%	3.5%	3.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	8,386	79,413	188,539
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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<b>2010 Households by Type</b>			
Total	3,148	27,331	64,419
Households with 1 Person	27.4%	18.5%	18.9%
Households with 2+ People	72.6%	81.5%	81.1%
Family Households	68.8%	77.2%	76.4%
Husband-wife Families	56.2%	63.9%	62.8%
With Related Children	28.7%	32.2%	31.1%
Other Family (No Spouse Present)	12.6%	13.3%	13.6%
Other Family with Male Householder	3.3%	3.7%	3.9%
With Related Children	1.4%	1.5%	1.7%
Other Family with Female Householder	9.3%	9.6%	9.7%
With Related Children	4.4%	4.9%	5.0%
Nonfamily Households	3.8%	4.3%	4.6%
All Households with Children	34.8%	38.9%	38.1%
Multigenerational Households	3.9%	4.4%	4.5%
Unmarried Partner Households	3.7%	4.1%	4.5%
Male-female	2.8%	3.4%	3.7%
Same-sex	0.9%	0.8%	0.8%
<b>2010 Households by Size</b>			
Total	3,148	27,331	64,421
1 Person Household	27.4%	18.5%	18.9%
2 Person Household	27.0%	30.1%	30.4%
3 Person Household	16.4%	18.4%	17.8%
4 Person Household	17.1%	19.5%	18.8%
5 Person Household	8.4%	8.8%	8.7%
6 Person Household	2.4%	2.9%	3.0%
7 + Person Household	1.3%	1.8%	2.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,148	27,331	64,420
Owner Occupied	74.9%	85.0%	83.3%
Owned with a Mortgage/Loan	53.4%	60.9%	59.0%
Owned Free and Clear	21.5%	24.0%	24.2%
Renter Occupied	25.1%	15.0%	16.7%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,248	28,160	66,656
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Golden Years (9B)	Savvy Suburbanites (1D)	Top Tier (1A)
3.	Savvy Suburbanites (1D)	Top Tier (1A)	Savvy Suburbanites (1D)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,406,671	\$97,601,420	\$233,756,529
Average Spent	\$2,974.91	\$3,548.37	\$3,625.82
Spending Potential Index	139	166	169
Education: Total \$	\$8,732,101	\$91,165,394	\$216,394,121
Average Spent	\$2,761.58	\$3,314.38	\$3,356.51
Spending Potential Index	173	208	211
Entertainment/Recreation: Total \$	\$14,971,237	\$154,492,099	\$367,338,250
Average Spent	\$4,734.74	\$5,616.67	\$5,697.82
Spending Potential Index	145	172	174
Food at Home: Total \$	\$22,163,366	\$227,197,235	\$543,110,926
Average Spent	\$7,009.29	\$8,259.92	\$8,424.24
Spending Potential Index	135	160	163
Food Away from Home: Total \$	\$15,817,169	\$164,577,569	\$394,874,917
Average Spent	\$5,002.27	\$5,983.33	\$6,124.94
Spending Potential Index	136	163	167
Health Care: Total \$	\$26,201,420	\$267,567,928	\$634,366,160
Average Spent	\$8,286.34	\$9,727.62	\$9,839.71
Spending Potential Index	140	164	166
HH Furnishings & Equipment: Total \$	\$9,472,466	\$98,837,420	\$235,886,409
Average Spent	\$2,995.72	\$3,593.30	\$3,658.86
Spending Potential Index	140	169	172
Personal Care Products & Services: Total \$	\$3,883,502	\$40,380,850	\$96,607,124
Average Spent	\$1,228.18	\$1,468.07	\$1,498.48
Spending Potential Index	139	166	169
Shelter: Total \$	\$87,734,826	\$900,616,601	\$2,155,371,227
Average Spent	\$27,746.62	\$32,742.55	\$33,432.16
Spending Potential Index	150	177	181
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,580,649	\$118,042,662	\$280,658,973
Average Spent	\$3,662.44	\$4,291.52	\$4,353.33
Spending Potential Index	148	173	176
Travel: Total \$	\$11,131,277	\$116,487,411	\$277,915,019
Average Spent	\$3,520.33	\$4,234.98	\$4,310.76
Spending Potential Index	157	189	192
Vehicle Maintenance & Repairs: Total \$	\$4,941,812	\$50,444,147	\$120,681,852
Average Spent	\$1,562.88	\$1,833.93	\$1,871.91
Spending Potential Index	137	160	164

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.