

Greenwich Avenue  
205 Greenwich Ave, Greenwich, Connecticut, 06830  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 41.02749  
Longitude: -73.62606

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	11,057	65,508	138,472
2010 Total Population	10,589	66,471	144,969
2019 Total Population	10,926	69,337	159,563
2019 Group Quarters	72	738	5,942
2024 Total Population	11,118	70,599	166,775
2017-2022 Annual Rate	0.35%	0.36%	0.89%
2019 Total Daytime Population	23,945	74,970	205,151
Workers	18,474	40,999	126,268
Residents	5,471	33,971	78,883
<b>Household Summary</b>			
2000 Households	5,089	24,836	50,259
2000 Average Household Size	2.16	2.62	2.70
2010 Households	4,894	24,613	50,693
2010 Average Household Size	2.15	2.67	2.74
2019 Households	4,961	25,275	55,268
2019 Average Household Size	2.19	2.71	2.78
2024 Households	5,018	25,631	57,644
2024 Average Household Size	2.20	2.73	2.79
2017-2022 Annual Rate	0.23%	0.28%	0.85%
2010 Families	2,639	16,620	34,450
2010 Average Family Size	2.94	3.24	3.28
2019 Families	2,680	16,972	36,840
2019 Average Family Size	2.99	3.30	3.34
2024 Families	2,715	17,189	38,267
2024 Average Family Size	3.01	3.32	3.35
2017-2022 Annual Rate	0.26%	0.25%	0.76%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,359	25,870	52,441
Owner Occupied Housing Units	46.4%	57.6%	54.9%
Renter Occupied Housing Units	48.5%	38.4%	41.0%
Vacant Housing Units	5.0%	4.0%	4.2%
2010 Housing Units	5,532	27,010	55,460
Owner Occupied Housing Units	42.0%	53.7%	51.2%
Renter Occupied Housing Units	46.4%	37.5%	40.2%
Vacant Housing Units	11.5%	8.9%	8.6%
2019 Housing Units	5,653	27,877	61,132
Owner Occupied Housing Units	39.5%	50.3%	44.9%
Renter Occupied Housing Units	48.2%	40.4%	45.5%
Vacant Housing Units	12.2%	9.3%	9.6%
2024 Housing Units	5,725	28,326	63,741
Owner Occupied Housing Units	40.9%	51.1%	44.5%
Renter Occupied Housing Units	46.8%	39.4%	46.0%
Vacant Housing Units	12.3%	9.5%	9.6%
<b>Median Household Income</b>			
2019	\$106,425	\$110,163	\$101,152
2024	\$121,056	\$121,947	\$111,152
<b>Median Home Value</b>			
2019	\$931,641	\$864,479	\$888,189
2024	\$1,062,931	\$930,518	\$939,706
<b>Per Capita Income</b>			
2019	\$77,893	\$63,673	\$57,418
2024	\$86,025	\$69,682	\$62,561
<b>Median Age</b>			
2010	43.9	40.2	37.5
2019	45.5	41.4	38.5
2024	45.7	42.1	39.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	4,961	25,275	55,268
<\$15,000	7.9%	5.9%	7.1%
\$15,000 - \$24,999	7.1%	6.5%	6.3%
\$25,000 - \$34,999	4.9%	5.4%	5.9%
\$35,000 - \$49,999	7.2%	7.0%	8.0%
\$50,000 - \$74,999	11.7%	11.9%	13.2%
\$75,000 - \$99,999	8.9%	9.0%	9.1%
\$100,000 - \$149,999	13.6%	15.8%	14.6%
\$150,000 - \$199,999	8.7%	8.9%	8.2%
\$200,000+	30.1%	29.6%	27.7%
Average Household Income	\$172,195	\$174,379	\$165,070
<b>2024 Households by Income</b>			
Household Income Base	5,018	25,631	57,644
<\$15,000	6.6%	5.1%	6.1%
\$15,000 - \$24,999	5.9%	5.5%	5.3%
\$25,000 - \$34,999	4.3%	4.8%	5.3%
\$35,000 - \$49,999	6.6%	6.5%	7.4%
\$50,000 - \$74,999	11.0%	11.1%	12.6%
\$75,000 - \$99,999	8.5%	8.7%	8.9%
\$100,000 - \$149,999	13.8%	16.0%	15.1%
\$150,000 - \$199,999	10.0%	10.3%	9.4%
\$200,000+	33.1%	32.2%	29.9%
Average Household Income	\$191,359	\$191,634	\$180,362
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	2,235	14,014	27,457
<\$50,000	0.6%	0.6%	0.7%
\$50,000 - \$99,999	0.3%	0.8%	0.8%
\$100,000 - \$149,999	0.4%	1.0%	1.5%
\$150,000 - \$199,999	1.3%	1.2%	1.9%
\$200,000 - \$249,999	1.1%	1.1%	2.0%
\$250,000 - \$299,999	0.8%	1.0%	2.2%
\$300,000 - \$399,999	6.5%	5.8%	7.0%
\$400,000 - \$499,999	7.2%	8.2%	7.2%
\$500,000 - \$749,999	23.5%	23.7%	18.9%
\$750,000 - \$999,999	11.5%	14.2%	14.1%
\$1,000,000 +	10.5%	13.7%	14.5%
Average Home Value	\$1,239,289	\$1,118,888	\$1,114,170
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,339	14,482	28,345
<\$50,000	0.3%	0.2%	0.3%
\$50,000 - \$99,999	0.1%	0.3%	0.3%
\$100,000 - \$149,999	0.1%	0.6%	0.8%
\$150,000 - \$199,999	0.6%	0.8%	1.3%
\$200,000 - \$249,999	0.5%	0.8%	1.6%
\$250,000 - \$299,999	0.4%	1.0%	1.8%
\$300,000 - \$399,999	4.8%	4.0%	6.0%
\$400,000 - \$499,999	5.6%	6.8%	6.5%
\$500,000 - \$749,999	23.6%	24.3%	19.5%
\$750,000 - \$999,999	12.4%	15.5%	15.7%
\$1,000,000 +	12.4%	15.3%	15.9%
Average Home Value	\$1,315,552	\$1,175,478	\$1,161,368

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	10,589	66,473	144,969
0 - 4	5.4%	6.3%	6.4%
5 - 9	5.3%	7.0%	6.9%
10 - 14	6.0%	7.0%	6.9%
15 - 24	8.8%	10.5%	13.7%
25 - 34	12.4%	11.9%	12.6%
35 - 44	13.6%	14.8%	14.5%
45 - 54	16.6%	16.0%	14.9%
55 - 64	12.5%	11.6%	10.5%
65 - 74	9.5%	7.2%	6.5%
75 - 84	6.7%	5.1%	4.7%
85 +	3.3%	2.6%	2.4%
18 +	79.6%	75.5%	75.6%
<b>2019 Population by Age</b>			
Total	10,925	69,338	159,565
0 - 4	4.6%	5.6%	5.7%
5 - 9	5.2%	6.5%	6.4%
10 - 14	6.0%	7.3%	7.1%
15 - 24	10.3%	11.4%	14.1%
25 - 34	10.4%	10.9%	12.0%
35 - 44	12.9%	13.1%	13.1%
45 - 54	13.3%	14.1%	13.4%
55 - 64	15.1%	13.6%	12.3%
65 - 74	11.2%	9.4%	8.4%
75 - 84	7.2%	5.3%	4.7%
85 +	3.8%	2.8%	2.6%
18 +	80.9%	76.5%	76.5%
<b>2024 Population by Age</b>			
Total	11,118	70,601	166,776
0 - 4	4.6%	5.5%	5.7%
5 - 9	5.1%	6.3%	6.2%
10 - 14	5.6%	6.7%	6.5%
15 - 24	10.0%	11.0%	13.5%
25 - 34	11.7%	11.5%	12.5%
35 - 44	12.2%	12.8%	13.1%
45 - 54	12.6%	13.4%	12.9%
55 - 64	13.9%	13.3%	12.2%
65 - 74	12.5%	10.4%	9.3%
75 - 84	7.8%	6.1%	5.5%
85 +	4.0%	2.8%	2.5%
18 +	81.5%	77.4%	77.5%
<b>2010 Population by Sex</b>			
Males	4,872	32,529	71,237
Females	5,717	33,942	73,732
<b>2019 Population by Sex</b>			
Males	5,107	34,101	78,810
Females	5,820	35,236	80,753
<b>2024 Population by Sex</b>			
Males	5,244	34,837	82,597
Females	5,874	35,762	84,178

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<b>2010 Population by Race/Ethnicity</b>			
Total	10,590	66,471	144,970
White Alone	81.5%	79.3%	72.0%
Black Alone	4.5%	3.3%	8.6%
American Indian Alone	0.1%	0.3%	0.4%
Asian Alone	8.4%	5.2%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	3.2%	9.0%	10.4%
Two or More Races	2.2%	2.8%	3.2%
Hispanic Origin	12.4%	25.1%	26.5%
Diversity Index	47.2	60.5	67.7
<b>2019 Population by Race/Ethnicity</b>			
Total	10,925	69,337	159,563
White Alone	76.7%	74.9%	65.9%
Black Alone	5.5%	3.8%	9.9%
American Indian Alone	0.1%	0.4%	0.5%
Asian Alone	10.7%	6.6%	6.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	4.2%	10.8%	13.0%
Two or More Races	2.8%	3.5%	4.2%
Hispanic Origin	16.2%	30.0%	32.9%
Diversity Index	56.1	67.1	74.9
<b>2024 Population by Race/Ethnicity</b>			
Total	11,119	70,600	166,776
White Alone	73.8%	72.5%	63.2%
Black Alone	6.0%	4.0%	10.3%
American Indian Alone	0.1%	0.5%	0.5%
Asian Alone	12.1%	7.6%	7.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	4.9%	11.7%	14.3%
Two or More Races	3.1%	3.8%	4.6%
Hispanic Origin	18.7%	32.9%	36.0%
Diversity Index	60.8	70.2	77.6
<b>2010 Population by Relationship and Household Type</b>			
Total	10,589	66,471	144,969
In Households	99.3%	98.9%	95.8%
In Family Households	74.8%	84.0%	81.5%
Householder	24.8%	25.0%	23.8%
Spouse	19.0%	19.6%	18.0%
Child	26.6%	31.4%	30.9%
Other relative	2.8%	5.1%	5.3%
Nonrelative	1.5%	2.9%	3.4%
In Nonfamily Households	24.6%	14.9%	14.3%
In Group Quarters	0.7%	1.1%	4.2%
Institutionalized Population	0.1%	0.4%	0.6%
Noninstitutionalized Population	0.5%	0.7%	3.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	8,073	47,963	106,306
Less than 9th Grade	1.8%	7.6%	8.3%
9th - 12th Grade, No Diploma	4.2%	4.3%	4.8%
High School Graduate	13.7%	16.6%	17.5%
GED/Alternative Credential	2.8%	1.9%	1.8%
Some College, No Degree	10.9%	11.4%	12.3%
Associate Degree	4.6%	5.4%	5.1%
Bachelor's Degree	31.2%	27.0%	26.4%
Graduate/Professional Degree	30.8%	25.8%	23.8%
<b>2019 Population 15+ by Marital Status</b>			
Total	9,200	55,894	128,866
Never Married	30.6%	31.2%	36.4%
Married	50.9%	55.3%	51.0%
Widowed	4.8%	4.7%	4.3%
Divorced	13.7%	8.8%	8.3%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.7%	96.1%	94.8%
Civilian Unemployed (Unemployment Rate)	3.3%	3.9%	5.2%
<b>2019 Employed Population 16+ by Industry</b>			
Total	5,577	36,129	82,521
Agriculture/Mining	0.8%	0.4%	0.2%
Construction	7.2%	7.6%	8.5%
Manufacturing	5.0%	4.5%	4.6%
Wholesale Trade	3.9%	3.7%	2.8%
Retail Trade	10.4%	8.7%	8.2%
Transportation/Utilities	1.9%	3.4%	3.4%
Information	1.7%	2.5%	2.7%
Finance/Insurance/Real Estate	21.1%	15.8%	14.5%
Services	46.6%	51.3%	53.3%
Public Administration	1.4%	2.1%	1.8%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	5,578	36,129	82,522
White Collar	74.0%	65.1%	62.1%
Management/Business/Financial	28.7%	22.9%	21.1%
Professional	23.5%	20.0%	19.2%
Sales	11.7%	11.5%	11.2%
Administrative Support	10.1%	10.6%	10.5%
Services	16.2%	21.9%	24.2%
Blue Collar	9.8%	12.9%	13.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	5.8%	5.7%	6.7%
Installation/Maintenance/Repair	0.0%	1.0%	1.3%
Production	0.9%	1.7%	2.2%
Transportation/Material Moving	3.2%	4.5%	3.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	10,589	66,471	144,969
Population Inside Urbanized Area	100.0%	99.1%	97.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.9%	2.4%

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<b>2010 Households by Type</b>			
Total	4,895	24,612	50,693
Households with 1 Person	39.9%	27.2%	26.4%
Households with 2+ People	60.1%	72.8%	73.6%
Family Households	53.9%	67.5%	68.0%
Husband-wife Families	41.2%	52.9%	51.5%
With Related Children	18.0%	27.3%	27.2%
Other Family (No Spouse Present)	12.7%	14.6%	16.5%
Other Family with Male Householder	2.6%	4.0%	4.5%
With Related Children	1.0%	1.8%	2.0%
Other Family with Female Householder	10.1%	10.6%	12.0%
With Related Children	5.7%	5.9%	7.1%
Nonfamily Households	6.1%	5.2%	5.6%
All Households with Children	24.9%	35.2%	36.7%
Multigenerational Households	1.8%	3.1%	3.6%
Unmarried Partner Households	4.0%	4.3%	4.7%
Male-female	3.5%	3.7%	4.1%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	4,894	24,611	50,694
1 Person Household	39.9%	27.2%	26.4%
2 Person Household	30.1%	28.8%	28.2%
3 Person Household	13.4%	15.8%	15.7%
4 Person Household	10.0%	15.3%	15.4%
5 Person Household	4.7%	7.7%	8.3%
6 Person Household	1.5%	3.1%	3.4%
7 + Person Household	0.4%	2.1%	2.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,894	24,613	50,693
Owner Occupied	47.5%	58.9%	56.1%
Owned with a Mortgage/Loan	28.6%	39.3%	38.2%
Owned Free and Clear	18.9%	19.6%	17.8%
Renter Occupied	52.5%	41.1%	43.9%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,532	27,010	55,460
Housing Units Inside Urbanized Area	100.0%	99.1%	97.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.9%	2.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Laptops and Lattes (3A)	Top Tier (1A)	Top Tier (1A)
<b>2.</b>	City Lights (8A)	City Lights (8A)	International Marketplace
<b>3.</b>	Top Tier (1A)	International Marketplace	City Lights (8A)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$20,414,642	\$105,102,456	\$221,721,436
Average Spent	\$4,115.03	\$4,158.36	\$4,011.75
Spending Potential Index	192	194	187
Education: Total \$	\$17,775,192	\$93,519,654	\$190,946,789
Average Spent	\$3,582.99	\$3,700.09	\$3,454.92
Spending Potential Index	225	232	217
Entertainment/Recreation: Total \$	\$30,742,299	\$158,713,672	\$327,663,761
Average Spent	\$6,196.79	\$6,279.47	\$5,928.63
Spending Potential Index	190	192	181
Food at Home: Total \$	\$46,716,357	\$241,950,608	\$511,479,503
Average Spent	\$9,416.72	\$9,572.72	\$9,254.53
Spending Potential Index	182	185	179
Food Away from Home: Total \$	\$34,494,598	\$176,741,016	\$372,425,175
Average Spent	\$6,953.15	\$6,992.72	\$6,738.53
Spending Potential Index	189	190	183
Health Care: Total \$	\$51,875,079	\$268,484,034	\$552,509,550
Average Spent	\$10,456.58	\$10,622.51	\$9,996.92
Spending Potential Index	176	179	168
HH Furnishings & Equipment: Total \$	\$19,511,201	\$101,427,215	\$210,332,773
Average Spent	\$3,932.92	\$4,012.95	\$3,805.69
Spending Potential Index	184	188	178
Personal Care Products & Services: Total \$	\$8,170,899	\$42,238,388	\$88,242,624
Average Spent	\$1,647.03	\$1,671.15	\$1,596.63
Spending Potential Index	186	188	180
Shelter: Total \$	\$187,638,906	\$963,681,977	\$2,017,292,035
Average Spent	\$37,822.80	\$38,127.87	\$36,500.18
Spending Potential Index	204	206	197
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,037,014	\$122,092,102	\$248,044,593
Average Spent	\$4,845.20	\$4,830.55	\$4,488.03
Spending Potential Index	195	195	181
Travel: Total \$	\$22,903,379	\$119,091,351	\$243,181,136
Average Spent	\$4,616.69	\$4,711.82	\$4,400.04
Spending Potential Index	206	210	196
Vehicle Maintenance & Repairs: Total \$	\$10,075,879	\$52,377,035	\$109,375,043
Average Spent	\$2,031.02	\$2,072.29	\$1,978.99
Spending Potential Index	178	181	173

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.