

Hauppauge Shopping Center  
371 Smithtown Byp, Hauppauge, New York, 11788  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 40.82859  
Longitude: -73.20184

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	9,053	74,773	235,443
2010 Total Population	9,706	79,156	248,972
2019 Total Population	9,832	79,227	249,685
2019 Group Quarters	53	1,268	3,511
2024 Total Population	9,779	78,452	247,424
2017-2022 Annual Rate	-0.11%	-0.20%	-0.18%
2019 Total Daytime Population	11,286	90,916	237,552
Workers	6,543	52,212	115,815
Residents	4,743	38,704	121,737
<b>Household Summary</b>			
2000 Households	3,113	24,075	71,604
2000 Average Household Size	2.89	3.05	3.23
2010 Households	3,351	25,235	75,663
2010 Average Household Size	2.88	3.09	3.24
2019 Households	3,364	24,958	75,119
2019 Average Household Size	2.91	3.12	3.28
2024 Households	3,334	24,627	74,219
2024 Average Household Size	2.92	3.13	3.29
2017-2022 Annual Rate	-0.18%	-0.27%	-0.24%
2010 Families	2,570	19,323	59,341
2010 Average Family Size	3.33	3.46	3.56
2019 Families	2,558	18,962	58,428
2019 Average Family Size	3.38	3.52	3.61
2024 Families	2,530	18,666	57,574
2024 Average Family Size	3.39	3.53	3.62
2017-2022 Annual Rate	-0.22%	-0.31%	-0.29%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,169	24,715	73,556
Owner Occupied Housing Units	76.7%	78.8%	80.2%
Renter Occupied Housing Units	21.5%	18.7%	17.1%
Vacant Housing Units	1.8%	2.6%	2.7%
2010 Housing Units	3,448	26,184	78,531
Owner Occupied Housing Units	78.6%	76.9%	77.5%
Renter Occupied Housing Units	18.6%	19.4%	18.9%
Vacant Housing Units	2.8%	3.6%	3.7%
2019 Housing Units	3,484	26,306	79,139
Owner Occupied Housing Units	79.4%	77.1%	77.8%
Renter Occupied Housing Units	17.2%	17.8%	17.2%
Vacant Housing Units	3.4%	5.1%	5.1%
2024 Housing Units	3,524	26,570	79,999
Owner Occupied Housing Units	78.1%	75.5%	76.2%
Renter Occupied Housing Units	16.5%	17.2%	16.6%
Vacant Housing Units	5.4%	7.3%	7.2%
<b>Median Household Income</b>			
2019	\$112,550	\$105,185	\$100,891
2024	\$122,296	\$114,667	\$111,134
<b>Median Home Value</b>			
2019	\$523,804	\$463,278	\$427,630
2024	\$590,171	\$495,626	\$460,469
<b>Per Capita Income</b>			
2019	\$47,304	\$41,230	\$38,045
2024	\$52,638	\$45,993	\$42,778
<b>Median Age</b>			
2010	40.9	39.2	37.9
2019	42.8	40.7	39.5
2024	43.2	41.8	40.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	3,364	24,958	75,119
<\$15,000	3.8%	4.9%	5.7%
\$15,000 - \$24,999	4.0%	4.2%	4.6%
\$25,000 - \$34,999	4.8%	4.7%	4.7%
\$35,000 - \$49,999	8.6%	8.0%	9.2%
\$50,000 - \$74,999	10.2%	13.3%	13.1%
\$75,000 - \$99,999	10.3%	11.5%	12.1%
\$100,000 - \$149,999	24.1%	21.7%	20.3%
\$150,000 - \$199,999	17.2%	15.3%	14.8%
\$200,000+	17.1%	16.4%	15.4%
Average Household Income	\$136,161	\$131,643	\$126,619
<b>2024 Households by Income</b>			
Household Income Base	3,334	24,627	74,219
<\$15,000	3.3%	4.1%	4.8%
\$15,000 - \$24,999	3.4%	3.5%	3.8%
\$25,000 - \$34,999	4.1%	4.0%	4.0%
\$35,000 - \$49,999	7.6%	7.0%	8.0%
\$50,000 - \$74,999	8.9%	11.6%	11.5%
\$75,000 - \$99,999	9.5%	11.1%	11.6%
\$100,000 - \$149,999	23.8%	22.1%	20.9%
\$150,000 - \$199,999	19.7%	17.7%	17.6%
\$200,000+	19.7%	18.9%	17.9%
Average Household Income	\$151,876	\$147,385	\$142,787
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	2,765	20,262	61,525
<\$50,000	0.8%	1.2%	1.2%
\$50,000 - \$99,999	0.0%	0.6%	0.4%
\$100,000 - \$149,999	0.7%	1.2%	0.9%
\$150,000 - \$199,999	1.7%	3.6%	2.6%
\$200,000 - \$249,999	1.9%	5.5%	6.5%
\$250,000 - \$299,999	1.1%	6.8%	9.2%
\$300,000 - \$399,999	8.8%	14.8%	22.5%
\$400,000 - \$499,999	31.3%	25.8%	24.2%
\$500,000 - \$749,999	38.6%	29.4%	22.8%
\$750,000 - \$999,999	11.1%	7.6%	6.4%
\$1,000,000 +	2.5%	2.0%	1.9%
Average Home Value	\$585,787	\$518,052	\$485,656
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,751	20,051	60,939
<\$50,000	0.3%	0.5%	0.5%
\$50,000 - \$99,999	0.0%	0.3%	0.2%
\$100,000 - \$149,999	0.3%	0.9%	0.6%
\$150,000 - \$199,999	0.9%	2.7%	2.0%
\$200,000 - \$249,999	1.1%	4.5%	5.3%
\$250,000 - \$299,999	0.7%	6.1%	7.9%
\$300,000 - \$399,999	6.0%	12.8%	19.9%
\$400,000 - \$499,999	26.2%	23.2%	22.6%
\$500,000 - \$749,999	40.3%	32.0%	26.2%
\$750,000 - \$999,999	16.8%	11.0%	9.7%
\$1,000,000 +	5.5%	3.1%	2.8%
Average Home Value	\$656,931	\$580,563	\$545,505

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	9,707	79,155	248,972
0 - 4	5.6%	6.1%	6.4%
5 - 9	7.0%	7.1%	7.1%
10 - 14	8.2%	7.6%	7.5%
15 - 24	11.0%	12.5%	13.2%
25 - 34	10.1%	11.3%	11.9%
35 - 44	15.3%	14.8%	14.8%
45 - 54	17.7%	16.3%	16.0%
55 - 64	11.0%	10.9%	10.6%
65 - 74	8.0%	7.6%	6.9%
75 - 84	4.7%	4.2%	4.0%
85 +	1.4%	1.8%	1.6%
18 +	75.0%	74.7%	74.3%
<b>2019 Population by Age</b>			
Total	9,832	79,229	249,686
0 - 4	4.8%	5.5%	5.7%
5 - 9	5.6%	6.1%	6.3%
10 - 14	6.8%	7.1%	7.2%
15 - 24	12.2%	11.9%	12.2%
25 - 34	11.6%	12.1%	12.7%
35 - 44	11.4%	12.5%	12.7%
45 - 54	15.6%	14.7%	14.4%
55 - 64	15.3%	13.4%	13.1%
65 - 74	8.9%	9.3%	8.7%
75 - 84	5.7%	5.3%	4.9%
85 +	2.1%	2.2%	2.0%
18 +	78.4%	76.9%	76.5%
<b>2024 Population by Age</b>			
Total	9,780	78,450	247,423
0 - 4	5.0%	5.5%	5.7%
5 - 9	5.2%	5.7%	5.8%
10 - 14	6.0%	6.5%	6.6%
15 - 24	11.2%	11.5%	11.8%
25 - 34	11.9%	11.3%	11.7%
35 - 44	13.1%	13.9%	14.1%
45 - 54	12.9%	13.0%	13.0%
55 - 64	15.9%	14.0%	13.7%
65 - 74	10.7%	10.2%	9.7%
75 - 84	5.8%	6.1%	5.7%
85 +	2.4%	2.4%	2.2%
18 +	79.9%	78.2%	77.8%
<b>2010 Population by Sex</b>			
Males	4,742	38,870	122,962
Females	4,964	40,286	126,010
<b>2019 Population by Sex</b>			
Males	4,801	38,928	123,267
Females	5,031	40,299	126,418
<b>2024 Population by Sex</b>			
Males	4,787	38,690	122,513
Females	4,992	39,761	124,911

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<b>2010 Population by Race/Ethnicity</b>			
Total	9,707	79,158	248,972
White Alone	89.1%	76.9%	74.5%
Black Alone	2.1%	7.8%	8.4%
American Indian Alone	0.1%	0.3%	0.5%
Asian Alone	6.1%	4.2%	3.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	8.1%	10.0%
Two or More Races	1.3%	2.7%	3.0%
Hispanic Origin	6.5%	22.6%	27.7%
Diversity Index	29.9	61.0	66.2
<b>2019 Population by Race/Ethnicity</b>			
Total	9,832	79,227	249,685
White Alone	86.0%	73.6%	71.4%
Black Alone	2.6%	8.2%	8.7%
American Indian Alone	0.1%	0.3%	0.5%
Asian Alone	7.7%	5.1%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	9.6%	11.6%
Two or More Races	1.8%	3.1%	3.4%
Hispanic Origin	9.3%	26.6%	31.7%
Diversity Index	37.9	66.4	70.5
<b>2024 Population by Race/Ethnicity</b>			
Total	9,779	78,452	247,426
White Alone	84.0%	71.9%	69.7%
Black Alone	3.0%	8.3%	8.7%
American Indian Alone	0.2%	0.3%	0.5%
Asian Alone	8.7%	5.6%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	10.5%	12.6%
Two or More Races	2.1%	3.4%	3.6%
Hispanic Origin	11.3%	29.1%	34.2%
Diversity Index	42.9	69.1	72.7
<b>2010 Population by Relationship and Household Type</b>			
Total	9,706	79,156	248,972
In Households	99.4%	98.4%	98.6%
In Family Households	89.5%	88.8%	89.9%
Householder	26.9%	24.3%	23.8%
Spouse	22.7%	19.2%	18.4%
Child	34.9%	34.5%	35.0%
Other relative	3.7%	6.5%	7.6%
Nonrelative	1.3%	4.2%	5.0%
In Nonfamily Households	9.9%	9.5%	8.6%
In Group Quarters	0.6%	1.6%	1.4%
Institutionalized Population	0.1%	1.3%	0.9%
Noninstitutionalized Population	0.5%	0.4%	0.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	6,940	54,971	171,247
Less than 9th Grade	1.2%	5.0%	6.4%
9th - 12th Grade, No Diploma	2.0%	5.2%	6.7%
High School Graduate	20.7%	23.6%	25.2%
GED/Alternative Credential	3.2%	3.0%	2.8%
Some College, No Degree	17.8%	16.6%	16.6%
Associate Degree	8.4%	8.6%	8.4%
Bachelor's Degree	24.8%	20.8%	18.8%
Graduate/Professional Degree	21.9%	17.2%	15.0%
<b>2019 Population 15+ by Marital Status</b>			
Total	8,139	64,363	201,627
Never Married	28.4%	34.4%	35.8%
Married	59.1%	52.3%	51.0%
Widowed	6.9%	6.1%	5.7%
Divorced	5.6%	7.2%	7.6%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.2%	97.3%	96.9%
Civilian Unemployed (Unemployment Rate)	2.8%	2.7%	3.1%
<b>2019 Employed Population 16+ by Industry</b>			
Total	5,194	41,449	130,879
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	5.2%	5.7%	6.7%
Manufacturing	7.9%	8.6%	9.5%
Wholesale Trade	3.7%	3.9%	3.9%
Retail Trade	7.9%	9.9%	10.5%
Transportation/Utilities	5.0%	5.9%	6.4%
Information	4.6%	3.0%	2.7%
Finance/Insurance/Real Estate	7.1%	7.6%	6.9%
Services	51.0%	50.1%	48.6%
Public Administration	7.4%	5.1%	4.6%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	5,194	41,448	130,879
White Collar	71.4%	64.9%	60.9%
Management/Business/Financial	16.1%	14.4%	13.2%
Professional	30.3%	23.3%	21.8%
Sales	11.8%	12.1%	11.3%
Administrative Support	13.2%	15.1%	14.6%
Services	15.7%	17.8%	18.8%
Blue Collar	12.9%	17.3%	20.2%
Farming/Forestry/Fishing	0.1%	0.2%	0.2%
Construction/Extraction	3.4%	4.0%	4.8%
Installation/Maintenance/Repair	3.3%	3.8%	3.6%
Production	1.2%	4.2%	5.6%
Transportation/Material Moving	4.9%	5.2%	6.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	9,706	79,156	248,972
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

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<b>2010 Households by Type</b>			
Total	3,351	25,235	75,663
Households with 1 Person	18.9%	18.9%	17.3%
Households with 2+ People	81.1%	81.1%	82.7%
Family Households	76.7%	76.6%	78.4%
Husband-wife Families	64.8%	60.6%	60.8%
With Related Children	31.5%	30.8%	31.9%
Other Family (No Spouse Present)	11.9%	16.0%	17.7%
Other Family with Male Householder	3.0%	4.7%	5.5%
With Related Children	1.0%	2.5%	3.0%
Other Family with Female Householder	8.9%	11.2%	12.1%
With Related Children	5.0%	6.6%	7.1%
Nonfamily Households	4.4%	4.5%	4.3%
All Households with Children	37.7%	40.5%	42.7%
Multigenerational Households	5.0%	6.8%	7.7%
Unmarried Partner Households	3.9%	5.3%	5.7%
Male-female	3.3%	4.7%	5.0%
Same-sex	0.6%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	3,352	25,235	75,664
1 Person Household	18.9%	18.9%	17.3%
2 Person Household	30.4%	27.6%	26.0%
3 Person Household	18.2%	16.9%	17.2%
4 Person Household	19.4%	18.2%	18.9%
5 Person Household	9.1%	9.8%	10.4%
6 Person Household	3.0%	4.0%	4.5%
7 + Person Household	1.0%	4.6%	5.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,351	25,235	75,663
Owner Occupied	80.8%	79.8%	80.4%
Owned with a Mortgage/Loan	57.9%	59.1%	60.5%
Owned Free and Clear	23.0%	20.7%	19.9%
Renter Occupied	19.2%	20.2%	19.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,448	26,184	78,531
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
	1. Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Pleasantville (2B)
	2. Pleasantville (2B)	Pleasantville (2B)	Savvy Suburbanites (1D)
	3. Enterprising Professionals	Urban Villages (7B)	Urban Villages (7B)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$10,630,389	\$77,496,720	\$224,893,470
Average Spent	\$3,160.04	\$3,105.09	\$2,993.83
Spending Potential Index	148	145	140
Education: Total \$	\$9,634,197	\$67,791,960	\$196,359,638
Average Spent	\$2,863.91	\$2,716.24	\$2,613.98
Spending Potential Index	180	170	164
Entertainment/Recreation: Total \$	\$16,745,369	\$119,361,322	\$344,881,054
Average Spent	\$4,977.81	\$4,782.49	\$4,591.13
Spending Potential Index	152	146	140
Food at Home: Total \$	\$24,812,556	\$181,175,060	\$527,310,096
Average Spent	\$7,375.91	\$7,259.20	\$7,019.66
Spending Potential Index	143	140	136
Food Away from Home: Total \$	\$17,986,746	\$131,685,083	\$382,163,620
Average Spent	\$5,346.83	\$5,276.27	\$5,087.44
Spending Potential Index	146	144	138
Health Care: Total \$	\$29,173,873	\$207,257,109	\$597,844,970
Average Spent	\$8,672.38	\$8,304.24	\$7,958.64
Spending Potential Index	146	140	134
HH Furnishings & Equipment: Total \$	\$10,759,629	\$77,790,973	\$224,948,133
Average Spent	\$3,198.46	\$3,116.88	\$2,994.56
Spending Potential Index	150	146	140
Personal Care Products & Services: Total \$	\$4,410,865	\$31,909,053	\$92,231,092
Average Spent	\$1,311.20	\$1,278.51	\$1,227.80
Spending Potential Index	148	144	138
Shelter: Total \$	\$97,050,488	\$708,069,836	\$2,066,745,573
Average Spent	\$28,849.73	\$28,370.46	\$27,512.95
Spending Potential Index	156	153	149
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,597,315	\$88,651,161	\$253,540,523
Average Spent	\$3,744.74	\$3,552.01	\$3,375.19
Spending Potential Index	151	143	136
Travel: Total \$	\$12,489,785	\$89,432,565	\$259,201,786
Average Spent	\$3,712.78	\$3,583.32	\$3,450.55
Spending Potential Index	165	160	154
Vehicle Maintenance & Repairs: Total \$	\$5,457,894	\$39,773,716	\$114,854,809
Average Spent	\$1,622.44	\$1,593.63	\$1,528.97
Spending Potential Index	142	139	134

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.