

Lawrence Park Shopping Center  
1991 Sproul Rd, Broomall, Pennsylvania, 19008  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.95810  
Longitude: -75.35470

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	6,840	98,176	302,623
2010 Total Population	6,486	96,777	301,454
2019 Total Population	6,719	98,972	307,900
2019 Group Quarters	233	1,343	6,923
2024 Total Population	6,772	99,861	311,422
2017-2022 Annual Rate	0.16%	0.18%	0.23%
2019 Total Daytime Population	8,477	80,037	257,376
Workers	5,242	33,232	110,695
Residents	3,235	46,805	146,681
<b>Household Summary</b>			
2000 Households	2,500	37,117	117,887
2000 Average Household Size	2.62	2.60	2.50
2010 Households	2,454	36,784	117,008
2010 Average Household Size	2.55	2.59	2.52
2019 Households	2,565	37,643	118,918
2019 Average Household Size	2.53	2.59	2.53
2024 Households	2,588	37,966	120,067
2024 Average Household Size	2.53	2.59	2.54
2017-2022 Annual Rate	0.18%	0.17%	0.19%
2010 Families	1,782	26,100	78,000
2010 Average Family Size	3.03	3.14	3.12
2019 Families	1,824	26,247	78,107
2019 Average Family Size	3.03	3.17	3.15
2024 Families	1,832	26,320	78,457
2024 Average Family Size	3.03	3.17	3.16
2017-2022 Annual Rate	0.09%	0.06%	0.09%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,536	38,064	122,157
Owner Occupied Housing Units	78.7%	78.4%	71.2%
Renter Occupied Housing Units	19.9%	19.1%	25.3%
Vacant Housing Units	1.4%	2.5%	3.5%
2010 Housing Units	2,525	38,417	123,580
Owner Occupied Housing Units	77.2%	77.6%	69.5%
Renter Occupied Housing Units	20.0%	18.2%	25.2%
Vacant Housing Units	2.8%	4.3%	5.3%
2019 Housing Units	2,646	39,348	125,836
Owner Occupied Housing Units	76.5%	76.4%	68.2%
Renter Occupied Housing Units	20.4%	19.3%	26.3%
Vacant Housing Units	3.1%	4.3%	5.5%
2024 Housing Units	2,667	39,692	127,099
Owner Occupied Housing Units	76.5%	76.1%	67.8%
Renter Occupied Housing Units	20.5%	19.6%	26.7%
Vacant Housing Units	3.0%	4.3%	5.5%
<b>Median Household Income</b>			
2019	\$89,877	\$100,735	\$84,974
2024	\$105,302	\$111,501	\$99,538
<b>Median Home Value</b>			
2019	\$371,917	\$337,313	\$298,109
2024	\$383,333	\$349,299	\$316,847
<b>Per Capita Income</b>			
2019	\$44,960	\$48,214	\$45,463
2024	\$51,914	\$54,765	\$51,633
<b>Median Age</b>			
2010	46.8	43.2	40.1
2019	48.2	44.8	41.4
2024	47.0	44.8	42.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	2,565	37,643	118,917
<\$15,000	5.4%	4.5%	7.0%
\$15,000 - \$24,999	5.2%	4.8%	6.3%
\$25,000 - \$34,999	6.7%	5.4%	6.5%
\$35,000 - \$49,999	7.1%	7.7%	8.9%
\$50,000 - \$74,999	17.3%	14.7%	15.5%
\$75,000 - \$99,999	12.4%	12.3%	12.4%
\$100,000 - \$149,999	18.6%	21.7%	19.1%
\$150,000 - \$199,999	13.5%	14.3%	10.5%
\$200,000+	13.6%	14.5%	13.7%
Average Household Income	\$119,245	\$126,496	\$118,187
<b>2024 Households by Income</b>			
Household Income Base	2,588	37,966	120,066
<\$15,000	4.4%	3.8%	5.8%
\$15,000 - \$24,999	4.3%	3.9%	5.1%
\$25,000 - \$34,999	5.4%	4.4%	5.4%
\$35,000 - \$49,999	5.9%	6.3%	7.7%
\$50,000 - \$74,999	15.3%	13.0%	14.2%
\$75,000 - \$99,999	11.7%	11.4%	12.0%
\$100,000 - \$149,999	19.6%	22.5%	20.8%
\$150,000 - \$199,999	16.8%	17.6%	13.1%
\$200,000+	16.6%	17.0%	15.9%
Average Household Income	\$137,692	\$143,726	\$134,402
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	2,025	30,056	85,764
<\$50,000	0.4%	0.4%	0.9%
\$50,000 - \$99,999	0.0%	0.3%	3.1%
\$100,000 - \$149,999	0.3%	1.6%	9.7%
\$150,000 - \$199,999	2.3%	5.5%	12.1%
\$200,000 - \$249,999	4.0%	9.0%	10.4%
\$250,000 - \$299,999	13.9%	20.6%	14.3%
\$300,000 - \$399,999	40.4%	33.9%	21.2%
\$400,000 - \$499,999	26.2%	15.8%	12.0%
\$500,000 - \$749,999	10.7%	10.1%	11.0%
\$750,000 - \$999,999	1.3%	1.9%	3.3%
\$1,000,000 +	0.0%	0.4%	1.1%
Average Home Value	\$399,223	\$373,891	\$357,724
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,039	30,201	86,171
<\$50,000	0.1%	0.1%	0.5%
\$50,000 - \$99,999	0.0%	0.1%	2.3%
\$100,000 - \$149,999	0.2%	1.2%	8.5%
\$150,000 - \$199,999	1.6%	4.5%	11.4%
\$200,000 - \$249,999	2.9%	7.6%	9.6%
\$250,000 - \$299,999	12.3%	19.4%	14.0%
\$300,000 - \$399,999	39.6%	34.5%	21.7%
\$400,000 - \$499,999	28.6%	17.4%	13.2%
\$500,000 - \$749,999	12.9%	12.0%	12.8%
\$750,000 - \$999,999	1.6%	2.2%	3.6%
\$1,000,000 +	0.0%	0.5%	1.3%
Average Home Value	\$413,339	\$389,214	\$377,764

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	6,484	96,776	301,453
0 - 4	4.0%	5.6%	5.9%
5 - 9	4.7%	5.9%	6.0%
10 - 14	6.6%	6.5%	6.4%
15 - 24	11.8%	11.5%	13.4%
25 - 34	8.7%	10.6%	12.2%
35 - 44	11.3%	12.3%	12.7%
45 - 54	17.1%	16.3%	15.6%
55 - 64	14.4%	13.5%	12.8%
65 - 74	10.1%	7.7%	6.9%
75 - 84	8.5%	6.5%	5.4%
85 +	2.9%	3.5%	2.7%
18 +	80.5%	77.7%	77.5%
<b>2019 Population by Age</b>			
Total	6,721	98,974	307,899
0 - 4	3.8%	5.0%	5.3%
5 - 9	4.1%	5.6%	5.8%
10 - 14	4.9%	6.2%	6.2%
15 - 24	11.7%	10.7%	12.3%
25 - 34	11.2%	11.0%	12.3%
35 - 44	10.3%	11.8%	12.3%
45 - 54	13.9%	13.0%	12.9%
55 - 64	15.9%	15.1%	14.3%
65 - 74	11.8%	10.8%	10.1%
75 - 84	8.5%	6.6%	5.4%
85 +	3.9%	4.1%	3.1%
18 +	83.3%	79.4%	79.1%
<b>2024 Population by Age</b>			
Total	6,771	99,861	311,423
0 - 4	4.1%	5.1%	5.3%
5 - 9	4.2%	5.3%	5.5%
10 - 14	4.4%	5.8%	5.9%
15 - 24	10.0%	10.3%	11.9%
25 - 34	12.8%	11.1%	12.2%
35 - 44	12.4%	12.7%	13.0%
45 - 54	11.7%	12.2%	12.3%
55 - 64	15.2%	13.8%	13.2%
65 - 74	13.0%	12.1%	11.3%
75 - 84	8.4%	7.6%	6.4%
85 +	3.8%	4.0%	3.0%
18 +	84.1%	80.2%	79.7%
<b>2010 Population by Sex</b>			
Males	3,148	46,335	143,683
Females	3,338	50,442	157,771
<b>2019 Population by Sex</b>			
Males	3,242	47,455	147,166
Females	3,477	51,517	160,735
<b>2024 Population by Sex</b>			
Males	3,273	48,005	149,305
Females	3,499	51,856	162,117

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<b>2010 Population by Race/Ethnicity</b>			
Total	6,487	96,778	301,454
White Alone	89.1%	90.9%	78.7%
Black Alone	2.7%	2.7%	12.9%
American Indian Alone	0.0%	0.1%	0.1%
Asian Alone	6.9%	5.0%	5.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.3%	0.7%
Two or More Races	0.9%	1.0%	1.9%
Hispanic Origin	1.3%	1.5%	2.5%
Diversity Index	22.0	19.6	39.3
<b>2019 Population by Race/Ethnicity</b>			
Total	6,720	98,973	307,899
White Alone	84.1%	86.9%	73.5%
Black Alone	4.0%	3.8%	15.2%
American Indian Alone	0.0%	0.1%	0.1%
Asian Alone	10.1%	7.2%	7.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.5%	1.0%
Two or More Races	1.5%	1.5%	2.6%
Hispanic Origin	2.1%	2.4%	3.7%
Diversity Index	31.0	27.3	47.1
<b>2024 Population by Race/Ethnicity</b>			
Total	6,772	99,861	311,420
White Alone	80.5%	84.0%	70.0%
Black Alone	4.9%	4.7%	16.7%
American Indian Alone	0.0%	0.1%	0.2%
Asian Alone	12.2%	8.7%	8.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.6%	1.2%
Two or More Races	1.8%	1.9%	3.1%
Hispanic Origin	2.7%	3.1%	4.5%
Diversity Index	36.9	32.8	51.9
<b>2010 Population by Relationship and Household Type</b>			
Total	6,486	96,777	301,454
In Households	96.5%	98.6%	97.7%
In Family Households	84.4%	85.8%	82.2%
Householder	27.3%	27.0%	25.8%
Spouse	22.1%	22.3%	19.6%
Child	30.1%	32.5%	31.8%
Other relative	3.8%	3.1%	3.5%
Nonrelative	1.1%	1.0%	1.5%
In Nonfamily Households	12.1%	12.8%	15.5%
In Group Quarters	3.5%	1.4%	2.3%
Institutionalized Population	0.0%	1.0%	0.7%
Noninstitutionalized Population	3.5%	0.4%	1.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	5,072	71,733	216,668
Less than 9th Grade	3.5%	1.7%	2.0%
9th - 12th Grade, No Diploma	3.7%	2.5%	3.0%
High School Graduate	29.9%	23.0%	22.9%
GED/Alternative Credential	1.5%	1.3%	1.7%
Some College, No Degree	16.2%	14.2%	15.1%
Associate Degree	7.9%	7.6%	7.4%
Bachelor's Degree	21.9%	28.1%	26.2%
Graduate/Professional Degree	15.4%	21.8%	21.7%
<b>2019 Population 15+ by Marital Status</b>			
Total	5,857	82,325	254,655
Never Married	30.0%	28.8%	34.0%
Married	53.5%	57.2%	51.7%
Widowed	7.5%	7.2%	6.3%
Divorced	9.0%	6.8%	8.1%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.5%	96.9%	96.2%
Civilian Unemployed (Unemployment Rate)	2.5%	3.1%	3.8%
<b>2019 Employed Population 16+ by Industry</b>			
Total	3,568	53,287	164,633
Agriculture/Mining	0.5%	0.2%	0.2%
Construction	6.4%	5.6%	5.2%
Manufacturing	6.9%	7.2%	6.4%
Wholesale Trade	1.2%	2.9%	2.5%
Retail Trade	11.9%	9.2%	9.2%
Transportation/Utilities	2.1%	4.2%	5.1%
Information	1.8%	2.2%	2.1%
Finance/Insurance/Real Estate	11.0%	8.3%	8.3%
Services	56.2%	56.8%	57.5%
Public Administration	2.1%	3.3%	3.7%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	3,569	53,286	164,632
White Collar	68.2%	74.3%	71.6%
Management/Business/Financial	18.2%	20.6%	18.5%
Professional	29.7%	30.0%	29.7%
Sales	12.7%	10.7%	10.3%
Administrative Support	7.6%	13.0%	13.2%
Services	18.0%	13.6%	15.5%
Blue Collar	13.8%	12.1%	12.8%
Farming/Forestry/Fishing	0.3%	0.2%	0.1%
Construction/Extraction	5.0%	3.7%	3.6%
Installation/Maintenance/Repair	3.2%	2.4%	2.4%
Production	2.7%	2.9%	2.9%
Transportation/Material Moving	2.6%	2.9%	3.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,486	96,777	301,454
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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<b>2010 Households by Type</b>			
Total	2,455	36,784	117,009
Households with 1 Person	23.2%	25.1%	27.8%
Households with 2+ People	76.8%	74.9%	72.2%
Family Households	72.6%	71.0%	66.7%
Husband-wife Families	58.7%	58.4%	50.6%
With Related Children	22.6%	26.0%	23.1%
Other Family (No Spouse Present)	13.8%	12.5%	16.0%
Other Family with Male Householder	4.0%	3.5%	4.2%
With Related Children	1.5%	1.4%	2.0%
Other Family with Female Householder	9.9%	9.0%	11.9%
With Related Children	3.7%	4.0%	6.5%
Nonfamily Households	4.2%	3.9%	5.5%
All Households with Children	28.0%	31.7%	31.9%
Multigenerational Households	4.3%	3.5%	3.7%
Unmarried Partner Households	4.1%	3.9%	5.3%
Male-female	3.5%	3.3%	4.5%
Same-sex	0.6%	0.6%	0.7%
<b>2010 Households by Size</b>			
Total	2,453	36,784	117,008
1 Person Household	23.2%	25.1%	27.8%
2 Person Household	35.8%	31.9%	31.2%
3 Person Household	16.6%	17.0%	16.7%
4 Person Household	14.7%	15.5%	14.3%
5 Person Household	6.4%	7.1%	6.5%
6 Person Household	2.4%	2.5%	2.3%
7 + Person Household	0.9%	0.9%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,454	36,784	117,008
Owner Occupied	79.5%	81.0%	73.4%
Owned with a Mortgage/Loan	50.9%	56.9%	52.6%
Owned Free and Clear	28.5%	24.1%	20.8%
Renter Occupied	20.5%	19.0%	26.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,525	38,417	123,580
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	City Lights (8A)	Pleasantville (2B)	Pleasantville (2B)
2.	Pleasantville (2B)	Savvy Suburbanites (1D)	Parks and Rec (5C)
3.	Savvy Suburbanites (1D)	Golden Years (9B)	Savvy Suburbanites (1D)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,165,555	\$110,515,685	\$334,364,206
Average Spent	\$2,793.59	\$2,935.89	\$2,811.72
Spending Potential Index	130	137	131
Education: Total \$	\$6,389,244	\$99,346,346	\$283,246,944
Average Spent	\$2,490.93	\$2,639.17	\$2,381.87
Spending Potential Index	156	166	149
Entertainment/Recreation: Total \$	\$11,178,791	\$174,800,849	\$516,356,321
Average Spent	\$4,358.20	\$4,643.65	\$4,342.12
Spending Potential Index	133	142	133
Food at Home: Total \$	\$16,937,827	\$261,476,915	\$792,613,781
Average Spent	\$6,603.44	\$6,946.23	\$6,665.21
Spending Potential Index	128	134	129
Food Away from Home: Total \$	\$12,070,062	\$186,439,534	\$563,847,156
Average Spent	\$4,705.68	\$4,952.83	\$4,741.48
Spending Potential Index	128	135	129
Health Care: Total \$	\$19,464,873	\$307,112,895	\$910,164,353
Average Spent	\$7,588.64	\$8,158.57	\$7,653.71
Spending Potential Index	128	137	129
HH Furnishings & Equipment: Total \$	\$7,107,862	\$111,526,933	\$332,381,216
Average Spent	\$2,771.10	\$2,962.75	\$2,795.05
Spending Potential Index	130	139	131
Personal Care Products & Services: Total \$	\$2,913,485	\$45,573,159	\$136,621,815
Average Spent	\$1,135.86	\$1,210.67	\$1,148.87
Spending Potential Index	128	137	130
Shelter: Total \$	\$66,711,360	\$1,023,749,383	\$3,047,424,193
Average Spent	\$26,008.33	\$27,196.28	\$25,626.27
Spending Potential Index	141	147	138
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,438,773	\$133,609,141	\$393,804,447
Average Spent	\$3,289.97	\$3,549.38	\$3,311.56
Spending Potential Index	133	143	134
Travel: Total \$	\$8,266,686	\$129,007,750	\$373,463,898
Average Spent	\$3,222.88	\$3,427.14	\$3,140.52
Spending Potential Index	144	153	140
Vehicle Maintenance & Repairs: Total \$	\$3,665,860	\$58,114,083	\$175,610,059
Average Spent	\$1,429.19	\$1,543.82	\$1,476.73
Spending Potential Index	125	135	129

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.