

Linden Square
181 Linden St, Wellesley, Massachusetts, 02482
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.30016
Longitude: -71.29178

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,374	53,391	138,386
2010 Total Population	11,672	54,778	142,370
2019 Total Population	12,149	57,240	151,491
2019 Group Quarters	2,071	4,594	9,188
2024 Total Population	12,384	58,591	156,948
2017-2022 Annual Rate	0.38%	0.47%	0.71%
2019 Total Daytime Population	13,770	60,238	192,597
Workers	7,387	30,947	119,759
Residents	6,383	29,291	72,838
Household Summary			
2000 Households	3,700	18,562	49,856
2000 Average Household Size	2.53	2.64	2.60
2010 Households	3,663	18,549	50,520
2010 Average Household Size	2.62	2.70	2.64
2019 Households	3,786	19,199	53,318
2019 Average Household Size	2.66	2.74	2.67
2024 Households	3,851	19,619	55,207
2024 Average Household Size	2.68	2.75	2.68
2017-2022 Annual Rate	0.34%	0.43%	0.70%
2010 Families	2,640	13,851	36,436
2010 Average Family Size	3.15	3.19	3.15
2019 Families	2,722	14,312	38,284
2019 Average Family Size	3.21	3.23	3.19
2024 Families	2,767	14,623	39,600
2024 Average Family Size	3.23	3.24	3.20
2017-2022 Annual Rate	0.33%	0.43%	0.68%
Housing Unit Summary			
2000 Housing Units	3,840	19,022	51,164
Owner Occupied Housing Units	75.0%	78.6%	76.0%
Renter Occupied Housing Units	21.4%	19.0%	21.5%
Vacant Housing Units	3.6%	2.4%	2.6%
2010 Housing Units	3,917	19,564	53,372
Owner Occupied Housing Units	71.9%	77.1%	73.2%
Renter Occupied Housing Units	21.6%	17.7%	21.4%
Vacant Housing Units	6.5%	5.2%	5.3%
2019 Housing Units	4,004	20,183	56,051
Owner Occupied Housing Units	73.0%	77.4%	72.3%
Renter Occupied Housing Units	21.6%	17.7%	22.9%
Vacant Housing Units	5.4%	4.9%	4.9%
2024 Housing Units	4,060	20,576	57,836
Owner Occupied Housing Units	73.8%	77.9%	72.4%
Renter Occupied Housing Units	21.1%	17.4%	23.1%
Vacant Housing Units	5.1%	4.7%	4.5%
Median Household Income			
2019	\$189,469	\$173,921	\$160,521
2024	\$199,355	\$183,844	\$170,900
Median Home Value			
2019	\$1,170,813	\$978,734	\$885,333
2024	\$1,219,658	\$1,034,245	\$934,200
Per Capita Income			
2019	\$76,994	\$78,785	\$77,325
2024	\$82,822	\$84,726	\$83,707
Median Age			
2010	37.1	40.9	41.3
2019	38.2	42.4	42.8
2024	38.9	42.7	43.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	3,786	19,199	53,318
<\$15,000	2.0%	3.2%	4.4%
\$15,000 - \$24,999	4.3%	3.0%	3.7%
\$25,000 - \$34,999	2.9%	2.8%	3.4%
\$35,000 - \$49,999	2.4%	4.1%	4.4%
\$50,000 - \$74,999	6.2%	6.7%	7.4%
\$75,000 - \$99,999	6.9%	7.0%	6.8%
\$100,000 - \$149,999	12.9%	15.2%	16.2%
\$150,000 - \$199,999	14.9%	14.6%	14.3%
\$200,000+	47.5%	43.4%	39.5%
Average Household Income	\$247,073	\$234,717	\$218,158
2024 Households by Income			
Household Income Base	3,851	19,619	55,207
<\$15,000	1.8%	2.9%	3.9%
\$15,000 - \$24,999	3.5%	2.5%	3.1%
\$25,000 - \$34,999	2.5%	2.5%	3.1%
\$35,000 - \$49,999	2.1%	3.6%	3.8%
\$50,000 - \$74,999	5.5%	5.9%	6.5%
\$75,000 - \$99,999	6.3%	6.3%	6.1%
\$100,000 - \$149,999	12.5%	14.6%	15.7%
\$150,000 - \$199,999	16.0%	15.8%	15.9%
\$200,000+	49.8%	45.9%	42.0%
Average Household Income	\$265,723	\$252,931	\$236,503
2019 Owner Occupied Housing Units by Value			
Total	2,921	15,618	40,504
<\$50,000	0.1%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.1%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.2%	0.1%	0.2%
\$250,000 - \$299,999	0.1%	0.3%	0.4%
\$300,000 - \$399,999	0.2%	2.0%	3.3%
\$400,000 - \$499,999	1.2%	4.1%	6.8%
\$500,000 - \$749,999	10.6%	20.1%	25.5%
\$750,000 - \$999,999	25.3%	25.3%	24.9%
\$1,000,000 +	35.8%	27.0%	23.3%
Average Home Value	\$1,265,086	\$1,120,169	\$1,012,720
2024 Owner Occupied Housing Units by Value			
Total	2,996	16,034	41,851
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.1%	0.1%
\$300,000 - \$399,999	0.1%	0.9%	1.7%
\$400,000 - \$499,999	0.6%	2.7%	4.8%
\$500,000 - \$749,999	7.6%	17.4%	23.2%
\$750,000 - \$999,999	24.6%	26.8%	27.2%
\$1,000,000 +	39.1%	29.9%	26.4%
Average Home Value	\$1,309,429	\$1,167,348	\$1,063,670

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	11,670	54,778	142,370
0 - 4	4.8%	5.8%	5.9%
5 - 9	7.2%	7.8%	7.5%
10 - 14	7.6%	8.1%	7.6%
15 - 24	24.0%	15.8%	14.1%
25 - 34	4.5%	5.6%	7.3%
35 - 44	11.0%	12.7%	13.1%
45 - 54	14.6%	16.4%	16.3%
55 - 64	11.1%	12.7%	13.2%
65 - 74	7.6%	7.2%	7.2%
75 - 84	5.3%	5.0%	5.1%
85 +	2.4%	2.8%	2.8%
18 +	76.0%	73.5%	74.6%
2019 Population by Age			
Total	12,148	57,240	151,491
0 - 4	4.3%	5.0%	5.1%
5 - 9	6.2%	6.7%	6.3%
10 - 14	7.3%	8.2%	7.6%
15 - 24	24.6%	17.5%	15.7%
25 - 34	5.2%	6.1%	7.5%
35 - 44	8.3%	9.1%	10.1%
45 - 54	12.3%	13.9%	13.8%
55 - 64	13.1%	14.7%	14.7%
65 - 74	10.0%	10.3%	10.6%
75 - 84	5.9%	5.4%	5.5%
85 +	2.9%	3.0%	3.0%
18 +	77.9%	75.3%	76.4%
2024 Population by Age			
Total	12,384	58,590	156,949
0 - 4	4.4%	5.1%	5.2%
5 - 9	6.1%	6.6%	6.3%
10 - 14	6.8%	7.4%	6.8%
15 - 24	23.4%	16.5%	14.7%
25 - 34	6.2%	7.3%	8.7%
35 - 44	8.7%	9.4%	10.4%
45 - 54	10.8%	12.4%	12.5%
55 - 64	12.6%	14.2%	14.1%
65 - 74	11.1%	11.4%	11.5%
75 - 84	6.8%	6.5%	6.8%
85 +	3.1%	3.1%	3.1%
18 +	78.8%	76.3%	77.6%
2010 Population by Sex			
Males	4,696	25,303	66,759
Females	6,976	29,475	75,611
2019 Population by Sex			
Males	4,960	26,578	71,500
Females	7,189	30,662	79,991
2024 Population by Sex			
Males	5,076	27,275	74,309
Females	7,308	31,316	82,639

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2010 Population by Race/Ethnicity			
Total	11,672	54,777	142,370
White Alone	84.6%	86.9%	86.1%
Black Alone	2.2%	1.8%	2.0%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	10.1%	8.5%	8.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.6%	0.9%
Two or More Races	2.2%	2.0%	1.9%
Hispanic Origin	3.6%	3.0%	3.2%
Diversity Index	32.5	28.3	29.6
2019 Population by Race/Ethnicity			
Total	12,150	57,239	151,492
White Alone	78.5%	81.4%	80.7%
Black Alone	3.0%	2.5%	2.6%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	14.3%	12.4%	12.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	0.9%	1.2%
Two or More Races	2.9%	2.7%	2.6%
Hispanic Origin	5.4%	4.6%	4.6%
Diversity Index	42.8	38.0	39.1
2024 Population by Race/Ethnicity			
Total	12,384	58,591	156,949
White Alone	74.5%	77.7%	76.9%
Black Alone	3.6%	3.0%	3.1%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	17.2%	15.0%	15.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.1%	1.4%
Two or More Races	3.4%	3.1%	3.0%
Hispanic Origin	6.7%	5.6%	5.6%
Diversity Index	48.8	44.0	44.8
2010 Population by Relationship and Household Type			
Total	11,672	54,778	142,370
In Households	82.1%	91.5%	93.6%
In Family Households	72.0%	81.4%	81.6%
Householder	22.5%	25.3%	25.6%
Spouse	19.9%	22.2%	22.1%
Child	28.0%	31.7%	31.1%
Other relative	1.0%	1.5%	1.8%
Nonrelative	0.7%	0.8%	1.0%
In Nonfamily Households	10.1%	10.1%	12.0%
In Group Quarters	17.9%	8.5%	6.4%
Institutionalized Population	0.9%	1.0%	1.0%
Noninstitutionalized Population	17.0%	7.5%	5.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	6,998	35,831	98,849
Less than 9th Grade	1.0%	0.8%	1.0%
9th - 12th Grade, No Diploma	1.1%	1.3%	1.4%
High School Graduate	5.0%	7.6%	8.6%
GED/Alternative Credential	0.2%	0.4%	0.6%
Some College, No Degree	6.1%	7.1%	7.4%
Associate Degree	3.1%	3.2%	3.5%
Bachelor's Degree	34.8%	32.9%	32.4%
Graduate/Professional Degree	48.6%	46.6%	45.0%
2019 Population 15+ by Marital Status			
Total	9,981	45,846	122,633
Never Married	39.0%	29.6%	29.1%
Married	51.3%	57.8%	58.9%
Widowed	4.0%	5.3%	5.3%
Divorced	5.8%	7.2%	6.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	97.5%	97.6%
Civilian Unemployed (Unemployment Rate)	3.1%	2.5%	2.4%
2019 Employed Population 16+ by Industry			
Total	5,850	28,431	80,011
Agriculture/Mining	0.2%	0.1%	0.2%
Construction	1.8%	2.7%	2.8%
Manufacturing	5.5%	6.3%	6.7%
Wholesale Trade	1.8%	2.1%	1.9%
Retail Trade	7.7%	6.9%	7.0%
Transportation/Utilities	0.7%	1.0%	1.4%
Information	2.2%	2.7%	3.0%
Finance/Insurance/Real Estate	16.3%	15.0%	12.3%
Services	61.3%	60.7%	61.8%
Public Administration	2.6%	2.6%	2.8%
2019 Employed Population 16+ by Occupation			
Total	5,848	28,432	80,009
White Collar	88.0%	85.8%	84.9%
Management/Business/Financial	29.3%	29.0%	27.2%
Professional	33.9%	35.8%	38.7%
Sales	14.2%	12.5%	10.7%
Administrative Support	10.6%	8.5%	8.3%
Services	9.1%	9.5%	9.8%
Blue Collar	2.9%	4.7%	5.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	0.6%	1.7%	1.7%
Installation/Maintenance/Repair	0.2%	0.5%	0.8%
Production	1.3%	1.3%	1.1%
Transportation/Material Moving	0.7%	1.2%	1.6%
2010 Population By Urban/ Rural Status			
Total Population	11,672	54,778	142,370
Population Inside Urbanized Area	100.0%	99.9%	98.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	1.2%

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2010 Households by Type			
Total	3,664	18,550	50,519
Households with 1 Person	25.1%	21.9%	23.4%
Households with 2+ People	74.9%	78.1%	76.6%
Family Households	72.1%	74.7%	72.1%
Husband-wife Families	63.9%	65.6%	62.3%
With Related Children	34.5%	35.1%	32.3%
Other Family (No Spouse Present)	8.2%	9.1%	9.9%
Other Family with Male Householder	1.9%	2.0%	2.2%
With Related Children	0.8%	0.9%	1.0%
Other Family with Female Householder	6.3%	7.0%	7.7%
With Related Children	3.4%	3.9%	4.3%
Nonfamily Households	2.9%	3.5%	4.5%
All Households with Children	38.7%	40.1%	37.7%
Multigenerational Households	1.2%	1.8%	2.1%
Unmarried Partner Households	2.5%	2.8%	3.6%
Male-female	1.7%	2.0%	2.7%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	3,665	18,549	50,519
1 Person Household	25.0%	21.9%	23.4%
2 Person Household	31.2%	31.4%	31.6%
3 Person Household	14.1%	16.0%	16.5%
4 Person Household	18.3%	19.7%	18.3%
5 Person Household	8.4%	8.4%	7.6%
6 Person Household	2.2%	2.2%	2.0%
7 + Person Household	0.7%	0.5%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	3,663	18,549	50,520
Owner Occupied	76.9%	81.3%	77.4%
Owned with a Mortgage/Loan	51.1%	57.0%	54.8%
Owned Free and Clear	25.7%	24.4%	22.6%
Renter Occupied	23.1%	18.7%	22.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,917	19,564	53,372
Housing Units Inside Urbanized Area	100.0%	99.9%	98.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	Golden Years (9B)	Urban Chic (2A)	Urban Chic (2A)
3.	Urban Chic (2A)	Golden Years (9B)	Golden Years (9B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$21,407,128	\$102,794,418	\$267,671,059
Average Spent	\$5,654.29	\$5,354.15	\$5,020.28
Spending Potential Index	264	250	234
Education: Total \$	\$20,012,494	\$98,058,020	\$250,035,693
Average Spent	\$5,285.92	\$5,107.45	\$4,689.52
Spending Potential Index	332	320	294
Entertainment/Recreation: Total \$	\$33,832,453	\$162,765,411	\$419,287,617
Average Spent	\$8,936.20	\$8,477.81	\$7,863.90
Spending Potential Index	273	259	241
Food at Home: Total \$	\$49,151,757	\$234,087,766	\$609,238,285
Average Spent	\$12,982.50	\$12,192.71	\$11,426.50
Spending Potential Index	251	236	221
Food Away from Home: Total \$	\$36,426,812	\$174,714,824	\$455,857,779
Average Spent	\$9,621.45	\$9,100.20	\$8,549.79
Spending Potential Index	262	248	233
Health Care: Total \$	\$58,440,804	\$278,683,759	\$714,557,531
Average Spent	\$15,436.03	\$14,515.54	\$13,401.81
Spending Potential Index	260	245	226
HH Furnishings & Equipment: Total \$	\$21,741,006	\$104,777,791	\$270,587,778
Average Spent	\$5,742.47	\$5,457.46	\$5,074.98
Spending Potential Index	269	256	238
Personal Care Products & Services: Total \$	\$9,070,265	\$43,460,337	\$112,371,551
Average Spent	\$2,395.74	\$2,263.68	\$2,107.57
Spending Potential Index	270	255	238
Shelter: Total \$	\$196,198,307	\$939,456,277	\$2,445,771,678
Average Spent	\$51,822.06	\$48,932.56	\$45,871.41
Spending Potential Index	280	264	248
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$27,591,454	\$131,382,565	\$333,910,491
Average Spent	\$7,287.76	\$6,843.20	\$6,262.62
Spending Potential Index	294	276	253
Travel: Total \$	\$25,915,032	\$125,695,622	\$323,509,819
Average Spent	\$6,844.96	\$6,546.99	\$6,067.55
Spending Potential Index	305	292	270
Vehicle Maintenance & Repairs: Total \$	\$11,509,008	\$54,504,333	\$140,040,790
Average Spent	\$3,039.89	\$2,838.92	\$2,626.52
Spending Potential Index	266	248	230

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.