

Mount Vernon Plaza
7694 Richmond Hwy, Alexandria, Virginia, 22306
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.74923
Longitude: -77.08350

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	21,869	95,544	216,487
2010 Total Population	24,587	103,967	240,669
2019 Total Population	24,911	109,485	260,302
2019 Group Quarters	119	439	1,880
2024 Total Population	25,118	112,000	270,671
2017-2022 Annual Rate	0.17%	0.46%	0.78%
2019 Total Daytime Population	20,544	79,430	252,286
Workers	8,262	29,544	140,628
Residents	12,282	49,886	111,658
Household Summary			
2000 Households	8,045	37,080	89,884
2000 Average Household Size	2.71	2.57	2.39
2010 Households	8,713	38,601	98,486
2010 Average Household Size	2.81	2.68	2.43
2019 Households	8,678	39,879	105,965
2019 Average Household Size	2.86	2.73	2.44
2024 Households	8,704	40,538	110,190
2024 Average Household Size	2.87	2.75	2.44
2017-2022 Annual Rate	0.06%	0.33%	0.79%
2010 Families	5,818	26,082	59,290
2010 Average Family Size	3.39	3.23	3.10
2019 Families	5,801	26,812	62,665
2019 Average Family Size	3.44	3.29	3.13
2024 Families	5,826	27,234	64,638
2024 Average Family Size	3.45	3.30	3.14
2017-2022 Annual Rate	0.09%	0.31%	0.62%
Housing Unit Summary			
2000 Housing Units	8,292	38,088	92,708
Owner Occupied Housing Units	43.1%	63.2%	59.1%
Renter Occupied Housing Units	53.9%	34.1%	37.8%
Vacant Housing Units	3.0%	2.6%	3.0%
2010 Housing Units	9,194	40,732	104,350
Owner Occupied Housing Units	39.7%	61.7%	57.4%
Renter Occupied Housing Units	55.1%	33.1%	37.0%
Vacant Housing Units	5.2%	5.2%	5.6%
2019 Housing Units	9,259	41,975	111,224
Owner Occupied Housing Units	36.8%	58.8%	55.0%
Renter Occupied Housing Units	57.0%	36.2%	40.3%
Vacant Housing Units	6.3%	5.0%	4.7%
2024 Housing Units	9,293	42,639	115,284
Owner Occupied Housing Units	38.1%	60.0%	55.4%
Renter Occupied Housing Units	55.5%	35.1%	40.2%
Vacant Housing Units	6.3%	4.9%	4.4%
Median Household Income			
2019	\$55,464	\$100,000	\$108,820
2024	\$64,063	\$109,462	\$117,898
Median Home Value			
2019	\$402,915	\$506,051	\$509,604
2024	\$446,921	\$539,641	\$550,115
Per Capita Income			
2019	\$30,134	\$50,145	\$59,450
2024	\$34,818	\$55,656	\$66,058
Median Age			
2010	32.0	37.4	37.4
2019	32.8	38.7	38.8
2024	32.6	39.1	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	8,678	39,879	105,965
<\$15,000	13.2%	6.9%	4.8%
\$15,000 - \$24,999	7.5%	3.9%	3.5%
\$25,000 - \$34,999	10.6%	5.3%	4.5%
\$35,000 - \$49,999	13.1%	7.7%	7.0%
\$50,000 - \$74,999	18.7%	14.2%	12.7%
\$75,000 - \$99,999	9.2%	12.0%	12.0%
\$100,000 - \$149,999	11.8%	19.1%	22.0%
\$150,000 - \$199,999	7.2%	12.6%	14.4%
\$200,000+	8.6%	18.3%	19.2%
Average Household Income	\$86,936	\$137,692	\$146,000
2024 Households by Income			
Household Income Base	8,704	40,538	110,190
<\$15,000	10.8%	5.5%	4.0%
\$15,000 - \$24,999	5.9%	3.0%	2.7%
\$25,000 - \$34,999	9.1%	4.4%	3.7%
\$35,000 - \$49,999	11.8%	6.5%	5.8%
\$50,000 - \$74,999	18.9%	13.1%	11.5%
\$75,000 - \$99,999	10.4%	12.1%	11.7%
\$100,000 - \$149,999	14.1%	20.3%	22.8%
\$150,000 - \$199,999	8.6%	14.4%	16.3%
\$200,000+	10.3%	20.7%	21.5%
Average Household Income	\$100,981	\$153,798	\$162,239
2019 Owner Occupied Housing Units by Value			
Total	3,399	24,674	61,113
<\$50,000	7.1%	1.8%	1.0%
\$50,000 - \$99,999	6.9%	1.4%	0.7%
\$100,000 - \$149,999	5.8%	1.9%	1.3%
\$150,000 - \$199,999	5.4%	2.2%	1.9%
\$200,000 - \$249,999	6.6%	3.0%	3.5%
\$250,000 - \$299,999	4.6%	4.7%	5.4%
\$300,000 - \$399,999	13.3%	15.3%	16.7%
\$400,000 - \$499,999	13.1%	18.9%	18.3%
\$500,000 - \$749,999	25.0%	34.2%	31.2%
\$750,000 - \$999,999	8.8%	12.3%	13.3%
\$1,000,000 +	1.6%	2.6%	4.5%
Average Home Value	\$443,253	\$551,676	\$579,584
2024 Owner Occupied Housing Units by Value			
Total	3,538	25,561	63,845
<\$50,000	6.4%	1.3%	0.7%
\$50,000 - \$99,999	6.3%	1.2%	0.5%
\$100,000 - \$149,999	4.5%	1.5%	0.9%
\$150,000 - \$199,999	4.7%	1.8%	1.4%
\$200,000 - \$249,999	5.3%	2.5%	2.7%
\$250,000 - \$299,999	4.2%	4.1%	4.6%
\$300,000 - \$399,999	13.2%	13.6%	14.9%
\$400,000 - \$499,999	11.5%	18.2%	17.6%
\$500,000 - \$749,999	27.7%	36.1%	33.4%
\$750,000 - \$999,999	11.0%	14.6%	15.7%
\$1,000,000 +	2.0%	3.0%	5.1%
Average Home Value	\$492,974	\$581,922	\$613,114

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	24,586	103,966	240,669
0 - 4	9.6%	7.7%	7.2%
5 - 9	8.2%	7.1%	6.2%
10 - 14	7.0%	6.5%	5.5%
15 - 24	13.1%	11.1%	10.3%
25 - 34	17.3%	14.0%	16.9%
35 - 44	15.3%	15.4%	16.2%
45 - 54	13.2%	15.6%	15.2%
55 - 64	9.0%	11.7%	12.1%
65 - 74	4.2%	6.0%	6.1%
75 - 84	2.2%	3.5%	3.1%
85 +	0.7%	1.5%	1.2%
18 +	71.2%	74.9%	77.8%
2019 Population by Age			
Total	24,910	109,483	260,303
0 - 4	8.5%	6.6%	6.1%
5 - 9	8.3%	7.0%	6.2%
10 - 14	7.7%	7.2%	6.2%
15 - 24	13.7%	11.7%	10.6%
25 - 34	15.0%	12.5%	14.8%
35 - 44	14.2%	13.4%	14.9%
45 - 54	12.3%	13.8%	13.6%
55 - 64	10.4%	13.1%	12.9%
65 - 74	6.3%	8.9%	9.1%
75 - 84	2.5%	4.1%	4.1%
85 +	1.0%	1.7%	1.5%
18 +	71.3%	75.3%	78.1%
2024 Population by Age			
Total	25,116	111,999	270,670
0 - 4	8.6%	6.7%	6.1%
5 - 9	8.0%	6.6%	5.9%
10 - 14	7.3%	6.6%	5.8%
15 - 24	14.1%	11.8%	10.7%
25 - 34	15.7%	13.2%	15.3%
35 - 44	13.3%	13.1%	14.5%
45 - 54	11.7%	12.9%	12.9%
55 - 64	10.2%	12.7%	12.3%
65 - 74	6.9%	9.7%	9.6%
75 - 84	3.1%	5.0%	5.2%
85 +	1.0%	1.8%	1.7%
18 +	71.8%	76.1%	78.8%
2010 Population by Sex			
Males	11,921	50,921	116,800
Females	12,666	53,046	123,869
2019 Population by Sex			
Males	12,020	53,696	126,589
Females	12,891	55,789	133,713
2024 Population by Sex			
Males	12,045	54,883	131,610
Females	13,074	57,118	139,061

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2010 Population by Race/Ethnicity			
Total	24,587	103,967	240,668
White Alone	36.8%	58.7%	58.4%
Black Alone	32.3%	19.0%	22.3%
American Indian Alone	0.7%	0.5%	0.4%
Asian Alone	7.6%	7.2%	8.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.7%	10.5%	6.8%
Two or More Races	4.8%	4.0%	3.9%
Hispanic Origin	34.2%	22.9%	16.1%
Diversity Index	86.5	75.0	71.0
2019 Population by Race/Ethnicity			
Total	24,911	109,486	260,302
White Alone	33.8%	54.8%	54.3%
Black Alone	33.4%	20.0%	23.8%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	8.4%	8.4%	9.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	18.4%	11.6%	7.5%
Two or More Races	5.3%	4.8%	4.6%
Hispanic Origin	35.3%	24.9%	17.8%
Diversity Index	87.3	78.3	74.5
2024 Population by Race/Ethnicity			
Total	25,119	112,001	270,670
White Alone	32.4%	52.6%	52.4%
Black Alone	33.6%	20.4%	24.3%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	8.8%	9.1%	10.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	19.0%	12.3%	8.0%
Two or More Races	5.5%	5.1%	4.9%
Hispanic Origin	36.4%	26.4%	18.9%
Diversity Index	87.9	80.0	76.2
2010 Population by Relationship and Household Type			
Total	24,587	103,967	240,669
In Households	99.6%	99.6%	99.3%
In Family Households	84.5%	84.4%	78.9%
Householder	23.6%	25.1%	24.6%
Spouse	14.4%	18.8%	18.8%
Child	34.6%	31.1%	27.7%
Other relative	7.6%	6.1%	5.1%
Nonrelative	4.3%	3.4%	2.6%
In Nonfamily Households	15.1%	15.2%	20.4%
In Group Quarters	0.4%	0.4%	0.7%
Institutionalized Population	0.1%	0.2%	0.4%
Noninstitutionalized Population	0.4%	0.2%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	15,394	73,881	184,293
Less than 9th Grade	13.1%	7.5%	4.6%
9th - 12th Grade, No Diploma	12.7%	5.9%	3.9%
High School Graduate	20.9%	14.1%	12.0%
GED/Alternative Credential	3.8%	2.0%	1.6%
Some College, No Degree	16.2%	14.5%	14.1%
Associate Degree	6.3%	5.4%	5.6%
Bachelor's Degree	15.4%	25.4%	28.1%
Graduate/Professional Degree	11.5%	25.2%	30.0%
2019 Population 15+ by Marital Status			
Total	18,810	86,726	211,934
Never Married	38.5%	32.3%	33.7%
Married	48.0%	55.0%	52.5%
Widowed	2.9%	3.9%	4.0%
Divorced	10.6%	8.9%	9.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	96.7%	96.6%
Civilian Unemployed (Unemployment Rate)	4.4%	3.3%	3.4%
2019 Employed Population 16+ by Industry			
Total	12,789	59,370	145,468
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	15.7%	9.6%	6.4%
Manufacturing	1.6%	2.0%	1.9%
Wholesale Trade	1.0%	1.3%	1.0%
Retail Trade	11.3%	7.7%	6.6%
Transportation/Utilities	4.6%	3.9%	3.7%
Information	0.6%	1.8%	2.1%
Finance/Insurance/Real Estate	5.0%	5.2%	6.2%
Services	52.1%	54.3%	54.2%
Public Administration	8.1%	13.9%	17.7%
2019 Employed Population 16+ by Occupation			
Total	12,789	59,372	145,469
White Collar	48.0%	63.5%	72.2%
Management/Business/Financial	10.8%	18.6%	22.9%
Professional	17.5%	26.4%	31.0%
Sales	9.2%	8.5%	8.0%
Administrative Support	10.6%	10.0%	10.3%
Services	27.2%	20.7%	16.8%
Blue Collar	24.7%	15.8%	11.0%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	13.0%	7.4%	4.4%
Installation/Maintenance/Repair	3.3%	2.3%	1.8%
Production	3.1%	1.9%	1.4%
Transportation/Material Moving	5.2%	4.1%	3.4%
2010 Population By Urban/ Rural Status			
Total Population	24,587	103,967	240,669
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

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2010 Households by Type			
Total	8,713	38,601	98,487
Households with 1 Person	26.6%	26.2%	31.9%
Households with 2+ People	73.4%	73.8%	68.1%
Family Households	66.8%	67.6%	60.2%
Husband-wife Families	40.8%	50.6%	46.0%
With Related Children	24.0%	25.4%	21.3%
Other Family (No Spouse Present)	25.9%	17.0%	14.2%
Other Family with Male Householder	6.9%	4.8%	3.7%
With Related Children	4.0%	2.5%	1.9%
Other Family with Female Householder	19.0%	12.2%	10.5%
With Related Children	13.8%	7.8%	6.5%
Nonfamily Households	6.6%	6.2%	7.9%
All Households with Children	42.3%	36.2%	30.0%
Multigenerational Households	5.0%	4.2%	3.5%
Unmarried Partner Households	6.5%	5.1%	5.4%
Male-female	5.7%	4.2%	4.4%
Same-sex	0.8%	0.9%	1.0%
2010 Households by Size			
Total	8,714	38,601	98,487
1 Person Household	26.6%	26.2%	31.9%
2 Person Household	25.5%	30.5%	32.0%
3 Person Household	16.7%	16.1%	14.7%
4 Person Household	15.2%	14.4%	11.8%
5 Person Household	8.6%	7.1%	5.4%
6 Person Household	3.8%	3.0%	2.2%
7 + Person Household	3.6%	2.8%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	8,713	38,601	98,486
Owner Occupied	41.9%	65.1%	60.8%
Owned with a Mortgage/Loan	32.1%	52.1%	51.1%
Owned Free and Clear	9.7%	13.0%	9.8%
Renter Occupied	58.1%	34.9%	39.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,194	40,732	104,350
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Metro Fusion (11C)	Enterprising Professionals	Enterprising Professionals
	2. Bright Young Professionals	Top Tier (1A)	Laptops and Lattes (3A)
	3. Barrios Urbanos (7D)	Pleasantville (2B)	Pleasantville (2B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$19,656,561	\$134,511,594	\$381,975,761
Average Spent	\$2,265.10	\$3,372.99	\$3,604.74
Spending Potential Index	106	157	168
Education: Total \$	\$13,542,890	\$109,719,680	\$309,026,956
Average Spent	\$1,560.60	\$2,751.31	\$2,916.31
Spending Potential Index	98	173	183
Entertainment/Recreation: Total \$	\$27,529,307	\$198,978,029	\$557,050,068
Average Spent	\$3,172.31	\$4,989.54	\$5,256.93
Spending Potential Index	97	153	161
Food at Home: Total \$	\$46,280,578	\$313,085,539	\$872,990,089
Average Spent	\$5,333.09	\$7,850.89	\$8,238.48
Spending Potential Index	103	152	159
Food Away from Home: Total \$	\$33,273,707	\$227,584,287	\$648,715,950
Average Spent	\$3,834.26	\$5,706.87	\$6,121.98
Spending Potential Index	104	155	167
Health Care: Total \$	\$48,222,495	\$342,042,169	\$939,976,981
Average Spent	\$5,556.87	\$8,577.00	\$8,870.64
Spending Potential Index	94	145	149
HH Furnishings & Equipment: Total \$	\$18,472,072	\$129,373,692	\$361,216,559
Average Spent	\$2,128.61	\$3,244.16	\$3,408.83
Spending Potential Index	100	152	160
Personal Care Products & Services: Total \$	\$7,813,296	\$54,261,171	\$152,376,757
Average Spent	\$900.36	\$1,360.65	\$1,437.99
Spending Potential Index	102	153	162
Shelter: Total \$	\$168,150,848	\$1,203,711,139	\$3,402,647,678
Average Spent	\$19,376.68	\$30,184.09	\$32,111.05
Spending Potential Index	105	163	174
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,191,761	\$148,733,534	\$416,596,271
Average Spent	\$2,326.78	\$3,729.62	\$3,931.45
Spending Potential Index	94	150	159
Travel: Total \$	\$18,818,518	\$144,563,913	\$405,583,111
Average Spent	\$2,168.53	\$3,625.06	\$3,827.52
Spending Potential Index	97	162	171
Vehicle Maintenance & Repairs: Total \$	\$9,872,948	\$67,745,908	\$187,116,156
Average Spent	\$1,137.70	\$1,698.79	\$1,765.83
Spending Potential Index	99	148	154

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.