

Pan Am Shopping Center
3089 Nutley St, Fairfax, Virginia, 22031
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.87068
Longitude: -77.26313

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	16,118	103,528	274,395
2010 Total Population	19,057	114,368	304,339
2019 Total Population	21,344	123,830	327,898
2019 Group Quarters	46	527	8,109
2024 Total Population	24,038	129,611	340,945
2017-2022 Annual Rate	2.41%	0.92%	0.78%
2019 Total Daytime Population	19,509	150,573	412,138
Workers	10,139	96,607	267,931
Residents	9,370	53,966	144,207
Household Summary			
2000 Households	6,125	38,677	101,133
2000 Average Household Size	2.59	2.65	2.66
2010 Households	7,417	42,920	110,717
2010 Average Household Size	2.56	2.65	2.68
2019 Households	8,138	46,784	119,737
2019 Average Household Size	2.62	2.64	2.67
2024 Households	9,096	48,944	124,796
2024 Average Household Size	2.64	2.64	2.67
2017-2022 Annual Rate	2.25%	0.91%	0.83%
2010 Families	4,626	29,402	76,367
2010 Average Family Size	3.08	3.13	3.16
2019 Families	5,069	31,469	81,066
2019 Average Family Size	3.13	3.13	3.17
2024 Families	5,663	32,743	83,782
2024 Average Family Size	3.15	3.14	3.17
2017-2022 Annual Rate	2.24%	0.80%	0.66%
Housing Unit Summary			
2000 Housing Units	6,353	39,490	103,577
Owner Occupied Housing Units	58.7%	67.6%	67.6%
Renter Occupied Housing Units	37.7%	30.3%	30.1%
Vacant Housing Units	3.6%	2.1%	2.4%
2010 Housing Units	7,788	44,635	115,810
Owner Occupied Housing Units	53.6%	65.1%	64.7%
Renter Occupied Housing Units	41.7%	31.1%	30.9%
Vacant Housing Units	4.8%	3.8%	4.4%
2019 Housing Units	8,485	48,225	123,798
Owner Occupied Housing Units	53.0%	60.6%	60.3%
Renter Occupied Housing Units	42.9%	36.4%	36.5%
Vacant Housing Units	4.1%	3.0%	3.3%
2024 Housing Units	9,423	50,368	128,863
Owner Occupied Housing Units	56.3%	61.1%	60.5%
Renter Occupied Housing Units	40.2%	36.1%	36.4%
Vacant Housing Units	3.5%	2.8%	3.2%
Median Household Income			
2019	\$113,903	\$123,876	\$118,703
2024	\$124,574	\$134,439	\$129,190
Median Home Value			
2019	\$563,770	\$617,614	\$599,990
2024	\$585,408	\$636,967	\$623,554
Per Capita Income			
2019	\$56,523	\$63,471	\$59,252
2024	\$62,346	\$69,500	\$65,375
Median Age			
2010	34.9	37.9	37.3
2019	36.4	38.8	38.6
2024	36.9	39.5	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	8,138	46,784	119,737
<\$15,000	4.8%	4.1%	4.2%
\$15,000 - \$24,999	2.4%	2.4%	2.8%
\$25,000 - \$34,999	3.5%	3.4%	3.7%
\$35,000 - \$49,999	6.4%	5.3%	6.1%
\$50,000 - \$74,999	11.3%	10.5%	11.4%
\$75,000 - \$99,999	12.9%	11.1%	11.4%
\$100,000 - \$149,999	22.9%	22.7%	21.9%
\$150,000 - \$199,999	14.4%	15.3%	14.8%
\$200,000+	21.3%	25.2%	23.8%
Average Household Income	\$149,274	\$167,892	\$162,239
2024 Households by Income			
Household Income Base	9,096	48,944	124,796
<\$15,000	3.8%	3.3%	3.4%
\$15,000 - \$24,999	1.9%	1.9%	2.1%
\$25,000 - \$34,999	2.8%	2.6%	2.9%
\$35,000 - \$49,999	5.0%	4.2%	4.9%
\$50,000 - \$74,999	10.2%	9.2%	10.1%
\$75,000 - \$99,999	12.6%	10.6%	11.2%
\$100,000 - \$149,999	23.1%	23.5%	22.5%
\$150,000 - \$199,999	16.3%	17.1%	16.5%
\$200,000+	24.4%	27.5%	26.2%
Average Household Income	\$166,276	\$183,924	\$178,615
2019 Owner Occupied Housing Units by Value			
Total	4,496	29,209	74,580
<\$50,000	0.3%	0.3%	0.3%
\$50,000 - \$99,999	0.1%	0.1%	0.2%
\$100,000 - \$149,999	0.4%	0.6%	0.5%
\$150,000 - \$199,999	0.9%	0.9%	1.0%
\$200,000 - \$249,999	1.5%	1.9%	2.0%
\$250,000 - \$299,999	1.0%	2.1%	2.6%
\$300,000 - \$399,999	9.9%	7.1%	9.7%
\$400,000 - \$499,999	25.3%	16.8%	17.5%
\$500,000 - \$749,999	41.6%	43.1%	40.5%
\$750,000 - \$999,999	16.6%	19.5%	17.8%
\$1,000,000 +	2.4%	6.3%	5.9%
Average Home Value	\$592,095	\$657,711	\$648,509
2024 Owner Occupied Housing Units by Value			
Total	5,307	30,767	77,915
<\$50,000	0.1%	0.1%	0.2%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.2%	0.3%	0.3%
\$150,000 - \$199,999	0.4%	0.5%	0.6%
\$200,000 - \$249,999	0.9%	1.3%	1.5%
\$250,000 - \$299,999	0.5%	1.6%	2.0%
\$300,000 - \$399,999	8.2%	6.2%	8.2%
\$400,000 - \$499,999	24.2%	15.9%	16.5%
\$500,000 - \$749,999	45.0%	43.8%	41.8%
\$750,000 - \$999,999	18.0%	21.8%	20.0%
\$1,000,000 +	2.4%	6.9%	6.6%
Average Home Value	\$610,514	\$681,298	\$675,683

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	19,059	114,368	304,341
0 - 4	6.6%	6.3%	6.2%
5 - 9	5.7%	6.5%	6.2%
10 - 14	4.9%	6.2%	6.1%
15 - 24	12.2%	11.2%	12.9%
25 - 34	20.8%	15.6%	15.2%
35 - 44	15.2%	14.8%	14.7%
45 - 54	14.0%	15.8%	15.4%
55 - 64	10.8%	12.3%	12.1%
65 - 74	5.4%	6.4%	6.5%
75 - 84	2.9%	3.6%	3.4%
85 +	1.5%	1.4%	1.3%
18 +	80.0%	77.4%	77.7%
2019 Population by Age			
Total	21,343	123,829	327,897
0 - 4	5.8%	5.4%	5.4%
5 - 9	5.7%	5.8%	5.8%
10 - 14	5.7%	6.2%	6.3%
15 - 24	12.0%	11.4%	12.7%
25 - 34	18.4%	15.3%	14.3%
35 - 44	15.6%	14.1%	14.2%
45 - 54	12.4%	13.3%	13.3%
55 - 64	11.3%	13.5%	13.2%
65 - 74	7.9%	9.0%	9.1%
75 - 84	3.6%	4.3%	4.3%
85 +	1.6%	1.7%	1.6%
18 +	79.8%	79.0%	79.0%
2024 Population by Age			
Total	24,038	129,611	340,945
0 - 4	5.9%	5.5%	5.4%
5 - 9	5.6%	5.7%	5.6%
10 - 14	5.3%	5.7%	5.7%
15 - 24	11.8%	10.7%	12.2%
25 - 34	18.4%	15.6%	14.7%
35 - 44	15.6%	14.9%	14.9%
45 - 54	12.4%	12.6%	12.7%
55 - 64	10.5%	12.5%	12.4%
65 - 74	8.4%	9.7%	9.6%
75 - 84	4.5%	5.2%	5.2%
85 +	1.7%	1.8%	1.7%
18 +	80.2%	79.9%	79.9%
2010 Population by Sex			
Males	9,616	56,651	150,938
Females	9,441	57,717	153,401
2019 Population by Sex			
Males	10,789	61,640	163,050
Females	10,555	62,190	164,849
2024 Population by Sex			
Males	12,106	64,553	169,593
Females	11,933	65,058	171,352

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2010 Population by Race/Ethnicity			
Total	19,057	114,368	304,340
White Alone	57.7%	65.5%	64.8%
Black Alone	5.8%	4.7%	5.2%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	28.3%	20.9%	19.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	4.0%	4.5%	5.9%
Two or More Races	3.8%	3.9%	3.9%
Hispanic Origin	13.5%	12.7%	15.6%
Diversity Index	68.1	63.0	66.0
2019 Population by Race/Ethnicity			
Total	21,345	123,829	327,899
White Alone	51.7%	59.5%	59.4%
Black Alone	6.5%	5.3%	5.8%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	32.7%	25.1%	23.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	4.3%	4.9%	6.3%
Two or More Races	4.5%	4.7%	4.7%
Hispanic Origin	14.6%	14.0%	16.7%
Diversity Index	71.6	68.1	70.3
2024 Population by Race/Ethnicity			
Total	24,039	129,610	340,945
White Alone	48.4%	56.0%	56.3%
Black Alone	6.8%	5.6%	6.1%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	35.2%	27.6%	25.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	4.5%	5.3%	6.6%
Two or More Races	4.9%	5.1%	5.1%
Hispanic Origin	15.5%	14.9%	17.6%
Diversity Index	73.3	70.7	72.6
2010 Population by Relationship and Household Type			
Total	19,057	114,368	304,339
In Households	99.8%	99.6%	97.6%
In Family Households	77.3%	82.9%	82.0%
Householder	24.1%	25.7%	25.0%
Spouse	19.4%	21.2%	20.4%
Child	25.5%	28.7%	28.4%
Other relative	5.7%	4.9%	5.4%
Nonrelative	2.6%	2.4%	2.8%
In Nonfamily Households	22.4%	16.6%	15.6%
In Group Quarters	0.2%	0.4%	2.4%
Institutionalized Population	0.2%	0.3%	0.7%
Noninstitutionalized Population	0.1%	0.1%	1.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	15,118	88,167	229,222
Less than 9th Grade	3.4%	2.9%	3.8%
9th - 12th Grade, No Diploma	2.5%	2.4%	3.0%
High School Graduate	7.5%	8.9%	10.5%
GED/Alternative Credential	0.5%	0.6%	0.9%
Some College, No Degree	9.9%	10.8%	11.3%
Associate Degree	5.8%	5.0%	5.4%
Bachelor's Degree	32.3%	33.1%	32.0%
Graduate/Professional Degree	38.1%	36.2%	33.2%
2019 Population 15+ by Marital Status			
Total	17,686	102,230	270,765
Never Married	34.8%	32.9%	34.5%
Married	54.2%	55.7%	54.5%
Widowed	2.8%	3.6%	3.6%
Divorced	8.2%	7.9%	7.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	97.3%	96.8%
Civilian Unemployed (Unemployment Rate)	2.6%	2.7%	3.2%
2019 Employed Population 16+ by Industry			
Total	12,131	70,721	184,876
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	3.6%	3.9%	5.5%
Manufacturing	3.5%	2.5%	2.4%
Wholesale Trade	1.9%	1.2%	1.0%
Retail Trade	5.8%	5.8%	6.7%
Transportation/Utilities	2.3%	2.4%	2.4%
Information	2.2%	2.2%	2.3%
Finance/Insurance/Real Estate	5.7%	7.2%	7.1%
Services	62.9%	62.1%	60.7%
Public Administration	12.2%	12.7%	11.8%
2019 Employed Population 16+ by Occupation			
Total	12,129	70,722	184,874
White Collar	79.5%	78.0%	75.1%
Management/Business/Financial	28.1%	27.2%	24.6%
Professional	35.0%	33.6%	32.7%
Sales	6.8%	7.4%	8.0%
Administrative Support	9.6%	9.8%	9.8%
Services	12.5%	14.8%	16.1%
Blue Collar	8.0%	7.3%	8.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.6%	2.4%	3.5%
Installation/Maintenance/Repair	2.4%	2.0%	1.7%
Production	1.0%	1.0%	1.4%
Transportation/Material Moving	1.9%	1.8%	2.1%
2010 Population By Urban/ Rural Status			
Total Population	19,057	114,368	304,339
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	7,417	42,920	110,717
Households with 1 Person	25.5%	23.1%	23.1%
Households with 2+ People	74.5%	76.9%	76.9%
Family Households	62.4%	68.5%	69.0%
Husband-wife Families	50.2%	56.4%	56.2%
With Related Children	23.6%	27.3%	27.2%
Other Family (No Spouse Present)	12.1%	12.1%	12.8%
Other Family with Male Householder	4.1%	3.6%	3.9%
With Related Children	1.7%	1.6%	1.8%
Other Family with Female Householder	8.0%	8.5%	8.8%
With Related Children	4.2%	4.5%	4.9%
Nonfamily Households	12.1%	8.4%	7.9%
All Households with Children	29.8%	33.7%	34.1%
Multigenerational Households	3.2%	3.3%	3.5%
Unmarried Partner Households	4.7%	4.2%	4.3%
Male-female	4.0%	3.5%	3.5%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	7,418	42,919	110,718
1 Person Household	25.5%	23.1%	23.1%
2 Person Household	32.5%	32.9%	32.4%
3 Person Household	17.2%	17.7%	17.4%
4 Person Household	14.6%	15.7%	15.6%
5 Person Household	6.0%	6.5%	6.8%
6 Person Household	2.5%	2.5%	2.6%
7 + Person Household	1.7%	1.7%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	7,417	42,920	110,717
Owner Occupied	56.2%	67.7%	67.7%
Owned with a Mortgage/Loan	47.1%	54.9%	54.9%
Owned Free and Clear	9.1%	12.7%	12.8%
Renter Occupied	43.8%	32.3%	32.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,788	44,635	115,810
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Enterprising Professionals	Enterprising Professionals	Enterprising Professionals
	2. Urban Chic (2A)	Top Tier (1A)	Top Tier (1A)
	3. Metro Renters (3B)	Urban Chic (2A)	Urban Chic (2A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$30,198,645	\$190,048,602	\$469,217,774
Average Spent	\$3,710.82	\$4,062.26	\$3,918.74
Spending Potential Index	173	190	183
Education: Total \$	\$23,738,286	\$159,942,328	\$397,512,285
Average Spent	\$2,916.97	\$3,418.74	\$3,319.88
Spending Potential Index	183	215	208
Entertainment/Recreation: Total \$	\$43,514,294	\$282,234,833	\$699,003,940
Average Spent	\$5,347.05	\$6,032.72	\$5,837.83
Spending Potential Index	164	185	179
Food at Home: Total \$	\$68,552,530	\$432,289,143	\$1,071,158,105
Average Spent	\$8,423.76	\$9,240.11	\$8,945.92
Spending Potential Index	163	179	173
Food Away from Home: Total \$	\$51,517,425	\$324,139,695	\$798,773,961
Average Spent	\$6,330.48	\$6,928.43	\$6,671.07
Spending Potential Index	172	189	182
Health Care: Total \$	\$73,039,445	\$476,363,890	\$1,181,920,733
Average Spent	\$8,975.11	\$10,182.20	\$9,870.97
Spending Potential Index	151	172	166
HH Furnishings & Equipment: Total \$	\$28,330,613	\$183,375,659	\$453,220,049
Average Spent	\$3,481.27	\$3,919.62	\$3,785.13
Spending Potential Index	163	184	178
Personal Care Products & Services: Total \$	\$12,091,833	\$77,275,763	\$190,598,201
Average Spent	\$1,485.85	\$1,651.76	\$1,591.81
Spending Potential Index	168	186	180
Shelter: Total \$	\$267,060,710	\$1,699,891,375	\$4,209,059,980
Average Spent	\$32,816.50	\$36,334.89	\$35,152.54
Spending Potential Index	177	196	190
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$31,779,580	\$212,290,929	\$524,411,992
Average Spent	\$3,905.08	\$4,537.68	\$4,379.70
Spending Potential Index	157	183	177
Travel: Total \$	\$31,866,209	\$210,201,983	\$519,787,230
Average Spent	\$3,915.73	\$4,493.03	\$4,341.07
Spending Potential Index	174	200	193
Vehicle Maintenance & Repairs: Total \$	\$14,466,634	\$94,462,030	\$233,520,725
Average Spent	\$1,777.66	\$2,019.11	\$1,950.28
Spending Potential Index	155	176	170

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.