

Perring Plaza
1951 E Joppa Rd, Parkville, Maryland, 21234
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.39930
Longitude: -76.54547

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	13,075	110,393	296,290
2010 Total Population	13,321	112,576	303,393
2019 Total Population	13,479	113,198	304,470
2019 Group Quarters	277	2,090	13,791
2024 Total Population	13,544	114,135	304,679
2017-2022 Annual Rate	0.10%	0.17%	0.01%
2019 Total Daytime Population	11,763	95,371	269,844
Workers	5,544	42,721	124,491
Residents	6,219	52,650	145,353
Household Summary			
2000 Households	5,685	47,143	119,500
2000 Average Household Size	2.26	2.30	2.38
2010 Households	5,642	48,063	121,208
2010 Average Household Size	2.31	2.30	2.39
2019 Households	5,659	48,066	121,043
2019 Average Household Size	2.33	2.31	2.40
2024 Households	5,670	48,498	121,054
2024 Average Household Size	2.34	2.31	2.40
2017-2022 Annual Rate	0.04%	0.18%	0.00%
2010 Families	3,330	28,066	73,533
2010 Average Family Size	2.93	2.94	3.01
2019 Families	3,289	27,661	72,588
2019 Average Family Size	2.98	2.98	3.04
2024 Families	3,279	27,685	72,198
2024 Average Family Size	3.00	2.99	3.06
2017-2022 Annual Rate	-0.06%	0.02%	-0.11%
Housing Unit Summary			
2000 Housing Units	5,899	49,124	125,799
Owner Occupied Housing Units	64.8%	60.3%	63.4%
Renter Occupied Housing Units	31.5%	35.7%	31.6%
Vacant Housing Units	3.6%	4.0%	5.0%
2010 Housing Units	5,963	50,756	129,701
Owner Occupied Housing Units	61.4%	56.8%	60.9%
Renter Occupied Housing Units	33.2%	37.9%	32.6%
Vacant Housing Units	5.4%	5.3%	6.5%
2019 Housing Units	6,003	51,153	131,594
Owner Occupied Housing Units	61.4%	56.8%	60.3%
Renter Occupied Housing Units	32.9%	37.1%	31.7%
Vacant Housing Units	5.7%	6.0%	8.0%
2024 Housing Units	6,027	51,815	132,764
Owner Occupied Housing Units	62.2%	56.7%	60.1%
Renter Occupied Housing Units	31.9%	36.8%	31.1%
Vacant Housing Units	5.9%	6.4%	8.8%
Median Household Income			
2019	\$66,166	\$64,797	\$68,677
2024	\$73,926	\$72,379	\$75,927
Median Home Value			
2019	\$218,272	\$233,191	\$239,260
2024	\$234,333	\$254,819	\$266,685
Per Capita Income			
2019	\$34,097	\$35,859	\$36,351
2024	\$38,010	\$40,279	\$40,430
Median Age			
2010	40.3	38.7	38.0
2019	41.4	40.2	39.4
2024	42.5	41.1	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	5,659	48,064	121,034
<\$15,000	5.2%	8.6%	8.6%
\$15,000 - \$24,999	8.0%	7.3%	6.6%
\$25,000 - \$34,999	8.7%	9.0%	8.5%
\$35,000 - \$49,999	13.6%	12.9%	12.0%
\$50,000 - \$74,999	20.0%	18.1%	17.7%
\$75,000 - \$99,999	16.7%	13.4%	13.2%
\$100,000 - \$149,999	19.2%	18.6%	18.8%
\$150,000 - \$199,999	5.5%	7.3%	8.2%
\$200,000+	3.3%	4.9%	6.3%
Average Household Income	\$80,614	\$84,648	\$91,205
2024 Households by Income			
Household Income Base	5,670	48,496	121,045
<\$15,000	4.3%	7.6%	7.7%
\$15,000 - \$24,999	6.7%	6.3%	5.8%
\$25,000 - \$34,999	8.0%	8.4%	8.1%
\$35,000 - \$49,999	12.6%	11.8%	11.1%
\$50,000 - \$74,999	18.9%	17.2%	16.7%
\$75,000 - \$99,999	17.4%	13.6%	13.3%
\$100,000 - \$149,999	21.3%	20.3%	20.1%
\$150,000 - \$199,999	6.6%	8.8%	9.8%
\$200,000+	4.1%	6.0%	7.5%
Average Household Income	\$90,131	\$95,012	\$101,525
2019 Owner Occupied Housing Units by Value			
Total	3,685	29,060	79,288
<\$50,000	2.0%	1.9%	1.6%
\$50,000 - \$99,999	2.1%	1.8%	3.9%
\$100,000 - \$149,999	9.6%	9.0%	12.7%
\$150,000 - \$199,999	27.2%	22.3%	18.0%
\$200,000 - \$249,999	25.2%	22.6%	17.4%
\$250,000 - \$299,999	18.6%	15.1%	13.7%
\$300,000 - \$399,999	7.0%	13.5%	16.1%
\$400,000 - \$499,999	3.4%	7.0%	8.0%
\$500,000 - \$749,999	3.9%	5.0%	6.2%
\$750,000 - \$999,999	0.6%	0.7%	1.1%
\$1,000,000 +	0.2%	0.2%	0.5%
Average Home Value	\$246,547	\$282,344	\$287,762
2024 Owner Occupied Housing Units by Value			
Total	3,746	29,398	79,772
<\$50,000	1.4%	1.3%	1.2%
\$50,000 - \$99,999	1.7%	1.3%	3.2%
\$100,000 - \$149,999	6.9%	6.6%	9.9%
\$150,000 - \$199,999	23.7%	18.3%	15.2%
\$200,000 - \$249,999	23.8%	20.9%	15.8%
\$250,000 - \$299,999	20.3%	15.9%	14.3%
\$300,000 - \$399,999	8.8%	16.1%	18.7%
\$400,000 - \$499,999	4.8%	9.0%	10.2%
\$500,000 - \$749,999	6.6%	7.4%	8.3%
\$750,000 - \$999,999	1.4%	1.3%	1.6%
\$1,000,000 +	0.2%	0.2%	0.7%
Average Home Value	\$278,919	\$321,402	\$322,448

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	13,319	112,576	303,392
0 - 4	5.5%	5.7%	5.7%
5 - 9	4.8%	5.2%	5.5%
10 - 14	5.3%	5.5%	5.7%
15 - 24	12.9%	14.8%	16.3%
25 - 34	15.3%	14.4%	13.1%
35 - 44	11.9%	12.3%	12.5%
45 - 54	14.4%	14.2%	14.5%
55 - 64	12.7%	11.6%	12.0%
65 - 74	7.4%	6.3%	6.4%
75 - 84	6.5%	6.1%	5.2%
85 +	3.3%	3.9%	3.1%
18 +	80.6%	79.9%	79.3%
2019 Population by Age			
Total	13,478	113,198	304,473
0 - 4	4.9%	5.0%	5.1%
5 - 9	5.1%	5.1%	5.3%
10 - 14	5.3%	5.2%	5.5%
15 - 24	10.2%	12.6%	14.6%
25 - 34	15.0%	15.0%	14.0%
35 - 44	13.9%	12.7%	12.1%
45 - 54	11.8%	11.6%	11.9%
55 - 64	13.5%	12.9%	13.1%
65 - 74	10.5%	9.6%	9.6%
75 - 84	5.9%	5.7%	5.3%
85 +	3.8%	4.5%	3.5%
18 +	81.9%	81.6%	80.9%
2024 Population by Age			
Total	13,545	114,134	304,679
0 - 4	4.9%	5.0%	5.1%
5 - 9	4.9%	4.8%	5.0%
10 - 14	5.3%	5.0%	5.2%
15 - 24	10.0%	12.1%	14.1%
25 - 34	13.7%	14.7%	13.8%
35 - 44	15.0%	13.4%	12.8%
45 - 54	11.7%	11.2%	11.4%
55 - 64	12.5%	11.7%	11.9%
65 - 74	11.6%	10.6%	10.6%
75 - 84	6.8%	7.0%	6.5%
85 +	3.7%	4.4%	3.5%
18 +	81.9%	82.1%	81.5%
2010 Population by Sex			
Males	6,198	52,416	140,602
Females	7,123	60,160	162,791
2019 Population by Sex			
Males	6,302	53,040	141,782
Females	7,177	60,158	162,688
2024 Population by Sex			
Males	6,340	53,565	142,239
Females	7,204	60,570	162,440

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	13,321	112,576	303,394
White Alone	71.4%	65.8%	57.2%
Black Alone	19.7%	25.8%	35.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	5.0%	4.9%	4.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.1%	1.0%	1.0%
Two or More Races	2.5%	2.3%	2.2%
Hispanic Origin	3.6%	3.3%	3.0%
Diversity Index	48.7	53.1	57.4
2019 Population by Race/Ethnicity			
Total	13,479	113,199	304,470
White Alone	62.3%	59.3%	52.7%
Black Alone	25.4%	29.3%	37.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	6.9%	6.6%	5.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.8%	1.5%	1.4%
Two or More Races	3.4%	3.1%	2.8%
Hispanic Origin	5.4%	4.9%	4.5%
Diversity Index	59.0	60.0	61.8
2024 Population by Race/Ethnicity			
Total	13,544	114,135	304,679
White Alone	56.6%	55.3%	49.7%
Black Alone	28.7%	31.3%	38.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	8.1%	7.8%	6.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.2%	1.8%	1.7%
Two or More Races	4.0%	3.6%	3.3%
Hispanic Origin	6.7%	6.2%	5.6%
Diversity Index	64.2	63.8	64.5
2010 Population by Relationship and Household Type			
Total	13,321	112,576	303,393
In Households	98.0%	98.2%	95.6%
In Family Households	75.8%	75.7%	75.4%
Householder	25.2%	24.9%	24.2%
Spouse	16.5%	16.5%	15.9%
Child	27.6%	27.7%	28.6%
Other relative	4.0%	4.2%	4.2%
Nonrelative	2.5%	2.4%	2.4%
In Nonfamily Households	22.2%	22.5%	20.2%
In Group Quarters	2.0%	1.8%	4.4%
Institutionalized Population	2.0%	0.7%	1.6%
Noninstitutionalized Population	0.0%	1.1%	2.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	10,032	81,569	211,694
Less than 9th Grade	3.7%	3.0%	2.7%
9th - 12th Grade, No Diploma	5.5%	4.6%	5.0%
High School Graduate	24.6%	22.1%	22.5%
GED/Alternative Credential	2.9%	2.6%	3.2%
Some College, No Degree	20.8%	21.0%	20.2%
Associate Degree	11.1%	8.4%	7.3%
Bachelor's Degree	18.4%	22.2%	22.0%
Graduate/Professional Degree	13.0%	16.2%	17.1%
2019 Population 15+ by Marital Status			
Total	11,411	95,838	256,090
Never Married	35.1%	37.3%	39.2%
Married	46.8%	45.5%	43.8%
Widowed	6.5%	7.2%	7.1%
Divorced	11.7%	10.1%	10.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.7%	95.9%	95.7%
Civilian Unemployed (Unemployment Rate)	3.3%	4.1%	4.3%
2019 Employed Population 16+ by Industry			
Total	7,400	61,660	161,312
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	7.2%	5.5%	5.0%
Manufacturing	4.6%	4.5%	4.7%
Wholesale Trade	1.9%	1.5%	1.8%
Retail Trade	10.0%	10.2%	9.3%
Transportation/Utilities	6.6%	5.6%	6.1%
Information	1.7%	1.7%	1.7%
Finance/Insurance/Real Estate	8.9%	6.9%	7.2%
Services	53.5%	55.1%	55.6%
Public Administration	5.5%	8.7%	8.5%
2019 Employed Population 16+ by Occupation			
Total	7,398	61,659	161,314
White Collar	65.5%	66.0%	67.1%
Management/Business/Financial	13.9%	14.0%	14.8%
Professional	24.8%	27.7%	27.7%
Sales	9.3%	9.4%	9.6%
Administrative Support	17.4%	14.8%	15.0%
Services	17.0%	18.8%	18.4%
Blue Collar	17.5%	15.3%	14.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	5.6%	3.9%	3.4%
Installation/Maintenance/Repair	3.9%	3.5%	2.9%
Production	2.8%	3.0%	2.8%
Transportation/Material Moving	5.1%	4.8%	5.3%
2010 Population By Urban/ Rural Status			
Total Population	13,321	112,576	303,393
Population Inside Urbanized Area	100.0%	99.4%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	0.9%

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2010 Households by Type			
Total	5,641	48,063	121,208
Households with 1 Person	32.5%	33.0%	31.0%
Households with 2+ People	67.5%	67.0%	69.0%
Family Households	59.0%	58.4%	60.7%
Husband-wife Families	38.8%	38.8%	39.9%
With Related Children	15.1%	15.8%	16.8%
Other Family (No Spouse Present)	20.2%	19.6%	20.8%
Other Family with Male Householder	5.1%	4.8%	4.6%
With Related Children	2.5%	2.5%	2.4%
Other Family with Female Householder	15.1%	14.8%	16.2%
With Related Children	9.0%	9.0%	9.9%
Nonfamily Households	8.5%	8.6%	8.4%
All Households with Children	27.2%	27.6%	29.5%
Multigenerational Households	4.0%	3.7%	4.6%
Unmarried Partner Households	7.6%	7.0%	6.8%
Male-female	6.9%	6.2%	5.8%
Same-sex	0.7%	0.8%	1.0%
2010 Households by Size			
Total	5,643	48,063	121,207
1 Person Household	32.5%	33.0%	31.0%
2 Person Household	33.5%	32.7%	32.3%
3 Person Household	16.3%	16.1%	16.6%
4 Person Household	10.8%	11.2%	12.1%
5 Person Household	4.4%	4.4%	5.0%
6 Person Household	1.6%	1.7%	1.9%
7 + Person Household	0.8%	0.8%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	5,642	48,063	121,208
Owner Occupied	64.9%	59.9%	65.1%
Owned with a Mortgage/Loan	46.1%	43.9%	48.9%
Owned Free and Clear	18.8%	16.0%	16.2%
Renter Occupied	35.1%	40.1%	34.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,963	50,756	129,701
Housing Units Inside Urbanized Area	100.0%	99.4%	99.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.6%	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Bright Young Professionals	Parks and Rec (5C)	Parks and Rec (5C)
	2. Parks and Rec (5C)	Bright Young Professionals	Bright Young Professionals
	3. Front Porches (8E)	Pleasantville (2B)	Family Foundations (12A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$11,149,681	\$99,816,616	\$269,892,102
Average Spent	\$1,970.26	\$2,076.66	\$2,229.72
Spending Potential Index	92	97	104
Education: Total \$	\$8,264,896	\$74,700,933	\$207,986,748
Average Spent	\$1,460.49	\$1,554.13	\$1,718.29
Spending Potential Index	92	98	108
Entertainment/Recreation: Total \$	\$16,941,884	\$150,332,126	\$406,933,896
Average Spent	\$2,993.79	\$3,127.62	\$3,361.90
Spending Potential Index	92	96	103
Food at Home: Total \$	\$27,060,418	\$240,260,325	\$645,134,140
Average Spent	\$4,781.84	\$4,998.55	\$5,329.79
Spending Potential Index	92	97	103
Food Away from Home: Total \$	\$19,134,205	\$170,632,301	\$459,306,204
Average Spent	\$3,381.20	\$3,549.96	\$3,794.57
Spending Potential Index	92	97	103
Health Care: Total \$	\$30,867,762	\$271,397,605	\$729,540,838
Average Spent	\$5,454.63	\$5,646.35	\$6,027.12
Spending Potential Index	92	95	102
HH Furnishings & Equipment: Total \$	\$11,160,869	\$98,643,337	\$265,162,798
Average Spent	\$1,972.23	\$2,052.25	\$2,190.65
Spending Potential Index	92	96	103
Personal Care Products & Services: Total \$	\$4,666,579	\$41,433,507	\$111,035,540
Average Spent	\$824.63	\$862.01	\$917.32
Spending Potential Index	93	97	103
Shelter: Total \$	\$98,828,400	\$889,504,547	\$2,408,506,343
Average Spent	\$17,463.93	\$18,505.90	\$19,897.94
Spending Potential Index	94	100	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,066,385	\$115,439,305	\$310,376,719
Average Spent	\$2,308.96	\$2,401.68	\$2,564.19
Spending Potential Index	93	97	103
Travel: Total \$	\$11,760,718	\$105,103,199	\$285,576,842
Average Spent	\$2,078.23	\$2,186.64	\$2,359.30
Spending Potential Index	93	97	105
Vehicle Maintenance & Repairs: Total \$	\$6,195,731	\$53,879,411	\$142,921,202
Average Spent	\$1,094.85	\$1,120.95	\$1,180.75
Spending Potential Index	96	98	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.