

Sam's Park & Shop
3529 Connecticut Ave NW, Washington, District of Columbia, 20008
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.93639
Longitude: -77.05871

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	27,627	301,909	614,326
2010 Total Population	28,401	322,845	660,384
2019 Total Population	31,934	363,087	761,287
2019 Group Quarters	385	24,595	35,768
2024 Total Population	33,332	380,853	811,570
2017-2022 Annual Rate	0.86%	0.96%	1.29%
2019 Total Daytime Population	29,243	630,258	1,355,480
Workers	19,831	494,539	1,064,509
Residents	9,412	135,719	290,971
Household Summary			
2000 Households	15,450	139,673	277,494
2000 Average Household Size	1.73	2.00	2.09
2010 Households	15,648	149,836	302,166
2010 Average Household Size	1.79	1.99	2.07
2019 Households	17,271	167,458	348,802
2019 Average Household Size	1.83	2.02	2.08
2024 Households	17,844	175,058	372,108
2024 Average Household Size	1.85	2.04	2.08
2017-2022 Annual Rate	0.65%	0.89%	1.30%
2010 Families	4,955	54,384	124,761
2010 Average Family Size	2.65	2.90	2.94
2019 Families	5,379	59,591	140,225
2019 Average Family Size	2.70	2.95	2.97
2024 Families	5,569	62,089	148,325
2024 Average Family Size	2.72	2.96	2.98
2017-2022 Annual Rate	0.70%	0.82%	1.13%
Housing Unit Summary			
2000 Housing Units	16,185	150,247	297,509
Owner Occupied Housing Units	36.0%	39.0%	41.7%
Renter Occupied Housing Units	59.5%	54.0%	51.5%
Vacant Housing Units	4.5%	7.0%	6.7%
2010 Housing Units	17,032	164,429	330,493
Owner Occupied Housing Units	36.9%	39.6%	41.8%
Renter Occupied Housing Units	55.0%	51.6%	49.7%
Vacant Housing Units	8.1%	8.9%	8.6%
2019 Housing Units	18,007	177,914	373,416
Owner Occupied Housing Units	38.8%	40.9%	40.6%
Renter Occupied Housing Units	57.2%	53.2%	52.8%
Vacant Housing Units	4.1%	5.9%	6.6%
2024 Housing Units	18,497	185,254	396,589
Owner Occupied Housing Units	41.8%	42.4%	41.1%
Renter Occupied Housing Units	54.7%	52.1%	52.8%
Vacant Housing Units	3.5%	5.5%	6.2%
Median Household Income			
2019	\$124,386	\$106,189	\$105,229
2024	\$139,109	\$117,329	\$115,050
Median Home Value			
2019	\$929,164	\$813,694	\$751,556
2024	\$983,488	\$871,596	\$813,982
Per Capita Income			
2019	\$96,441	\$72,250	\$70,430
2024	\$107,412	\$80,654	\$78,327
Median Age			
2010	35.4	33.4	34.5
2019	37.4	35.2	36.2
2024	38.2	36.2	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	17,271	167,453	348,790
<\$15,000	5.9%	9.4%	8.8%
\$15,000 - \$24,999	2.6%	4.5%	4.4%
\$25,000 - \$34,999	2.9%	4.4%	4.4%
\$35,000 - \$49,999	4.5%	5.7%	6.0%
\$50,000 - \$74,999	12.4%	12.0%	12.3%
\$75,000 - \$99,999	9.5%	10.8%	11.3%
\$100,000 - \$149,999	20.6%	18.0%	18.6%
\$150,000 - \$199,999	13.1%	11.6%	11.7%
\$200,000+	28.4%	23.6%	22.5%
Average Household Income	\$177,268	\$155,951	\$153,350
2024 Households by Income			
Household Income Base	17,844	175,053	372,096
<\$15,000	5.0%	8.3%	7.6%
\$15,000 - \$24,999	2.1%	3.9%	3.8%
\$25,000 - \$34,999	2.3%	3.5%	3.6%
\$35,000 - \$49,999	3.0%	4.0%	4.6%
\$50,000 - \$74,999	10.9%	11.1%	11.3%
\$75,000 - \$99,999	9.5%	11.1%	11.7%
\$100,000 - \$149,999	20.6%	18.3%	19.1%
\$150,000 - \$199,999	14.7%	13.3%	13.4%
\$200,000+	32.0%	26.5%	25.0%
Average Household Income	\$199,113	\$174,778	\$170,521
2019 Owner Occupied Housing Units by Value			
Total	6,979	72,734	151,682
<\$50,000	0.1%	0.5%	0.6%
\$50,000 - \$99,999	0.0%	0.2%	0.3%
\$100,000 - \$149,999	0.1%	0.1%	0.3%
\$150,000 - \$199,999	0.1%	0.2%	0.6%
\$200,000 - \$249,999	1.3%	1.1%	1.7%
\$250,000 - \$299,999	2.0%	1.7%	2.7%
\$300,000 - \$399,999	9.2%	8.3%	9.1%
\$400,000 - \$499,999	7.2%	9.5%	10.1%
\$500,000 - \$749,999	16.0%	22.5%	24.5%
\$750,000 - \$999,999	19.4%	23.4%	23.1%
\$1,000,000 +	26.9%	18.5%	16.8%
Average Home Value	\$1,023,556	\$935,084	\$856,852
2024 Owner Occupied Housing Units by Value			
Total	7,723	78,525	162,780
<\$50,000	0.0%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.1%	0.1%	0.1%
\$150,000 - \$199,999	0.1%	0.1%	0.3%
\$200,000 - \$249,999	0.5%	0.4%	0.9%
\$250,000 - \$299,999	1.6%	0.8%	1.8%
\$300,000 - \$399,999	5.6%	5.1%	6.4%
\$400,000 - \$499,999	5.5%	7.1%	8.2%
\$500,000 - \$749,999	16.5%	22.4%	24.9%
\$750,000 - \$999,999	21.7%	28.3%	27.1%
\$1,000,000 +	29.1%	20.5%	18.8%
Average Home Value	\$1,085,019	\$994,133	\$912,569

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	28,403	322,843	660,381
0 - 4	3.8%	4.4%	4.9%
5 - 9	2.9%	3.4%	4.0%
10 - 14	2.3%	3.0%	3.7%
15 - 24	11.4%	18.6%	15.7%
25 - 34	28.9%	23.7%	22.6%
35 - 44	14.3%	13.7%	14.0%
45 - 54	11.3%	11.4%	12.4%
55 - 64	12.3%	10.2%	10.9%
65 - 74	7.2%	6.2%	6.2%
75 - 84	3.5%	3.5%	3.6%
85 +	2.0%	1.9%	1.9%
18 +	89.8%	87.3%	85.1%
2019 Population by Age			
Total	31,934	363,086	761,288
0 - 4	3.4%	4.0%	4.3%
5 - 9	2.8%	3.6%	4.0%
10 - 14	2.5%	3.4%	4.0%
15 - 24	10.1%	15.8%	13.6%
25 - 34	26.7%	23.0%	22.1%
35 - 44	15.3%	14.7%	14.6%
45 - 54	10.3%	10.5%	11.2%
55 - 64	12.3%	10.7%	11.4%
65 - 74	10.1%	8.3%	8.6%
75 - 84	4.4%	4.1%	4.1%
85 +	2.1%	2.0%	2.0%
18 +	89.9%	87.2%	85.4%
2024 Population by Age			
Total	33,330	380,853	811,570
0 - 4	3.5%	4.0%	4.4%
5 - 9	2.8%	3.4%	3.9%
10 - 14	2.4%	3.2%	3.7%
15 - 24	10.3%	15.6%	13.5%
25 - 34	25.0%	21.6%	21.3%
35 - 44	16.6%	15.9%	15.6%
45 - 54	9.9%	10.4%	10.9%
55 - 64	11.4%	10.1%	10.7%
65 - 74	10.4%	8.8%	9.1%
75 - 84	5.7%	5.0%	5.0%
85 +	2.2%	2.1%	2.1%
18 +	90.1%	87.6%	86.0%
2010 Population by Sex			
Males	12,536	154,700	316,804
Females	15,865	168,145	343,580
2019 Population by Sex			
Males	14,262	175,225	368,210
Females	17,672	187,862	393,077
2024 Population by Sex			
Males	14,994	184,417	393,497
Females	18,338	196,436	418,073

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2010 Population by Race/Ethnicity			
Total	28,402	322,845	660,386
White Alone	80.7%	59.7%	57.0%
Black Alone	7.1%	24.8%	28.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.8%	5.4%	5.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.0%	6.2%	5.2%
Two or More Races	3.2%	3.5%	3.3%
Hispanic Origin	8.3%	13.7%	11.8%
Diversity Index	44.0	67.9	67.6
2019 Population by Race/Ethnicity			
Total	31,934	363,086	761,287
White Alone	82.0%	62.1%	57.5%
Black Alone	4.8%	19.6%	25.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	7.6%	6.3%	6.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.1%	7.7%	6.3%
Two or More Races	3.2%	3.8%	3.9%
Hispanic Origin	9.5%	17.0%	14.5%
Diversity Index	43.7	69.3	70.0
2024 Population by Race/Ethnicity			
Total	33,332	380,854	811,570
White Alone	82.2%	62.9%	57.8%
Black Alone	3.9%	17.3%	23.5%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	8.2%	6.9%	7.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.2%	8.4%	6.8%
Two or More Races	3.3%	4.1%	4.2%
Hispanic Origin	10.2%	18.8%	16.0%
Diversity Index	44.2	70.1	71.2
2010 Population by Relationship and Household Type			
Total	28,401	322,845	660,384
In Households	98.6%	92.4%	94.6%
In Family Households	47.9%	51.4%	57.9%
Householder	17.5%	16.9%	18.9%
Spouse	14.8%	11.7%	13.2%
Child	12.3%	16.5%	19.5%
Other relative	1.6%	3.8%	3.9%
Nonrelative	1.6%	2.4%	2.3%
In Nonfamily Households	50.8%	41.0%	36.7%
In Group Quarters	1.4%	7.6%	5.4%
Institutionalized Population	0.9%	0.5%	0.7%
Noninstitutionalized Population	0.4%	7.2%	4.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	25,936	266,087	563,607
Less than 9th Grade	1.2%	4.3%	3.7%
9th - 12th Grade, No Diploma	0.7%	3.2%	3.3%
High School Graduate	2.8%	7.5%	8.6%
GED/Alternative Credential	0.3%	1.4%	1.4%
Some College, No Degree	5.4%	8.1%	9.1%
Associate Degree	1.7%	2.2%	2.8%
Bachelor's Degree	28.0%	28.0%	28.8%
Graduate/Professional Degree	60.0%	45.4%	42.3%
2019 Population 15+ by Marital Status			
Total	29,157	323,354	667,455
Never Married	49.2%	55.6%	51.8%
Married	41.5%	34.2%	37.0%
Widowed	2.9%	3.5%	3.8%
Divorced	6.5%	6.6%	7.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.7%	96.3%	96.1%
Civilian Unemployed (Unemployment Rate)	2.3%	3.7%	3.9%
2019 Employed Population 16+ by Industry			
Total	22,918	231,377	476,131
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	1.9%	2.3%	2.8%
Manufacturing	0.9%	1.4%	1.5%
Wholesale Trade	0.4%	0.6%	0.7%
Retail Trade	1.8%	3.0%	3.5%
Transportation/Utilities	0.7%	1.9%	2.2%
Information	3.2%	3.2%	3.2%
Finance/Insurance/Real Estate	7.4%	8.0%	7.5%
Services	60.2%	61.5%	60.2%
Public Administration	23.3%	18.2%	18.2%
2019 Employed Population 16+ by Occupation			
Total	22,917	231,376	476,132
White Collar	89.6%	82.9%	82.3%
Management/Business/Financial	29.8%	28.8%	28.4%
Professional	48.9%	39.6%	38.9%
Sales	4.0%	5.3%	5.8%
Administrative Support	6.9%	9.2%	9.2%
Services	7.1%	12.1%	12.0%
Blue Collar	3.4%	4.9%	5.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.0%	1.8%	1.9%
Installation/Maintenance/Repair	1.0%	0.8%	0.9%
Production	0.5%	0.5%	0.7%
Transportation/Material Moving	0.8%	1.9%	2.2%
2010 Population By Urban/ Rural Status			
Total Population	28,401	322,845	660,384
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	15,647	149,835	302,166
Households with 1 Person	51.7%	46.9%	43.5%
Households with 2+ People	48.3%	53.1%	56.5%
Family Households	31.7%	36.3%	41.3%
Husband-wife Families	26.8%	25.2%	28.8%
With Related Children	9.2%	9.8%	11.9%
Other Family (No Spouse Present)	4.9%	11.1%	12.5%
Other Family with Male Householder	1.4%	2.9%	3.1%
With Related Children	0.6%	1.2%	1.3%
Other Family with Female Householder	3.5%	8.2%	9.4%
With Related Children	1.6%	4.4%	5.2%
Nonfamily Households	16.6%	16.8%	15.2%
All Households with Children	11.5%	15.6%	18.6%
Multigenerational Households	0.5%	2.1%	2.4%
Unmarried Partner Households	8.0%	7.8%	7.2%
Male-female	6.2%	5.5%	5.3%
Same-sex	1.8%	2.3%	1.9%
2010 Households by Size			
Total	15,648	149,836	302,167
1 Person Household	51.7%	46.9%	43.5%
2 Person Household	31.1%	30.3%	31.0%
3 Person Household	8.7%	10.3%	11.5%
4 Person Household	5.6%	7.0%	8.0%
5 Person Household	1.9%	3.1%	3.4%
6 Person Household	0.7%	1.3%	1.4%
7 + Person Household	0.3%	1.1%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	15,648	149,836	302,166
Owner Occupied	40.2%	43.4%	45.7%
Owned with a Mortgage/Loan	31.3%	34.6%	36.3%
Owned Free and Clear	8.9%	8.9%	9.3%
Renter Occupied	59.8%	56.6%	54.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	17,032	164,429	330,493
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
2.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
3.	Urban Chic (2A)	Trendsetters (3C)	Trendsetters (3C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$78,352,587	\$664,907,725	\$1,358,172,625
Average Spent	\$4,536.66	\$3,970.59	\$3,893.82
Spending Potential Index	212	185	182
Education: Total \$	\$60,598,610	\$523,552,873	\$1,063,172,252
Average Spent	\$3,508.69	\$3,126.47	\$3,048.07
Spending Potential Index	220	196	191
Entertainment/Recreation: Total \$	\$108,569,015	\$930,289,071	\$1,911,802,324
Average Spent	\$6,286.20	\$5,555.36	\$5,481.05
Spending Potential Index	192	170	168
Food at Home: Total \$	\$171,883,885	\$1,486,865,203	\$3,059,389,860
Average Spent	\$9,952.17	\$8,879.03	\$8,771.14
Spending Potential Index	192	172	170
Food Away from Home: Total \$	\$132,706,360	\$1,123,636,462	\$2,298,266,580
Average Spent	\$7,683.77	\$6,709.96	\$6,589.03
Spending Potential Index	209	183	179
Health Care: Total \$	\$175,140,439	\$1,520,891,777	\$3,163,569,456
Average Spent	\$10,140.72	\$9,082.23	\$9,069.81
Spending Potential Index	171	153	153
HH Furnishings & Equipment: Total \$	\$69,655,916	\$593,452,257	\$1,226,515,696
Average Spent	\$4,033.11	\$3,543.89	\$3,516.37
Spending Potential Index	189	166	165
Personal Care Products & Services: Total \$	\$29,703,423	\$253,470,802	\$523,225,899
Average Spent	\$1,719.84	\$1,513.64	\$1,500.07
Spending Potential Index	194	171	169
Shelter: Total \$	\$689,292,849	\$5,922,452,836	\$12,058,303,054
Average Spent	\$39,910.42	\$35,366.80	\$34,570.62
Spending Potential Index	216	191	187
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$82,316,191	\$700,062,535	\$1,438,346,745
Average Spent	\$4,766.15	\$4,180.53	\$4,123.68
Spending Potential Index	192	169	166
Travel: Total \$	\$77,880,947	\$665,891,207	\$1,363,466,548
Average Spent	\$4,509.35	\$3,976.47	\$3,909.00
Spending Potential Index	201	177	174
Vehicle Maintenance & Repairs: Total \$	\$35,270,566	\$304,732,841	\$637,578,003
Average Spent	\$2,042.18	\$1,819.76	\$1,827.91
Spending Potential Index	179	159	160

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.