

Town Center of New Britain
426 Town Ctr, Doylestown, Pennsylvania, 18901
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.29708
Longitude: -75.18971

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,287	30,519	84,765
2010 Total Population	4,286	32,367	93,553
2019 Total Population	4,317	33,821	97,942
2019 Group Quarters	239	1,543	3,370
2024 Total Population	4,342	34,532	99,922
2017-2022 Annual Rate	0.12%	0.42%	0.40%
2019 Total Daytime Population	3,745	29,427	101,556
Workers	1,949	14,173	56,933
Residents	1,796	15,254	44,623
Household Summary			
2000 Households	1,478	10,791	30,809
2000 Average Household Size	2.77	2.66	2.64
2010 Households	1,516	11,750	34,313
2010 Average Household Size	2.67	2.62	2.63
2019 Households	1,541	12,436	36,108
2019 Average Household Size	2.65	2.60	2.62
2024 Households	1,554	12,755	36,898
2024 Average Household Size	2.64	2.59	2.62
2017-2022 Annual Rate	0.17%	0.51%	0.43%
2010 Families	1,159	8,475	24,649
2010 Average Family Size	3.07	3.13	3.14
2019 Families	1,168	8,852	25,594
2019 Average Family Size	3.05	3.12	3.15
2024 Families	1,174	9,036	26,040
2024 Average Family Size	3.05	3.11	3.15
2017-2022 Annual Rate	0.10%	0.41%	0.35%
Housing Unit Summary			
2000 Housing Units	1,501	11,099	31,564
Owner Occupied Housing Units	86.4%	81.4%	79.6%
Renter Occupied Housing Units	12.1%	15.8%	18.0%
Vacant Housing Units	1.5%	2.8%	2.4%
2010 Housing Units	1,556	12,258	35,557
Owner Occupied Housing Units	86.2%	80.1%	79.2%
Renter Occupied Housing Units	11.2%	15.8%	17.3%
Vacant Housing Units	2.6%	4.1%	3.5%
2019 Housing Units	1,573	12,804	37,184
Owner Occupied Housing Units	84.7%	77.7%	77.7%
Renter Occupied Housing Units	13.2%	19.4%	19.4%
Vacant Housing Units	2.0%	2.9%	2.9%
2024 Housing Units	1,587	13,141	38,047
Owner Occupied Housing Units	84.6%	77.5%	77.4%
Renter Occupied Housing Units	13.4%	19.5%	19.6%
Vacant Housing Units	2.1%	2.9%	3.0%
Median Household Income			
2019	\$101,195	\$108,164	\$106,270
2024	\$112,781	\$120,009	\$118,269
Median Home Value			
2019	\$363,741	\$396,855	\$401,811
2024	\$379,425	\$413,925	\$421,370
Per Capita Income			
2019	\$47,861	\$52,474	\$51,624
2024	\$54,073	\$58,820	\$57,874
Median Age			
2010	41.1	41.4	42.0
2019	43.6	43.4	43.7
2024	43.9	44.0	44.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	1,541	12,436	36,108
<\$15,000	5.6%	5.4%	5.1%
\$15,000 - \$24,999	4.5%	4.7%	5.5%
\$25,000 - \$34,999	3.2%	4.3%	4.9%
\$35,000 - \$49,999	7.9%	6.7%	6.9%
\$50,000 - \$74,999	14.6%	13.1%	12.3%
\$75,000 - \$99,999	13.4%	11.3%	11.8%
\$100,000 - \$149,999	18.8%	19.7%	19.4%
\$150,000 - \$199,999	13.6%	14.6%	14.6%
\$200,000+	18.3%	20.2%	19.5%
Average Household Income	\$133,596	\$141,342	\$138,327
2024 Households by Income			
Household Income Base	1,554	12,755	36,898
<\$15,000	4.5%	4.6%	4.3%
\$15,000 - \$24,999	3.5%	3.8%	4.4%
\$25,000 - \$34,999	2.6%	3.5%	4.1%
\$35,000 - \$49,999	6.7%	5.6%	5.8%
\$50,000 - \$74,999	13.1%	11.7%	10.9%
\$75,000 - \$99,999	12.8%	10.6%	11.0%
\$100,000 - \$149,999	19.8%	20.3%	20.2%
\$150,000 - \$199,999	16.2%	17.2%	17.3%
\$200,000+	20.8%	22.7%	21.9%
Average Household Income	\$150,795	\$158,064	\$155,142
2019 Owner Occupied Housing Units by Value			
Total	1,333	9,946	28,888
<\$50,000	1.3%	1.1%	1.4%
\$50,000 - \$99,999	0.4%	0.5%	1.2%
\$100,000 - \$149,999	0.8%	1.4%	1.5%
\$150,000 - \$199,999	5.9%	3.4%	3.1%
\$200,000 - \$249,999	9.7%	6.6%	6.8%
\$250,000 - \$299,999	11.3%	9.9%	9.5%
\$300,000 - \$399,999	32.5%	28.0%	26.0%
\$400,000 - \$499,999	20.5%	25.8%	25.3%
\$500,000 - \$749,999	11.9%	19.5%	20.7%
\$750,000 - \$999,999	4.0%	2.2%	3.1%
\$1,000,000 +	1.9%	1.1%	0.9%
Average Home Value	\$403,167	\$431,126	\$431,209
2024 Owner Occupied Housing Units by Value			
Total	1,342	10,188	29,459
<\$50,000	0.4%	0.4%	0.6%
\$50,000 - \$99,999	0.1%	0.3%	0.6%
\$100,000 - \$149,999	0.4%	0.9%	1.3%
\$150,000 - \$199,999	4.5%	2.5%	2.2%
\$200,000 - \$249,999	8.3%	5.6%	6.1%
\$250,000 - \$299,999	10.6%	9.3%	8.7%
\$300,000 - \$399,999	32.4%	27.2%	24.8%
\$400,000 - \$499,999	22.1%	27.0%	27.1%
\$500,000 - \$749,999	14.5%	22.4%	24.0%
\$750,000 - \$999,999	4.8%	2.5%	3.4%
\$1,000,000 +	1.9%	1.1%	0.9%
Average Home Value	\$425,858	\$452,635	\$452,407

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,287	32,367	93,552
0 - 4	4.6%	4.9%	5.2%
5 - 9	6.3%	6.8%	6.7%
10 - 14	7.3%	7.8%	7.6%
15 - 24	15.8%	14.0%	12.1%
25 - 34	8.6%	8.2%	9.1%
35 - 44	13.2%	14.2%	14.2%
45 - 54	18.3%	17.9%	17.7%
55 - 64	12.4%	11.9%	12.3%
65 - 74	7.5%	7.3%	7.5%
75 - 84	4.2%	4.6%	5.0%
85 +	1.7%	2.4%	2.6%
18 +	76.7%	75.6%	75.8%
2019 Population by Age			
Total	4,315	33,820	97,940
0 - 4	4.1%	4.4%	4.7%
5 - 9	4.8%	5.7%	5.8%
10 - 14	5.7%	6.8%	6.8%
15 - 24	16.2%	13.8%	12.0%
25 - 34	9.7%	9.8%	10.3%
35 - 44	10.9%	11.5%	12.0%
45 - 54	14.1%	14.9%	14.7%
55 - 64	16.4%	14.8%	14.8%
65 - 74	10.1%	9.8%	10.1%
75 - 84	5.6%	5.6%	5.7%
85 +	2.3%	2.9%	3.1%
18 +	81.1%	78.8%	78.6%
2024 Population by Age			
Total	4,341	34,531	99,923
0 - 4	4.1%	4.5%	4.7%
5 - 9	4.8%	5.5%	5.5%
10 - 14	5.1%	6.2%	6.2%
15 - 24	14.5%	12.6%	11.1%
25 - 34	11.1%	10.1%	10.2%
35 - 44	11.6%	12.5%	13.0%
45 - 54	12.0%	12.9%	13.1%
55 - 64	15.7%	14.4%	14.4%
65 - 74	11.8%	11.3%	11.5%
75 - 84	6.7%	6.9%	6.9%
85 +	2.5%	3.2%	3.3%
18 +	82.4%	79.9%	79.7%
2010 Population by Sex			
Males	2,069	15,711	45,513
Females	2,217	16,656	48,040
2019 Population by Sex			
Males	2,086	16,381	47,634
Females	2,231	17,440	50,308
2024 Population by Sex			
Males	2,102	16,707	48,686
Females	2,240	17,825	51,235

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2010 Population by Race/Ethnicity			
Total	4,286	32,367	93,554
White Alone	94.6%	93.6%	89.6%
Black Alone	1.4%	1.7%	2.3%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	2.2%	3.0%	5.9%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.5%	0.5%	0.8%
Two or More Races	1.0%	1.1%	1.3%
Hispanic Origin	1.8%	2.3%	2.7%
Diversity Index	13.6	16.1	23.7
2019 Population by Race/Ethnicity			
Total	4,316	33,820	97,942
White Alone	92.8%	91.4%	86.5%
Black Alone	1.8%	2.1%	2.9%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	3.1%	4.1%	7.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.6%	0.6%	1.1%
Two or More Races	1.5%	1.5%	1.8%
Hispanic Origin	2.6%	3.2%	3.8%
Diversity Index	18.2	21.4	30.1
2024 Population by Race/Ethnicity			
Total	4,342	34,533	99,921
White Alone	91.4%	89.8%	84.3%
Black Alone	2.1%	2.4%	3.2%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	3.7%	5.0%	8.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	0.8%	1.3%
Two or More Races	1.8%	1.8%	2.1%
Hispanic Origin	3.2%	4.0%	4.7%
Diversity Index	21.6	25.2	34.4
2010 Population by Relationship and Household Type			
Total	4,286	32,367	93,553
In Households	94.4%	95.2%	96.3%
In Family Households	84.4%	83.1%	83.9%
Householder	26.9%	26.1%	26.3%
Spouse	22.9%	22.3%	22.5%
Child	31.1%	31.5%	31.5%
Other relative	2.1%	2.1%	2.6%
Nonrelative	1.4%	1.0%	1.1%
In Nonfamily Households	10.0%	12.1%	12.4%
In Group Quarters	5.6%	4.8%	3.7%
Institutionalized Population	0.0%	1.7%	2.5%
Noninstitutionalized Population	5.6%	3.1%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	2,988	23,439	69,260
Less than 9th Grade	0.2%	0.8%	1.4%
9th - 12th Grade, No Diploma	1.9%	2.1%	2.5%
High School Graduate	20.6%	19.0%	19.8%
GED/Alternative Credential	2.3%	1.6%	1.8%
Some College, No Degree	17.3%	15.7%	14.8%
Associate Degree	7.4%	7.6%	7.5%
Bachelor's Degree	29.7%	31.6%	30.8%
Graduate/Professional Degree	20.5%	21.6%	21.4%
2019 Population 15+ by Marital Status			
Total	3,684	28,095	81,019
Never Married	28.9%	29.0%	27.8%
Married	58.0%	57.5%	57.3%
Widowed	4.9%	5.9%	6.1%
Divorced	8.2%	7.6%	8.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.7%	97.9%	97.6%
Civilian Unemployed (Unemployment Rate)	3.3%	2.1%	2.4%
2019 Employed Population 16+ by Industry			
Total	2,573	18,895	53,383
Agriculture/Mining	0.4%	0.4%	0.6%
Construction	5.7%	6.7%	6.5%
Manufacturing	8.6%	9.3%	10.5%
Wholesale Trade	4.4%	3.7%	3.4%
Retail Trade	9.9%	9.6%	9.8%
Transportation/Utilities	3.2%	3.0%	3.4%
Information	2.0%	2.8%	2.3%
Finance/Insurance/Real Estate	8.9%	9.3%	8.9%
Services	55.3%	52.5%	51.7%
Public Administration	1.6%	2.8%	3.0%
2019 Employed Population 16+ by Occupation			
Total	2,571	18,894	53,385
White Collar	70.8%	74.5%	74.4%
Management/Business/Financial	19.2%	23.6%	23.4%
Professional	25.6%	26.4%	27.0%
Sales	12.2%	12.3%	12.0%
Administrative Support	13.8%	12.2%	12.0%
Services	16.2%	13.4%	13.1%
Blue Collar	12.9%	12.1%	12.5%
Farming/Forestry/Fishing	0.7%	0.2%	0.3%
Construction/Extraction	3.4%	3.9%	3.5%
Installation/Maintenance/Repair	2.6%	2.9%	2.8%
Production	3.3%	2.9%	3.2%
Transportation/Material Moving	2.8%	2.1%	2.8%
2010 Population By Urban/ Rural Status			
Total Population	4,286	32,367	93,553
Population Inside Urbanized Area	88.6%	95.0%	94.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	11.4%	5.0%	5.3%

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2010 Households by Type			
Total	1,516	11,750	34,313
Households with 1 Person	19.3%	23.2%	23.4%
Households with 2+ People	80.7%	76.8%	76.6%
Family Households	76.5%	72.1%	71.8%
Husband-wife Families	65.0%	61.8%	61.4%
With Related Children	28.4%	29.6%	29.5%
Other Family (No Spouse Present)	11.4%	10.3%	10.4%
Other Family with Male Householder	3.0%	2.9%	3.0%
With Related Children	1.6%	1.5%	1.5%
Other Family with Female Householder	8.4%	7.5%	7.4%
With Related Children	4.7%	4.1%	4.0%
Nonfamily Households	4.2%	4.7%	4.7%
All Households with Children	35.2%	35.5%	35.3%
Multigenerational Households	2.6%	2.5%	2.9%
Unmarried Partner Households	4.4%	4.2%	4.4%
Male-female	3.8%	3.4%	3.7%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	1,514	11,749	34,314
1 Person Household	19.4%	23.2%	23.4%
2 Person Household	35.7%	32.6%	32.3%
3 Person Household	17.9%	16.6%	16.8%
4 Person Household	16.2%	17.0%	16.9%
5 Person Household	7.9%	7.8%	7.5%
6 Person Household	2.2%	2.0%	2.1%
7 + Person Household	0.9%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	1,516	11,750	34,313
Owner Occupied	88.5%	83.6%	82.0%
Owned with a Mortgage/Loan	65.5%	63.1%	61.8%
Owned Free and Clear	23.0%	20.4%	20.3%
Renter Occupied	11.5%	16.4%	18.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,556	12,258	35,557
Housing Units Inside Urbanized Area	88.6%	95.1%	94.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	11.4%	4.9%	5.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	In Style (5B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Savvy Suburbanites (1D)	Exurbanites (1E)	Professional Pride (1B)
3.	Pleasantville (2B)	In Style (5B)	Exurbanites (1E)
2019 Consumer Spending			
Apparel & Services: Total \$	\$4,810,115	\$40,987,467	\$117,268,511
Average Spent	\$3,121.42	\$3,295.87	\$3,247.72
Spending Potential Index	146	154	152
Education: Total \$	\$4,026,884	\$34,313,436	\$97,776,876
Average Spent	\$2,613.16	\$2,759.20	\$2,707.90
Spending Potential Index	164	173	170
Entertainment/Recreation: Total \$	\$7,616,251	\$64,743,557	\$183,669,957
Average Spent	\$4,942.41	\$5,206.14	\$5,086.68
Spending Potential Index	151	159	156
Food at Home: Total \$	\$11,381,937	\$96,746,374	\$276,386,362
Average Spent	\$7,386.07	\$7,779.54	\$7,654.44
Spending Potential Index	143	150	148
Food Away from Home: Total \$	\$8,239,269	\$70,419,743	\$200,986,336
Average Spent	\$5,346.70	\$5,662.57	\$5,566.26
Spending Potential Index	145	154	151
Health Care: Total \$	\$13,713,633	\$116,571,958	\$329,555,995
Average Spent	\$8,899.18	\$9,373.75	\$9,126.95
Spending Potential Index	150	158	154
HH Furnishings & Equipment: Total \$	\$5,009,446	\$42,605,631	\$120,649,494
Average Spent	\$3,250.78	\$3,425.99	\$3,341.35
Spending Potential Index	152	161	157
Personal Care Products & Services: Total \$	\$2,063,623	\$17,719,922	\$50,392,419
Average Spent	\$1,339.15	\$1,424.89	\$1,395.60
Spending Potential Index	151	161	157
Shelter: Total \$	\$42,554,706	\$363,798,016	\$1,040,590,596
Average Spent	\$27,614.99	\$29,253.62	\$28,818.84
Spending Potential Index	149	158	156
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,999,869	\$51,436,081	\$144,672,455
Average Spent	\$3,893.49	\$4,136.06	\$4,006.66
Spending Potential Index	157	167	162
Travel: Total \$	\$5,550,970	\$47,699,508	\$135,034,294
Average Spent	\$3,602.19	\$3,835.60	\$3,739.73
Spending Potential Index	161	171	167
Vehicle Maintenance & Repairs: Total \$	\$2,656,764	\$22,503,984	\$63,327,167
Average Spent	\$1,724.05	\$1,809.58	\$1,753.83
Spending Potential Index	151	158	153

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.