

Village Square
5706 Florence Ave, Bell Gardens, California, 90201
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.96768
Longitude: -118.16437

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	54,323	293,393	849,507
2010 Total Population	51,985	289,450	851,546
2019 Total Population	53,182	296,859	876,197
2019 Group Quarters	254	1,784	7,185
2024 Total Population	53,690	299,982	886,144
2017-2022 Annual Rate	0.19%	0.21%	0.23%
2019 Total Daytime Population	39,999	302,062	839,573
Workers	9,026	135,476	336,576
Residents	30,973	166,586	502,997
Household Summary			
2000 Households	11,826	73,555	211,934
2000 Average Household Size	4.57	3.95	3.97
2010 Households	12,013	73,851	214,414
2010 Average Household Size	4.31	3.90	3.94
2019 Households	12,212	75,061	218,593
2019 Average Household Size	4.33	3.93	3.98
2024 Households	12,276	75,483	220,039
2024 Average Household Size	4.35	3.95	3.99
2017-2022 Annual Rate	0.10%	0.11%	0.13%
2010 Families	10,662	62,442	179,791
2010 Average Family Size	4.40	4.13	4.19
2019 Families	10,864	63,590	183,708
2019 Average Family Size	4.43	4.17	4.23
2024 Families	10,934	64,045	185,250
2024 Average Family Size	4.44	4.19	4.24
2017-2022 Annual Rate	0.13%	0.14%	0.17%
Housing Unit Summary			
2000 Housing Units	12,209	75,959	219,811
Owner Occupied Housing Units	22.9%	38.5%	41.1%
Renter Occupied Housing Units	73.9%	58.3%	55.3%
Vacant Housing Units	3.1%	3.2%	3.6%
2010 Housing Units	12,422	76,648	223,578
Owner Occupied Housing Units	22.3%	37.6%	40.1%
Renter Occupied Housing Units	74.4%	58.7%	55.8%
Vacant Housing Units	3.3%	3.6%	4.1%
2019 Housing Units	12,670	78,239	228,427
Owner Occupied Housing Units	20.6%	35.9%	38.4%
Renter Occupied Housing Units	75.7%	60.1%	57.3%
Vacant Housing Units	3.6%	4.1%	4.3%
2024 Housing Units	12,760	78,871	230,287
Owner Occupied Housing Units	21.2%	36.5%	39.1%
Renter Occupied Housing Units	75.0%	59.2%	56.4%
Vacant Housing Units	3.8%	4.3%	4.5%
Median Household Income			
2019	\$41,533	\$51,707	\$50,676
2024	\$46,626	\$58,391	\$57,298
Median Home Value			
2019	\$446,992	\$477,156	\$457,786
2024	\$513,393	\$530,667	\$499,220
Per Capita Income			
2019	\$12,304	\$16,759	\$16,267
2024	\$14,184	\$19,630	\$19,077
Median Age			
2010	27.0	29.7	29.6
2019	28.1	30.7	30.5
2024	29.7	32.7	32.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Village Square
5706 Florence Ave, Bell Gardens, California, 90201
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.96768
Longitude: -118.16437

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	12,212	75,061	218,593
<\$15,000	11.0%	9.8%	11.3%
\$15,000 - \$24,999	13.9%	10.8%	11.3%
\$25,000 - \$34,999	14.1%	11.0%	10.8%
\$35,000 - \$49,999	20.6%	16.3%	15.7%
\$50,000 - \$74,999	19.2%	20.2%	19.5%
\$75,000 - \$99,999	11.1%	13.5%	12.8%
\$100,000 - \$149,999	7.1%	12.1%	12.2%
\$150,000 - \$199,999	1.9%	3.9%	3.8%
\$200,000+	1.1%	2.4%	2.4%
Average Household Income	\$53,326	\$66,306	\$65,177
2024 Households by Income			
Household Income Base	12,276	75,483	220,039
<\$15,000	9.3%	8.0%	9.3%
\$15,000 - \$24,999	11.7%	8.8%	9.2%
\$25,000 - \$34,999	12.8%	9.6%	9.6%
\$35,000 - \$49,999	19.6%	15.0%	14.5%
\$50,000 - \$74,999	20.0%	19.9%	19.3%
\$75,000 - \$99,999	13.0%	14.7%	14.0%
\$100,000 - \$149,999	9.2%	14.9%	15.1%
\$150,000 - \$199,999	2.8%	5.6%	5.5%
\$200,000+	1.6%	3.5%	3.5%
Average Household Income	\$61,757	\$78,041	\$76,803
2019 Owner Occupied Housing Units by Value			
Total	2,616	28,054	87,685
<\$50,000	2.8%	1.4%	1.6%
\$50,000 - \$99,999	0.4%	0.1%	0.3%
\$100,000 - \$149,999	0.1%	0.1%	0.2%
\$150,000 - \$199,999	1.0%	0.5%	0.8%
\$200,000 - \$249,999	5.9%	2.4%	3.3%
\$250,000 - \$299,999	5.9%	3.9%	4.8%
\$300,000 - \$399,999	24.5%	20.8%	23.6%
\$400,000 - \$499,999	20.3%	27.0%	26.7%
\$500,000 - \$749,999	28.9%	32.7%	28.6%
\$750,000 - \$999,999	5.6%	6.2%	5.9%
\$1,000,000 +	3.8%	3.5%	2.6%
Average Home Value	\$506,618	\$545,759	\$524,145
2024 Owner Occupied Housing Units by Value			
Total	2,700	28,811	90,068
<\$50,000	0.9%	0.6%	0.7%
\$50,000 - \$99,999	0.1%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.3%	0.2%	0.3%
\$200,000 - \$249,999	2.9%	1.0%	1.5%
\$250,000 - \$299,999	3.1%	1.9%	2.7%
\$300,000 - \$399,999	19.1%	14.1%	17.2%
\$400,000 - \$499,999	21.7%	27.2%	27.7%
\$500,000 - \$749,999	37.3%	40.7%	36.3%
\$750,000 - \$999,999	7.7%	8.5%	8.1%
\$1,000,000 +	5.7%	4.1%	3.3%
Average Home Value	\$580,722	\$597,365	\$579,562

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Village Square
5706 Florence Ave, Bell Gardens, California, 90201
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.96768
Longitude: -118.16437

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	51,986	289,450	851,547
0 - 4	9.3%	8.3%	8.5%
5 - 9	9.3%	8.2%	8.3%
10 - 14	9.7%	8.7%	8.7%
15 - 24	18.4%	17.4%	17.5%
25 - 34	15.9%	15.4%	15.3%
35 - 44	14.5%	14.6%	14.3%
45 - 54	11.2%	11.8%	11.7%
55 - 64	6.7%	8.1%	8.0%
65 - 74	3.1%	4.2%	4.3%
75 - 84	1.5%	2.3%	2.5%
85 +	0.5%	0.9%	1.0%
18 +	65.5%	69.2%	69.0%
2019 Population by Age			
Total	53,183	296,858	876,197
0 - 4	9.0%	7.9%	8.1%
5 - 9	8.7%	7.8%	8.0%
10 - 14	8.3%	7.7%	7.7%
15 - 24	17.8%	16.1%	16.2%
25 - 34	17.8%	17.3%	17.2%
35 - 44	12.9%	13.2%	13.1%
45 - 54	11.0%	11.7%	11.4%
55 - 64	8.0%	9.1%	9.0%
65 - 74	4.3%	5.7%	5.7%
75 - 84	1.6%	2.5%	2.6%
85 +	0.5%	0.9%	1.0%
18 +	69.0%	71.9%	71.6%
2024 Population by Age			
Total	53,691	299,981	886,142
0 - 4	9.0%	7.8%	8.0%
5 - 9	8.2%	7.3%	7.4%
10 - 14	8.1%	7.5%	7.6%
15 - 24	16.4%	14.7%	14.7%
25 - 34	17.5%	16.6%	16.7%
35 - 44	13.7%	14.3%	14.1%
45 - 54	11.0%	11.7%	11.4%
55 - 64	8.4%	9.5%	9.4%
65 - 74	5.3%	6.5%	6.4%
75 - 84	2.1%	3.2%	3.2%
85 +	0.5%	1.0%	1.1%
18 +	70.1%	73.1%	72.7%
2010 Population by Sex			
Males	25,923	143,435	419,606
Females	26,062	146,015	431,940
2019 Population by Sex			
Males	26,632	147,684	433,520
Females	26,550	149,176	442,676
2024 Population by Sex			
Males	26,851	149,272	438,701
Females	26,839	150,710	447,443

Village Square
5706 Florence Ave, Bell Gardens, California, 90201
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.96768
Longitude: -118.16437

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	51,986	289,452	851,546
White Alone	49.1%	53.0%	49.5%
Black Alone	0.9%	1.4%	4.1%
American Indian Alone	1.1%	0.9%	1.0%
Asian Alone	0.5%	1.9%	2.3%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	45.1%	38.8%	39.2%
Two or More Races	3.2%	3.8%	3.8%
Hispanic Origin	96.2%	90.2%	88.2%
Diversity Index	77.6	76.8	80.5
2019 Population by Race/Ethnicity			
Total	53,182	296,860	876,196
White Alone	48.8%	52.4%	49.0%
Black Alone	0.9%	1.4%	3.8%
American Indian Alone	1.0%	0.8%	0.9%
Asian Alone	0.5%	2.0%	2.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	45.6%	39.3%	39.9%
Two or More Races	3.2%	3.9%	3.8%
Hispanic Origin	96.6%	91.0%	89.0%
Diversity Index	77.7	76.9	80.5
2024 Population by Race/Ethnicity			
Total	53,691	299,982	886,145
White Alone	49.4%	52.9%	49.5%
Black Alone	0.9%	1.3%	3.6%
American Indian Alone	1.0%	0.8%	0.9%
Asian Alone	0.5%	2.1%	2.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	45.0%	39.0%	39.5%
Two or More Races	3.1%	3.8%	3.8%
Hispanic Origin	96.9%	91.5%	89.5%
Diversity Index	77.1	76.4	79.9
2010 Population by Relationship and Household Type			
Total	51,985	289,450	851,546
In Households	99.5%	99.4%	99.2%
In Family Households	95.4%	93.9%	93.5%
Householder	20.6%	21.6%	21.1%
Spouse	12.6%	13.8%	13.1%
Child	45.7%	42.7%	42.6%
Other relative	11.4%	11.2%	11.7%
Nonrelative	5.2%	4.8%	5.0%
In Nonfamily Households	4.1%	5.5%	5.7%
In Group Quarters	0.5%	0.6%	0.8%
Institutionalized Population	0.2%	0.3%	0.5%
Noninstitutionalized Population	0.2%	0.3%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Village Square
5706 Florence Ave, Bell Gardens, California, 90201
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.96768
Longitude: -118.16437

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	29,880	179,347	525,884
Less than 9th Grade	32.5%	25.2%	24.7%
9th - 12th Grade, No Diploma	19.4%	15.9%	15.6%
High School Graduate	24.1%	23.7%	24.5%
GED/Alternative Credential	2.0%	2.0%	2.0%
Some College, No Degree	11.9%	16.1%	16.4%
Associate Degree	4.5%	5.5%	5.4%
Bachelor's Degree	4.8%	8.5%	8.3%
Graduate/Professional Degree	0.9%	3.0%	3.0%
2019 Population 15+ by Marital Status			
Total	39,342	227,158	667,550
Never Married	50.4%	46.6%	46.4%
Married	41.7%	43.5%	43.0%
Widowed	3.4%	3.9%	4.5%
Divorced	4.5%	6.0%	6.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	92.5%	93.0%	92.9%
Civilian Unemployed (Unemployment Rate)	7.5%	7.0%	7.1%
2019 Employed Population 16+ by Industry			
Total	22,739	133,568	381,257
Agriculture/Mining	0.6%	0.4%	0.6%
Construction	8.1%	7.4%	8.0%
Manufacturing	16.6%	15.5%	15.0%
Wholesale Trade	6.5%	5.9%	5.6%
Retail Trade	14.4%	12.5%	12.2%
Transportation/Utilities	11.6%	10.5%	10.0%
Information	1.5%	1.6%	1.5%
Finance/Insurance/Real Estate	2.5%	3.9%	3.7%
Services	36.8%	39.7%	40.7%
Public Administration	1.3%	2.5%	2.9%
2019 Employed Population 16+ by Occupation			
Total	22,738	133,569	381,256
White Collar	36.8%	44.5%	44.7%
Management/Business/Financial	3.8%	6.4%	6.4%
Professional	6.8%	10.1%	10.9%
Sales	10.9%	11.7%	11.3%
Administrative Support	15.3%	16.2%	16.0%
Services	20.1%	19.4%	20.1%
Blue Collar	43.2%	36.2%	35.2%
Farming/Forestry/Fishing	0.7%	0.7%	0.8%
Construction/Extraction	6.3%	5.6%	6.3%
Installation/Maintenance/Repair	4.8%	4.1%	3.9%
Production	15.6%	12.0%	11.6%
Transportation/Material Moving	15.7%	13.8%	12.7%
2010 Population By Urban/ Rural Status			
Total Population	51,985	289,450	851,546
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Village Square
5706 Florence Ave, Bell Gardens, California, 90201
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.96768
Longitude: -118.16437

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	12,013	73,850	214,414
Households with 1 Person	7.7%	11.5%	12.1%
Households with 2+ People	92.3%	88.5%	87.9%
Family Households	88.8%	84.6%	83.9%
Husband-wife Families	54.4%	54.0%	52.0%
With Related Children	40.4%	36.3%	34.9%
Other Family (No Spouse Present)	34.3%	30.6%	31.8%
Other Family with Male Householder	11.6%	10.1%	10.0%
With Related Children	8.0%	6.3%	6.2%
Other Family with Female Householder	22.7%	20.5%	21.9%
With Related Children	16.7%	13.9%	14.8%
Nonfamily Households	3.5%	4.0%	4.1%
All Households with Children	65.9%	57.2%	56.6%
Multigenerational Households	15.8%	14.5%	15.2%
Unmarried Partner Households	11.0%	9.0%	8.8%
Male-female	10.4%	8.5%	8.2%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	12,014	73,849	214,414
1 Person Household	7.7%	11.5%	12.1%
2 Person Household	13.0%	17.0%	17.3%
3 Person Household	16.3%	17.4%	16.8%
4 Person Household	20.9%	20.0%	18.9%
5 Person Household	18.1%	15.2%	14.8%
6 Person Household	11.0%	8.6%	8.7%
7 + Person Household	13.0%	10.3%	11.3%
2010 Households by Tenure and Mortgage Status			
Total	12,013	73,851	214,414
Owner Occupied	23.1%	39.0%	41.8%
Owned with a Mortgage/Loan	18.2%	31.5%	33.4%
Owned Free and Clear	4.8%	7.6%	8.5%
Renter Occupied	76.9%	61.0%	58.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,422	76,648	223,578
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Village Square
5706 Florence Ave, Bell Gardens, California, 90201
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.96768
Longitude: -118.16437

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Las Casas (13B)	Las Casas (13B)	Las Casas (13B)
2.	Top Tier (1A)	Urban Villages (7B)	Urban Villages (7B)
3.	Professional Pride (1B)	International Marketplace	International Marketplace
2019 Consumer Spending			
Apparel & Services: Total \$	\$17,100,981	\$128,671,197	\$368,432,320
Average Spent	\$1,400.34	\$1,714.22	\$1,685.47
Spending Potential Index	65	80	79
Education: Total \$	\$12,359,825	\$95,466,989	\$273,075,013
Average Spent	\$1,012.10	\$1,271.86	\$1,249.24
Spending Potential Index	64	80	78
Entertainment/Recreation: Total \$	\$22,464,003	\$173,699,128	\$497,527,832
Average Spent	\$1,839.50	\$2,314.11	\$2,276.05
Spending Potential Index	56	71	70
Food at Home: Total \$	\$40,905,088	\$305,381,228	\$873,187,868
Average Spent	\$3,349.58	\$4,068.44	\$3,994.58
Spending Potential Index	65	79	77
Food Away from Home: Total \$	\$29,729,087	\$222,002,478	\$635,294,639
Average Spent	\$2,434.42	\$2,957.63	\$2,906.29
Spending Potential Index	66	80	79
Health Care: Total \$	\$37,013,706	\$289,655,980	\$829,934,656
Average Spent	\$3,030.93	\$3,858.94	\$3,796.71
Spending Potential Index	51	65	64
HH Furnishings & Equipment: Total \$	\$15,211,942	\$117,416,069	\$337,045,114
Average Spent	\$1,245.66	\$1,564.28	\$1,541.88
Spending Potential Index	58	73	72
Personal Care Products & Services: Total \$	\$6,682,940	\$50,328,685	\$144,020,506
Average Spent	\$547.24	\$670.50	\$658.85
Spending Potential Index	62	76	74
Shelter: Total \$	\$156,805,876	\$1,176,083,949	\$3,363,550,349
Average Spent	\$12,840.31	\$15,668.38	\$15,387.27
Spending Potential Index	69	85	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,786,534	\$111,068,009	\$318,861,445
Average Spent	\$1,128.93	\$1,479.70	\$1,458.70
Spending Potential Index	46	60	59
Travel: Total \$	\$16,725,908	\$129,563,328	\$371,553,872
Average Spent	\$1,369.63	\$1,726.11	\$1,699.75
Spending Potential Index	61	77	76
Vehicle Maintenance & Repairs: Total \$	\$8,092,068	\$61,222,618	\$175,439,919
Average Spent	\$662.63	\$815.64	\$802.59
Spending Potential Index	58	71	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.