

Westgate Center
1600 Saratoga Ave, San Jose, California, 95129
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 37.29260
Longitude: -121.99088

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	22,320	189,498	454,583
2010 Total Population	22,699	195,154	473,042
2019 Total Population	23,373	206,229	503,442
2019 Group Quarters	263	1,034	5,525
2024 Total Population	23,751	213,159	521,194
2017-2022 Annual Rate	0.32%	0.66%	0.70%
2019 Total Daytime Population	20,229	187,674	472,003
Workers	8,865	86,613	228,919
Residents	11,364	101,061	243,084
Household Summary			
2000 Households	8,299	71,169	174,587
2000 Average Household Size	2.64	2.64	2.57
2010 Households	8,361	72,358	178,211
2010 Average Household Size	2.68	2.68	2.62
2019 Households	8,480	75,413	186,628
2019 Average Household Size	2.73	2.72	2.67
2024 Households	8,580	77,714	192,525
2024 Average Household Size	2.74	2.73	2.68
2017-2022 Annual Rate	0.23%	0.60%	0.62%
2010 Families	6,122	50,623	120,857
2010 Average Family Size	3.13	3.18	3.15
2019 Families	6,236	52,911	126,918
2019 Average Family Size	3.17	3.23	3.20
2024 Families	6,327	54,626	131,120
2024 Average Family Size	3.18	3.23	3.21
2017-2022 Annual Rate	0.29%	0.64%	0.65%
Housing Unit Summary			
2000 Housing Units	8,404	72,679	178,050
Owner Occupied Housing Units	60.9%	55.1%	54.3%
Renter Occupied Housing Units	37.9%	42.8%	43.7%
Vacant Housing Units	1.2%	2.1%	1.9%
2010 Housing Units	8,717	75,126	186,340
Owner Occupied Housing Units	58.8%	53.9%	52.9%
Renter Occupied Housing Units	37.1%	42.4%	42.8%
Vacant Housing Units	4.1%	3.7%	4.4%
2019 Housing Units	8,884	78,267	195,103
Owner Occupied Housing Units	57.9%	52.9%	51.7%
Renter Occupied Housing Units	37.6%	43.4%	44.0%
Vacant Housing Units	4.5%	3.6%	4.3%
2024 Housing Units	8,996	80,468	200,836
Owner Occupied Housing Units	58.5%	53.3%	52.0%
Renter Occupied Housing Units	36.8%	43.3%	43.9%
Vacant Housing Units	4.6%	3.4%	4.1%
Median Household Income			
2019	\$139,250	\$130,986	\$129,424
2024	\$161,779	\$153,095	\$151,247
Median Home Value			
2019	\$1,287,310	\$1,306,053	\$1,256,049
2024	\$1,263,547	\$1,296,295	\$1,249,440
Per Capita Income			
2019	\$65,152	\$63,580	\$63,953
2024	\$73,652	\$71,414	\$71,755
Median Age			
2010	40.4	38.7	38.3
2019	42.6	40.7	40.0
2024	43.0	41.4	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	8,480	75,413	186,628
<\$15,000	5.0%	5.4%	5.2%
\$15,000 - \$24,999	3.5%	3.3%	3.6%
\$25,000 - \$34,999	2.9%	3.6%	3.7%
\$35,000 - \$49,999	5.8%	6.4%	6.2%
\$50,000 - \$74,999	8.6%	9.6%	9.7%
\$75,000 - \$99,999	10.4%	9.9%	9.8%
\$100,000 - \$149,999	16.5%	16.7%	17.4%
\$150,000 - \$199,999	13.2%	14.0%	14.0%
\$200,000+	34.1%	31.0%	30.3%
Average Household Income	\$181,654	\$173,705	\$172,314
2024 Households by Income			
Household Income Base	8,580	77,714	192,525
<\$15,000	3.6%	4.0%	3.8%
\$15,000 - \$24,999	2.3%	2.4%	2.6%
\$25,000 - \$34,999	2.1%	2.7%	2.8%
\$35,000 - \$49,999	4.4%	5.0%	4.9%
\$50,000 - \$74,999	7.2%	8.2%	8.3%
\$75,000 - \$99,999	9.4%	9.4%	9.3%
\$100,000 - \$149,999	16.4%	17.0%	17.7%
\$150,000 - \$199,999	15.1%	16.1%	16.2%
\$200,000+	39.4%	35.3%	34.3%
Average Household Income	\$206,317	\$195,695	\$194,023
2019 Owner Occupied Housing Units by Value			
Total	5,142	41,420	100,855
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.1%	0.4%	0.5%
\$400,000 - \$499,999	0.5%	0.9%	1.8%
\$500,000 - \$749,999	1.6%	4.7%	7.1%
\$750,000 - \$999,999	14.9%	15.8%	19.4%
\$1,000,000 +	57.5%	45.9%	41.1%
Average Home Value	\$1,335,784	\$1,370,230	\$1,321,055
2024 Owner Occupied Housing Units by Value			
Total	5,266	42,894	104,331
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.0%	0.2%	0.2%
\$400,000 - \$499,999	0.3%	0.6%	1.2%
\$500,000 - \$749,999	1.3%	3.9%	5.9%
\$750,000 - \$999,999	19.9%	18.3%	22.1%
\$1,000,000 +	54.0%	45.6%	41.1%
Average Home Value	\$1,313,820	\$1,366,585	\$1,323,503

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	22,698	195,154	473,041
0 - 4	6.5%	6.2%	6.5%
5 - 9	7.0%	7.0%	6.8%
10 - 14	6.4%	6.7%	6.2%
15 - 24	10.4%	11.2%	11.4%
25 - 34	11.0%	13.0%	13.8%
35 - 44	16.8%	16.2%	16.1%
45 - 54	17.2%	16.6%	16.1%
55 - 64	11.0%	10.6%	10.6%
65 - 74	6.8%	6.3%	6.2%
75 - 84	4.8%	4.3%	4.2%
85 +	2.2%	1.8%	2.0%
18 +	76.0%	76.0%	76.7%
2019 Population by Age			
Total	23,374	206,226	503,441
0 - 4	5.6%	5.4%	5.7%
5 - 9	6.2%	6.1%	6.1%
10 - 14	7.1%	7.0%	6.8%
15 - 24	11.7%	11.8%	12.0%
25 - 34	10.5%	12.0%	12.5%
35 - 44	12.1%	13.7%	13.9%
45 - 54	16.3%	15.4%	14.8%
55 - 64	14.2%	13.3%	13.0%
65 - 74	8.8%	8.4%	8.4%
75 - 84	5.1%	4.8%	4.6%
85 +	2.5%	2.1%	2.2%
18 +	76.8%	77.3%	77.5%
2024 Population by Age			
Total	23,752	213,159	521,194
0 - 4	5.6%	5.4%	5.7%
5 - 9	5.8%	5.6%	5.7%
10 - 14	6.4%	6.0%	5.9%
15 - 24	12.1%	11.7%	11.9%
25 - 34	11.1%	12.7%	13.4%
35 - 44	11.4%	13.3%	13.4%
45 - 54	14.5%	14.3%	13.8%
55 - 64	14.8%	13.6%	13.0%
65 - 74	10.2%	9.6%	9.5%
75 - 84	5.6%	5.5%	5.3%
85 +	2.5%	2.2%	2.3%
18 +	78.0%	79.0%	78.9%
2010 Population by Sex			
Males	11,154	96,522	234,059
Females	11,545	98,632	238,983
2019 Population by Sex			
Males	11,489	101,976	249,405
Females	11,884	104,252	254,038
2024 Population by Sex			
Males	11,700	105,379	258,250
Females	12,051	107,780	262,944

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2010 Population by Race/Ethnicity			
Total	22,699	195,155	473,042
White Alone	54.1%	48.7%	53.1%
Black Alone	2.8%	2.5%	2.3%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	32.5%	37.2%	32.1%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	4.5%	6.2%	6.8%
Two or More Races	5.2%	4.6%	4.8%
Hispanic Origin	12.9%	14.9%	16.7%
Diversity Index	69.1	71.9	72.1
2019 Population by Race/Ethnicity			
Total	23,374	206,228	503,442
White Alone	46.8%	42.3%	46.9%
Black Alone	2.7%	2.4%	2.3%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	39.6%	43.7%	38.1%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	4.3%	5.9%	6.7%
Two or More Races	5.7%	5.0%	5.2%
Hispanic Origin	12.3%	14.2%	16.2%
Diversity Index	70.5	72.0	73.4
2024 Population by Race/Ethnicity			
Total	23,751	213,158	521,193
White Alone	42.7%	38.8%	43.5%
Black Alone	2.6%	2.4%	2.2%
American Indian Alone	0.5%	0.4%	0.5%
Asian Alone	43.8%	47.2%	41.5%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	4.2%	5.8%	6.6%
Two or More Races	5.8%	5.1%	5.4%
Hispanic Origin	12.1%	14.0%	16.1%
Diversity Index	70.5	71.7	73.6
2010 Population by Relationship and Household Type			
Total	22,699	195,154	473,042
In Households	98.8%	99.5%	98.8%
In Family Households	86.3%	84.8%	82.6%
Householder	26.6%	26.0%	25.6%
Spouse	21.4%	20.6%	20.2%
Child	31.4%	30.6%	29.6%
Other relative	4.9%	5.4%	5.0%
Nonrelative	2.0%	2.2%	2.2%
In Nonfamily Households	12.6%	14.7%	16.2%
In Group Quarters	1.2%	0.5%	1.2%
Institutionalized Population	1.0%	0.4%	0.5%
Noninstitutionalized Population	0.1%	0.1%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	16,230	143,756	349,286
Less than 9th Grade	2.5%	3.1%	3.0%
9th - 12th Grade, No Diploma	2.4%	2.6%	3.0%
High School Graduate	10.7%	10.2%	10.4%
GED/Alternative Credential	1.1%	1.4%	1.3%
Some College, No Degree	14.8%	13.7%	14.0%
Associate Degree	5.3%	6.4%	6.3%
Bachelor's Degree	32.5%	32.1%	32.1%
Graduate/Professional Degree	30.7%	30.7%	29.9%
2019 Population 15+ by Marital Status			
Total	18,964	167,995	409,808
Never Married	25.2%	28.5%	30.3%
Married	62.4%	59.2%	57.3%
Widowed	5.8%	4.6%	4.4%
Divorced	6.6%	7.8%	8.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.7%	96.1%	96.3%
Civilian Unemployed (Unemployment Rate)	3.3%	3.9%	3.7%
2019 Employed Population 16+ by Industry			
Total	12,334	107,830	266,692
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	4.7%	4.5%	4.7%
Manufacturing	18.7%	17.8%	16.9%
Wholesale Trade	2.0%	2.0%	2.1%
Retail Trade	10.0%	7.9%	7.5%
Transportation/Utilities	2.0%	2.2%	2.5%
Information	4.1%	4.8%	5.0%
Finance/Insurance/Real Estate	7.1%	5.9%	5.4%
Services	49.7%	52.8%	53.4%
Public Administration	1.7%	1.9%	2.3%
2019 Employed Population 16+ by Occupation			
Total	12,335	107,828	266,691
White Collar	81.2%	78.3%	78.2%
Management/Business/Financial	22.2%	22.0%	22.6%
Professional	37.5%	37.1%	37.1%
Sales	10.7%	9.5%	9.0%
Administrative Support	10.8%	9.7%	9.5%
Services	10.9%	13.3%	12.5%
Blue Collar	7.9%	8.3%	9.3%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	2.9%	2.7%	2.6%
Installation/Maintenance/Repair	1.3%	1.6%	1.9%
Production	2.2%	2.2%	2.5%
Transportation/Material Moving	1.5%	1.8%	2.1%
2010 Population By Urban/ Rural Status			
Total Population	22,699	195,154	473,042
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

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2010 Households by Type			
Total	8,361	72,358	178,210
Households with 1 Person	20.9%	22.8%	24.3%
Households with 2+ People	79.1%	77.2%	75.7%
Family Households	73.2%	70.0%	67.8%
Husband-wife Families	58.8%	55.6%	53.7%
With Related Children	30.8%	29.8%	28.2%
Other Family (No Spouse Present)	14.4%	14.4%	14.2%
Other Family with Male Householder	4.5%	4.5%	4.6%
With Related Children	2.0%	2.2%	2.2%
Other Family with Female Householder	10.0%	9.8%	9.6%
With Related Children	4.9%	5.3%	5.2%
Nonfamily Households	5.9%	7.2%	7.8%
All Households with Children	38.0%	37.5%	35.9%
Multigenerational Households	4.2%	4.3%	3.9%
Unmarried Partner Households	4.7%	5.2%	5.5%
Male-female	4.1%	4.6%	4.8%
Same-sex	0.5%	0.6%	0.8%
2010 Households by Size			
Total	8,358	72,359	178,209
1 Person Household	20.9%	22.8%	24.3%
2 Person Household	30.5%	30.2%	30.9%
3 Person Household	19.3%	18.7%	18.3%
4 Person Household	19.3%	18.4%	17.1%
5 Person Household	6.7%	6.3%	5.9%
6 Person Household	2.3%	2.3%	2.2%
7 + Person Household	1.1%	1.3%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	8,361	72,358	178,211
Owner Occupied	61.3%	56.0%	55.3%
Owned with a Mortgage/Loan	46.6%	42.2%	41.7%
Owned Free and Clear	14.7%	13.7%	13.6%
Renter Occupied	38.7%	44.0%	44.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,717	75,126	186,340
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pacific Heights (2C)	Pacific Heights (2C)	Enterprising Professionals
2.	City Lights (8A)	Top Tier (1A)	Top Tier (1A)
3.	Top Tier (1A)	City Lights (8A)	City Lights (8A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$36,636,354	\$316,858,449	\$780,342,496
Average Spent	\$4,320.32	\$4,201.64	\$4,181.27
Spending Potential Index	202	196	195
Education: Total \$	\$32,769,967	\$272,574,198	\$664,223,581
Average Spent	\$3,864.38	\$3,614.42	\$3,559.08
Spending Potential Index	242	227	223
Entertainment/Recreation: Total \$	\$55,557,428	\$469,802,186	\$1,153,405,965
Average Spent	\$6,551.58	\$6,229.72	\$6,180.24
Spending Potential Index	200	191	189
Food at Home: Total \$	\$84,260,377	\$727,134,436	\$1,791,798,274
Average Spent	\$9,936.37	\$9,642.03	\$9,600.91
Spending Potential Index	192	186	186
Food Away from Home: Total \$	\$62,149,709	\$538,474,762	\$1,327,011,754
Average Spent	\$7,328.98	\$7,140.34	\$7,110.46
Spending Potential Index	199	194	193
Health Care: Total \$	\$93,307,916	\$785,388,733	\$1,930,412,387
Average Spent	\$11,003.29	\$10,414.50	\$10,343.64
Spending Potential Index	185	176	174
HH Furnishings & Equipment: Total \$	\$35,929,585	\$303,566,543	\$744,597,566
Average Spent	\$4,236.98	\$4,025.39	\$3,989.74
Spending Potential Index	199	189	187
Personal Care Products & Services: Total \$	\$14,756,135	\$126,702,244	\$311,900,032
Average Spent	\$1,740.11	\$1,680.11	\$1,671.24
Spending Potential Index	196	190	189
Shelter: Total \$	\$338,292,448	\$2,899,823,698	\$7,125,213,210
Average Spent	\$39,892.98	\$38,452.57	\$38,178.69
Spending Potential Index	216	208	206
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$41,109,500	\$344,832,364	\$847,464,240
Average Spent	\$4,847.82	\$4,572.59	\$4,540.93
Spending Potential Index	195	184	183
Travel: Total \$	\$42,318,282	\$354,055,112	\$864,368,651
Average Spent	\$4,990.36	\$4,694.88	\$4,631.51
Spending Potential Index	222	209	206
Vehicle Maintenance & Repairs: Total \$	\$18,144,792	\$154,005,262	\$379,524,579
Average Spent	\$2,139.72	\$2,042.16	\$2,033.59
Spending Potential Index	187	179	178

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.