

Wynnewood Shopping Center
50 E Wynnewood Rd, Wynnewood, Pennsylvania, 19096
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00232
Longitude: -75.27346

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	15,183	168,734	500,832
2010 Total Population	15,266	163,259	484,664
2019 Total Population	15,951	167,749	500,445
2019 Group Quarters	250	6,295	17,519
2024 Total Population	16,407	170,910	509,351
2017-2022 Annual Rate	0.57%	0.37%	0.35%
2019 Total Daytime Population	15,566	152,863	441,240
Workers	8,281	66,710	175,589
Residents	7,285	86,153	265,651
Household Summary			
2000 Households	6,560	64,069	196,453
2000 Average Household Size	2.28	2.52	2.45
2010 Households	6,427	62,786	193,047
2010 Average Household Size	2.34	2.50	2.42
2019 Households	6,670	64,220	198,734
2019 Average Household Size	2.35	2.51	2.43
2024 Households	6,850	65,368	201,952
2024 Average Household Size	2.36	2.52	2.44
2017-2022 Annual Rate	0.53%	0.35%	0.32%
2010 Families	4,042	40,459	112,996
2010 Average Family Size	2.97	3.13	3.13
2019 Families	4,135	40,859	114,446
2019 Average Family Size	3.00	3.15	3.15
2024 Families	4,226	41,426	115,793
2024 Average Family Size	3.01	3.16	3.16
2017-2022 Annual Rate	0.44%	0.28%	0.23%
Housing Unit Summary			
2000 Housing Units	6,759	67,833	215,306
Owner Occupied Housing Units	63.1%	67.6%	57.3%
Renter Occupied Housing Units	33.9%	26.8%	33.9%
Vacant Housing Units	2.9%	5.5%	8.8%
2010 Housing Units	6,784	67,924	215,189
Owner Occupied Housing Units	63.5%	65.0%	53.7%
Renter Occupied Housing Units	31.3%	27.4%	36.0%
Vacant Housing Units	5.3%	7.6%	10.3%
2019 Housing Units	7,130	69,522	220,625
Owner Occupied Housing Units	59.8%	61.6%	50.0%
Renter Occupied Housing Units	33.8%	30.8%	40.1%
Vacant Housing Units	6.5%	7.6%	9.9%
2024 Housing Units	7,320	70,690	223,830
Owner Occupied Housing Units	58.7%	60.8%	49.3%
Renter Occupied Housing Units	34.8%	31.7%	40.9%
Vacant Housing Units	6.4%	7.5%	9.8%
Median Household Income			
2019	\$123,162	\$73,549	\$54,820
2024	\$133,406	\$83,392	\$62,699
Median Home Value			
2019	\$570,712	\$304,569	\$244,215
2024	\$593,786	\$331,609	\$265,207
Per Capita Income			
2019	\$76,311	\$45,799	\$36,287
2024	\$81,891	\$50,833	\$41,025
Median Age			
2010	42.5	38.5	35.9
2019	44.0	39.7	37.2
2024	44.2	40.6	38.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Wynnewood Shopping Center
50 E Wynnewood Rd, Wynnewood, Pennsylvania, 19096
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00232
Longitude: -75.27346

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	6,670	64,216	198,730
<\$15,000	3.0%	13.0%	19.6%
\$15,000 - \$24,999	4.2%	7.3%	8.9%
\$25,000 - \$34,999	3.1%	6.5%	7.6%
\$35,000 - \$49,999	7.1%	8.6%	10.1%
\$50,000 - \$74,999	14.1%	15.2%	14.8%
\$75,000 - \$99,999	9.1%	10.5%	9.7%
\$100,000 - \$149,999	17.0%	14.9%	12.9%
\$150,000 - \$199,999	12.9%	8.4%	6.4%
\$200,000+	29.6%	15.6%	9.9%
Average Household Income	\$184,194	\$119,008	\$91,037
2024 Households by Income			
Household Income Base	6,850	65,364	201,948
<\$15,000	2.7%	11.6%	17.6%
\$15,000 - \$24,999	3.5%	6.3%	7.6%
\$25,000 - \$34,999	2.6%	5.7%	6.8%
\$35,000 - \$49,999	6.1%	7.8%	9.3%
\$50,000 - \$74,999	12.9%	14.4%	14.6%
\$75,000 - \$99,999	8.8%	10.5%	10.1%
\$100,000 - \$149,999	18.0%	16.4%	14.7%
\$150,000 - \$199,999	14.8%	10.2%	8.1%
\$200,000+	30.6%	17.0%	11.2%
Average Household Income	\$197,799	\$132,203	\$103,140
2019 Owner Occupied Housing Units by Value			
Total	4,263	42,799	110,212
<\$50,000	0.4%	1.9%	4.1%
\$50,000 - \$99,999	0.4%	7.5%	12.9%
\$100,000 - \$149,999	0.9%	13.0%	12.4%
\$150,000 - \$199,999	1.8%	11.0%	11.5%
\$200,000 - \$249,999	3.0%	6.8%	10.2%
\$250,000 - \$299,999	3.9%	9.0%	10.0%
\$300,000 - \$399,999	12.8%	14.4%	13.5%
\$400,000 - \$499,999	15.9%	11.2%	8.2%
\$500,000 - \$749,999	38.6%	14.0%	9.2%
\$750,000 - \$999,999	13.1%	5.8%	4.0%
\$1,000,000 +	6.7%	3.1%	2.3%
Average Home Value	\$629,040	\$403,706	\$335,839
2024 Owner Occupied Housing Units by Value			
Total	4,299	42,986	110,445
<\$50,000	0.1%	1.2%	3.0%
\$50,000 - \$99,999	0.2%	6.0%	11.0%
\$100,000 - \$149,999	0.5%	11.8%	11.8%
\$150,000 - \$199,999	1.2%	11.2%	11.2%
\$200,000 - \$249,999	2.2%	6.4%	9.9%
\$250,000 - \$299,999	3.1%	8.8%	10.1%
\$300,000 - \$399,999	11.4%	14.4%	14.3%
\$400,000 - \$499,999	16.0%	12.2%	9.3%
\$500,000 - \$749,999	40.8%	15.7%	10.7%
\$750,000 - \$999,999	12.2%	6.2%	4.2%
\$1,000,000 +	8.5%	3.6%	2.7%
Average Home Value	\$672,284	\$429,051	\$359,627

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Wynnewood Shopping Center
50 E Wynnewood Rd, Wynnewood, Pennsylvania, 19096
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00232
Longitude: -75.27346

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	15,267	163,260	484,666
0 - 4	5.4%	6.1%	6.2%
5 - 9	6.8%	6.2%	5.9%
10 - 14	6.7%	6.5%	6.0%
15 - 24	10.6%	15.4%	16.6%
25 - 34	10.6%	11.6%	14.3%
35 - 44	13.4%	12.7%	12.0%
45 - 54	15.2%	14.8%	14.0%
55 - 64	15.0%	12.6%	11.5%
65 - 74	7.7%	6.9%	6.5%
75 - 84	5.6%	4.9%	4.8%
85 +	2.9%	2.2%	2.3%
18 +	76.9%	76.9%	77.9%
2019 Population by Age			
Total	15,950	167,748	500,445
0 - 4	4.8%	5.4%	5.6%
5 - 9	5.7%	5.9%	5.8%
10 - 14	6.6%	6.4%	5.9%
15 - 24	12.3%	14.5%	14.8%
25 - 34	10.9%	12.2%	15.2%
35 - 44	10.7%	11.5%	11.7%
45 - 54	13.2%	12.6%	11.7%
55 - 64	14.3%	13.8%	12.9%
65 - 74	11.8%	9.9%	9.2%
75 - 84	6.2%	5.2%	4.8%
85 +	3.4%	2.6%	2.5%
18 +	78.9%	78.5%	79.3%
2024 Population by Age			
Total	16,406	170,910	509,350
0 - 4	4.9%	5.4%	5.6%
5 - 9	5.8%	5.7%	5.5%
10 - 14	6.1%	6.1%	5.7%
15 - 24	11.1%	14.0%	14.3%
25 - 34	11.7%	12.1%	14.7%
35 - 44	11.4%	12.1%	12.5%
45 - 54	12.4%	12.1%	11.2%
55 - 64	13.4%	12.9%	12.1%
65 - 74	12.2%	10.9%	10.2%
75 - 84	7.4%	6.2%	5.7%
85 +	3.6%	2.6%	2.5%
18 +	79.6%	79.2%	79.8%
2010 Population by Sex			
Males	7,144	75,819	225,160
Females	8,122	87,440	259,504
2019 Population by Sex			
Males	7,513	78,191	233,579
Females	8,437	89,558	266,866
2024 Population by Sex			
Males	7,748	80,006	238,853
Females	8,660	90,903	270,498

Wynnewood Shopping Center
50 E Wynnewood Rd, Wynnewood, Pennsylvania, 19096
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00232
Longitude: -75.27346

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	15,266	163,260	484,664
White Alone	87.0%	56.3%	48.6%
Black Alone	3.7%	35.2%	42.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	6.6%	5.2%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.9%	0.9%
Two or More Races	2.0%	2.1%	2.2%
Hispanic Origin	3.0%	3.0%	3.0%
Diversity Index	28.1	58.2	60.3
2019 Population by Race/Ethnicity			
Total	15,951	167,749	500,446
White Alone	83.7%	53.0%	45.3%
Black Alone	4.5%	36.2%	43.8%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	8.3%	6.5%	6.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.8%	1.3%	1.3%
Two or More Races	2.7%	2.7%	2.9%
Hispanic Origin	4.0%	4.2%	4.3%
Diversity Index	34.6	61.7	63.2
2024 Population by Race/Ethnicity			
Total	16,406	170,909	509,351
White Alone	81.3%	51.1%	43.4%
Black Alone	5.0%	36.6%	44.2%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	9.4%	7.3%	7.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	1.5%	1.5%
Two or More Races	3.2%	3.2%	3.3%
Hispanic Origin	5.0%	5.2%	5.3%
Diversity Index	39.1	63.9	65.0
2010 Population by Relationship and Household Type			
Total	15,266	163,259	484,664
In Households	98.4%	96.2%	96.4%
In Family Households	79.9%	79.4%	75.1%
Householder	26.3%	24.8%	23.3%
Spouse	22.2%	16.7%	13.9%
Child	28.7%	31.9%	31.1%
Other relative	1.6%	4.1%	4.7%
Nonrelative	1.1%	1.8%	2.1%
In Nonfamily Households	18.5%	16.8%	21.2%
In Group Quarters	1.6%	3.8%	3.6%
Institutionalized Population	0.3%	0.5%	0.8%
Noninstitutionalized Population	1.3%	3.3%	2.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Wynnewood Shopping Center
50 E Wynnewood Rd, Wynnewood, Pennsylvania, 19096
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00232
Longitude: -75.27346

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	11,261	113,510	340,110
Less than 9th Grade	0.7%	2.4%	2.4%
9th - 12th Grade, No Diploma	0.8%	3.9%	5.9%
High School Graduate	5.9%	18.3%	23.2%
GED/Alternative Credential	0.3%	2.0%	2.6%
Some College, No Degree	6.8%	16.7%	17.2%
Associate Degree	4.0%	5.7%	6.1%
Bachelor's Degree	31.4%	24.0%	22.4%
Graduate/Professional Degree	50.0%	27.1%	20.2%
2019 Population 15+ by Marital Status			
Total	13,222	137,896	413,957
Never Married	26.8%	40.4%	47.1%
Married	60.0%	44.7%	38.1%
Widowed	4.3%	5.9%	6.0%
Divorced	8.8%	9.0%	8.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.3%	94.8%	94.2%
Civilian Unemployed (Unemployment Rate)	2.7%	5.2%	5.8%
2019 Employed Population 16+ by Industry			
Total	8,835	83,378	239,924
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	3.0%	3.4%	3.5%
Manufacturing	4.4%	4.8%	5.0%
Wholesale Trade	1.7%	2.0%	1.8%
Retail Trade	5.3%	8.2%	8.8%
Transportation/Utilities	0.6%	4.5%	6.1%
Information	2.1%	2.1%	2.0%
Finance/Insurance/Real Estate	8.9%	7.8%	7.3%
Services	72.2%	62.3%	60.4%
Public Administration	1.8%	4.5%	5.0%
2019 Employed Population 16+ by Occupation			
Total	8,835	83,382	239,923
White Collar	89.7%	73.7%	69.2%
Management/Business/Financial	23.2%	18.0%	15.9%
Professional	50.2%	33.8%	30.4%
Sales	9.1%	10.1%	10.3%
Administrative Support	7.2%	11.8%	12.6%
Services	6.3%	16.7%	19.0%
Blue Collar	4.1%	9.6%	11.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	1.7%	2.4%	2.6%
Installation/Maintenance/Repair	0.7%	1.8%	2.0%
Production	0.7%	1.8%	2.6%
Transportation/Material Moving	1.0%	3.4%	4.6%
2010 Population By Urban/ Rural Status			
Total Population	15,266	163,259	484,664
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Wynnewood Shopping Center
50 E Wynnewood Rd, Wynnewood, Pennsylvania, 19096
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00232
Longitude: -75.27346

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	6,426	62,787	193,047
Households with 1 Person	31.2%	29.5%	33.0%
Households with 2+ People	68.8%	70.5%	67.0%
Family Households	62.9%	64.4%	58.5%
Husband-wife Families	52.9%	43.2%	34.8%
With Related Children	25.0%	20.3%	15.8%
Other Family (No Spouse Present)	10.0%	21.2%	23.7%
Other Family with Male Householder	2.2%	4.5%	5.0%
With Related Children	1.3%	2.2%	2.4%
Other Family with Female Householder	7.7%	16.7%	18.7%
With Related Children	4.5%	10.0%	11.5%
Nonfamily Households	5.9%	6.0%	8.4%
All Households with Children	30.9%	32.8%	29.9%
Multigenerational Households	1.3%	4.5%	4.9%
Unmarried Partner Households	4.1%	5.2%	6.2%
Male-female	3.3%	4.5%	5.5%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	6,427	62,787	193,047
1 Person Household	31.1%	29.5%	33.0%
2 Person Household	33.3%	30.3%	29.6%
3 Person Household	14.8%	16.8%	16.0%
4 Person Household	13.8%	13.6%	11.9%
5 Person Household	5.4%	6.2%	5.7%
6 Person Household	1.2%	2.2%	2.2%
7 + Person Household	0.5%	1.4%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	6,427	62,786	193,047
Owner Occupied	67.0%	70.3%	59.9%
Owned with a Mortgage/Loan	46.3%	49.0%	40.0%
Owned Free and Clear	20.7%	21.4%	19.9%
Renter Occupied	33.0%	29.7%	40.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,784	67,924	215,189
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Wynnewood Shopping Center
50 E Wynnewood Rd, Wynnewood, Pennsylvania, 19096
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00232
Longitude: -75.27346

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Modest Income Homes
2.	Urban Chic (2A)	City Strivers (11A)	Emerald City (8B)
3.	Golden Years (9B)	Urban Chic (2A)	Top Tier (1A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$28,923,568	\$185,546,862	\$450,321,267
Average Spent	\$4,336.37	\$2,889.24	\$2,265.95
Spending Potential Index	202	135	106
Education: Total \$	\$25,880,163	\$151,998,779	\$344,656,100
Average Spent	\$3,880.08	\$2,366.84	\$1,734.26
Spending Potential Index	243	149	109
Entertainment/Recreation: Total \$	\$44,205,864	\$280,305,401	\$668,092,923
Average Spent	\$6,627.57	\$4,364.77	\$3,361.74
Spending Potential Index	203	134	103
Food at Home: Total \$	\$65,598,747	\$437,369,952	\$1,075,672,594
Average Spent	\$9,834.89	\$6,810.49	\$5,412.62
Spending Potential Index	190	132	105
Food Away from Home: Total \$	\$49,224,853	\$311,405,283	\$760,576,041
Average Spent	\$7,380.04	\$4,849.04	\$3,827.11
Spending Potential Index	201	132	104
Health Care: Total \$	\$74,904,829	\$495,692,219	\$1,199,374,840
Average Spent	\$11,230.11	\$7,718.66	\$6,035.08
Spending Potential Index	189	130	102
HH Furnishings & Equipment: Total \$	\$28,521,599	\$179,443,045	\$432,073,326
Average Spent	\$4,276.10	\$2,794.19	\$2,174.13
Spending Potential Index	201	131	102
Personal Care Products & Services: Total \$	\$11,917,719	\$75,013,857	\$181,701,434
Average Spent	\$1,786.76	\$1,168.08	\$914.29
Spending Potential Index	202	132	103
Shelter: Total \$	\$262,383,373	\$1,661,133,526	\$3,959,974,857
Average Spent	\$39,337.84	\$25,866.30	\$19,926.01
Spending Potential Index	213	140	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,963,131	\$216,080,411	\$507,769,021
Average Spent	\$5,241.85	\$3,364.69	\$2,555.02
Spending Potential Index	211	136	103
Travel: Total \$	\$33,529,670	\$198,626,258	\$454,186,976
Average Spent	\$5,026.94	\$3,092.90	\$2,285.40
Spending Potential Index	224	138	102
Vehicle Maintenance & Repairs: Total \$	\$14,855,592	\$94,838,866	\$235,441,411
Average Spent	\$2,227.23	\$1,476.78	\$1,184.71
Spending Potential Index	195	129	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.