

Crossroads Shopping Center
295 Skokie Valley Rd, Highland Park, Illinois, 60035
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.15807
Longitude: -87.80571

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,492	61,230	130,802
2010 Total Population	6,202	60,648	129,487
2019 Total Population	6,128	60,453	130,970
2019 Group Quarters	219	790	1,664
2024 Total Population	6,114	60,056	131,161
2017-2022 Annual Rate	-0.05%	-0.13%	0.03%
2019 Total Daytime Population	11,168	93,700	244,859
Workers	7,759	62,264	176,048
Residents	3,409	31,436	68,811
Household Summary			
2000 Households	2,393	22,592	47,372
2000 Average Household Size	2.62	2.67	2.71
2010 Households	2,312	22,811	48,309
2010 Average Household Size	2.57	2.62	2.64
2019 Households	2,311	23,053	49,409
2019 Average Household Size	2.56	2.59	2.62
2024 Households	2,312	22,980	49,612
2024 Average Household Size	2.55	2.58	2.61
2017-2022 Annual Rate	0.01%	-0.06%	0.08%
2010 Families	1,743	16,990	36,501
2010 Average Family Size	3.00	3.10	3.10
2019 Families	1,722	16,917	36,880
2019 Average Family Size	3.00	3.08	3.09
2024 Families	1,715	16,781	36,903
2024 Average Family Size	3.00	3.08	3.09
2017-2022 Annual Rate	-0.08%	-0.16%	0.01%
Housing Unit Summary			
2000 Housing Units	2,466	23,216	48,784
Owner Occupied Housing Units	89.7%	84.5%	84.9%
Renter Occupied Housing Units	7.3%	12.8%	12.2%
Vacant Housing Units	2.9%	2.7%	2.9%
2010 Housing Units	2,485	24,270	51,533
Owner Occupied Housing Units	84.3%	80.0%	80.1%
Renter Occupied Housing Units	8.7%	14.0%	13.6%
Vacant Housing Units	7.0%	6.0%	6.3%
2019 Housing Units	2,477	24,685	52,708
Owner Occupied Housing Units	79.0%	76.2%	76.8%
Renter Occupied Housing Units	14.3%	17.2%	16.9%
Vacant Housing Units	6.7%	6.6%	6.3%
2024 Housing Units	2,533	25,112	53,743
Owner Occupied Housing Units	77.4%	75.1%	75.8%
Renter Occupied Housing Units	13.8%	16.4%	16.6%
Vacant Housing Units	8.7%	8.5%	7.7%
Median Household Income			
2019	\$126,850	\$136,101	\$136,920
2024	\$135,075	\$146,008	\$146,102
Median Home Value			
2019	\$578,311	\$602,303	\$614,206
2024	\$610,839	\$635,063	\$644,579
Per Capita Income			
2019	\$74,529	\$75,235	\$74,737
2024	\$79,925	\$80,532	\$79,704
Median Age			
2010	49.4	45.2	45.2
2019	52.5	47.5	47.5
2024	53.5	48.2	48.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	2,311	23,053	49,409
<\$15,000	5.1%	4.3%	4.1%
\$15,000 - \$24,999	3.4%	3.8%	4.1%
\$25,000 - \$34,999	5.6%	4.1%	4.1%
\$35,000 - \$49,999	5.8%	6.7%	6.2%
\$50,000 - \$74,999	8.4%	9.2%	9.5%
\$75,000 - \$99,999	10.6%	8.7%	8.5%
\$100,000 - \$149,999	17.7%	16.7%	16.8%
\$150,000 - \$199,999	10.8%	12.3%	12.4%
\$200,000+	32.6%	34.1%	34.3%
Average Household Income	\$192,012	\$196,721	\$198,294
2024 Households by Income			
Household Income Base	2,312	22,980	49,612
<\$15,000	4.8%	4.0%	3.9%
\$15,000 - \$24,999	3.1%	3.5%	3.8%
\$25,000 - \$34,999	5.1%	3.7%	3.7%
\$35,000 - \$49,999	5.3%	6.1%	5.7%
\$50,000 - \$74,999	8.0%	8.8%	9.1%
\$75,000 - \$99,999	10.1%	8.3%	8.1%
\$100,000 - \$149,999	17.5%	16.5%	16.6%
\$150,000 - \$199,999	12.1%	13.6%	13.6%
\$200,000+	33.9%	35.5%	35.5%
Average Household Income	\$205,126	\$209,881	\$210,930
2019 Owner Occupied Housing Units by Value			
Total	1,956	18,808	40,500
<\$50,000	0.3%	0.4%	0.4%
\$50,000 - \$99,999	0.2%	0.1%	0.2%
\$100,000 - \$149,999	0.7%	0.6%	0.7%
\$150,000 - \$199,999	1.4%	1.2%	1.4%
\$200,000 - \$249,999	2.7%	2.3%	2.2%
\$250,000 - \$299,999	3.5%	3.9%	3.5%
\$300,000 - \$399,999	16.9%	14.9%	12.2%
\$400,000 - \$499,999	13.6%	14.5%	14.9%
\$500,000 - \$749,999	34.4%	29.7%	31.7%
\$750,000 - \$999,999	16.9%	17.6%	16.9%
\$1,000,000 +	7.1%	9.4%	9.6%
Average Home Value	\$642,046	\$704,066	\$721,334
2024 Owner Occupied Housing Units by Value			
Total	1,961	18,850	40,714
<\$50,000	0.1%	0.1%	0.1%
\$50,000 - \$99,999	0.1%	0.0%	0.1%
\$100,000 - \$149,999	0.3%	0.2%	0.3%
\$150,000 - \$199,999	0.7%	0.6%	0.7%
\$200,000 - \$249,999	1.7%	1.4%	1.4%
\$250,000 - \$299,999	2.5%	2.9%	2.6%
\$300,000 - \$399,999	14.8%	13.2%	10.7%
\$400,000 - \$499,999	13.7%	14.5%	14.7%
\$500,000 - \$749,999	36.5%	31.4%	33.5%
\$750,000 - \$999,999	19.1%	19.2%	18.0%
\$1,000,000 +	8.1%	10.3%	10.8%
Average Home Value	\$676,911	\$740,994	\$760,786

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	6,198	60,649	129,489
0 - 4	4.5%	5.2%	5.1%
5 - 9	6.7%	7.8%	7.6%
10 - 14	7.0%	8.3%	8.2%
15 - 24	8.6%	10.0%	10.4%
25 - 34	5.1%	5.7%	5.9%
35 - 44	11.3%	12.8%	12.4%
45 - 54	15.7%	17.3%	16.8%
55 - 64	16.0%	14.5%	14.7%
65 - 74	11.8%	9.1%	9.4%
75 - 84	9.4%	6.5%	6.5%
85 +	4.0%	2.9%	3.0%
18 +	77.2%	73.5%	73.9%
2019 Population by Age			
Total	6,127	60,454	130,971
0 - 4	3.9%	4.6%	4.6%
5 - 9	5.5%	6.4%	6.3%
10 - 14	6.7%	7.8%	7.7%
15 - 24	9.8%	11.0%	11.3%
25 - 34	5.7%	6.6%	6.8%
35 - 44	8.6%	10.2%	9.9%
45 - 54	13.1%	14.4%	13.8%
55 - 64	16.0%	15.8%	15.5%
65 - 74	14.7%	12.3%	12.6%
75 - 84	10.8%	7.4%	7.6%
85 +	5.1%	3.6%	3.8%
18 +	79.4%	76.4%	76.7%
2024 Population by Age			
Total	6,112	60,056	131,159
0 - 4	4.0%	4.7%	4.7%
5 - 9	5.5%	6.3%	6.3%
10 - 14	6.1%	7.0%	6.9%
15 - 24	8.8%	10.1%	10.2%
25 - 34	6.4%	7.3%	7.4%
35 - 44	9.2%	10.8%	10.8%
45 - 54	11.9%	12.9%	12.5%
55 - 64	15.0%	14.8%	14.4%
65 - 74	15.4%	13.3%	13.4%
75 - 84	12.2%	8.9%	9.2%
85 +	5.5%	3.9%	4.2%
18 +	80.3%	77.6%	77.8%
2010 Population by Sex			
Males	2,995	29,295	62,739
Females	3,207	31,353	66,748
2019 Population by Sex			
Males	2,951	29,318	63,589
Females	3,177	31,135	67,381
2024 Population by Sex			
Males	2,939	29,174	63,749
Females	3,174	30,882	67,412

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2010 Population by Race/Ethnicity			
Total	6,202	60,649	129,487
White Alone	92.3%	91.2%	88.5%
Black Alone	1.2%	1.0%	1.1%
American Indian Alone	0.0%	0.1%	0.1%
Asian Alone	4.1%	4.6%	6.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.8%	2.1%
Two or More Races	1.0%	1.3%	1.4%
Hispanic Origin	3.7%	5.6%	6.4%
Diversity Index	20.7	25.5	30.7
2019 Population by Race/Ethnicity			
Total	6,129	60,452	130,971
White Alone	90.0%	88.7%	85.5%
Black Alone	1.3%	1.1%	1.2%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	5.7%	6.2%	9.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	2.3%	2.5%
Two or More Races	1.3%	1.7%	1.7%
Hispanic Origin	4.7%	7.2%	7.8%
Diversity Index	25.9	31.5	36.7
2024 Population by Race/Ethnicity			
Total	6,113	60,056	131,161
White Alone	88.4%	87.0%	83.6%
Black Alone	1.3%	1.1%	1.2%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	6.9%	7.3%	10.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	2.6%	2.8%
Two or More Races	1.5%	1.9%	1.9%
Hispanic Origin	5.5%	8.2%	8.7%
Diversity Index	29.7	35.4	40.3
2010 Population by Relationship and Household Type			
Total	6,202	60,648	129,487
In Households	95.9%	98.6%	98.6%
In Family Households	85.2%	87.8%	88.4%
Householder	28.7%	28.1%	28.1%
Spouse	25.6%	24.5%	24.8%
Child	28.5%	32.5%	32.4%
Other relative	1.7%	1.8%	2.0%
Nonrelative	0.8%	1.0%	1.1%
In Nonfamily Households	10.7%	10.8%	10.2%
In Group Quarters	4.1%	1.4%	1.4%
Institutionalized Population	4.0%	1.2%	0.8%
Noninstitutionalized Population	0.1%	0.2%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	4,534	42,435	91,798
Less than 9th Grade	1.0%	1.6%	1.6%
9th - 12th Grade, No Diploma	2.2%	1.3%	1.3%
High School Graduate	10.6%	8.2%	8.5%
GED/Alternative Credential	1.9%	0.9%	0.9%
Some College, No Degree	8.8%	11.4%	11.3%
Associate Degree	2.5%	3.0%	3.3%
Bachelor's Degree	37.0%	36.2%	36.4%
Graduate/Professional Degree	36.0%	37.4%	36.7%
2019 Population 15+ by Marital Status			
Total	5,140	49,070	106,602
Never Married	14.8%	21.0%	21.6%
Married	67.8%	64.9%	64.9%
Widowed	8.1%	6.2%	6.7%
Divorced	9.3%	7.9%	6.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.8%	97.1%	97.2%
Civilian Unemployed (Unemployment Rate)	4.1%	2.9%	2.8%
2019 Employed Population 16+ by Industry			
Total	2,770	29,555	63,140
Agriculture/Mining	0.0%	0.0%	0.2%
Construction	2.2%	2.9%	3.5%
Manufacturing	5.7%	7.7%	8.2%
Wholesale Trade	3.6%	3.8%	4.0%
Retail Trade	6.8%	7.4%	7.3%
Transportation/Utilities	1.1%	1.8%	2.1%
Information	2.1%	1.8%	2.2%
Finance/Insurance/Real Estate	13.8%	14.0%	14.8%
Services	62.1%	58.4%	55.8%
Public Administration	2.6%	2.1%	2.0%
2019 Employed Population 16+ by Occupation			
Total	2,769	29,553	63,141
White Collar	83.0%	83.9%	83.6%
Management/Business/Financial	32.9%	27.7%	27.5%
Professional	34.3%	33.9%	32.8%
Sales	10.2%	12.5%	13.8%
Administrative Support	5.6%	9.9%	9.5%
Services	11.4%	11.0%	10.1%
Blue Collar	5.6%	5.0%	6.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.5%	1.4%	1.6%
Installation/Maintenance/Repair	1.7%	1.1%	1.3%
Production	1.6%	1.1%	1.6%
Transportation/Material Moving	0.8%	1.4%	1.8%
2010 Population By Urban/ Rural Status			
Total Population	6,202	60,648	129,487
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	2,312	22,811	48,309
Households with 1 Person	21.5%	22.7%	21.9%
Households with 2+ People	78.5%	77.3%	78.1%
Family Households	75.4%	74.5%	75.6%
Husband-wife Families	67.1%	65.0%	66.6%
With Related Children	27.1%	30.5%	30.4%
Other Family (No Spouse Present)	8.3%	9.4%	9.0%
Other Family with Male Householder	2.0%	2.3%	2.4%
With Related Children	1.1%	1.3%	1.3%
Other Family with Female Householder	6.2%	7.1%	6.6%
With Related Children	3.0%	4.2%	3.7%
Nonfamily Households	3.1%	2.8%	2.5%
All Households with Children	31.3%	36.0%	35.5%
Multigenerational Households	1.8%	1.6%	1.9%
Unmarried Partner Households	2.5%	2.7%	2.5%
Male-female	2.0%	2.2%	2.1%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	2,311	22,810	48,309
1 Person Household	21.5%	22.7%	21.9%
2 Person Household	41.0%	35.0%	35.2%
3 Person Household	13.2%	14.6%	14.8%
4 Person Household	15.8%	17.2%	16.9%
5 Person Household	6.7%	7.9%	8.0%
6 Person Household	1.3%	1.9%	2.2%
7 + Person Household	0.6%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	2,312	22,811	48,309
Owner Occupied	90.7%	85.1%	85.5%
Owned with a Mortgage/Loan	57.9%	58.1%	57.5%
Owned Free and Clear	32.7%	27.0%	27.9%
Renter Occupied	9.3%	14.9%	14.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,485	24,270	51,533
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	Exurbanites (1E)	Exurbanites (1E)	Exurbanites (1E)
3.	Golden Years (9B)	Golden Years (9B)	Golden Years (9B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$10,085,612	\$103,900,616	\$224,234,388
Average Spent	\$4,364.18	\$4,507.03	\$4,538.33
Spending Potential Index	204	210	212
Education: Total \$	\$9,196,685	\$96,034,336	\$207,970,782
Average Spent	\$3,979.53	\$4,165.81	\$4,209.17
Spending Potential Index	250	261	264
Entertainment/Recreation: Total \$	\$16,177,129	\$164,686,988	\$355,489,457
Average Spent	\$7,000.06	\$7,143.84	\$7,194.83
Spending Potential Index	214	219	220
Food at Home: Total \$	\$23,524,630	\$239,573,754	\$516,607,961
Average Spent	\$10,179.42	\$10,392.30	\$10,455.75
Spending Potential Index	197	201	202
Food Away from Home: Total \$	\$17,306,116	\$177,149,983	\$382,316,715
Average Spent	\$7,488.58	\$7,684.47	\$7,737.80
Spending Potential Index	204	209	211
Health Care: Total \$	\$28,653,843	\$287,195,449	\$618,991,143
Average Spent	\$12,398.89	\$12,458.05	\$12,527.90
Spending Potential Index	209	210	211
HH Furnishings & Equipment: Total \$	\$10,501,682	\$106,533,811	\$229,747,029
Average Spent	\$4,544.22	\$4,621.26	\$4,649.90
Spending Potential Index	213	217	218
Personal Care Products & Services: Total \$	\$4,376,992	\$44,416,412	\$95,823,240
Average Spent	\$1,893.98	\$1,926.71	\$1,939.39
Spending Potential Index	214	217	219
Shelter: Total \$	\$92,129,977	\$942,948,668	\$2,038,228,445
Average Spent	\$39,865.85	\$40,903.51	\$41,252.17
Spending Potential Index	215	221	223
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,382,387	\$133,715,494	\$289,275,007
Average Spent	\$5,790.73	\$5,800.35	\$5,854.70
Spending Potential Index	233	234	236
Travel: Total \$	\$12,369,208	\$125,609,917	\$271,664,303
Average Spent	\$5,352.32	\$5,448.74	\$5,498.28
Spending Potential Index	238	243	245
Vehicle Maintenance & Repairs: Total \$	\$5,623,341	\$56,137,325	\$121,165,605
Average Spent	\$2,433.29	\$2,435.14	\$2,452.30
Spending Potential Index	213	213	214

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.